EU COOPERATION PROJECTS (TEMPUS & ERASMUS MUNDUS) OUTCOMES AND LESSONS LEARNED

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International Office
The larger picture

.. maybe we should try to think out of the box?
Scope of internationalisation

- International students on campus
- Offshore teaching activities
- International collaboration in research
- Academic staff from many nationalities
- Internationalised curriculum
- Social and academic integration between local and international students
- Staff and student mobility and study abroad
"I'll be happy to give you innovative thinking. What are the guidelines?"
STRATEGIC APPROACH

The most dangerous phrase in the language is "we've always done it this way."

[Quoted from: "The Art of Computer Programming"
by Donald Ervin Knuth]
Implications of this

- A long process
- Involves everyone; all students, all staff
- All the curriculum is affected
- Much of the implementation has to be delegated in others.
- Many aspects must be taken into account (economic means/budget, visa issues, political situation, academic environment)
Top reasons for Internationalisation in Europe

• 94% prepare internationally knowledgeable graduates
• 62% build strategic alliances with Institutions abroad
• 54% promote innovation in curriculum and diversity of programs
• 35% ensure research and scholarships address international issues
• 35% respond to EU ‘s labour market needs
USC’ Strategic Plan 2014-2020

• General objectives:
  1. Foster the international added value of the University and promote international attractiveness
  2. Foster the international visibility of the USC as “excellent environment for teaching and researching”
  3. Internationalization at home
  4. Promote the international research potential of the existing research groups
INDICATORS OF ACHIEVEMENT

IF THE PLAN DOESN’T WORK, THEN CHANGE THE PLAN, NOT THE GOAL.
OUR TEMPUS PRINT

AS COORDINATORS
IGBRIU
GASRIU
MUQ
PERSEUS
FES-MONPROG

AS PARTNERS
AQAUM
CANQA
UMEI
ESPRIT
EIGER
CLUSTER
SAMUZ
Eramus Mundus Action II

Coordinated Projects (8)

LOT 15 (Brazil)
LOT 17 (Brazil, Uruguay, Paraguay)
LOT 18 (Argentina, Bolivia, Peru)
CENTAURI (Central Asia)
PEACE (Jordan, Palestine, Lebanon, Syria)
PEACEII (Jordan, Palestine, Lebanon, Syria)
EUPHRATES (India)
MARHABA (Iran, Irak, Yemen)
Eramus Mundus Action II (participations)

- **Mashreq / Magreb**
  - EUMETALIC I
  - EUMETALIC II
  - EMMAG
  - EMAIL

- **Central Asia**
  - MARCOXXI
  - ARCADE
  - EMECW9

- **South / South-East Asia/China**
  - EXPERTS
  - EXPERTS II
  - EXPERTS III
  - EMMA

- **South Caucasus Region**
  - ALRAKIS I
  - ALRAKIS II
  - MEDEA

- **Latin America**
  - Lot 20b
Geographical visibility Tempus/Erasmus Mundus
THINK GLOBALLY, ACT LOCALLY, PANIC INTERNALLY
Overall outcomes 2009-15

• Budget managed:
  – Erasmus Mundus: 28 Million Euros
  – Tempus: 6 million euros

• Mobility flows
  – Erasmus Mundus: 1380 flows/grantees

• Universities involved:
  – Erasmus Mundus: 102 HEIs (as coordinators)
  – Tempus: 129 HEIs

• Seminars/workshops/conferences organized: +100
Manuel de Bonnes Pratiques
Gestion d'un Bureau de Relations Internationales

Édité par:
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Enrique López Veloso

Education and Culture DG
Commission Européenne
Tangible outputs: incoming grantees
Learning curve in strategic partnering

- Performance measure
- Number of trials or attempts at learning
  - Slow beginning
  - Steep acceleration
  - Plateau
Piece of cake???

SUCCESS
it's not always what you see
KEY CHALLENGES FOR THE USC (5)
Key challenge 1

• Increase attainment levels to provide the graduates and researchers needed (Agenda 2020)
Key challenge 2

Improve quality and relevance of HEIs and HE (more transparency and international impact)
Key challenge 3

- Quality through mobility & international cooperation (attraction of talent)
Key challenge 4

- Knowledge triangle: linking HE, research & business for excellence and regional development
Key challenge 5

• Governance & funding to support strategic choices (internal reforms and supporting programs)
Identified problems

• Forged documents
• Visa issues (including border crossing)
• Brain drain (refugees)
• Academic Quality of grantees (academic background and language skills included)
• Sustainability in the middle and long run
• Bilateral commitments (university level)
• Political issues (country level)
Identified problems

- Difficult Faculty recruitment difficult due to legal regulations
- Difficulty administrative staff recruitment (skills, legal regulations
- Financial means?
- Horizontal understanding at the different faculties and administrative units!!!
- Increasing difficulty in getting new projects
- Bottom up / bottom down mutual understanding
- If 20% of total universitary population participates in international programs, it still means that 80% do not do it
Identified solutions

• Open and clear statements with your partners about when, how and what will be the selection process.
• Open and clear statements with your partners about budget and financial issues.
• Lobbying at Consulates and Embassies about visa issues
• Regular contacts and face-to-face meetings with your partner universities /contact persons (skype ok, but not enough)
• Foreseen and react to political or bilateral issues
• Proactive towards new projects or initiatives (even if you are not 100 % convinced ...)
Increase in the number of foreign students worldwide (1975-2007) and projections looking forward to 2030

It is forecasted that by 2020 the number will increase to 7 million international students.

Sources: OECD and Unesco.
WORLD POPULATIONS

1. CHINA
2. INDIA
3. FACEBOOK
4. TENCENT
5. WHATSAPP
6. UNITED STATES
7. GOOGLE+
8. INDONESIA
9. LINKEDIN
10. TWITTER
BRIEFLY......(2 IDEAS)
Financial Means are Needed!!

There will always be someone who says that they can do it cheaper... but at what cost?
Invest in people and expertise!!!

CFO asks CEO: "What happens if we invest in developing our people and then they leave us?"

CEO: "What happens if we don't, and they stay?"

THANK YOU VERY MUCH FOR YOUR ATTENTION

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