Panel: Offshore campuses as a means for global connectivity – approaches, expectations, results

Prof. Dr. Christian Thomsen | Arab-Euro thematic Conference on Higher Education 2015, El Gouna, Egypt
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1. Chinese German College for Postgraduate Studies (Chinesisch-Deutsches-Hochschulkolleg CDHK), Shanghai

2. Türk-Alman Üniversitesi (Türkisch-Deutsche Universität), Istanbul

3. TU Berlin Campus El Gouna, Red Sea, Egypt
Selected Offshore Activities

1. Chinese German College for Postgraduate Studies (CDHK)

1.1 Background

- CDHK founded 1998 (negotiations started 1994)
- joint project of DAAD and Tongji-University Shanghai
- bridge between Chinese and German educational systems
- CDHK offers 3 year master programs in mechanical and electrical engineering, economics, and business law
- lectures in Chinese, English and German
- German students from the consortium can go for 1-2 semesters
- successful example of scientific exchange between the countries
Selected Offshore Activities
1. Chinese German College for Postgraduate Studies (CDHK)
1.2 CDHK Partner Universities

<table>
<thead>
<tr>
<th>Economics/Logistics</th>
<th>Technische Universität Berlin</th>
<th>LMU</th>
<th>RWTH Aachen University</th>
<th>TU Dresden</th>
<th>Universität Paderborn</th>
<th>Brandenburgische Technische Universität Cottbus</th>
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</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>Technische Universität Berlin</td>
<td>RWTH Aachen University</td>
<td>TU Dortmund</td>
<td>TU Dresden</td>
<td>Universität Stuttgart</td>
<td>Technische Universität Hamburg</td>
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<tr>
<td>Electrical Engineering</td>
<td>Technische Universität München</td>
<td>Universität Karlsruhe (TH)</td>
<td>University of Munich</td>
<td>Universität der Bundeswehr</td>
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<td>Business Law</td>
<td>University of Mannheim</td>
<td>WHU - Otto Beford School of Management</td>
<td>Goethe Business School</td>
<td>Mannheim Business School</td>
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</table>

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### Selected Offshore Activities

1. **Chinese German College for Postgraduate Studies (CDHK)**

1.3 **Dual Master Logistics Tongji University / TU Berlin**

<table>
<thead>
<tr>
<th>Modules Uni</th>
<th>ECTS</th>
<th>6</th>
<th>12</th>
<th>18</th>
<th>24</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Globale Logistics-management</td>
<td>Logistics-systems in practice</td>
<td></td>
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<tr>
<td>Tongji</td>
<td>2. SS</td>
<td>Business Administration</td>
<td>Chinese</td>
<td>Management/Integration</td>
<td>Management/Integration</td>
<td>Business Administration</td>
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<tr>
<td>Tongji</td>
<td>3. WS</td>
<td>Economics</td>
<td>Management and/or Engineering</td>
<td>Business Economics</td>
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<td>Logistics</td>
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<td>TU Berlin</td>
<td>4. SS</td>
<td>Master thesis</td>
<td></td>
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<td></td>
<td>Law</td>
</tr>
</tbody>
</table>

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Selected Offshore Activities
1. Chinese German College for Postgraduate Studies (CDHK)
1.4 Programme Participants Dual Master TUB/Tongji
Selected Offshore Activities

2. Turkish-German University (TDU)

2.1 Genesis

- TDU founded 2010 (resolution dated 2007/08), first students 2013
- agreement between Turkish and German governments
- public Turkish university (subordinate to Turkish laws for HE)
- Mission: combine best achievements of Turkish and German traditions in HE and research, distinguished co-operation with consortium of German universities
- 3 tier studies – bachelor, master, doctorate
- full capacity 5000 students (320 bachelor at present)
- lectures in English, German and Turkish
Selected Offshore Activities

2. Turkish-German University (TDU)

2.2 Consortium (German part)

- **DAAD** + 32 German HE institutions

- Consortium president Prof. Dr. Rita Süßmuth

FH Aachen  
Universität Augsburg  
Otto Friedrich  
Universität Bamberg  
Universität Bayreuth  
ASH Berlin  
**FU Berlin**  
SRH Berlin  
**TU Berlin**  
FH Bielefeld  
Univ. Bielefeld  
**Ruhr-Univ. Bochum**  
Hochschule Bonn-Rhein-Sieg  
HBK Braunschweig  
**TU Braunschweig**  
Hochschule Bremen  
**BTU Cottbus**  
**TU Dortmund**  
Univ. Duisburg-Essen  
Universität Erfurt  
Frankfurt School of Finance & Manag.  
Georg-August Univ. Göttingen  
**Universität Heidelberg**  
Universität Konstanz  
Universität zu Köln  
Westfälische Wilhelms-Universität Münster  
**Universität Paderborn**  
Universität Passau  
**Universität Potsdam**  
Universität Siegen  
**Universität Stuttgart**  
FH Südwestfalen
Selected Offshore Activities
2. Turkish-German University (TDU)
2.2.1. Consortium – Leading partners

<table>
<thead>
<tr>
<th>TDU Faculties</th>
<th>Leading Faculty Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>TU Berlin</td>
</tr>
<tr>
<td>Natural Sciences</td>
<td>Universität Potsdam</td>
</tr>
<tr>
<td>Law</td>
<td>FU Berlin</td>
</tr>
<tr>
<td>Economics and Management</td>
<td>Universität zu Köln</td>
</tr>
<tr>
<td>Cultural and Social Sciences</td>
<td>Universität Heidelberg</td>
</tr>
</tbody>
</table>
Selected Offshore Activities

2. Turkish-German University (TDU)

2.2.2 Consortium Contributions

- Participation in decision and conception of study programmes
- Development of Curricula
- Foreign Language Education Methodology
- Lecturers from Consortium Universities (flying faculty)
- Summer schools and student exchanges
- Double- & Joint Degree Programmes
- Research co-operation
- Industry co-operation
Selected Offshore Activities
2. Turkish-German University (TDU)

2.3 Challenges

- Scarcity of German speaking academics and German speaking administrative staff
- German language level amongst high school graduates insufficient

2.4 Approaches

- sometimes have to cut through the red tape
- intensive language preparation added
- course-related language classes
- stays in Germany
Selected Offshore Activities
3. TU Berlin Campus El Gouna
3.1 Genesis

• First students started in 2012 (idea 2006),
• agreement between Egyptian Ministry of HE, Berlin Senate and TU Berlin
• based on cultural accord between Arab Republic and Germany (1960)
• agreement between Sawiris Foundation for Social Development and TU
• non-profit public-private partnership
• 3 tier studies possible, master since 2013, doctorate on the way
• capacity 300 students
Selected Offshore Activities
3. TU Berlin Campus El Gouna

3.2 Mission

• Implementation of goals set out in cultural accord Arab Rep. Egypt - Germany

• Advancement of Egyptian German relations

• Promotion of academic and vocational education and research in disciplines relevant to the region according to German HE standards while compatible to Egyptian HE standards through offering of according study programmes (Bachelor, Master, PhD)

• Promotion of learning German language

• Introducing to German culture (cultural events)

• Hosting scientific events
Selected Offshore Activities
3. TU Berlin Campus El Gouna

3.3 Implementation

• Sawiris Foundation for Social Development provides “Hardware & services”

• “Software & services” provided by TU Berlin

• First (now graduated) students started in 3 master programmes in 2012

• Students from Egypt, India, China, Germany, Ecuador, El Salvador, Eritrea, Indonesia, Mexico, Nigeria, Oman, Colombia, Pakistan, Ethiopia, ...

• Master programme offer extended 2015, PhD programme in preparation supported by German Federal Ministry of Education and Research (DAAD)

• lectures in English, additional German language classes
Selected Offshore Activities

3. TU Berlin Campus El Gouna

3.4 Distinctive Features

• only bi-national non-profit public private partnership university campus

• only offshore project academically exclusively operated by TU

• students admitted and enrolled acc. Berlin regulations

• successful students graduate from TU Berlin, receiving German degree

• close alliance with El Gouna municipal works (ORASCOM) facilitates outstanding research environment

  electricity, water, waste, traffic, ... -data is precisely available

• ...
### 4. Selected Offshore Activities - Comparison

<table>
<thead>
<tr>
<th>CDHK</th>
<th>TDU</th>
<th>TUB El Gouna</th>
</tr>
</thead>
<tbody>
<tr>
<td>legal from</td>
<td>Chinese pub. univ.</td>
<td>Turkish public univ.</td>
</tr>
<tr>
<td>funding</td>
<td>Chi. gov. &amp; DAAD</td>
<td>Turk. gov. &amp; DAAD</td>
</tr>
<tr>
<td>student cap.</td>
<td>500</td>
<td>5.000</td>
</tr>
<tr>
<td>distance</td>
<td>8.390 km</td>
<td>1.735 km</td>
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<tr>
<td>max time shift</td>
<td>7h</td>
<td>1h</td>
</tr>
<tr>
<td>faculty</td>
<td>German or German HE</td>
<td>Consortium or Turkish</td>
</tr>
<tr>
<td>current offer</td>
<td>Master</td>
<td>Bachelor</td>
</tr>
<tr>
<td>Degree</td>
<td>Chinese</td>
<td>Turkish</td>
</tr>
</tbody>
</table>
Selected Offshore Activities

5. Success Factors

• parties involved strive for the same goal
  *figures, degrees, teaching language(s), recognition*

• recognise requirements and challenges, define processes well

• clear/transparent responsibilities and competencies agreed

• project quality control implemented

• if German universities participate involve DAAD

⇒ *sound basis for successful common offshore project (management)*
شكرا لاهتمامكم

Thank you for your attention