EUA Membership Consultation 2013: Internationalisation

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In a nutshell

- Internationalisation – growing importance
- Universities in Europe - as elsewhere in the world:
  - growing pressure to internationalise
  - Institutional change
- Europe: particular situation – political framework
  - Bologna Process – European Higher Education Area
  - European Union
- Next phase: from international to global
- Implications for EUA
Drivers for change of European higher education

Table 4. Q7a. Over the past three years, how important have the following developments been for your institutional strategy (high importance)?

The next 5 years:
QA and internationalisation go to the top

EUA TRENDS Report 2010

...3...
The rise of higher education internationalisation

- Growing interest in internationalisation
  - all types of institutions
  - all European countries - European level

- Multitude of purposes – academic but also political & economic:
  - knowledge economy & society: international research, collaboration attraction of global talent
  - global competition (research, economy, higher education ...)
  - global challenges - interdependence
  - developing export markets
  - attracting fee paying students
  - immigration to bolster demographic change
  - academic diplomacy
  - improving quality of education and research
  - educating global citizens

- Drivers:
  - rising mobility & interconnectivity
  - new medias and technologies
Universities in the world

«Internationalisation is changing the world of higher education, and globalisation is changing the world of internationalisation.»

-Jane Knight-
Change at the institutional level

- diversification of approaches and means
  - geographical regions
  - attraction of international students & internationalisation of staff
  - research excellence & capacity building?
  - international partnerships: research, but joint delivery of degrees
  - offshore programmes and campuses
- internationalisation becomes an institutional goal
- more strategic role for international offices
- leadership involvement - vice rectors’ international
- decisions to be made: choices and priorities,

From faculty-driven international activity to institutional strategies
Internationalisation: strategies matter

- 86% have one
- 13% want to develop one
- Very positive impact
- But: has to be improved ...

Does your institution have an internationalisation strategy?

Figure 5: Existence of internationalisation strategy at institutions.

2013 EUA membership consultation: 175 institutions – 38 countries
Internationalisation in Europe 2013

European Union higher education strategy 2013

- High expectations
- Awareness among leadership and staff
- Institutional internationalisation strategies
- Stimulate national level internationalisation
- Only 9% think it does not have an impact
- No difference EU – non-EU

2013 EUA membership consultation: 175 institutions – 38 countries
Europe’s “first internationalisation”: Europe discovers Europe ...

- 1980’s - European Union: increasing mobility and co-operation
  - European Credit Transfer System
  - Erasmus mobility programme: grants for students and staff
- 1989 - Fall of the Berlin wall – unification of Europe
  - Tempus programme
- European Higher Education Area
  - 1998 – Sorbonne meeting : 4 countries
  - 1999 – Bologna Process: 29 countries
  - system’s convergence
  - international attractiveness and visibility

“Second internationalisation”: EU programmes for cooperation with the rest of the world (research, learning and teaching, mobility, cooperation, Bologna achievements)
European higher education in a global setting

- Model for HE reform and regional integration: EU, Bologna Process
- Models and instruments for cross border mobility & collaboration
  - Bologna study cycles, ECTS, DS, QF, recognition
  - Programmes ala ‘Erasmus’, ‘Erasmus Mundus’
- A ‘European way’? Public responsibility, intrinsically international

Would you have known?
- 40% of the world’s mobile students go to Europe
- 98% of Europe’s mobile students go to ... Europe.
Multiple frameworks for internationalisation

European Higher Education Area
Bologna Process – 47 countries

Convergence of higher education systems
Higher education no longer exclusively national issue
First European higher education internationalisation strategy

European Union

Policies – instruments - funding – international dialogue
(European Credit Transfer system, joint degrees, Erasmus Mundus, European Research Area, EU-Africa, EU-ASEAN)

Bi- and multinational initiatives

Nordic Ministers Council
Francophonie
Flanders Netherlands accreditation
Franco-German University
German speaking countries (Germany, Austria, Switzerland)
The next step?

**EUA Autumn Conference, University of Giessen, Germany**
8–10 October 2009

**EUA Annual Conference, Ghent University, Belgium**
11–12 April 2013

Internationalisation beyond Europe’s frontiers: enhancing attractiveness through global Partnership and Cooperation

European Universities – Global Engagement
“interoperability of data is more hampered by different “quality notions” of data across disciplines than across countries;“

Luc Soete, Maastricht University
EUA’s international agenda

Committed to international exchange – within Europe and beyond

• Eastern Europe (before 1989)
• Transatlantic Dialogue: US & Canada

Since 2006: Strategy for internationalisation:

• explain the Bologna Process
• Keep abreast of global developments
• dialogue & collaboration projects with university associations around the world: Asia, Africa, Latin America - publications
EUA’s future work

- enhance the European frameworks (EHEA + ERA)
- increasingly intertwined in the global context
- institutional strategies for internationalisation in a global environment

What type of universities do we need?

- Battle between a few global players - world class universities?
- Diversity of missions supported by robust HE systems
- Transnational universities?

Convergence of discourses: research performance, learning outcomes, student centred learning, quality assurance, qualifications frameworks, third mission

Truly global dialogue

- Forum on doctoral education: North & South

Collaboration with our members & our international partners