

HERITAGE VALUES AND THE PUBLIC

HERITAGE VALUES NETWORK – THE BARCELONA WORKSHOP
19-20 FEBRUARY 2015

Programme

The workshop will be held in the Sala de Juntas, Faculty of Geography and History, Carrer de Montalegre 6, University of Barcelona.

February 19th (Thursday)

9.00 am Welcome, Coffee and Registration

WELCOME ADDRESSES/INTRODUCTION

9:30 am Jordi Alberch (Vice-Rector for Research, Innovation and Transfer, University of Barcelona, University of Barcelona)

9:40 am Joan Pluma (General Director of Archives, Libraries and Heritage, Government of Catalonia)

9:50 am Margarita Díaz-Andreu (ICREA - University of Barcelona)

SESSION 1. MAKING HERITAGE INCLUSIVE - HERITAGE AND THE CHANGING MAKE-UP OF EUROPE

10.00am Håkan Karlsson (University of Göteborg). The contemporary past as an inclusive cultural heritage: A case study of the so-called Air Torpedo of Bäckebo, Sweden.

10.20 am Kalliopi Fouseki (University College London). Museums and Social Inclusion in the Global Economic Crisis.

10.40 am Natalija Cosic (Central Institute for Conservation, Belgrade). Archaeological heritage and the public - a never ending story.

11.00am Margarita Díaz-Andreu (ICREA-University of Barcelona). Interacting with heritage: social inclusion and archaeology in Barcelona.

11.20 am Video RUA XIC

12:00 am Round-table discussion

12:20 am Rapporteurs report back to all

1:00pm LUNCH FOR PARTNERS AND DELEGATES

2:30 pm HERITAGE TOUR

4.00 pm COFFEE

SESSION 2. PARTICIPATORY AND SUSTAINABLE HERITAGE.

4.30 pm Adrian Olivier (University College London). Communities of interest. Values: Whose values? Ethics: Whose Ethics?

4.50 pm Siân Jones (University of Manchester). Wrestling with the social value of heritage: problems, dilemmas and opportunities.

5.10 pm Gareth Maeer (Heritage Lottery Fund). Out of the silo – sustaining heritage for a better future, The experience of the Heritage Lottery Fund 1994-2014.

5.30 pm Alicia Castillo (Complutense University of Madrid). Participative processes in cultural heritage.

5.50 pm Round table discussion

6.20 pm Rapporteurs report back to all

9.00 pm DINNER FOR PARTNERS AND DELEGATES

February 20th (Friday)

SESSION 3. Virtual heritage, heritage values and the public

- 09.00 am **Monique Van den Dries (University of Leiden)**. Looking beyond the technical device: new technologies as an asset for disseminating heritage values.
- 09.20 am **Aron Mazel (University of Newcastle)**. Valuing rock art: a view from Northumberland in North East England.
- 09.40 am **Harriet Purkis (Freelance Curator, Ireland)**. Local People making Local History in Ireland – Presenting and bringing together diverse personal histories in one virtual place.
- 10.00 am **Joel Taylor (NIKU)**: Are digitisation, digital interaction and social media a barrier to democratic heritage?
- 10.20am **Round table discussion**
- 10.40 am **Rapporteurs report back to all**
- 11.10 am **COFFEE**
- 11.40 am **Discussion of the Heritage Tour**
- 1.00 pm **LUNCH FOR PARTNERS AND DELEGATES**

SESSION 4. Tourism

- 2.30 pm **Ana Pereira Roders (Eindhoven University of Technology)**. Urban transformation, heritage values and the public.
- 2.50 pm **Cynthia Dunning (Archaeoconcept)**. Archaeological tourism and public archaeology: Both sides of the same medal?
- 3.10 pm **Carlo Begliuti and Assunta Fernández (Roma 7 Arte Cultura Turismo)**. Tourism=Freedom
- 3.30 pm **Aleksandra Chabiera (National Heritage Board of Poland)**. Society and new functions of monuments. The heritage of the Narol commune as an example of heritage value perception and social approach change through specialized tourism development.
- 3.50 pm **Round-table discussion**
- 4.10 pm **Rapporteurs report back to all**
- 4.40 pm **COFFEE**

SESSION 5. World Heritage, heritage values and the public

- 5.00 pm **Torgrim Guttormsen, Joel Taylor and Grete Swensen (NIKU)**. Heritage Values Conceptualised as World Heritage Routes – Visions and Challenges towards Public Diversity.
- 5.20 pm **Dennis Rodwell (Independent)**. Community values vs World Heritage values: bridging the gap.
- 6.40 pm **Ioannis Poullos (Independent)**. Beyond a values-based approach and towards a living heritage approach to conservation.
- 6.00 pm **Matthias Maluck (Archäologisches Landesamt Schleswig-Holstein)**. Spatial planning as a way to value-led stakeholder involvement: An example from Northern Europe.
- 6.20 pm **Round table discussion**
- 6.40 pm **Rapporteurs report back to all**
- 9.00 pm **DINNER FOR PARTNERS, DELEGATES AND GUESTS (OPTIONAL)**

VISIT TO TARRAGONA – 21 Feb. (OPTIONAL)