

BEAT Launch Event

Edifici Històric de la Universitat de Barcelona

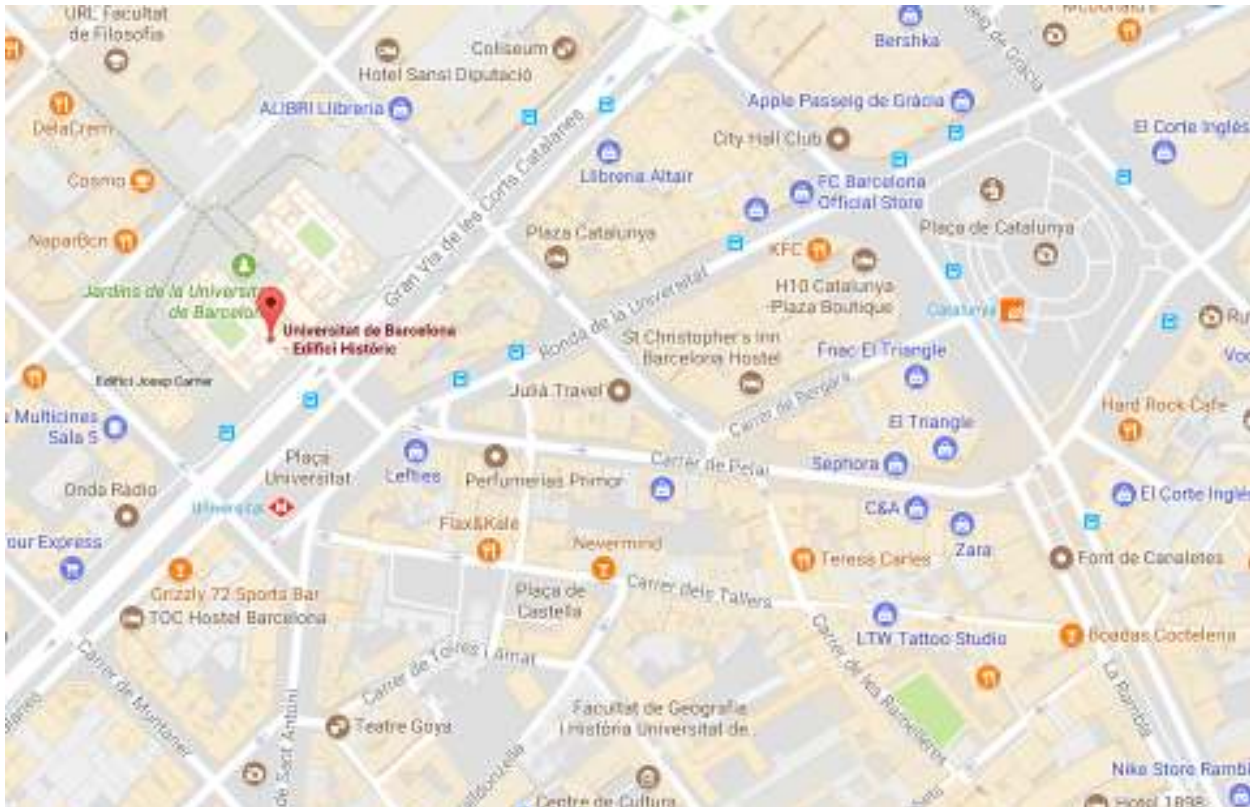
Wednesday, October 25th, 2017

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- 13:30 - 14:15 **Lunch**
- 14:15 - 14:30 **Welcome**
- SANTIAGO SÁNCHEZ-PAGÈS (Director of BEAT)
DOMÈNEC ESPRIU (Vice-Rector for Research, UB)
ORIOL ESCARDÍBUL (Vice-Rector for Finance, UB)
RAMON ALEMANY (Dean of the Faculty of Economics and Business, UB)
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- 14:30 - 15:30 **Keynote lecture**
- ALICIA ADSERÀ (Princeton University)
"Education and Fertility in the Context of Rising Inequality"
- 15:30 - 16:00 **Members presentation 1**
- ESTER MANNA (BEAT and UB)
"Customer-Oriented Employees: Blessing or Curse for Firms?"
- 16:00 - 16:30 **Coffee break**
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- 16:30 - 17:00 **Members presentation 2**
- MARC TEIGNIER-BAQUE (BEAT and UB)
"Gender Gaps in Entrepreneurship and its Macroeconomic Effects"
- 17:00 - 18:00 **Roundtable**
- "Challenges to Human Well-being and the Welfare State"**
- CIÓ PATXOT (BEAT and UB)
MÒNICA SERRANO (BEAT and UB)
ALEXANDRINA STOYANOVA (BEAT and UB)
- Chair: ALICIA ADSERÀ (Princeton University)
- 18:00 **Closing and farewell**

Aula Magna, Edifici Històric de la Universitat de Barcelona

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- **Metro, FGC and Rodalies with stops at Universitat or Plaça Catalunya:** L1, L2, L3, L6, L7, R1, R3, R4, R12, RG1, S1, S2, S5, SS5
- **Buses with stops at Universitat:** 7, 13, 14, 16, 17, 20, 24, 37, 41, 42, 50, 54, 55, 58, 59, 62, 63, 64, 66, 67, 68, 91, 120, 121, 141 - H12, H16, L94, L95, V15, V17, Aerobús
- **Bicing:** Plaça Universitat, Diputació 226
- **Parking:** Carrer d'Aribau, Plaça Catalunya