

One of the research lines of the UB Business and Management Research Group is related to Entrepreneurship.

This workshop has been organised in order to promote entrepreneurship research among young researchers.

We hope that it is going to be an opportunity for researchers in Europe for sharing theoretical and empirical works and research results in the field of entrepreneurship from an evolutionary perspective.

Research works presented reflect the methodological diversity that is typical of entrepreneurship research as well as heterogeneity in terms of the topics studied.

Papers presented in the workshop will have the option of entering and evaluation process in order to be published in an Entrepreneurship Special issue of the Journal of Evolutionary Studies in Business (JESB), an Open access UB journal, by beginning of 2017.

Organized by:

Business and Management Research Group
Department of Business
University of Barcelona

www.ub.edu/managementresearch/

Journal of Evolutionary Studies in Business

<http://revistes.ub.edu/index.php/JESB>

With the support of:



Barcelona Entrepreneurship Institute
(BIE-UB)

Entrepreneurship Chair



Workshop on
Entrepreneurship from
an Evolutionary
Perspective:
New Research
Challenges

Barcelona, Spain
6th September 2016
Aula Sardà
Faculty of Economics and Business
Av. Diagonal 690
Time: 9:00 – 14:15

Workshop on Entrepreneurship from an Evolutionary Perspective: New research challenges

9h-9h20 Welcome

Esther Hormiga

coordinator of the Workshop

Jaume Valls

coordinator UB Business and Management Research Group

Paloma Fernández

Co-director Journal Of Evolutionary Studies in Business

Opening conference

9h20- 10h00

Guest Speaker: David Smallbone

Chair Professor at Kingston Business School, United Kingdom

The future of entrepreneurship research in emerging market economies

Session I (10h00-11h30)

Entrepreneurs, SMEs and management challenges

10h00-10h20

"The future of employee voice research in SMEs"

Sylvia Rohlfer *CUNEF University School, Spain*

10h20-10h40

"The power of Language on entrepreneur's management"

Ricardo Moreira

Universitat de Barcelona

10h40-11h00

"Individual and regional determinants of entrepreneurial growth aspirations"

Joan-Lluís Capelleras, Victor Martín-Sánchez, Ignacio Contin-Pilar and Martín Larraza-Kintana

Universitat Autònoma de Barcelona, Spain.

King's College London, UK

Universidad Pública de Navarra, Spain.

11h00-11h20

"Generation 2.0: Understanding transgenerational professionalisation in a Honduran IT family firm"

Allan Discua and Carlos Arias Arevalo

Lancaster University Management School, UK

Universidad Tecnológica Centroamericana, Honduras

11h20-11h30 General discussion

Coffee Break 11h30 12h00

Session II (12h00-13h30)

Entrepreneurship ecosystems and business dynamics

12h00-12h20

"Regional Entrepreneurship Ecosystems: Analyzing the Framework Conditions across Europe's Regions"

Nikolaus Seitz

Augsburg University, Germany

12h20-12h40

"The role of trust in influencing the equity crowdfunding platform development path: an exploratory study of Angel Crunch in China".

Li Xiao *Lancaster University, UK*

12h40-13h00

Entrepreneurial, strategic and network factor dynamics in R&D intensive born global firms"

Vytaute Dlugoborskyte and Monika Petraite

Kaunas University of Technology, Lithuania

13h00-13h20

"Top Management Team evolution: a dynamic managerial capabilities approach."

Bárbara Larrañeta and Rocío Aguilar

Universidad Pablo de Olavide

13h20-13h30 General discussion

13h30-13h50 Roundtable discussion

Chair: Esther Hormiga

Closing speech and next steps

14h30 Lunch