CITIZEN PARTICIPATION
CHALLENGES AND OPPORTUNITIES
CITIZEN PARTICIPATION and PUBLIC SPACE strategies

GENERAL MAIN GOALS

• To transform the urban environment physically and symbolically

• To empower people - understood as the ability to take on and solve a problem by a given population

• To facilitate conceptual and methodological tools to the population; trying to transform the population’s protests into "operational proposals“

• To allow a better and greater understanding of the characteristics of the site, thus enabling a better adaptation of the project to the physical and social reality in which it operates

• To boost the participation of all the stakeholders involved in all the stages of the process
Participation projects must be:
• **Simple** in design and implementation;
• **Dynamic** and easily **understandable**, allowing the citizens quick participation;
• **Divisible**, producing partial results that can be accumulated in order to achieve the general objectives;
• Fun, **attractive**, ensuring the citizens participation;
• **Formative**, gradually introducing resources, concepts, techniques, etc., and oriented to problem solving;

And:
• **ever-increasing social involvement**, as the results are physical, visible, touchable and easily explained to the citizens which were not directly involved in the process.
Rethinking the River
Social uses of the Besos river

Mapping La Mina

Project for the pavement of La Mina Rambla
Project for public square in La Mina neighbourhood

Baró de Viver
Project of Ciutat de Asunción Rambla
The BdV Screen of Memory
Urban Art Gallery

CITIZEN PARTICIPATION and PUBLIC SPACE strategies
CITIZEN PARTICIPATION and PUBLIC SPACE strategies

Rethinking the River
Social uses of the Besos river

Mapping La Mina

Baró de Viver

Besos River Area
BARÓ DE VIVER project / BARCELONA 2004 - 2010

Baró de Viver
Sant Andreu District
Northwest of Barcelona

BARCELONA
1.638.103 inhab. 100,0 family income

Baró de Viver
2.372 inhab. 44,3 family income
BARÓ DE VIVER quick overview

- Ring road and B-20 motorway
- Metro Station
- Trinitat junction
- Santa Coloma road
- Train workshops
- Industrial area
- Besos river
BARÓ DE VIVER quick overview

First houses:
• Built in 1929, during the Primo de Rivera dictatorship
• Social typology, known as “cheap houses”
BARÓ DE VIVER quick overview

First houses:
• Built in 1929, during the Primo de Rivera dictatorship
• Social typology, known as “cheap houses”

• In 1958 the neighbourhood grows, but 20 years later problems of aluminosis appear in those buildings
BARÓ DE VIVER quick overview

First houses:
• Built in 1929, during the Primo de Rivera dictatorship
• Social typology, known as “cheap houses”

• Between 1985 and 1999 there is a complete neighbourhood renewal.
• New buildings replace the old houses
BARÓ DE VIVER quick overview

• Nowadays, Baró de Viver presents characteristics of outskirts
• Public space problems: lack of design, deterioration, and leftover spaces (peripheral condition)
• Specially public space with no character, even with negative image
• Image of urban periphery
THE URBAN CONTEXT: THE SAGRERA- SANT ANDREU project

High Speed Train linear park:

- New intermodal station / High Speed Train
- 300,000 m² of new parks
- 660,000 m² terciary uses
- 7,800 new houses
- €45 million investment
- 3,5 km park, connecting Verneda and Sagrera neighbourhoods

Baró de Viver isn’t part of the project. It remains invisible.
Development of public space proposals, in order to:

- improve the neighbourhood internal and external image
- achieve significant quality public spaces
• “Pi i Margall” neighbourhood association
• Sant Andreu District (Barcelona City Council)
  Youngsters Group
  Civic Commission
  Baró connecta’t
  Esperanza School
  Combat Club
  Petanque
  Neighbourhood Elderly Centre
  Neighbours
BARÓ DE VIVER project
METHODOLOGIES

• Neighbourhood route
• Model of proposals
• Discussion workshop
• Neighbourhood forum
• CPBox
1. Organization of 2-3 sessions workshops with a group of citizens. In the first session, a question/theme is raised.

2. The question/theme is answered by each individual with different elements; each one being called a comment. Photos, drawings, press clippings,....

3. A community process begins, with the people’s agreement upon the answer to the question previously raised. Together they decide the comments that will be part of the patterns, which opens the debate about the previously raised question.

4. With the obtained material (the comments) and the notes of the facilitators, the research group draws a report representing the opened debates, gathered in the provided comments.

5. Such report is returned to the working group, opening new questions and working lines. It is also made as a first approach to be publically exposed.
BARÓ DE VIVER – PROJECT TIMELINE

1st NEIGHBOURHOOD FORUM
PROPOSALS

DIAGNOSIS

Young people analysis based on a model

Relocation of the model to the neighbourhood association office

2nd NEIGHBOURHOOD FORUM

CIUTAT D'ASUNCIÓN RAMBLA

PROJECT DEVELOPMENT

CIVIC SQUARE

3rd NEIGHBOURHOOD FORUM

METRO STATION AREA

PROJECT DEVELOPMENT

4th – 5th NEIGHBOURHOOD FORUM

ACOUSTIC WALL

PROJECT DEVELOPMENT

2004 2005 2006 2007 2008 2009 2010 2011
Young people analysis based on a model

Relocation of the model to the neighbourhood association office
DIAGNOSIS

Young people analysis based on a model

Relocation of the model to the neighbourhood association office

1st NEIGHBOURHOOD FORUM PROPOSALS
YOUNG PEOPLE MODEL

1st NEIGHBOURHOOD FORUM PROPOSALS

DIAGNOSIS

Young people analysis based on a model

Relocation of the model to the neighbourhood association office

• Understand the population main needs and expectations, regarding the neighbourhood’s image
• Observe the neighbourhood’s public space characteristics
• Define the project main goals
Young people analysis based on a model

Relocation of the model to the Neighbourhood Association office

- Young people feel the need to involve other neighbours in the project
1ST NEIGHBOURHOOD FORUM: PROPOSALS

DIAGNOSIS

- Young people analysis based on a model
- Relocation of the model to the Neighbourhood Association site

JORNADAS de PARTICIPACIÓN
18 MARZO 2005 a partir de las 18h, en el local de la Associació de Veïns “Pi i Margall”

“Ven y expresa tu opinión sobre la imagen del barrio”
1ST NEIGHBOURHOOD FORUM: PROPOSALS

- Placing the first proposals on the model
- Definition of specific intervention areas
1ST NEIGHBOURHOOD FORUM: PROPOSALS

Proposals gathered in the model for specific intervention areas
CRITICAL AREAS

DIAGNOSIS

Young people analysis based on a model

Relocation of the model to the Neighbourhood Association office

1ST NEIGHBOURHOOD FORUM PROPOSALS

CIUTAT D’ASUNCIÓN RAMBLA

CIVIC SQUARE

METRO STATION AREA

2004 2005 2006 2007 2008 2009 2010 2011
CRITICAL AREAS

CIUTAT D’ASUNCIÓN RAMBLA
- Linear tree plantation along the Rambla
- Pedestrian safety
- Barcelona standard urban furniture, but specific proposals too
- Identity trademark of Baró de Viver - BdV
Main issues:
- Citizen associations sites are spread
  - Unqualified central area

Intervention scope:
- Community Square and “Associations Building” workshop design
Techniques:
Models, drawings, learning from catalogues
(façades, urban furniture, colours, materials,...)
Achievements
Detailed design of the public space:
1. Definition of the area boundaries around the “Associations Building”
2. Square uses definition: leisure area, green area, monumental area.
3. Urban furniture, materials and amenities definition.
II JORNADAS DE PARTICIPACIÓN
“Edificio de entidades y plaza comunitaria”

“ES MUY IMPORTANTE QUE NOS DES TU OPINIÓN”
15, 16 y 17 de mayo en el local de la Asociación de vecinos y vecinas de Baró de Viver
de 17:30 a 21 h.
2ND NEIGHBOURHOOD FORUM

CIVIC SQUARE

Dialogue among:
- Pi i Margall Neighbourhood Association
- Sant Andreu District (City Council)
- Polis Research Centre (UB)
New information from the City Council comes up
Workshops try to place the uses accorded before among the two areas. But, obviously, there are new ideas that appear during the work. Mainly a Skate park for young people and a Green Garden for schools and old people.
For the second time, new information appears, which redesign the uses of the area

Leading to the redistribution of some of its uses to other areas, namely to the Metro station area.
CRITICAL AREAS

METRO STATION AREA
Main issues:
- Lack of cohesion between the Metro station area and the neighbourhood
- Poor public space aesthetics
- Aggressive surrounding landscape
- Insecurity perception by the population
Workshops achievements:
• Locate the neighbourhood in Barcelona’s map, in a visual and symbolic way
• Mark the metro station access, as part of the neighbourhood
• Qualify public space (security, urban furniture, trees,...)
• Artistic intervention on the acoustic wall located in Santa Coloma Road, very visible from the Metro Station Access
3RD NEIGHBOURHOOD FORUM

III JORNADAS DE PARTICIPACIÓ a Baró de Viver

TRANSFORMEM EL BARRI

PODEM!!!!

METRO STATION AREA
BARÓ DE VIVER – PROJECTS DEVELOPMENT

1st NEIGHBOURHOOD FORUM PROPOSALS

DIAGNOSIS

Young people analysis based on a model

Relocation of the model to the neighbourhood association office

2nd NEIGHBOURHOOD FORUM

CIUTAT D’ASUNCIÓN RAMBLA

PROJECT DEVELOPMENT

CIVIC SQUARE

3rd NEIGHBOURHOOD FORUM

METRO STATION AREA

4th – 5th NEIGHBOURHOOD FORUM

ACOUSTIC WALL

PROJECT DEVELOPMENT

2004 2005 2006 2007 2008 2009 2010 2011
PROJECTS DEVELOPMENT

CIUTAT D’ASUNCIÓN RAMBLA

CIVIC SQUARE

METRO STATION AREA

ACOUSTIC WALL
CIUTAT D’ASUNCIÓN RAMBLA
Landscape infrastructure and public space development of *Ciutat de Asunción Rambla*

- Coloured pavement
- Standard furniture
- Diversity in the selection of trees
- “Cheap houses” Monument
“CHEAP HOUSES” MONUMENT
• Project developed by Urban Design Master (UB) teams
Virtual view of the skatepark area

Virtual view from the urban garden area
ACOUSTIC WALL

PROJECT DEVELOPMENT
PROJECTS DEVELOPMENT

• Urban art gallery

• BdV screen of memory
THE BdV SCREEN OF MEMORY

- BdV screen of memory

La transición

First 12 months of democratic transition in Barcelona.

1983

21st December, opening of metro line L1, from Born to Viver, near the old site of the Sintra Valls and former Colonies.

1986

The first reform at the clubhouse in 1985 and construction of the new buildings of PAL, in the place of the old site sports field.

1929

ACOUSTIC WALL

PROJECT DEVELOPMENT
Workshops about how to explain the history of Baró de Viver.
- Narrative
- Composition
- Neighbourhood “call for pictures”
“CALL FOR PICTURES”
4TH NEIGHBOURHOOD FORUM

IV JORNADES DE PARTICIPACIÓ A BARÓ DE VIVER

PORTA LA TEVA FOTO DEL BARRI
LA PANTALLA LA CONSTRUÍM TOTS JUNTS

ÀLBUM DE FOTOS BARÓ DE VIVER
Tesperem al local de l’Associació de Veïns i Veïnes.
Del 18 de Març al 10 d’Abril, dilluns i dijous de 17.30 a 20 h.

2004 2005 2006 2007 2008 2009 2010 2011
• “Call for pictures”
• Community selection of typology images for the acoustic wall
• Composition
És hora de decidir!!

Tallers participatius Baró de Viver
Un primer pas per a rescatar la memòria del barri

Dimarts 2 de Juny 2010 a les 18 h.
Associació de veïns i veïnes "PI I MARGALL"
THE BdV SCREEN OF MEMORY

La transición

1983
El 31 de diciembre se inaugura la estación de metro de la red de Vivero de L.I., junto con la estación de Vivers Vell y parque Colón.

1986
Se aprueba la reforma con el primer derribo en 1985 y se comienza la construcción de las nuevas viviendas del P.E.R.I. en el espacio que ocupaba el antiguo campo de fútbol.

1929
1929
5TH NEIGHBOURHOOD FORUM

• Tests of the printed images on the screen

ACOUSTIC WALL
PROJECTS DEVELOPMENT

• Urban art gallery
**Promoter:** Câmara Municipal de Lisboa  
**Sponsors:** Friday's Project, JCDecaux, Turismo de Portugal  
**Address:** Calçada da Glória, Bairro Alto  
**Dates:** Outubro de 2008 -...
MAIN GOALS
• To confirm graffiti and street art as a creative expression by providing them space and time.
• To understand the practices of graffiti and street art as a discourse, distinguished from acts of vandalism.
• To promote the execution of works by several generations of writers (portuguese and foreigners), as well as other breeders interested in participating.
• To create a strong link with the local community, not just with the residents and merchants, but also with the educational and cultural institutions located in Bairro Alto.
• To establish contacts with national and international cities that have organized campaigns to intervene in this context, as the street art it is currently in a fully globalized phenomenon, sharing experiences and pondering results.
• To support parallel events organized within the universe of urban art.
• To support research, study, survey and inventory of these artistic events in the city of Lisbon, by ensuring the preservation of this memory.
GALERIA DE ARTE URBANA, LISBON
GALERIA DE ARTE URBANA, LISBON
GALERIA DE ARTE URBANA, LISBON
The crisis is over
Be positive!
Keep on sleeping
GALERIA DE ARTE URBANA, LISBON
GALERIA DE ARTE URBANA, LISBON
General Coordinator: Dr. Antoni Remesar
Field team: Dr. Tomeu Vidal, Xavier Salas

Team:
- Iris Viegas
- Samuel Padilla
- Danae Esparza

Previous team:
- Bea de Labra
- Marta Mariño
- Carla Sanche

The BdV Screen of Memory project team:
Dr. Antoni Remesar, Dr. Tomeu Vidal, Xavier Salas, Iris Viegas, Samuel Padilla,
Danae Esparza

Ciutat d’Asunción Rambla project team:
Dr. Antoni Remesar, Dr. Tomeu Vidal, Xavier Salas, Dra. Núria Ricart, Danae Esparza,
Samuel Padilla, Iris Viegas. Previous project Urban Design Master team: Joanna
Noguer, Isabella Solleiro, Tiane de Conto, Samuel Padilla

Urban Art Gallery project team:
Dra. Nuria Ricart, Ligia Paz, Iris Viegas

Skatepark and Urban garden in the Metro Station Area (Urban Design Master
teams)
Team A: Abdulaziz Alsaleh, María Aparicio, Sara Franco, Nino Trullen
Team B: Bernice González, Nicolás Romeo, Yiannis Savvalas, Verónica Garate

Thank you very much to: Youngsters Group, Civic Commission, Baró connecta’t, Esperanza School, Combat Club,
Petanque, Neighbourhood Elderly Centre, Neighbours of Baró de Viver

*In co-operation with the Pi i Margall Neighbourhood Association and the Barcelona City Council
THANK YOU VERY MUCH