PART II
(This part does not concern applications for translation projects)

Information on the project for which you are requesting a grant
In Annex 5, please attach any material that could help to support the application, illustrate the project and allow a more thorough evaluation of the project and its organisers.

II.1   Title of the project

Local Public Art Virtual Museum (LPAVM)

II.2   Description of the project in ENGLISH (compulsory) AND either FRENCH or GERMAN. <u>This description should under no circumstances be longer than 1-2 A4 pages and 1 000 words.</u>

Please provide a concise and clear summary that includes information on all of the following points:
-   What activities are planned?
-   Where and when will these take place, and how long will they last?
-   What are the objectives of the project and how will these be achieved?
-   What results are anticipated on a long-term basis?
-   The results derive from the objective aforementioned will be?
-   How will the co-organisers co-operate in the implementation of the project?
-   What is the added value of the co-operation on a European level?
-   Who will benefit from the project?

Rational

In 2004, Barcelona Municipality jointly to Barcelona University launched the Information System about public art in Barcelona (http://www.bcn.es/artpublic). This web site is a presentation of the catalogue of the Public Art of the city of Barcelona. Public Art means, sculptures and other works of art situated in the public space, or that can be observed from there. That includes civil art, manifestations of decorum, ornamentation or mementoes of the city… In general, all works that the civil society has erected with an intention of permanence over the past eight centuries.

The works are grouped into nine chapters, corresponding to the periods of distinctive development of the city. Each chapter starts with a brief description of the historical context. The documentation on each work or group is presented in the form of a catalogue card containing technical data, a chronicle on its history and related anecdotes and a commentary giving a personal opinion on the work.

During the three years of this first stage of the project, both institutions performed meetings with other cities and universities in order to launch a project with European dimensions that allow the creation of a big catalogue compiling the information contained in the different information system from different cities.

The Barcelona Case enlightened us that it is feasible the creation of a *reasoned* catalogue of Public Art in a city, but at the same time, found out technical and logistic troubles that such

project implies. Based on the interest showed by other cities in developing a similar catalogue, it has been decided to develop a standardised software tool, starting from Barcelona's version that can be easily used by any city in Europe in order to create a similar catalogue.

Activities planned
At a more in deep view, main tasks are:
- Participate on a co-operative development of a homogeneous description criteria and taxonomy for public art with other partners.
- Adapting actual data entry application developing new functionalities to allow digitally support the reasoned catalogue on each city.
- Adapting actual web site application builder already running in Barcelona to a new generic web site application to be deployed and customised on each city web server.
- Defining the technological infrastructure to better support data entry application and web site on each city.
- Participate on a co-operative development of a homogeneous description criteria and taxonomy for public art with other partners.
- Development and implementation of a reasoned catalogue containing the Public Art collections of the city.
- Improvement of cities database of Public Art
- Set up a web site about Public Art on the city based on generic web applications builder developed by Barcelona

Objectives
The project aims to establish a common and homogeneous description criteria and taxonomy to be applied in public art knowledge area. At the same time the project aims to develop a common software tool to favour the use of that homogeneous description criteria and taxonomy in order to easily create a city's catalogue of public art.

Expected Benefits
- Common language to be used in public art databases. As it will be standardised, it will be seamlessly implemented by different cities.
- Drastic reduction on time-to-market. The "standardised" software tool will allow the creation of Public art catalogues, introducing data (pictures, geographical information, history...) in a very easy and intuitive manner.
- Public and easy access to an exhaustive public art information

Anticipated outputs
- A "standardised" software application that will allow either the management of the information and the creation of dynamic web sites containing information regarding Public.
- A common taxonomy and description criteria to be used on each city.
- A reasoned catalogues, using the software tool, in each city that participates in the project.
- A manual explaining the way the developed system works, in order to be easily applied by other cities around Europe.
- An Internet portal to easy access to all cities that joined the project.

Co-organisers co-operation
LPAVM Project is a collaborative effort of cities and universities of Barcelona (Spain), Turin (Italy), Lisbon (Portugal). The methodology will be based on alternating local work on each city working together co-organiser and associated partners, that is city representatives and art experts of the universities with bimonthly meetings with all consortium members. These local

working periods will be supported with workgroup and communication tools (web collaborative environment, instant messenger, email and forums).

In parallel with standardisation activities around the definition of a common description criteria Barcelona will pick up specific data entry requirements for each city, and develop a generic application for data entry. For these more technical works the methodology to use will be based on iterative process of application development and will take place mainly in Barcelona with short stages at each city to help installation processes.

Added value of the co-operation on a European level
To achieve a common description criterion is the first step towards an interoperable platform that will allow at near future, a seamless view of the Public Art in Europe. The second step should be act as a facilitator to promote database and web site spread in European cities. At the end of the project we will have a sort of vertical sites with equivalent taxonomy, description criterion and similar navigation in five European Cities as the basis for a pan-European network of Public Art Sites.

LPAVM Project has been conceived to promote the creation of a common cultural area characterised by its cultural diversity and shared cultural heritage. LPAVM Project promotes co-operation to address the use of new technologies to:
- Easy access to a common European history and tradition
- Share European cultural heritage at a European level
- Show cultural diversity
- Promote common cultural awareness

Beneficiaries from the project
Main beneficiaries of the project are:
1. Citizenship
2. Students
3. Researchers
4. Tourist in general

II.3   Detailed description of the activities for which financial support is requested

Please attach a precise programme of the activities planned under your project. For each activity, please provide on **<u>one</u>** separate sheet (to be attached to this form) a description of the activity itself, its objectives, the involvement of the co-organisers, the target group, an indicative timetable, and the expected results.

> **Please also list any subcontracting bodies involved in your project and indicate under which budget heading you have entered costs related to the activities to be implemented by these bodies.**

II.5 **Who are the partners that will be <u>associated</u> with the project?**

Names of partners at local or regional level
▪ Polis Research Centre. Universitat de Barcelona (Spain) ▪ Universita Torino (Italy)

Names of partners at national level
▪ CESUR. Institu Superior Tècnic. Universidade Tècnica de Lisboa (Portugal) ▪ Birmingham City Council (UK) ▪ Birmingham Institute of Art & Design. University of Central England (UK)

Names of partners in other countries eligible for participation in the Culture 2000 programme
▪ No partners in other countries eligible for participation in the Culture 2000 programme

Add a page if necessary