Grupo de investigación (si procede): Àrea d’Investigació en Quiròpters
Institución: Museu de Ciències Naturals de Granollers
Director del trabajo: Adrià López-Baucells
Datos de contacto: adria.baucells@gmail.com

Título del proyecto: Evaluating dissemination methods to engage general public on a citizen science national bat monitoring program

Lugar de trabajo: Granollers
Requisitos formativos del estudiante:
Good English level (especially writing), time availability (working sessions will be carried out in the Natural Science Museum of Granollers), team work spirit (essential). Previous experience on bat research, as well as R & GIS skills are highly recommendable.

Resumen del proyecto:
The Catalan Bat Monitoring Program, a national bat monitoring protocol based on volunteering across the territory, will be launched this autumn and opened to the public (www.batmonitoring.org). In its current form, despite the improvement on its platform and protocols, it still needs a first boost on energy to take off in order to gather enough data and to be relevant for bat conservation. The main aim of this project is to engage as much volunteers as possible and to evaluate the best method to reach the public in order to optimise the network management. Several methodologies will be systematically tested (facebook, twitter, Instagram, traditional media, mailing list, direct meetings, outside activities, mouth-to-ear communication, etc.). The candidate will collaborate with the research team on parallel projects to learn about general bat ecology.

Observaciones:
It can be carried out in 2 years, depending on the student’s time availability.