

# “Creativity in Education”

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From the first wheel to the latest microprocessor, creative ideas have continuously enriched our lives. Creativity is not limited to the realms of greatness, but can also be found in young learners, for example, when one has to accomplish a task in a new way. This seminar aims to broaden our understanding of the cognitive processes and structures that contribute to the generation of creative ideas, and to shed light on the question how creative thinking can be enhanced in educational settings. Making contributions to any domain requires that creative ideas are generated, recognized and finally adopted. A better understanding of the psychology of creativity can help optimise the processes and circumstances that stimulate creativity and innovation in schools.

## SIMONE RITTER, PHD



Simone is working as an Assistant Professor at the Department of Behaviour Change and Well-Being at Radboud University Nijmegen (Netherlands). She performs behavioral, virtual reality, and neuroscientific research to broaden our understanding of the creative process and to enhance creative thinking.

Her research on creativity has led to high impact scientific publications, and has been discussed in international newspapers, radio-programs and magazines (e.g., National geographic, Psychology today). Moreover, she has contributed to several TV programs and documentaries on creativity (e.g., BBC, Horizon ‘The creative brain: How insight works’). In 2014, Simone was awarded a NWO Veni grant with her project titled ‘What a Great Idea! Understanding and Improving the Selection of Creative Ideas’.

## INFORMACIÓN PRÁCTICA

- **Fecha y horario:** martes 3 de junio, 13h30-15h
- **Localización:** Sala 232bis - Departament de Organització Educativa  
Universitat de Barcelona - Passeig Vall Hebrón, 171 - 08035 Barcelona
- **Idioma:** Inglés
- **Organizan:** Dr. Mario Barjas, Dra. Frédérique Frossard - Grup de Recerca Ensenyament i Aprenentatge Virtual (GREAV)



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