You are cordially invited to join an attachment programme in Singapore this winter!

**Benefits**
- Solve real-life business problems
- Structured training on business consulting skill
- Guidance by industry experts
- Valuable overseas attachment experience

**Attachment Period**
3-6 weeks between 16 Dec 2019 and 31 Jan 2020

**Eligibility**
All undergraduates from different Universities of the world

**Programme Fee**
Programme fee is exclusive of accommodation and air ticket
Adgorithms Pte. Ltd

1) Assignment: Software Development Project
   ▪ Develop a software to help with the company operations
   Deliverables: Tool created is able to help company manage their software

AI Love Venture Pte. Ltd.

1) Assignment: Market Research Project
   ▪ Research on scope provided to them
   Deliverables: Create database and report on findings

2) Assignment: Business Consulting Project
   ▪ Understand lesson scope and plan teaching and learning plans.
   Deliverables: Create lesson plans for students and teaching plans for teachers

3) Assignment: App Testing Project
   ▪ Help the team in testing out the App that the company is using
   Deliverables: Feedback on App and report on findings.

*Note: click company logo to access website
AIA Singapore Pte. Ltd.

1) Assignment: Business Consulting Project
   - Research on Singapore’s social study and organize a talk or experience sharing on Wealth and Health.
   - Analysis of the advantages and disadvantages of the Singapore Investment Market.
   - Identify the risks and needs of current customer and to provide feedback and solutions.

Deliverables: Word report or PowerPoint presentation on findings and results.

ALLRites Pte. Ltd.

1) Assignment: Media Consulting Project
   - Learn about how content is distributed & catalogues are maintained
   - Have opportunities to gain experience working with international Media companies to acquire content from them.

Deliverables: Media Database maintenance and Content Uploading
BestTop Consulting Pte. Ltd.

1) Assignment: Growth Hacking Project
   - Conduct thorough review on existing marketing channels and analysis on the industry and competitors
   - Collect data on each stage of the customer journey and come out with insights for marketing strategy improvement

Deliverables:
   - Developing overall growth hacking strategy
   - Coming up with detailed actions plans for next year
   - Data analytics on existing marketing channels

AtomBrush Pte. Ltd.

1) Assignment: R&D Project
   - Design and prototype a wall climbing robot system

Deliverables: Test final product functionality
BestTop Consulting Pte. Ltd

2) Assignment: Marketing Project
- Work along with other students from Hong Kong to conduct digital marketing campaigns on BestTop’s blockchain platform - VeriTrue (a background verification platform for SMEs)

Deliverables:
- Conceive marketing campaigns to promote VeriTrue branding
- Execute at least one marketing campaign during the attachment period

3) Assignment: Process Improvement Consulting
- Conduct thorough review on existing workflow of the interaction between students and mentors
- Research on best practice in the market to deliver better customer service of career consulting in BestTop

Deliverables:
- Come up with detailed suggestions for internal process improvement
- Conduct necessary customer survey/focus groups with our clients

Cudy

1) Assignment: Customer discovery and business development project
- Assist Sales team in gaining new leads

Deliverables: Learn about Customer Discovery methods and to establish partnerships with potential education centres.
Cloud Ace

1) Assignment: Market Research Project

- Further understand the market opportunities for subsets of Google Cloud Services (e.g. Data warehousing, Data analytics, AI/ML, IoT etc.) within Singapore
- Interview local stakeholders and doing research using other means to identify and document the local market opportunities for specified Google Cloud and related products

Deliverables: Word report on the market opportunity and if capacity and interest allows, other materials such as blog material and YouTube videos.

COINUT Pte. Ltd.

1) Assignment: Marketing Project

- Involved in the planning and execution of marketing campaigns
- Manage the company’s social media platforms
- Explore opportunities to develop business partnerships in the FinTech Industry.

Deliverables: Execution of marketing campaigns and presentation of marketing content designed
F-drones

1) Assignment: Drone Development Project
   • Aid the team in development of drones
   Deliverables: Presentation or demonstration on completed assignment

2) Assignment: Drone Flight Test Project
   • Aid the team in test flights for drones and record findings
   Deliverables: Presentation of findings on completed assignment

Fleur Capital

1) Assignment: Trading Project
   • Should have prior trading experience and have made some profit with the trading strategy that he or she has developed
   • Look to formalize trading strategy and want to use 3rd party money to grow the trading strategy.
   Deliverables: Planning and execution of the assignment and a PowerPoint presentation which can be shown to investors.

2) Assignments: Marketing Project
   • Should be someone with strong relationships with many high net-worth individuals and is able to convince these individuals to invest in funds.
   • Evaluate the funds that the company have, and then develop a marketing plan to raise money from these individuals.
   Deliverables: Marketing plan in the form of Word report and PowerPoint presentation to raise money from high net-worth individuals
FOMO Pay Pte. Ltd.

1) Assignment: Business Consulting & Market Research Project
   - Research on digital payment and digital banking in Singapore
   - Brainstorm and bring new perspectives and fresh new ideas to the company.

Deliverables: Word report on research findings as well as bringing new perspectives and solutions to old or existing problems within the company

Gallenco Science Pte. Ltd.

1) Assignment: AIML Project
   - Porting and optimizing ML model inference on GPU-enabled cloud instances (Pytorch)
   - Red blood cell classification (Pytorch – python)

Deliverables: Completion of assignments and showcase

2) Assignment: Web Development Project
   - UI improvements
   - API expansion (Angular 6 + Python Flask)

Deliverables: Product showcase
Gushcloud Marketing (Hangzhou Office)

1) Assignment: Finance Operations Project
- Support Finance department in everyday operations
Deliverables: Word report to develop the Finance department operations process

2) Assignment: Business Operations Project
- Support Business Operations department in everyday operations
Deliverables: Word report to develop the Business Operations Department operations process

HedgeSPA Pte. Ltd.

1) Assignment: Programming Project
- Assist the programming team to write codes or functions for the company using Java, Javascript, C++ or UNIX shell script.
Deliverables: Rewrite a small function and progressively write a whole new function and compile into the company’s system

2) Assignment: Quantitative Analysis Project
- Use a common programming language (e.g. R) to come up with the correct algorithm based on a published paper and convert that code into either Java or C++ for stand-alone testing
Deliverables: Learn to integrate the piece of work with the rest of the company system for real-time deployment
HedgeSPA Pte. Ltd.

1) Assignment: Data Analytics Project
- Students will be asked to go from Data to Analytics
- First will be prototyping, where the students will be responsible for data cleansing, standardization
- All the way to using a common programming language (e.g. R) to come up with the correct algorithm
- Then to implement that piece of code in a more production-like environment.

Deliverables: Ensure that results can be used by company’s platform, typically in offline mode.

2) Assignment: Market Research Project
- Students will be given a market research topic that will be used as fundamental scenarios by clients of the company
- Research and analyze

Deliverables: Word report or PowerPoint presentation on findings

3) Assignment: Client Education Project
- Create client education materials for online distribution

Deliverables: Creation of materials and publishing it online
Hiverlab

1) Assignment: Project Coordinator
   - In charge of Event management, Community management, Digital marketing as well as Ad-hoc work within the company
   Deliverables: Completion of assigned tasks and final presentation

2) Assignment: Programming Project
   - Have to be familiar with the Unity3D engine
   - In charge of web development, proprietary product development and R&D.
   Deliverables: Completion of assigned tasks and final presentation and demonstration of developed product

3) Assignment: Design Project
   - Have to be proficient in 3D Art
   - In charge of assets creations (environment, objects and characters)
   Deliverables: Completion of assigned tasks and final presentation of designs

HODLNAUT Pte Ltd

1) Assignment: Marketing Project
   - Grow the HODLNAUT Deposits through, digital marketing, content writing and community management etc.
   Deliverables: 30% growth on HODLNAUT deposits through campaign or efforts by students
Kinexcs Pte. Ltd.

1) Assignment: Product Development Project
   - Work with team members and external parties on industrial design, hardware design, circuit design, software development, web integration, vendor liaison, and all other tasks related to product development and manufacturing
   Deliverables: Development of final product and final presentation

2) Assignment: Business Development Project
   - Produce business and marketing materials, market research and analysis, business intelligence gathering, investor updates, and all other tasks related to various aspects of business development
   Deliverables: Word report or PowerPoint presentation on findings

Manulife Singapore Pte. Ltd.

1) Assignment: Business Development Projects
   - Students are expected to participate in Business Development and increase the market value for financial advisory services.
   Deliverables: Increase in business turnover with cost effective ways
**MCPAYMENT**

1) Assignment: Market Research Project
- Research on Virtual Banking and Model and analyze findings.
**Deliverables:** Word report or PowerPoint presentation on findings

**Motorist**

1) Assignment: Market Research Project
- Assist the VP in brainstorming ideas and creating decks after researching as well as analytical reports
**Deliverables:** Word report on findings and other delegated reports
Movel AI

1) Assignment: Marketing Project
   - Work closely with marketing team to market the company products into different markets
   - Use different social media platforms to increase the outreach of the company

Deliverables: Develop marketing materials and show significant improvement in the company’s impression on different social media platforms.

2) Assignment: Business Development Project
   - Work closely with Sales team to understand the Robotics companies in Singapore’s market and pitch the company products to them
   - Communicate the requirements of clients to technical team

Deliverables: Develop a list of potential clients and report on findings

3) Assignment: Finance Accounting Project
   - Work with Finance team and prepare management accounts

Deliverables: Prepare unaudited management accounts
Myriad

1) Assignment: Marketing Project
   ▪ Create content and publish it online
   Deliverables: Review and report on digital marketing activities, write on AdTech and MarTech content in English.

Next Billion

1) Assignment: Market Research Project
   ▪ Conduct data preparations and analysis on emerging market retail data received from users in Bangladesh
   Deliverables: Prepare Word report and Data for internal use
Notarum

1) Assignment: Business Development Project
   • Aid the Business Development team in research and exploring potential leads
   Deliverables: Word report on findings and generate leads for company

2) Assignment: Marketing Project
   • Plan for and execute a marketing campaign based on company’s needs
   Deliverables: Set up marketing campaign for the next 3 months

One Animation Pte Ltd

1) Assignment: General Operations Project
   • Aid the company in daily operations
   • Manager will confirm assignments when attachment starts
   Deliverables: Completion of assignments and suggestions to improve operations
Pand.ai Pte. Ltd.

1) Assignment: Market Research Project
- Plan and identify which Cantonese website or database to crawl for training data
- Build up a Cantonese dictionary for the company and assist data scientists with training of Cantonese chat NLP engine

Deliverables: Drive and build the conversational data corpus for a Cantonese conversational AI chat engine

Prive Technologies

1) Assignment: Tech Consulting Project
- Understand product specifications and user psychology as well as conduct concept and usability testing and gather feedback
- Develop wireframes and prototypes around client needs
- Find creative ways to solve UX problems (e.g. usability, findability) and work with UI designers to implement attractive designs.

Deliverables: Communicate design ideas and prototypes to developers using Word report of PowerPoint presentation and help the company keep abreast of competitor products and industry trends
Prive Technologies

2) Assignment: Market Research Project
   - Conduct research on competitor gap analysis for various use cases.

Deliverables: Word report or PowerPoint presentation on findings

3) Assignment: Marketing Project
   - Create marketing content as well as content scheduling

Deliverables: PowerPoint presentation and showcase of content created

Providence Solutions Pte. Ltd.

1) Assignment: Marketing Project
   - Formulate a digital marketing plan, suggest platforms, activities as well as budget with execution
   - Work with the tech team on website and landing page as well as customer acquisition

Deliverables: Present marketing plan and site with PowerPoint presentation as well as execution of activities
2) Assignment: Mobile App Development Project

- Students first understand the business model and the target audience of customers, users, stakeholders
- Followed by designing and layout of menu with screens, draft content and select graphics
- Incorporate payment gateway, recommend for Hong Kong and/or Singapore as well as adding in notifications for push marketing or alerts to respond, and update status in database

Deliverables:
- Present the Mobile App to the team and ensure its functionality
- Publish the App to App Store and Google Play Store for downloads.

1) Assignment: Market and International Business Research Project

Deliverables: Useful Word report covering different aspects of the assignment which can be used by company for further development.
Staple

1) Assignment: Web Development Project
   ▪ Assist in the development of front end for user dashboard web application using ReactJS (Applicants should have front end web development experience in web apps).
   **Deliverables:** Presenting completed assignment and website in final presentation

2) Assignment: Design Project
   ▪ Aid the design team in the improvement of design for existing products (Applicants should have design and HTML, CSS and JS skills)
   **Deliverables:** Final presentation of completed assignment

3) Assignment: Business Development Project
   ▪ Aid Business Development team in the maintenance and expansion of sales pipeline, developing leads via email and extending Hubspot CRM (Applicants should be willing to explore business development and sales as a career)
   **Deliverables:** Word report on findings and compile a list of potential leads.
**Stories Of Asia**

1) Assignment: Content Creation Project

- Help capture the stories of individuals/organizations to share lessons, inspire people and change perception in the form of videos.

**Deliverables:** Video Content Creation. Interview, Filming and editing.

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**Summit Planners Pte. Ltd.**

1) Assignment: Market Research Project

- Research on how to reach out to high net worth individuals both local and foreign and see how the company can market their Legacy Planning services to them.

**Deliverables:** Word report or PowerPoint presentation on findings.
TAIGER Singapore Pte. Ltd.

1) Assignment: NLP and R&D Technologies Project
   - Aid the team in a R&D project which they are currently working on - Project Management
   **Deliverables:** Ownership of mini R&D project and present final product

2) Assignment: Software Development Project
   - Assist in a software development project that the team is currently working on
   **Deliverables:** Ownership of Software development project and present final product

3) Assignment: Project Management
   - Assist in managing the projects currently being worked on in the company and assist where needed.
   **Deliverables:** Deeper understanding of technical skillsets to industry applications and completion of Final Presentations

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Transwap Limited

1) Assignment: Tech Development Project
   - Using state-of-the-art technology to design and build strategic in-house capabilities supporting which includes sourcing for sales and data and data ingestion
   **Deliverables:** Maintain and ensure smooth operation of the components built
WaveScan Technologies Pte. Ltd.

1) Assignment: IT Project
   - Work with team and improve the UI/UX interface for the company

Deliverables: Showcase completed assignments

WESS

1) Assignment: Business Development Project
   - Responsible for prospecting and sourcing of new leads as well as formalizing quotation and follow up for sales closure.
   - Reach out to prospective clients and build a strong customer base.

Deliverables: Presentation and demonstration of solutions
Application and Selection

Scan QR code or log on to http://besttopcareer.mikecrm.com/tTNALYf to register. We will submit your resume for company’s review. Only shortlisted applicants will be informed.

Should you have any question, feel free to contact Kaihong.tay@besttopcareer.com

Programme Schedule

30 Nov 2019
Deadline of application

30 Nov - 6 Dec 2019
Match-making between students and companies based on application form and resume. No interview is required.

6 Dec 2019
Successful candidates will be notified and offered contracts

13 Dec 2019
Student pays programme fee and sign contract. Prepare for departure

18 Dec 2019
Pre-Departure Briefing by BestTop