**4th ON/OFF International Conference in Marketing Decision Making**

**Barcelona, 4-5 December 2019**

**PARTICIPANT**

**Name and surname:**

**Profession:**

**University or Institution:**

**Dirección electrónica:**

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**How have you received information about the conference (through an electronic message, the Internet, personal recommendations or others)?**

**Would you like to receive the complementary documentation of the days?**

**FISCAL DATA**

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**REGISTRATION FEE**

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**Send this registration form and proof of payment before 15 November 2019, to the e-mail address:** **marketing.decision.making@gmail.com**