



Journal of Evolutionary Studies in Business

Special Issue

Women in the Economy Since the 1950s: Change and Transformation in Expected and Contested Roles

Call for Papers

Guest editors

Beatriz Rodriguez-Satizabal (Universidad del Pacífico), bh.rodriguez@up.edu.pe. She is a business historian, lecturer at Universidad del Pacífico (Perú) and member of the History, Business and Entrepreneurship (GHE) research group of Universidad de los Andes (Colombia). Doctor in Business and Management (PhD, QMUL, 2021) holds degrees of Economics (BSc, UniAndes, 2003) and Economic History (MSc, LSE, 2010). She is currently studying women entrepreneurs in Peru from 1980 to 2022, a research based on interviews and newspapers.

Laura M. Milanés-Reyes (Scholar), lmilanes@alumni.albany.edu. She is a cultural sociologist who is currently working on gender and media in Andean countries. Ph.D. in Sociology (University at Albany, SUNY) and a former Fulbright Grantee. Laura has analyzed the representation of CEOs in the personal profiles appearing in the U.S. press during the 1990s-2000s, focusing on gendered meaning making patterns. Her dissertation compared news coverage of two economic crises: The Great Recession in the U.S. and Colombia's crisis (1998).

Paula de la Cruz-Fernández (Scholar), padelacruz@gmail.com. She is a gender and business historian, digitization and archives specialist, bilingual editor, and a scholarly communications consultant. Currently, Paula manages projects that focus on outreach and the wide promotion of academic research via digital media like websites, podcasts, blogging, and social media. She is the digital editor of the Business History Conference and co-editor of New Books Network en español.

Call for Papers

This Special Issue seeks studies that explore the roles (leaders, workers, consumers, shareholders or investors, amongst others) that women have actively assumed while participating in the economy since the 1950s. The editors of this SI are particularly interested in research articles that identify change and transformation over time of these roles, in either an economic sector or an industry or within a particular organization, whether this refers to sectors or sizes -micro, small and medium-sized companies and large national and transnational companies. We welcome theoretical and empirical pieces that question culturally informed assumptions that women in Global North have more power and access to greater roles in the economy. The time period is limited to the second half of the twentieth century with the aim



of understanding how historical processes and changes in the workplace and education, such as the 1970s shift in women's labor to work outside the home and the greater number of women in higher education, or the 1960s US and European protests and social unrest, affected the ways in which women became business actors during the time.

Women around the world are not exclusively defined by gender, instead they need to be conceptualized in all their complexity as economic and social subjects (Hills Collins, 2015). We consider that the perspective of intersectionality is a valuable resource to understand women's identities and societal inequalities through the multiple interlocking social categories such as race/ethnicity, class, age, sexual orientation or ability/disability, among others (see the reviews of Hills Collins, 2015 and Viveros Vigoya, 2021). We also reckon that the contributions of management and business history studies (see the reviews of Barbero and Lluch, 2014; Cárdenas de Sanz de Santamaría, Franco and Sandoval, 2014; and Ripoll, 2014) are useful for understanding that the context in which women constitute economic actors is heterogeneous and shape women's participation and access to business and opportunities over time.

As editors of this SI, we seek to broaden the understanding of the role that women have played as leaders, different from high-level corporate positions (see for example, Ginalski, 2022; Lluch and Salvaj, 2022; Tumbe, 2022; Wright, 2021). For this, we encourage studies that focus on the construction of meaning about women and the expected or contested roles they play in the economy and other interrelated domains (see for example, Fernández and Hamilton, 2007, Berkers, Verboord, and Weij, 2016; Milanes-Reyes, 2011; Richards, 2007; Rodriguez-Martinez, 2022; Skalli, 2011, and Tribín-Urbe, Pirela-Ríos and Gómez-Barrera, 2022), incorporating novel sources and methods.

This SI aims to include papers that examine the following issues:

- The diversity of paths that women have undertaken to be part of industry and business, as leaders, workers, consumers, shareholders or investors and the ways in which their cultural, social, and economic background has helped or has been an obstacle to their pursuits.
- Female entrepreneurship in different geographical regions and the diverse outcomes of their endeavors to understand the variety of contexts and organizations that women work and manage.
- The impact that the press and the new digital media have had in the construction of women as economic actors and how they have reflected upon it.

The *Journal of Evolutionary Studies in Business* is an open access publication with two issues per year, with an external and international academic peer review process of evaluation, with the sponsorship of RCUB (Revistes Científiques de la Universitat de Barcelona) gratefully acknowledged.

All submissions will undergo a peer review process to select up to 8 accepted papers. Please follow the submission guidelines: <https://revistes.ub.edu/index.php/JESB/about/submissions>



Calendar

Date	Activity
September 30th, 2022	Open call for papers
November 21st, 2022	Deadline for extended abstract submission (1.200 words)
December 9th, 2022	Virtual workshop
March 13th, 2023	Deadline for full paper submission
March 14th - May 14th, 2023	First round of reviews
June 14th, 2023	Deadline for revised paper submission
June 15th - August 15th, 2023	Second round of reviews
September 15th, 2023	Final submission
January 2024	Expected publication

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