

TOMÀS FERNÁNDEZ DE SEVILLA

Curriculum Vitae

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Universitat de Barcelona

Faculty of Economics and Business

Department of Economic History

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EMPLOYMENT

Department of Economic History, Universitat de Barcelona

Lecturer (*tenure-track*) 2023 –

MSCA Research Fellow (*Beatriu de Pinos Program*) 2020 – 2022

Department of Business and Economic History, Universidad de La Laguna

Lecturer (*tenure-track*) 2019 – 2020

Solvay Brussels School of Economics and Management, Université Libre de Bruxelles

Kurgan-van Hentenryk Post-doctoral Fellow 2015 – 2018

Department of Economic History, Universitat de Barcelona

Lecturer (*part-time*) 2014 – 2015

Assistant Lecturer 2007 – 2012

Secondments

01. Universidad del Pacífico, Lima, Perú October 2022 – November 2022

EDUCATION

Universitat de Barcelona

PhD in Economic History, 2013

MSc in Economic History, 2006

Universitat Rovira i Virgili, Tarragona/Reus, Catalonia

MA in Teacher Training (speciality in Economics), 2013

Universitat Autònoma de Barcelona

Llicenciatura (5-years degree) in **Economics**, 2004

LIST OF PUBLICATIONS

Articles in peer-reviewed Journals and Chapters in Books by invitation

14. **2021.** "Walking through the dark: FC Barcelona and the forced closure of 1925", *The International Journal of the History of Sport* 38 (6): 666-685.
13. **2020.** "Hierarchical clusters: emergence and take-off of the automotive districts of Barcelona and São Paulo", *Enterprise & Society* 21 (2): 343-379 [with Jordi Catalan].
12. **2019.** "Catching the ladder: The formation and growth of the São Paulo automotive industry cluster." In *Regional Economic Development and History*, edited by Marijn Molema and Sara Svenson. Oxon & New York: **Routledge**, pp. 119-144. [with Armando J. dalla Costa]
11. **2018.** "Emergence and Maturity of the Developmental State in Argentina, Brazil and Spain, 1930-1990: An Economic History Approach." In *State and Nation Making in Latin America and Spain. Rise and Fall of the Developmental State*, edited by Miguel Centeno and Miguel A. Ferraro. Cambridge: **Cambridge University Press**, pp. 207-236 [with Jordi Catalan].
10. **2017.** "Growth amid a storm: Renault in Spain during the stagflation crisis, 1974-1985", *Business History* 59 (1): 121-140.
09. **2016.** "International Business in Southern Europe: Renault in Italy, Portugal and Spain, 1908-2007", *Journal of Evolutionary Studies in Business* 01 (2): 129-155.
08. **2014.** "Inside the dynamics of industrial capitalism: The mass production of cars in Spain, 1951-1985", *Revista de Historia Económica–Journal of Iberian and Latin American Economic History*, 32 (2): 287-315.
07. **2014.** "La emergencia del capitalismo industrial en España: FASA-Renault y la triple inversión, 1965-1974", *Revista de Historia Industrial*, 55: 135-168.
06. **2013.** "Die staatliche Industriepolitik und die Entwicklung der Automobilindustrie in Spanien 1948-1985." In *Automobilindustrie 1945-2000. Eine Schlüsselindustrie zwischen Boom und Krise*, edited by Stephanie Tilly and Florian Triebel. Munich: **Oldenbourg**, pp. 255-284 [with Jordi Catalan].
05. **2011.** "Los orígenes del cluster del automóvil de Valladolid: el papel de FASA como empresa líder, 1951-1965." In *Distritos y clusters en el sur de Europa*, edited by Jordi Catalan, Juan-Antonio Miranda and Ramon Ramon-Muñoz. Madrid: **LID editorial**, pp. 143-159.
04. **2010.** "Renault in Spain: From Assembly to Manufacture, 1961-1972", *Business History*, 52 (3): 471-492.
03. **2010.** "Industrializando la España interior: El ensamblaje del Renault 4CV en la 'FASA de Valladolid', 1951-1958", *Investigaciones de Historia Económica–Economic History Research*, 18: 133-162.
02. **2008.** "Renault España." In *Los números uno en España*, edited by Francesc Ribera. Barcelona: **Doblerre**, pp. 299-311. [with Esther Sánchez]
01. **2007.** "FASA en l'arrencada de la industria de l'automòbil a l'Estat espanyol, 1951-1965", *Recerques*, 54, pp. 115-144.

Book Reviews by invitation

04. **2021.** Jordi NADAL (2020). La Hispano-Suiza: esplendor y ruina de una empresa legendaria. Barcelona, Pasado y Presente. In *Investigaciones de Historia Económica–Economic History Research*, 17 (1): 69-70.
03. **2015.** Bernhard RIEGER (2013). The People's Car. A Global History of the Volkswagen Beetle. Cambridge, Harvard University Press. In *Business History*, 57 (02): 337-339.
02. **2010.** Valeria PULIGNANO, Paul STEWART, Andy DANFORD y Mike RICHARDSON (eds.) (2008). Flexibility at Work. Critical Developments in the International Automobile Industry. New York, Palgrave MacMillan. In *Revista de Historia Industrial*, 43: 231-232.
01. **2009.** Andrea TAPPI (2008). Un'impresa italiana nella Spagna di Franco. Il rapporto FIAT-SEAT dal 1950 al 1980. Perugia, CRACE. In *Revista de Historia Industrial*, 39: 229-230.

Press coverage

Contributions in Catalan media

01. “El tancament forçat del FC Barcelona de 1925, «gangrena que invade este rincón de solar patrio»,” *Pensem.cat* (2021, November 9)
<https://www.pensem.cat/noticia/251/tancament-for%C3%A7at-fc-barcelona-1925-gangrena-invade-rincon-solar-patrio>
Short version of “Walking through the Dark”.

Ongoing research projects

- “The origins and evolution of professional football in Spain”
- “The Creation and Sustaining of Competitive Advantage in European Football Clubs from a Business History Approach” [in progress]
- “The Failure of the Entrepreneurial State and the Innovative Enterprise in Iberia and Latin America” [in progress]
- “The Life-cycle of the Automotive Cluster of São Paulo” [in progress]

RESEARCH GRANTS AND FELLOWSHIPS

- 2020.** Grant for the incorporation of postdoctoral research staff into the Catalan science and technology system, within the Beatriu de Pinós programme (co-funded by the Marie Skłodowska-Curie actions under the framework program Horizon 2020), Universitat de Barcelona (January 2020 – December 2022).
- 2015.** Kurgan-van Hentenryk Postdoctoral Fellowship in Business History, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles (October 2015 – September 2018).
- 2012.** Research grant from the Department of Economic History to develop databases, University of Barcelona (October 2012 – February 2013).
- 2006.** PhD Fellowship (ADQUA Programme, Agaur, Government of Catalonia), Department of Economic History, Universitat de Barcelona (April 2006 – September 2007).

2005. Research grant from the Department of Economic History to collaborate with the innovation teaching group of Professor Jordi Catalan, University of Barcelona (April 2005 – March 2006).

CONFERENCES AND WORKSHOPS

- 16.** European Business History Association 25th Annual Congress, CUNEF, Madrid, Spain, 22-24 June **2022** (session organizer, chair & presenter)
- 15.** 49th Annual Meeting of The Business History Conference, Mexico City, Mexico, 6-9 April **2022** (presenter) [Online due to COVID-19]
- 14.** 2nd World Congress in Business History / 24th Congress of the European Business History Association, Nanzan University, Nagoya, Japan, 9-11 September **2021** (presenter) [Online due to COVID-19]
- 13.** 40th Conference of the Portuguese Economic and Social History Association, Nova School of Business and Economics, Lisbon, Portugal, 9-10 July **2021** (presenter) [Online due to COVID-19]
- 12.** 23rd Annual Congress of the European Business History Association, Erasmus University Rotterdam, Rotterdam, The Netherlands, 29-31 August **2019** (presenter)
- 11.** VI CLADHE Congreso Latino-Americano de Historia Económica, Universidad de Santiago de Chile, Santiago de Chile, Chile, 23-25 July **2019** (presenter)
- 10.** XII Congresso Brasileiro de História Econômica / 13^a Conferência Internacional de História de Empresas, Associação Brasileira de Pesquisadores em História Econômica, Universidade Federal Fluminense, Niteroi, Brazil, 28-30 August **2017** (presenter)
- 09.** 21st Annual Congress of the European Business History Association, Vienna University of Economics and Business, Vienna, 24-26 August **2017** (presenter)
- 08.** Inaugural workshop Regional Studies Association ReHi-network ‘Interdisciplinary connections between History & Regional Studies’, Bartlett School of Planning, University College London, 25-26 April **2017** (presenter)
- 07.** Economic History Society Annual Conference, Royal Holloway-University of London, 31 March – 2 April **2017** (presenter).
- 06.** 1st World Congress in Business History / 20th Annual Congress of the European Business History Association, University of Bergen, Norway, 25-27 August **2016** (presenter).
- 05.** International Workshop: International Business in Southern Europe in a long term perspective, Universitat de Barcelona, 24 November **2015** (presenter).
- 04.** XI Congreso Anual de la Asociación Española de Historia Económica, Colegio Universitario de Estudios Financieros (CUNEF), Madrid, 4-5 September **2014** (presenter).
- 03.** Association of Business Historians, Annual Conference, Henley Business School, University of Reading, UK, 1-2 July **2011** (presenter).
- 02.** 14th Annual Conference of the European Business History Association, Center for Business History in Scotland, University of Glasgow, 26-28 August **2010** (presenter).
- 01.** I Jornadas de Historia Empresarial: España y Europa, Centre d’Estudis ‘Antoni de Capmany’, Universitat de Barcelona, 11-12 December **2008** (presenter).

INVITED TALKS AND SEMINARS

05. "The creation of the FC Barcelona's early competitive advantage", guest lecturer at the research seminar in business history, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, 18 April **2023**.
04. "Creando valor sin beneficio económico: el caso del FC Barcelona, 1899-1922", Seminarios del departamento de Humanidades, Universidad del Pacífico, Lima (Perú), 15 November **2022**.
03. "El rol del emprendimiento en la creación de la primera ventaja competitiva del FC Barcelona, 1899-1922", *Club de Historia Económica de los estudiantes de grado*, Universidad del Pacífico, Lima (Perú), 7 November **2022**.
02. "The Development of the automobile industry in Spain, 1889-2012", *Master in Economic Development*, Universidade Federal do Paraná, Curitiba (Brazil), 3 November **2015**.
01. "Economic Crisis and Business Strategies in the Automotive Industry: FASA-Renault in Spain in the 1970s", *Seminaris del Departament d'Història i Institucions Econòmiques*, Universitat de Barcelona, 28 may **2011**.

CONFERENCES AND WORKSHOPS ORGANIZED

2018. Research Seminar in Business History (2017/18), Solvay Brussels School of Economics and Management, Université Libre de Bruxelles. Guest scholars: Stephanie Decker (Aston Business School); Christina Lubinski (Copenhagen Business School); Mathias Kipping (Schulich School of Business, York University). [with Kenneth Bertrams].
2017. Research Seminar in Business History (2016/17), Solvay Brussels School of Economics and Management, Université Libre de Bruxelles. Guest scholars: Jeffrey Fear (University of Glasgow); Marten Boon (Norwegian University in Science and Technology); Ray Stokes (University of Glasgow); Andrea Colli (Bocconi University) [with Kenneth Bertrams].
2017. Workshop: "The Entrepreneurial State and the Innovative Enterprise", Solvay Brussels School of Economics and Management, Université Libre de Bruxelles (8 May). Keynote Speakers: William Lazonick (University of Massachusetts-Lowell) and David Edgerton (King's College London) [with Kenneth Bertrams].

MEMBERSHIP

Institutions and Associations

UB School of Economics; Marie Curie Alumni Association; European Business History Association (EBHA); Association of Business Historians (ABH); Centre d'Estudis Antoni de Capmany d'Economia i Història Econòmica, Universitat de Barcelona; Regional Studies Association 'Regional Economic and Policy History' ReHi Research Network (2016-2019); International Centre for Innovation, Technology and Education Studies (iCite), Solvay-ULB (2015-2018).

Research Projects

10. "European Competitive Advantage in the Sport Industry: The Evolution of the Managerial and Organizational models of FC Barcelona, 1899-2018", financed by the Beatriu de Pinos Program (Generalitat the Catalunya) and the Marie Skłodowska-Curie actions under the framework program Horizon 2020, Universitat de Barcelona (**2020 – 2022**) (main researchers: Tomàs Fernández de Sevilla and Jordi Catalan, University of Barcelona).
09. "Entrepreneurial Management for Fostering Innovation and Talents (EM4FIT)", funded by Horizon 2020 MSCA- RISE (Marie Skłodowska Curie Research and Innovation Staff Exchange) **2019-2024**. Grant Agreement 872618 (main researcher: Simon Fietze, University of Southern Denmark)
08. "Economic History and Development (Industry, Business and Sustainability)", financed by the Government of Catalonia (**2019-2023**) (main researcher: Alfonso Herranz)
07. "Mediterranean capitalism? Successes and failures of the industrial development in Spain, 1720-2020", financed by the Spanish Government and ERDF (**2019-2022**) (main researcher: Jordi Catalan, University of Barcelona)
06. "Industrial crisis and productive recovery in the Spanish History (1680-2018)", financed by the Spanish Government and ERDF (**2016-2018**) (main researcher: Jordi Catalan, University of Barcelona)
05. "Cycles and industrial development in the economic history of contemporary Spain", financed by the Spanish Government (**2013-2015**) (main researcher: Jordi Catalan, University of Barcelona)
04. "Economic History and Development (Industry, Business and Sustainability)", financed by the Government of Catalonia (**2009-2013**) (main researcher: Carles Sudrià)
03. "Origins and Development of Exporter Industrial Districts, 1765-2008: An Economic History Analysis", financed by the Spanish Government (**2010-2012**) (main researcher: Jordi Catalan)
02. "Industrial and Business History", financed by the Government of Catalonia (**2005-2009**) (main researcher: Carles Sudrià)
01. "Technological Revolutions and Economic Growth in Spain, 1785-1985: An Economic History Approach", financed by the Spanish Government (**2007-2009**) (main researcher: Jordi Catalan)

TEACHING

Universitat de Barcelona (2020 –)

Final Project (TFG), degree in Economics: 2020/21 (1 student); 2022/23 (eight students)

Economic History (degree in Business): 2021/22, 2022/23, 2023/24

Business History (Master in Economic History): 2020/21

Industrial History (Master in Economic History): 2020/21, 2021/22, 2022/23, 2023/24

History of International Business (degree in International Business): 2020/21, 2021/22, 2022/23

Université Libre de Bruxelles (2015-2018)

Research Seminar in Business History (Master in Business Engineering): 2015/16, 2016/17, 2017/18

Universitat de Barcelona (2006-2015)

Globalization and firms in the long run (Master in Business Research): 2014/15

Family Business, Innovation and Globalization (Master in Creation and Management of Innovative Technology-based Companies): 2014/15

History of International Business (degree in International Business): 2014/15

History (degree in Sociology): 2014/15

Global Economic History (degree in Economics): 2014/15, 2009/2010, 2006/07

Economic History (degree in Business): 2014/15, 2011/12, 2010/11, 2008/09

Social and Political History (degree in Labor Relations): 2007/08

Membership of innovation teaching groups

“Teaching Innovation Group in Economic, Political and Social History”, financed by the University of Barcelona (2022 -)

“Teaching Innovation Group in Economic, Political and Social History”, financed by the University of Barcelona (2007 - 2010)

DEPARTMENT SERVICES

PhD program in Economic History, Universitat de Barcelona:

- PhD Thesis Supervision:

- Xavier Jou, ongoing
- Jhon Fonseca, ongoing

- Comissió d'avaluació del Pla de Recerca (àrea d'història industrial i de l'empresa): 2021/22

- Comissió de seguiment del Programa de Doctorat (àrea d'història industrial i de l'empresa): 2021/22; 2022/23

- Comissió assignació del premi extraordinari de doctorat. 2023/24

MSc program in Economic History, Universitat de Barcelona:

- MSc Thesis Supervision:

- Jiawei Zhu, “La pauta de deslocalización en China (1980-2018): el caso de la industria textil y de confecciones”, 7/10, june 2023.
- Juan Llorens, “La regulación bancaria postcrisis: el efecto de la ley Glass-Steagall de 1933 en los tipos de interés reales y nominales de los Estados Unidos (1925-1939), 9.2/10, june 2023,

- Final Project (member of the assessing committee): 2019/20; 2020/21

EDITORIAL TEAM

Journal of Evolutionary Studies in Business (Associate Editor since November 2023)

OTHER ACADEMIC TRAINING, SKILLS AND RELEVANT ACTIVITIES

Training courses:

- ‘Introducció a la Ciberseguretat’. Institut de Desenvolupament Professional, Universitat de Barcelona (March 2024, 4 hours)
- ‘Jornada Sistema d’Acreditació a Cossos Docents: Guia pràctica per a la sol·licitud de trams de recerca’. Institut de Desenvolupament Professional, Universitat de Barcelona (February 2024, 4 hours)
- ‘Jornada de Transferència de Coneixement’. Institut de Desenvolupament Professional, Universitat de Barcelona (November 2023, 2 hours)
- ‘Fent recerca i docència en Història Econòmica, Política i Social: Alguns reptes pràctics’. Institut de Desenvolupament Professional, Universitat de Barcelona (July, 2023, 4 hours)
- ‘Guia pràctica per a directors novells de tesi’. Institut de Desenvolupament Professional, Universitat de Barcelona (June 2023, 4 hours)
- ‘Introducció a la docencia universitaria’. Institut de Desenvolupament Professional, Universitat de Barcelona (February-March 2023, 17.5 hours)
- ‘Supervisió de Tesis Doctorals en Historia Econòmica’ (September 2022, 3 hours)
- ‘Data management and open science’. Agaur-Digital Curation Center, Edinburgh (January 2021, 7.5 hours)
- ‘Estudi de casos com a mètode d’ensenyament’. Institut de Ciències de l’Educació, Universitat de Barcelona (February 2015, 12 hours).
- ‘Basic skills and tools to teach content subjects in English’. Institut de Ciències de l’Educació, Universitat de Barcelona (October-November 2014, 30 hours).

Languages: Catalan/Spanish (bilingual native); English (Advanced); Portuguese (Advanced reading).

External Reviewer: *Business History*, *Revista de Historia Industrial*, *Investigaciones de Historia Económica-Economic History Research*, *Journal of Evolutionary Studies in Business*, *Revista Uruguaya de Historia Económica*, *Recerques*.

Evaluation Reports:

- 2024.** Acreditació de Recerca AQU.
- 2017.** Evaluación positiva de actividad docente e investigadora a los efectos de poder ser contratado como Profesor Contratado Doctor (ANECA).
- 2014.** Informe favorable de l’activitat docent i investigadora als efectes de la contractació com a Professor Lector (AQU)