



#LJDWeek2016 Session on

The Human-Centered Business Model Project

Friday, December 9, 9:00am – 10:30am | Room MC 7-100

The “Human-Centered Business Model” project aims at developing and piloting an innovative, human-centered, model of doing business that considers – on an equal level of importance – the economic goal of for-profit entities with the wider integrity dimensions of social and environmental sustainability (including, for example, notions of decent work, respect for territorial and local community integrity, and sustainable environmental impact). The overall objective of the project is a more sustainable and equitable model of doing business that will advance inter-generational equity as well as shared prosperity and inclusive economic growth. The new Model will have a primary impact on employment and work conditions, local communities and the environment, and a secondary impact on other enterprises in the supply chain. The Model will be developed around six main “pillars”:

- i) Guiding Principles;
- ii) Legal Framework and Governance;
- iii) Financial;
- iv) Fiscal;
- v) Procurement;
- vi) Capacity Building and Mentoring Support.

The Community of Practice on the Human-Centered Business Model will present the formal project proposal developed during the last 12 months. The round table will involve a broad open discussion on the key aspects of the Model such as the Guiding Principles and the Legal Framework and Governance. The session will also include the dissemination of the study “Principles of the 14 prevalent Religions related to Corruption, Extortion, Bribery and Business Conduct”, and the presentation of a comparative study on the legal frameworks for Social Enterprises in Italy, Malaysia, South Korea, United Kingdom and the USA.

Background reading material will be made available to participants before the LJD Week.

INTRODUCTION

- **Andrea De Maio**, European Public Law Organization (EPLO)
- **Marco Nicoli**, World Bank
- **Diletta Lenzi**, Ca’ Foscari University of Venice

PANELISTS

- **Pierre Viaud**, SICPA
- **Natalia Agapitova**, World Bank
- **Juli Ponce**, Research Institute TransJus, Faculty of Law, University of Barcelona
- **Marta Ortega Gomez**, Research Institute TransJus, Faculty of Law, University of Barcelona
- **Andrea Zorzi**, Ca’ Foscari University of Venice
- **Chrysoula Moukiou**, Panteion University of social and Political Sciences of Athens

[Register to LJDWeek2016](#) | [View All Sessions](#)

#ljdweek2016

www.worldbank.org/ljdweek2016[Contact: ljdweek@worldbank.org](mailto:ljdweek@worldbank.org)