

1st COMAS I SOLÀ VIDEO CONTEST

The University of Barcelona (UB) organises for the first time a short film contest that allows researchers describing the scientific studies they develop to the general public.

The main goal of the activity is to bring citizens closer to the research activity carried out at the UB. Moreover, the contest will provide a visual channel to raise people's awareness of the major role that PhD students play in University's research activity. The initiative enables young researchers to participate in the communication of their projects and discover their abilities as science communicators.

The competition is co-organised by the Doctoral School and the Scientific Culture and Innovation Unit (UCC+i) of the UB, supported by the Spanish Foundation for Science and Technology (FECYT) - Spanish Ministry of Economy and Competitiveness (MINECO).

The competition is named after Josep Comas i Solà, a prestigious astronomer from Barcelona. Besides his research career, Comas i Solà was an important science communicator. Astronomy was one of his main interests since he was a child. When he was fifteen, he studied a meteorite that fell near Tarragona and published his results in the journal *Astronomie*.

He excelled in asteroid studies; he discovered eleven of them and developed a method to calculate orbits. Besides the research he developed on astronomy, he worked on photography and cinema applied to astronomical observation and developed some seismology studies.

He contributed to found the Spanish Astronomical Society and he was its first director. He also managed the Fabra Observatory since its creation. Besides publishing studies in the most important scientific journals, he published a total of 1,200 science dissemination articles in the press. He collaborated with radio programmes and wrote some of the most popular astronomy books. Moreover, he gave lectures and conducted guided tours to the Fabra Observatory and the observatory he built at his home, Villa Urania.



TERMS AND CONDITIONS

- Films cannot be more than three-minutes long (credits included).
- There is not a fixed genre: documentary, fiction, animation, experimental, or any other that fits the initiative.
- Films must be recorded in Catalan, Spanish or English. Videos in other language will be accepted if they include subtitles in any of the former three languages.
- Films can deal with any subject area.
- Every film must include a registration form, even if a person submits more than one video.
- Participants must be students of a doctoral programme at the University of Barcelona when submitting the film.

REGISTRATION

- Videos must be published on YouTube. Besides the title, they must include the name of the contest.
- Participants must fill an <u>online form</u>¹ for each film they submit. The form must include the link to the YouTube video.
- Participating films will be reproduced on UB's YouTube channel, after having passed a validation process that ensures requirement fulfilment.

For further information or clarification, please contact the UCC+i by sending a message to ucc@ub.edu.

SELECTION

Members of the jury will be appointed by the Doctoral School and the UCC+i of the UB.

Winners' names will be announced on the website of the project and those concerned will be informed via e-mail.

Selection criteria are:

- Originality
- Scientific rigour
- Message clarity, i.e. understandable for a non-expert audience
- Ability to summarize scientific concepts

The prize to the most popular film will be given to that with the highest number of likes.

If there is a tie, the jury will select the winner according to the criteria considered more relevant.

¹ Online form: http://www.ub.edu/laubdivulga/concurscomasisola/inscripcio.html





CALENDAR

The deadline for applications is 31 October 2015.

Winners will be announced in November 2015.

PRIZES

• Best film: a tablet

Most original film: a tabletMost popular film: a tablet

The award ceremony will take place at the UB.

GENERAL RULES

Participants commit themselves to license the reproduction of their works in any related media to the University of Barcelona.

Every participant must fully agree terms and conditions as well as any decision that organizers may make in order to solve unplanned problems.

PRESENTATION OF VIDEOS

If recognizable people appear on videos, participants must have a written authorization to reproduce their image. If they are minors, the written consent of a parent is required in order to use and reproduce minors' image. Organizers have the right to ask for the authorization to use the image; participants must submit it if their works are selected. The UB will not answer complaints about films made by third parties.

Participants take full responsibility for contents and they must guarantee that they are the authors of submitted films and ensure they have the right to use them in the contest.

The organization has the right to exclude from the contest those films that do not fulfil the requirements, include offensive contents, or organizers consider that they can cause any kind of problem or damage.

BROADCASTING AND COPYRIGHT

Just by submitting videos, participants license the UB to use films, exploit and broadcast films in future advertising activities to promote the contest, without any kind of temporal or territorial restriction. If organizers want to make any other use of participating films, they must ask for permission to authors.

Once winners are selected, organizers reserve the right to publicly communicate their name and surname, as well as the possibility to use the image in every activity related to the prize or with a promoting or advertising aim. Winners do not have the right to receive any kind of compensation for this use.





TACIT AGREEMENT OF THE RULES AND RESPONSIBILITY EXEMPTION

Participation in the contest involves the acceptance of every rule.

Organizers reserve the right to extend or modify terms and conditions, and to cancel the contest if there is a justified reason. Changes will be effective three days after publication.

Organizers are exempt from compensating participants if the contest is cancelled for whatever reason.

Participants will have three days to withdraw from the contest or to carry out the necessary actions to adapt works to changes and new requirements.

Organizers are not responsible for Internet failure or YouTube web server errors.

Organizers reserve the right to disqualify those films altering the correct development of the activity, including violent or offensive comments that commit an outrage against dignity and decorum, or being susceptible to offend susceptibilities.

PROTECTION OF PERSONAL DATA

Personal data will be included in the data file of the University of Barcelona, and the Department of Communication will be the only licensed user of these data. People included in the scope of application of the Constitutional Law 15/1999, 13th September, of Personal Data Protection, can exercise their right to access, change, cancel and oppose by contacting the Department of Communication of the UB.