General information about the course unit

Course unit name: Projecte final  
Course unit code: 563750  
Academic year: 2009-2010  
Coordinator: FRANCESC XAVIER ROIGE VENTURA  
Department: Dept. Antropologia Cult. i H. d'Amèrica i Àfrica  
Department: Facultat de Geografia i Història  
Credits: 15

Estimated learning time  
Total number of hours 375

Face-to-face learning activities  
- Group tutorial 10

Supervised project 65

Independent learning 300

Teaching blocks

1. Points that should be considered in the creation of a heritage project: Presentation

    * 1.1 Type of task; Interest in the topic or project; Principal objectives
    * 1.2 Main premises of the project

2. Situation analysis

    * 2.1 Market analysis: Local, municipal and regional population
    2.2 Teaching centres; Local schools
    2.3 Associations and organizations
    2.4 National and foreign tourism; Tourism infrastructure: Hotels, restaurants, etc.
    2.5 Social, economic and demographic characteristics with a direct or indirect influence on the project
Teaching methods and general organization

1. Guidelines for the completion of the heritage project

Over the course of the master’s degree, students will be required to complete a heritage project consisting in developing a proposal for the creation of a heritage institution or intervention in the management of an existing heritage site/asset (historical, archaeological, artistic etc). The work should initially be of a general nature, but more specific elements may be introduced as required, according to the aim of the project. Students should remember that this is not intended to be a theoretical or research exercise – whilst suggested bibliographic material must obviously be consulted, the project should focus mainly on applied work and contain a clear description of the tasks carried out.

2. Basic types of project students may carry out

Although all projects should be aimed primarily at developing a specific proposal, there may be a number of different focuses. Therefore, the projects may be conceived as one of the following types:

a) a comprehensive heritage project developed "from scratch", for a specific area, population, or heritage asset/site, etc.;

b) a project developed from a proposal already underway, aimed at detecting deficiencies that can be corrected with the incorporation of a new proposal;

c) a project developed from a proposal already underway, aimed at making a specific contribution to a visitor group, launching a new product, or organizing a new exhibition, etc.

All projects, irrespective of type, must have an analytical phase for determining the requirements to be covered, and a projection phase for proposing specific actions to meet the requirements.