WP5 - Development of the valorisation concept across the value chain

Value chain?

1. Linear models = inadequate
2. They confirm boundaries between SH and academia
3. Co-creation = complex, iterative
4. We do not discard the idea of TRL/SRL
What has been delivered?

1. Guide to co-creation + co-creation tool
2. Meta-ethnography: catalysts of co-creation
3. Citizen science ‘chatterbox’: draft paper
4. Regional Impact Development Plans
5. Online course (MOOC), Research Impact: making a Difference
6. Case matrix (N=26): projects from ACCOMPLISSH partners that involve active co-creation processes
7. State of the art on impact planning tools
1. Guide to co-creation + tool

Need for a more systematic and self-critical approach

1. Suitable for diverse collaborations
2. Brief and easy to use
3. No focus on outcomes but process (group dynamic)
4. Improved co-creation = better outcomes
5. Assessment on different time moments (evolution)
6. Open up discussion
1. Guide to co-creation + tool

Tool assesses three dimensions

1. Cognitive-intellectual: the cognitive substance of the work-the problem under study and the meanings individuals attach to it.

2. Emotional dimension: how participants emotionally engage with the shared project and with its ideas, as well as with other participants.

3. Socio-interactive dimension: ways in which individuals' relationships with each other weave the symbolic fabric that maintains the network together and give rise to the emerging customary rules-rituals, expectations, standards, habits and artifacts.
## Mentally: two-day facilitated user group meeting

### Mentally day 1

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<th>Country</th>
<th>Germany</th>
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<td>Peter</td>
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<td>Elisa</td>
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**Somscore Cognitief (items 2, 5, 7, 10, 15)**

- 17
- 16
- 21

**Somscore Emotiooel (items 4, 6, 8, 12, 14)**

- 24
- 18
- 23

**Somscore Interactioneel (items 1, 3, 9, 11, 13)**

- 22
- 15
- 21

### Mentally day 2

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**Somscore Cognitief (items 2, 5, 7, 10, 15)**

- 23
- 15
- 25

**Somscore Emotiooel (items 4, 6, 8, 12, 14)**

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- 12
- 23

**Somscore Interactioneel (items 1, 3, 9, 11, 13)**

- 23
- 11
- 23
Analysing catalysts of co-creation: A meta-ethnography

• Phase 1 - Selection based on search term: 1098 articles

• Phase 2 - Title analysis ($N=1098$) based on exclusion criteria (e.g. no SSH disciplines, no stakeholders)

• Phase 3 – Evaluation of abstract ($N=125$) based on criteria such as topic, not in English,…

• Phase 4 – Evaluation of full text ($N = 45$)

→ In depth analysis of six qualitative studies (204 interviews)
Analyzing catalysts of co-creation: A meta-ethnography

1. Trustful relationships have to be managed actively
2. The importance of knowing your stakeholders
3. The absorptive capacity of institutions
4. Successful co-creation means that all participants experience benefits

→ Submitted
3. Impact Planning Toolkit

A Guide to Impact Planning Tools for Social Sciences and Humanities (SSH)

1. Introduction
2. What is impact?
   1. Terminology
   2. Assessing, planning and measuring impact
3. Co-creation
   1. Stakeholder mapping
   2. Methods of inclusive research
4. Overview of impact planning tools
3. Impact Planning Toolkit

Pathways to Impact & Impact Summary

1. Impact Planning Toolkits (UK Universities)
2. Co-produced Pathway to Impact
3. Research Impact: Making a Difference (Future Learn)
4. Fast Track Impact
5. Real Impact: Impact Literacy Workbook
7. Knowledge Mobilization (KMb) Toolkit
8. Knowledge Translation Roadmap
9. Knowledge Translation Training and Tools
10. Research Leaders Impact Toolkit
I want to clarify my priorities by defining my goals and the path to reach them.
3. Impact Planning Toolkit

1) Impact Planning toolkits (UK Universities) - guidelines

- REF 2014 - Research Council
- Pathways to Impact
- Impact Summary
- Templates

- Primary, secondary and tertiary SHs
  → (1) informing, (2) consulting, (3) collaborating.
2) Research Impact: Making a Difference – online course

- Interactive & encouraging
- Own pace (preferable in three weeks)
- For diverse SHs
- Topics
  - What is research impact and why is it important?
  - How to communicate research impact
  - Co-creating research impact with stakeholders
  - Success stories of stakeholder-researcher interaction
  - Shaping policy
  - Training and education in research impact skills
3. Impact Planning Toolkit

3) Fast Track Impact (Mark Reed) - website with blog, podcast, video’s

- Online and face-to-face training
- Huge amount of tools (including handbook)
- Constantly updated
- Evidence-based
- 5 steps: design, represent, engage, impact, reflect & sustain
3. Impact Planning Toolkit

4) Impact Literacy Workbook (Julie Bayley & David Phipps)

- Less skills learning, rather ‘best practice’
- Takes you through the process step by step