

# ACTUARIAL DAY

(Organized by CÁTEDRA UBZURICH)

April, 10<sup>th</sup> 2015

Location: Aula Magna, Building 690  
(Faculty of Economics and Business)

- 15:30 h. Opening by Mr. Enrique Cladera (Chief Underwriting Officer) and Dr. Mercedes Ayuso (Coordinator of the official Master in Actuarial Sciences and Finance UB)
- 15:35 h. Zurich Experience: **Adrián Rodríguez**
- 15:45 h. Presentation of the Business Case: **"Home Insurance Profitability Analysis"** (in charge of 5 groups of participating students)
- 16:45 h. Masterclass lecture by Ms. María Jesús Romero (Chief of Control and Risk Management. Local Risk Officer):  
**"Risk Management: a comprehensive approach"**
- 17:10h. Delivery of Diplomas to all participants and prize award to the winning team
- 17:15h. Closing by Mr. Julián López Zaballos (Zurich Spain CEO)
- 17:30h. Cocktail