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How can the European Neighbourhood Policy strengthen integration between the European Union and Neighbourhood Countries?

Exploring the policy options for the European Neighbourhood Policy

SEARCH PROJECT
N° 266834 - SSH-2010.2.2-1 VII FP, EU

Final Policy Conference

Venue: The Green Park Hotel Merter
(Nazım Erten Sok. No: 13 34173 Merter, Istanbul, Turkey)

2nd June 2014

09:00 **Registration of participants**

09:30 **Opening Session**

Melis (Yurttagul) Kocaturk, TUBITAK, Policy Officer, Scientific Programs Expert
Jordi Suriñach, University of Barcelona (UB-AQR) and SEARCH project Coordinator
Yuri Borgmann-Prebil, SEARCH Officer at the European Commission

10:00 **Special Round Table 1 European Union – Neighbouring Countries: how to promote business and financial cooperation?**

Moderator: Nuala Moran, Freelance Science Writer and Editor

- **Torek Farhadi**, Senior advisor, Trade Finance for SMEs, International Trade Centre (ITC)
- **Dirk Vantghem**, Director International Affairs, EUROCHAMBRES

11:00 **Coffee break**

11:30 **Policies to increase the benefits trade and FDI between the EU and Neighbouring Countries**

Moderator: Edward Bergman, Vienna University of Economics and Business (WU) and SEARCH researcher

- **Dimitris Kalioras**, University of Thessaly (UTH) and SEARCH researcher
- **Necmettin Kaymaz**, Chief Project Director, Prime Ministry Investment Support and Promotion Agency of Turkey
- **Jussi Närvi**, European External Action Service, European Neighbourhood Policy Division and SEARCH Advisory Board member
- **Oussama Dahmani**, Project Coordinator, Euromed Invest, ANIMA Investment Network
- Debate

13:00 [Lunch](#)

14:00 [Policies to improve migration and people mobility between EU and Neighbouring Countries](#)

Moderator: Jordi Suriñach, University of Barcelona (UB-AQR) and SEARCH project Coordinator

- **Raul Ramos**, University of Barcelona (UB-AQR) and SEARCH researcher
- **Ahmet İçduygu**, Koç University, Director of Migration Research Center (MiReKoc)
- **Sergiu Celac**, Former Foreign Minister of Romania, Senior Adviser, National Center for Sustainable Development and SEARCH Advisory Board member
- **Ummuhan Bardak**, Senior Labour Market Specialist, ETF operations, European Training Foundation
- Debate

15:30 [Coffee break](#)

16:00 [Policies Supporting knowledge flows, technology and innovation between EU and Neighbouring Countries](#)

Moderator: Edward Bergman, Vienna University of Economics and Business (WU) and SEARCH researcher

- **Stefano Usai**, University of Cagliari, CRENoS and SEARCH researcher
- **Ozan Acar**, Program Director The Economic Policy Research Foundation of Turkey - TEPAV
- **Iurii Bazhal**, National University of “Kyiv-Mohyla Academy” and SEARCH Advisory Board member
- **Danny Shefer**, Center for Urban and Regional Studies, Technion-Israel Institute of Technology and SEARCH Advisory Board member
- Debate

17.30 [Closing Session – Day 1](#)

3rd June 2014

09:00 [Comparative economic impact assessment of SEARCH ENP policy suggestions with the GMR-Turkey model](#)

Moderator: Edward Bergman, Vienna University of Economics and Business (WU) and SEARCH researcher

Attila Varga, University of Pécs (GKK) and SEARCH researcher

Discussant: **Alpay Filiztekin**, Faculty of Arts and Social Sciences, Sabanci University

10:00 [Special Round Table 2: Black Sea and Mediterranean countries perspective](#)

Moderator: **Nuala Moran**, Freelance Science Writer and Editor

- **Javier Albarracín**, Director of Socioeconomic Development Department, European Institute of the Mediterranean (IEMed)
- **David Kereselidze**, Alternate Director General of International Centre for Black Sea Studies (ICBSS)

11:00 [Coffee break](#)

11:30 [Improving the institutional environment in ENCs](#)

Moderator: Tanja Sinozic, Vienna University of Economics and Business (WU) and SEARCH researcher

- **Riccardo Crescenzi**, London School of Economics (LSE) and SEARCH researcher
- **Kamile Yüksel Gürdal**, the Republic of Turkey Ministry of EU Affairs
- **Sana Jelassi**, Gender adviser United Nations Relief and Works Agency for Palestine Refugees (UNRWA) and SEARCH Advisory Board member
- **Simona Marinescu**, Director UNDP Istanbul International Center for Private Sector in Development
- Debate

13:00 [Guest Speaker](#)

Moderator: Jordi Suriñach, University of Barcelona (UB-AQR) and SEARCH project Coordinator

Habib Ben Yahia, Secretary General of the Arab Maghreb Union (UMA)

13:40 [Closing Session – Day 2](#)




13:45 [Lunch](#)

15:00 [General Search Assembly \(for SEARCH members only\)](#)








16:30 [Closing Session - End of SEARCH Meeting](#)

[For registration please click here](#)

SPEAKERS' PROFILE

	<p>OZAN ACAR <i>Program Director The Economic Policy Research Foundation of Turkey - TEPAV</i></p> <p>Acar currently works on TEPAV's projects in industrial policy, technological and regional development policies and entrepreneurship promotion programs. Acar is also the coordinator of the "Turkey Fast Growth 25 (Turkey 25) Project", a program aiming to determine the fastest growing 25 companies of Turkey. Acar has work and interning experience with a variety of international organizations, such as the World Bank, the Crown Prince Court - Office of Strategic Affairs in the United Arab Emirates and at the Brookings Institute in Washington D.C.</p>
	<p>JAVIER ALBARRACÍN <i>Director of Socioeconomic Development Department, European Institute of the Mediterranean (IEMed)</i></p> <p>Javier Albarracín holds an MSc in International Relations, specialised in the Middle East. He contributes to conferences and working groups in different institutions and economic organisations such as the Union for the Mediterranean, ANIMA Investment Network, the Mediterranean Commission of the European Parliament, chambers of commerce, employers' organisations, economic research centres, think tanks and universities</p>
	<p>UMMUHAN BARDAK <i>Senior Labour Market Specialist, ETF operations, European Training Foundation</i></p> <p>Her work focuses on the links between education and training, labour market and migration trends. ETF's mission is to help transition and developing countries to harness the potential of their human capital through the reform of education, training and labour market systems in the context of the Eu's external relations policy.</p>
	<p>IURII BAZHAL <i>National University of "Kyiv-Mohyla Academy" and SEARCH Advisory Board member</i></p> <p>Head of Economics Department, Director of Master and PhD Programs in Economics at The National University of Kyiv-Mohyla Academy since 2000; Academic of The Higher School Academy of Sciences of Ukraine; Academic-Correspondent Member of Ukrainian Academy of Technological Sciences (socio-economic management of technologies, education and trainings).</p>
	<p>HABIB BEN YAHIA <i>Secretary General of the Arab Maghreb Union (UMA)</i></p> <p>Minister of foreign affairs of the Republic of Tunisia from 1991 to 2004 Member of several reflexion commissions, regional and international, and resolution of the conflicts (in Africa and Middle East). President of the Tunisian delegation for several negotiation and bilateral commissions.</p>
	<p>EDWARD BERGMAN <i>Vienna University of Economics and Business (WU) and SEARCH researcher</i></p> <p>Emeritus Professor at the Vienna University of Economics and Business, he is also SEARCH Work Package Leader on "Policy issues and research implications: toward an integrated ERN policy posture".</p>
	<p>YURI BORGMANN-PREBIL <i>SEARCH Officer at the European Commission</i></p> <p>Dr Yuri Borgmann-Prebil is a Scientific Officer and Research Programme Officer at the European Commission in Brussels, Directorate-General for Research & Innovation.</p>
	<p>SERGIU CELAC <i>Former Foreign Minister of Romania, Senior Adviser, National Center for Sustainable Development and SEARCH Advisory Board member</i></p> <p>He was the first post-communist Romanian Minister of Foreign Affairs of Romania within the Romanian Provisional Government in the aftermath of the Romanian Revolution of 1989. Currently Mr Celac is the Senior Adviser at National Center for Sustainable Development, Vice President of Romanian Association for the Club of Rome and Associate Professor at the Romanian Diplomatic Institute.</p>

	<p>RICCARDO CRESCENZI <i>London School of Economics (LSE) and SEARCH researcher</i> Riccardo is Associate Professor of Economic Geography and Programme Director of MSc Local Economic Development at the London School of Economics. He is also Research Staff at the LSE Spatial Economics Research Centre (SERC). His research is focused on Regional Economic Development and Growth, Innovation, Multinational Firms and the analysis and evaluation of European Union development policies.</p>
	<p>OUSSAMA DAHMANI <i>Project Coordinator, Euromed Invest, ANIMA Investment Network,</i> International Development Expert with more than 10 years experience in the fields of consulting, business support and innovation with emphasis on private sector development. ANIMA Investment Network is a multi-country cooperation platform for economic development in the Mediterranean. The objective of ANIMA is to contribute to a better investment and business climate and to the growth of capital flows into the Mediterranean region.</p>
	<p>TOREK FARHADI <i>Senior advisor, Trade Finance for SMEs, International Trade Centre (ITC)</i> Prior to joining the ITC, Torek Farhadi was senior advisor on strategy at the International Finance Corporation (IFC-World Bank Group) in Washington DC for the Middle East and North Africa Region, and Adviser on the Executive Board of the International Monetary Fund (IMF). He also served as Head of Technical Assistance and Donor Mobilization for the 56 member countries of the Islamic Development Bank, in Jeddah (Saudi Arabia). In the private sector, he has worked in commercial banking for 12 years in California, with Wells Fargo Bank, Comerica Bank and with BNP Paribas's Bank of The West as Vice President.</p>
	<p>ALPAY FILIZTEKIN <i>Faculty of Arts and Social Sciences, Sabanci University</i> Full Professor at Sabanci University. The overall theme of his research is economic growth, productivity dynamics, regional growth, examination of effects of inflation on real economy and applied macroeconomics.</p>
	<p>AHMET İÇDUYGU <i>Koç University, Director of Migration Research Center (MiReKoc)</i> Professor at the Department of International Relations in Koç University, Sarıyer (Istanbul, Turkey). Professor İçduygu's teaching interests are research methods, international migration, international organizations, and civil society. His current research is of international migration, civil society, and citizenship, ethnicity and nationalism.</p>
	<p>SANA JELASSI <i>Gender adviser United Nations Relief and Works Agency for Palestine Refugees (UNRWA) and SEARCH Advisory Board member</i> Sana has over 20 years' experience in gender and development management in North Africa and the Middle East. She worked in different capacities providing technical expertise on gender policies and managing persons and processes related to alleviating poverty with non-governmental organizations, public structures, and within the United Nations.</p>
	<p>DIMITRIS KALLIORAS <i>University of Thessaly (UTH) and SEARCH researcher</i> Assistant Professor at the University of Thessaly. His research interests include Economic and Regional Development. He has also participated in several research projects of the Greek Ministry of Development, South East Europe Transnational Cooperation Program and ESPON, among others.</p>

	<p>NECMETTIN KAYMAZ <i>Chief Project Director, Prime Ministry Investment Support and Promotion Agency of Turkey</i> Necmettin Kaymaz has been working with the Investment Support and Promotion Agency of Turkey (ISPAT) since its establishment. Prior to joining ISPAT, Mr. Kaymaz worked for the UN and EU institutions in New York and Brussels in various capacities. Mr. Kaymaz is a graduate of Middle East Technical University with BSc in Political Science and Public Administration as well as pursued postgraduate studies in International and European Relations at Linkoping University in Sweden and Global Management at Universitat Oberta de Catalunya in Spain.</p>
	<p>DAVID KERESLIDZE <i>Alternate Director General of International Centre for Black Sea Studies (ICBSS)</i> David Kereselidze holds a Phd. on “Economy of international tourism in developing countries” from the Institute of World Economy and International Relations in Moscow. David Kereselidze was a Georgian Senior Official in BSEC as well as represented Georgia in different BSEC structures - Alternate Governor in the BSTDB (1997-2005), National Director in the ICBSS Board of Directors (1999-2006).</p>
	<p>SIMONA MARINESCU <i>Director UNDP Istanbul International Center for Private Sector in Development</i> Ms. Marinescu is the Director of the UNDP Istanbul International Centre for Private Sector in Development, the global centre dedicated to partnerships with businesses for inclusive market growth and sustainable human development. From 2007 to 2011, Ms. Marinescu served as the UNDP Iraq Senior Economist and Programme Director for the multi-agency Private Sector Development Programme, assisting the Government of Iraq and its social partners to embark on structural reforms for market building and social inclusion in a complex post-conflict environment.</p>
	<p>NUALA MORAN <i>Freelance Science Writer and Editor</i> She has written about the scientific and commercial development of the European biotechnology sector, and in addition is the managing editor of Science/Business, covering R&D and innovation in Europe. Former positions include innovation editor of The Independent on Sunday, managing editor of Nature, and deputy editor of Computer Weekly. She was also a contributor to the Financial Times, covering information technology and has written for many other publications, including the Wall Street Journal, the Economist, and Nature Medicine</p>
	<p>JUSSI NÄRVI <i>European External Action Service, European Neighbourhood Policy Division and SEARCH Advisory Board member</i> Co-operation Coordinator</p>
	<p>RAUL RAMOS <i>University of Barcelona (UB-AQR) and SEARCH researcher</i> Professor in the Department of Econometrics, Statistics and Spanish Economy of the University of Barcelona, Researcher in the Grup d'Anàlisi Quantitativa Regional (AQR-IREA) and IZA Research fellow. His recent research is related to labour market analysis from both a regional and international perspective. Particular attention is paid to the impact of European integration, globalization and migration on wage inequality. He is member of the Editorial Team of the European Journal of Development Research since April 2012 and SEARCH Work Package Leader on “People mobility and human capital”.</p>
	<p>DANNY SHEFER <i>Center for Urban and Regional Studies. Technion-Israel Institute of Technology and SEARCH Advisory Board member</i> Professor Shefer has served as Senior Economist in the Urban and Regional Economics Division of the World Bank in Washington DC, and as a Visiting Professor at the Tinbergen Institute in Amsterdam. His areas of expertise are: urban and regional economics, joint transportation and land use modeling, modeling urban and regional economic growth, technology transfer, economic and technological aspects of industrial growth and development, and various aspects of transportation and environmental economics.</p>

**TANJA SINOZIC**

Vienna University of Economics and Business (WU) and SEARCH researcher

Tanja is researcher at Vienna University of Economics and Business Administration. Her publications include “Emergence, growth and transformation in local clusters - Environmental industries in the region of Upper Austria” and “Growth and transformation in Vienna’s creative industries”.

**JORDI SURIÑACH**

University of Barcelona (UB-AQR) and SEARCH project Coordinator

Full Professor at the University of Barcelona. He has presented his research in different national and international congress and in the main international journals. He has been coordinator of two European Projects of the Seventh Framework Programme (IAREG and SEARCH), President of the III World Spatial Econometrics Conference, 51th European Regional Science Association (ERSA Conference 2012), and other national and international Conferences.

**STEFANO USAI**

University of Cagliari, CRENoS and SEARCH researcher

Director of the Centre for North South Economic Research (CRENoS). His research interested includes national and regional technological systems, technological externalities and spillovers: local production and innovation systems, and institutions and regional growth, among others.

**DIRK VANTGHEM**

Director, International Affairs, EUROCHAMBRES

He is responsible for all policy dossiers and programmes linked to EU external relations. He has more than 105 years experience in international relations, with emphasis on external economic co-operation and trade policy. This includes the supervision of the East Invest programme and chairing the Executive Committee of EuroMed Invest. He has an economic background and holds a Master degree from the College of Europe.

**ATTILA VARGA**

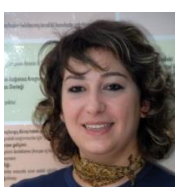
University of Pécs (GKK) and SEARCH researcher

Professor of the Department of Economics and Regional Studies at the Faculty of Business and Economics at University of Pécs. His main research is focused on regional growth, regional economic development policy, regional innovation systems, the economics of technological change. Professor Varga has also published over sixty scholarly articles and book chapters in English and Hungarian.

**KAMILE YÜKSEL GÜRDAL**

The Republic of Turkey Ministry of EU Affairs

Kamile Yüksel Gürdal has been serving in the Directorate for Accession Policy as an expert on EU Affairs. Prior to joining the Ministry, she was a research assistant in the Department of International Relations (European Union and International Political Economy track) of Bilkent University.

**MELIS (YURTTAGUL) KOCATURK**

TUBITAK, Policy Officer, Scientific Programs Expert

After a 5 years of R&D experience in industry, she has started to work at The Scientific and Technological Research Council of Turkey (TUBITAK), at EU Framework Programmes Coordination Office in 2004. She has been the national contact point of JRC in FP6; NMP and PEOPLE programme for FP7 until 2009, when she has started her work in TUBITAK’s Department of Science, Technology and Innovation Policy as a policy expert and scientific programmes expert. She has conducted numerous EU funded projects and OECD projects on international coordination of National Policies and research efforts. She is now responsible for national STI policies in priority sectors, technology roadmapping and international governance of STI policies.

SEARCH PARTNERS

The SEARCH consortium consists of 19 partners from different European and Neighborhoods countries and the main objective of the project is to strengthen the integration process between the EU and the NCs by focusing on the European Research Neighbourhood (ERN), thereby improving fundamentally the understanding of institutional framework conditions of the ENP countries, their economic interactions with the EU in terms of people, capital, trade, knowledge, and innovation, in order to improve future definition and implementation of European Neighbouring Policies taking into account that “one size fits all” policy recommendations will not be appropriate due to the bilateral nature of the EU-ENP countries agreements.



Date: 2nd and 3rd June 2014

Location: The Green Park Hotel Merter

Address: Nazım Erten Sok. No: 13 34173 Merter, Istanbul, Turkey

For registration please click here

For further information: www.ub.edu/searchproject