

## Conference. Business Innovation: Barriers and Public Policies

Barcelona, May 30, 2013

SALA DE GRAUS - Faculty of Economics and Business of the University of Barcelona

(Av. Diagonal, 690 - Barcelona)

10:00 – 10:15	Inauguración IEB, Universitat de Barcelona
	<b>OPENING</b>
10:15 – 11:15	<b>Chair:</b> José García-Quevedo (Universitat de Barcelona & IEB) <i>“Financial constraints and other obstacles to innovation activity”</i> <b>Pierre Mohnen</b> (Maastricht University & MERIT)
11:15 – 11:45	Coffee break
	<b>Chair:</b> Pierre Mohnen (Maastricht University & MERIT) <i>“Lowering barriers to engage in innovation”</i> <b>Pablo d’Este</b> (Ingenio, CSIC-UPV)  <i>“Is money all? Financing versus knowledge and demand constraints to innovation”</i> <b>Gabriele Pellegrino</b> (Universitat de Barcelona & IEB), <b>Maria Savona</b> (SPRU, University of Sussex)  <i>“Financial constraints and the failure of innovation projects”</i> <b>Agustí Segarra</b> (Universitat Rovira i Virgili), <b>José García-Quevedo</b> (Universitat de Barcelona & IEB), <b>Mercedes Teruel</b> (Universitat Rovira i Virgili)
13:45 - 15:00	<b>WORKING Lunch</b> (Location: Faculty of Economics and Business)
	<b>MESA REDONDA: POLÍTICAS DE INNOVACIÓN EN ESPAÑA</b> <b>(sesión en castellano)</b>
15:00 – 17:00	<b>Moderador:</b> Jaume Valls (Universitat de Barcelona) <b>Francisco Mas Verdú</b> (Universidad Politécnica de Valencia) <b>Juan Mulet</b> (Director general, Fundación COTEC) <b>M<sup>a</sup> Luisa Poncela García</b> (Secretaria General de Ciencia, Tecnología e Innovación, Ministerio de Economía y Competitividad)