

Early-Bird-
Registration
until February
4th 2018

Global Connections + International Careers Services

CONFERENCE APRIL 5+6 2018 BERLIN



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TARGET GROUPS

- Senior management
- Careers service professionals
- International office staff involved with internships/graduate mobility

CONTEXT

How well graduates transition into the labour market has become an increasingly strategic question for many higher education institutions. The more institutions can prove the success of their graduates in finding adequate work or establishing successful businesses, the higher their chances of recruiting bright students in the future since the choice of higher education institution is often related to future career prospects.

The Bologna process led to an increase in the establishment of careers services at European institutions of higher education. It has taken these last 15 years to set up adequate structures and networks at the predominantly local or national levels. The next step will be the increasing cooperation of careers services at an international level since the international placement mobility of students and graduates continues to rise.

Successful global operations depend to a large degree on the alignment and integration of a complex set of internal and external stakeholders and the ability to access a vast number of resources.

GOAL OF THE CONFERENCE

To increase their impact, careers services will need to rely more heavily on international cooperation, best-practice exchange and modern data-driven tools in order to scale.

The conference promotes a European perspective on modern careers service work and provides a venue for transnational networking.

It seeks to bring together professionals from careers services, international offices and senior management in order to discuss the future role of international careers services and their possible strategic relevance for universities in the ever-increasing transition to labour market-focused higher education.



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DAY 1 APRIL 5TH 2018 CONFERENCE

09:00–10:00 Registration

Part 1: The Big Picture: Relevance and Strategies

10:00–10:15 Welcome and opening remarks

The Strategic Relevance of (International) Careers Services for HEIs

Dr Britta Leusing, Chancellor, EBC Hochschule

10:15–11:15 Keynote

Stakeholder Involvement, Challenges and Opportunities in Europe Compared

Nannette Ripmeester, Founder & Director,
Expertise in Labour Mobility

11:15–11:30 Coffee break

11:30–12:30 Panel discussion

Stakeholder Perspectives on Global Careers

Representatives of DAAD, CSND, ECCE, AGCAS,
CHEI, ELM

12:30–14:00 Lunch

Part 2: Best Practice, Tools and Operationalization

14:00–15:00

The ECCE Model: Learnings and Outcomes

Jérôme Rickmann, Director, ITAPD,
Project Lead ECCE

15:00–17:15 Break-out sessions

Key Questions and Approaches

- How to measure performance in careers services
- How to use social media
- What IT infrastructure can do for your operations
- How to scale your activities

16:00–16:15 Coffee break

Part 3: Closing Remarks

17:15–17:35 Connecting the dots

Presentation of the Main Learnings of Break-out sessions

17:35–18:00 Closing address

Impact of Internationalisation for Career Services in the Light of Future Challenges

Dr Uwe Brandenburg, Managing Director, Global
Impact Institute, Associate Professor for Regional
Cooperation and Impact of HE, Universitat Rovira i
Virgili, Tarragona, Spain

18:00–20:00 Reception

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DAY 2

APRIL 6TH 2018

EXECUTIVE TRAINING DAY
(PLACES LIMITED)

- *Attracting*
- *Integrating*
- *Retaining International Talent*

The second day of the ECCE conference is an Executive Training Day that will deepen your understanding of the current needs and challenges in higher ed careers services related to employability and soft skills training.

You will learn ways to improve your institution's employability strategies for retaining and integrating international talent and discover opportunities for collaboration between all parties involved – students, institution and job market.

You will find out how to reap the rewards of these efforts and turn your alumni into your institution's brand ambassadors in order to attract more international students to your institution.

This training is designed for higher ed administrators in careers services and international offices.

Part 1: Retaining Talent: Employability matters

09:00–09:45

The true meaning of employability in careers services

Nannette Ripmeester

De-demonizing employability: Employability is more than finding a job – boosting your students' employability is about creating the global citizens of tomorrow's society.

09:45–10:30

Cultural diversity in careers preparation

Sevi Christoforou

There is no 'one size fits all' when it comes to careers advice. Learn how to engage students from different cultural backgrounds in careers training.

10:30–10:45 *Coffee break*

Part 2: Integrating Talent: It's all about collaboration

10:45–12:30

Aligning expectations, joining forces

- What do students need?
- What do Careers Offices do?
- What do employers look for?
- What best practices exist?

12:30–12:45 *Coffee break with snacks*

Part 3: Attracting Talent: Satisfied alumni as a marketing tool

12:45–13:30

Turning your students into brand ambassadors

Nannette Ripmeester

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REGISTRATION

Day 1: Conference

€ 50.92 registration fee

→ Early Bird until February 4th: € 26.05

The registration fee will be used to co-fund the event and to provide travel scholarships for delegates who otherwise could not afford to take part.

Day 1 is supported by ECCE, CSND, AGCAS, GII, CHEI and ELM

Day 2: Executive training

€ 249.89 (optional, limited availability)

→ Early Bird until February 4th: € 187.71

The registration fee for day 2 covers the cost of the trainers, materials, breaks and free entrance to the conference day 1.

Day 2 is supported by ELM and ECCE

**TO REGISTER PLEASE USE
THE FOLLOWING LINK:
WWW.ECCE.NETWORK/EN/GCICS**

CONFERENCE ORGANIZER

**European Centre for Career Development
+ Entrepreneurship**

c/o EBC Hochschule Campus Berlin

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www.ecce.network/en/gcics

Applying for a fee waiver and/or travel scholarship: In order to broaden participation and advocate for inclusivity we are pleased to issue fee waivers and travel scholarships. In order to apply for support, please contact Jérôme Rickmann. rickmann.jerome@ebc-hochschule.de

To apply, please simply provide a letter of intent explaining the reason you are interested in taking part in the conference, your expertise (professional background) and the reason you require support. The availability of waivers and scholarships depends on the number of regular conference registrants and cannot be guaranteed. Selection of successful applicants will be carried out by a conference stakeholder committee.