

Workshop on Language Economics and Policy

May 29-30, 2025

Faculty of Economics and Business (room 2019), Universitat de Barcelona

Final Program

Thursday 29 May

Welcome Session

9:00-9:30	Prof. Joan Guardia Olmos, Rector of the Universitat de Barcelona Prof. Francesc Xavier Vila Moreno, Minister of Language Policy of the Generalitat of Catalonia	
9:30-11:30	Session 1: Language, family and children More than just lunch: School-meal subsidies and language proficiency Immigrant Integration Policy and Family Outcomes English Language Premium in a Marriage Market: Experimental Evidence from Delhi	Sara Ayllón (Universitat de Girona) & Samuel Lado So Yoon Ahn (University of Illinois at Chicago) & Darren Lubotsky Tomohisa Miyamoto (Aflatoun International) & Arjun S. Bedi
11:30-12:00	Coffee Break	
12:00-13:20	Session 2: Language and residential choices Where to live? English proficiency and residential location of UK migrants Locus of Control, Social Networks and Secondary Migration of Refugees in Germany	Yu Aoki (University of Aberdeen) & Lualhati Santiago Philipp Jaschke (Institute for Employment Research, IAB)
13:20-14:30	Lunch	
14:30-16:30	Session 3: Impacts of bilingualism and language proficiency The causal effect of speaking Spanish as an additional language on education, labour and wellbeing outcomes, among the indigenous ethno-linguistic minorities of Mexico Breaking Barriers: Host Language Proficiency as a Driver of Immigrant Economic Mobility Bilingualism and intertemporal choice	Alfonso Miranda (Center for Research and Teaching in Economics, CIDE) Santiago Budría (Universidad Antonio de Nebrija) & Aarón Romero Eva Markowsky & Ekaterina Sprenger (Universität Hamburg)
16:30-17:00	Coffee Break	
17:00-18:20	Session 4: Language economics: theory and evidence Language policy, justice, and conflict: a cardinal indicator of language recognition based on constitutional economics A language economics perspective on language spread: Simulating language dynamics in a social network	Bengt-Arne Wickström (Andrássy University Budapest) & Michele Gazzola Marco Civico (Université de Genève), François Grin & François Vaillancourt

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Session 5: Language policies		
9:00-11:00	Politicized Scientists: Credibility Cost of Political Expressions on Twitter	Eleonora Alabrese, Francesco Capozza (WZB Berlin Social Science Center) & Prashant Garg
	Bilingual education and identity	Ramon Caminal, Antonio Di Paolo (UB & AQR-IREA) & Ada Ferrer-i-Carbonell
	Switching to English in Rwanda's Educational Curriculum: Estimating the Return on Investment	David Laitin & Rajesh Ramachandran (Monash University, Malaysia)
11:00-11:30	Coffee Break	
Session 6: Language, trade and firms		
11:30-13:30	Multilingual Multinationals	Andrew John (Melbourne Business School) & Onur Ozgür
	Disability quota policies and employers' use of inclusive language - evidence from job ads	Nicole Gürtzgen, Laura Pohlen & Franka Vetter (Institute for Employment Research, IAB)
	Language and Trade in Artificial Codes: The Role of Language Policy	Fuhai Hong, Mike Zhiren Wu (Monash University, Australia) , Yang Yang & Xiaojian Zhao
13:30	Farewell Lunch	

The presenters' full names and primary affiliations are indicated in bold type.

Oral presentation instructions: each paper is assigned a 40-minute slot, comprising 30 minutes for the presentation and 10 minutes for Q&A.

Venue: Room 2019, Facultat d'Economia i Empresa, Avinguda Diagonal 696, 08034 Barcelona.