



UNIVERSITAT DE  
BARCELONA

**EAE** Business  
School



**REDCID**

Red Iberoamericana para la  
Competitividad, Innovación  
y Desarrollo

## International workshop for the Innovation and sustainable development

26<sup>th</sup> and 27<sup>th</sup> of June, 2017

### Program Committee

Anna M. Gil-Lafuente, Spain (Chair)

Víctor Alfaro, Mexico

Gerardo Alfaro, Mexico

Ana Argila, Spain

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Agustin Torres, Colombia

David Vallespín, Spain

Emilio Vizuete, Spain

The International workshop for the innovation and sustainable development is co-organized by the Red Iberoamericana para la Competitividad, Innovación y Desarrollo (REDCID), the University of Barcelona and the EAE Business School, Barcelona, Spain.

The workshop will provide a forum for researchers, academics and students to discuss research ideas and present the recent advances in innovation and related topics.

### **Paper submission**

Researchers and students are invited to submit full papers by 31<sup>st</sup> May, 2017 following instructions of the [Harvard Deusto Business Research](#). For more information regarding paper submission, contact the organizing committee by email [redcid.barcelona@gmail.com](mailto:redcid.barcelona@gmail.com) or visit the [website of the workshop](#).

### **Registration**

Before 31<sup>st</sup> May, 2017 authors must complete the registration sending full copy of the [registration form](#) and paying 100€ (50€ for students), following the instructions of the registration form.

### **Publication opportunities**

All submitted papers will be peer reviewed, and accepted papers will be published in a book of proceedings with ISBN. Extended versions of selected papers will be published in special issues of international journals.

### Workshop topics

Business and economic applications of the innovation, Finance, Fuzzy logic, Management, Marketing, Simulation

