



Research Plan Public Presentations 2017

June 15th | Seminar Room 1, Espais de Recerca (ERE), 690 Building

Time	Presentation
9:00	Ferran Herraiz Faixó: 'Does Customer eXperience pivot Digitization? Three keys to not forgetting cornerstone' Advisor: Xavier Arroyo
9:30	Behnoush Kangarlou: 'When leaders prioritize their own profits against organizational goals' Advisor: Ruben Huertas
10:00	Aleida López: 'Engagement in virtual Brand communities' Advisors: Santiago Forgas and Ramon Palau Saumell
10:30	Mahir Pradana: 'Consumer Purchase Decision on Halal Product' Advisor: Ruben Huertas
11:00	Vahid Minaei: 'Talent Management: An empirical research on employee's Selection, Development and Retention practices' Advisor: Jaume Valls
15:30	Carla Tattiana Gonzales Gemio: 'Implementation of Additive Manufacturing in Small to Medium Enterprises [SME]' Advisors: Claudio Cruz Cazares and Mary Jane C. Parmentier
16:00	Lizbeth Elaine Arroyo Carrasco: 'Social Entrepreneurial Ecosystem: Understanding new social ventures failure factors. Barcelona case' Advisor: Esther Hormiga
16:30	Eduardo Espinoza Solis: 'Modelo de Gestión de Competencias para la toma de decisiones estratégicas en pymes' Advisor: Patricia Elgoibar
17:00	Dragos Alexandre Mandache: 'Benford's law as detection tool of financial statement fraud' Advisor: Josep Maria Argilés
17:30	Sucet Jimena Martinez Vergara: 'Explorando la innovación disruptiva: un análisis de factores de éxito y fracaso' Advisor: Jaume Valls
18:00	Alina Fesenko: 'Corporative Venture Capital and Open Innovation: How to organize collaboration that lead to innovation performance improvement?' Advisors: Claudio Cruz and Yuliya Kasperskaya

June 22nd | Dept. Econometrics, Statistics & Applied Economics Tower 4, 2nd floor, Room 4224, 690 Building

10:00	Carlos Alberto Acuña Gonzalez: 'Análisis de la dependencia entre los Mercados Bursátiles Internacionales' Advisor: Catalina Bolancé
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