

Master Thesis Public Presentations 2020

June 22nd

Assessment Committee: Antonio Somoza | Yuliya Karsperskaya | Santiago Forgas

Time	Presentation
9.00	Tugce Nuray Saka: 'Coworking spaces and entrepreneurship: Literature review and research agenda' Advisor: Esther Hormiga
9:30	Sergi Pons Muñoz de Morales: 'Big data and Sentiment Analysis considering reviews from e-commerce platforms to predict consumer behavior' Advisors: Javier Manuel Romaní and Jaime Gil
10:00	Min Yao: 'Factors affecting customer satisfaction of Huawei Mobile Phones: An Empirical Evaluation' Advisor: Rubén Huertas

Assessment Committee: Paloma Miravittles | Javier Romaní | Ruben Huertas

Time	Presentation
10:30	Carlos Vidal Tobias: 'The analysis of ISO 14001 diffusion in the most polluting countries' Advisor: Mercè Bernardo
11:00	Yanqiu Ren: 'Shareholder activism from 1967 to 2020: A bibliometric analysis' Advisor: Martí Sagarra
11:30	Juan Felipe Navia Núñez: 'Impact of ISO 9001 and TPM Integration' Advisor: Mercè Bernardo

Assessment Committee: Oscar Claveria | Jaime Gil | Lambert Jorba

Time	Presentation
16.00	Jazmín Elizabeth Zurita Montañó: 'The relationship between circular economy models and companies' financial performance' Advisor: Mercè Bernardo
16:30	Hamed Khatami: 'Determination of effective strategies to reduce the impact of sanctions on supply chain management of Iranian manufacturing companies' Advisor: Paloma Miravittles
17:00	Qiwen Jiang: 'Marketing of museum cultural and creative brands the case of the Palace Museum.' Advisor: Rubén Huertas

Assessment Committee: Patricia Elgoibar | Martí Sagarra | Fariza Achcaoucaou

Time	Presentation
17.30	Li Dong: 'A study on tourists' adoption of new immersive technologies based on TAM model' Advisor: Santiago Forgas
18:00	Ahmad Maraqa: 'Work-Life Balance and Firm Performance' Advisors: Josep Maria Argilés and Yuliya Karsperskaya