## Research Plan Public Presentations 2020

**June 17th, 2020**  
Committee: Montserrat Crespi, Elio Shijaku and Jaume Valls

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<th>Session</th>
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| 1       | 11:30 - 12:15 | **Ansari Saleh Ahmar:** "SutteARIMA is a New Approach to Forecasting Economics, Business, and Actuarial Data"  
Advisor: Eva Boj del Val |
|         |       | **Laura Arenas:** "Essays on technological revolution, risk and uncertainty driven by a 'Magic Computer for the World’"  
Advisor: Anna María Gil |
|         |       | **Xiaochen Chang:** "Autonomous to perform: exploring the role of structural and relational embeddedness in foreign subsidiary alliance formation"  
Advisors: Elio Shijaku and Fariza Achcaoucaou |
| 2       | 12:30 - 13:15 | **Alejandro Garcia:** "Tarificación de las contingencias de enfermedades graves cáncer e infarto en la población española y la gestión de riesgos de morbilidad y catastrófico en las entidades aseguradoras"  
Advisors: M. Mercè Claramunt and Sebastià Santaeugènia |
|         |       | **Chrislyn Tang:** "Novel methods of assessing sustainability performance in an environment of uncertainty and massive amounts of qualitative information"  
Advisors: Josep Maria Argilés and Yulia Kasperkaya |
|         |       | **Tabitha Aude Ilboudo:** "Corporate Social Responsibility and Labour Tax Avoidance"  
Advisor: Josep Maria Argilés |
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| 1       | 11:30 - 12:15 | **Nuria Louzaq**: “Human Dimension as the key success factor in experience management. The emotional connection as the best loyalty strategy” Advisor: Montserrat Crespi  

**Caesar Marga Putri**: “An analysis of factors for preventing and detecting corruption: evidence in Indonesia village government” Advisor: Josep Maria Argilés  

**Anna Roca**: “Essays on the green innovation behaviour of foreign subsidiàries” Advisors: Paloma Miravitlles and Fariza Achcaoucaou  

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*Central European Summer Time (CEST)*

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Committee: Montserrat Crespi, Elio Shijaku and Jaume Valls
Advice: Montserrat Guillén |
|---|------------------------|----------------------------------------------------------------------------------------------------------------------------------|
|   |                        | **Matheus Provinciali**: "Research on the Digitalization Process of Football Club Barcelona and the Innovations for Fans Engagement”  
Advice: Xavier M. Triadó |
|   |                        | **Enzo Shijak**: "Exploring the effects of strategic alliances on corporate entrepreneurship in the global pharmaceutical industry”  
Advice: Claudio Cruz and Yuliya Kasperskaya |
| 2 | 15:00 – 16:00          | **Carlos Politi**: "The impact of social networks on employee turnover”  
Advice: Patricia Elgoibar |
|   |                        | **Anabel Guzmán**: "Digital Content Marketing Strategies for resource optimization in e-Government platforms”  
Advice: Francisco Javier Arroyo |
|   |                        | **Luis Francisco Miranda**: "Towards an Integrative Framework to Analyse the Benefits of Openness for Sustainability-Oriented Innovation (SOI)”  
Advice: Claudio Cruz |
| 3 |                        | **Natalia Muñoz**: “Nuevas lógicas en las industrias creativas: una perspectiva sostenible”  
Advice: Montserrat Pareja-Eastaway |

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