

## Research Plan Public Presentations 2020

June 17<sup>th</sup>, 2020

Committee: Montserrat Crespi, Elio Shijaku and Jaume Valls

Session	Time*	Presentation
1	11:30 - 12:15	<b>Ansari Saleh Ahmar:</b> "SutteARIMA is a New Approach to Forecasting Economics, Business, and Actuarial Data" Advisor: Eva Boj del Val
		<b>Laura Arenas:</b> "Essays on technological revolution, risk and uncertainty driven by a 'Magic Computer for the World' " Advisor: Anna Maria Gil
		<b>Xiaochen Chang:</b> "Autonomous to perform: exploring the role of structural and relational embeddedness in foreign subsidiary alliance formation" Advisors: Elio Shijaku and Fariza Achcaoucaou
2	12:30 - 13:15	<b>Alejandro García:</b> "Tarificación de las contingencias de enfermedades graves cáncer e infarto en la población española y la gestión de riesgos de morbilidad y catastrófico en las entidades aseguradoras" Advisors: M. Mercè Claramunt and Sebastià Santauegènia
		<b>Chrislyn Tang:</b> "Novel methods of assessing sustainability performance in an environment of uncertainty and massive amounts of qualitative information" Advisors: Josep Maria Argilés and Yulia Kasperkaya
		<b>Tabitha Aude Ilboudo:</b> "Corporate Social Responsibility and Labour Tax Avoidance" Advisor: Josep Maria Argilés

3	15:00 – 15:45	<b>Theresa Hecht:</b> “Leadership In Boutique Hotels: Impact on Employee Performance and Green Management Practices Implementation” Advisor: Montserrat Crespi
		<b>José Facundo García:</b> “Initiating Positive and Negative Organizational Actions Among Professionals: A social Exchange Theory Perspective” Advisor: Josep Maria Argilés
		<b>Mario Orlando Mendocilla:</b> “Service quality as a control mechanism and influencing factor on purchase behavior and repurchase intentions in quick-service restaurants franchises” Advisor: Paloma Miravittles

\*Central European Summer Time (CEST)

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Session	Time*	Presentation
1	11:30 – 12:15	<b>Nuria Louzao:</b> “Human Dimension as the key success factor in experience management. The emotional connection as the best loyalty strategy” Advisor: Montserrat Crespi
		<b>Caesar Marga Putri:</b> “An analysis of factors for preventing and detecting corruption: evidence in Indonesia village government” Advisor: Josep Maria Argilés
		<b>Anna Roca:</b> “Essays on the green innovation behaviour of foreign subsidiaries” Advisors: Paloma Miravittles and Fariza Achcaoucaou

2	12:30 - 13:15	<b>Albert Pitarque:</b> "Essays on Estimation, Prediction and Evaluation of Insurance Risk" Advisor: Montserrat Guillen
		<b>Matheus Provinciali:</b> "Research on the Digitalization Process of Football Club Barcelona and the Innovations for Fans Engagement" Advisor: Xavier M. Triadó
		<b>Enzo Shijak:</b> "Exploring the effects of strategic alliances on corporate entrepreneurship in the global pharmaceutical industry" Advisors: Claudio Cruz and Yuliya Kasperskaya
3	15:00 - 16:00	<b>Carlos Politi:</b> "The impact of social networks on employee turnover" Advisor: Patricia Elgoibar
		<b>Anabel Guzmán:</b> "Digital Content Marketing Strategies for resource optimization in e-Government platforms" Advisor: Francisco Javier Arroyo
		<b>Luis Francisco Miranda:</b> "Towards an Integrative Framework to Analyse the Benefits of Openness for Sustainability-Oriented Innovation [SOI]" Advisor: Claudio Cruz
		<b>Natalia Muñoz :</b> "Nuevas lógicas en las industrias creativas: una perspectiva sostenible" Advisor: Montserrat Pareja-Eastaway

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