

Master Thesis Defense Schedule

1a
July 13th, 2020 (morning, Barcelona time zone)*

 Assessment committee: Patricia Elgoibar, **Jaume Valls**, Xavier Rius [Martí Sagarra]

	Student	Title (provisional)	Tutor
9.30h	Carly Gunter	The Relationship Between Performance Management and Employee Engagement: A Look at the Canadian Public Service	M.Crespi
9.50h	Made A. Samhita	Ethnic minority discrimination in Barcelona	G.Riambau
10.10h	Fernanda Corona	Market analysis for the internationalization of the Catalan skin care sector	M.Bernardo
10.30h	Break		
10.50h	Katarina Tanackovic	The impact of package colour on consumers' perceptions of cigarette taste and strength	E.Zuluaga
11.10h	Mingchieh Tsai	Glass Ceiling Effect in South Korea and Japan	G.Riambau

1b
July 13th, 2020 (morning, Barcelona time zone)*

 Assessment committee: Àngels Pelegrín, **Montserrat Crespi**, Guillermo Oliva [Paloma Miravittles]

	Student	Title (provisional)	Tutor
9.30h	Benedikt Züfle	The impact of additive manufacturing technologies on the supply chain and its competitiveness: An analysis of the metal and plastics processing industries based on cases	X.Rius
9.50h	Christoph Geiger	The disruption of supply chain management: Which technology will lead the change?	X.Rius
10.10h	Alicia Schünemann	The effect of culture on female leadership: Towards equality everywhere?	P.Elgoibar
10.30h	Break		
10.50h	Matilde Roche	Corporate Waste Management: What practices do leading MNCs' implement?	M.Bernardo
11.10h	Lea Buchholz	Integrated reporting and the GRI in IBEX35 companies	J.Morrós

* Presentations highlighted in grey contained confidential information

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July 13th, 2020 (afternoon, Barcelona time zone)*

 Assessment committee: Emili Vizuete, **Jordi Morrós**, Elio Shijaku (Merce Bernardo)

	Student	Title [provisional]	Tutor
16.00h	Vanessa Cardona	Riverside: A private equity acquisition	M.Sagarra
	Jascha Siemering		
16.30h	Jessica Gonzalez	Managerial decision analysis of Pastoret's corporate growth strategy	M.Sagarra
	Alina N. Heckendorf		
17.00h	Break		
17.30h	Alona Plitchenko	Carinsa: Past and future of a successful business model. A business valuation case study	M.Sagarra
	Esther Ruiz		
18.00h	Kael P. Doyle	The degree to which the immigration "crisis" represents an opportunity for value-creation in Canada	S.Anjou
	Nathanial Paisley		

* Presentations highlighted in grey contained confidential information

3a

July 14th, 2020 (morning, Barcelona time zone)*

 Assessment committee: Guillem Riambau, **Martí Sagarra**, Rosa Ricucci (Jaume Valls)

	Student	Title [provisional]	Tutor
9.30h	Cristopher Brito	Recent FDI analysis models applied to the Chinese economy research	M.À.Pelegrín
9.50h	Pamela Krazynski	Aldi's international expansion: Past and present	P.Miravittles
10.10h	Xinyue Yu	Supply chain risk of enterprises in e-commerce environment	G.Oliva
10.30h	Break		
10.50h	Denise C. Hauber	A study of the EFQM Model: Financial results, sustainability & the relation with ISO 9001	M.Bernardo
11.10h	Anna Gönczi	The international implementation of a sustainability strategy. The IKEA case	M.Bernardo

3b

July 14th, 2020 (morning, Barcelona time zone)*

 Assessment committee: Merce Bernardo, **Paloma Miravittles**, Javier Romani (Àngels Pelegrín)

	Student	Title [provisional]	Tutor
9.50h	Fjoraldo Yzeiri	The influence of sustainability on fashion brands communication towards millennials and generation Z	E.Vizueté
10.10h	Charlotte Coeckelbergh	Exploring the role of family involvement in the relationship between entrepreneurial orientation and alliance engagement: the case of family-owned SMEs	E.Shijaku
10.30h	Break		
10.50h	Katharina Behler	Increasing Acquisition Performance: The Influence of Cross-Cultural Leadership	E.Shijaku
11.10h	Obinna S. Anusionwu	Factors that lead to successful acquisition of MNC in West Africa mining industry	E.Shijaku

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