

PhD in Business Workshop 2022

May 11<sup>th</sup>, 2022 | Room Sala de Recepcions, 690 Building

Time*	Activity	
9:30 – 9:45	<p><b>Welcoming remarks</b> Antonio di Paolo, Vice-Dean of Research and Doctorate of the Faculty of Economics and Business Mercè Bernardo, PhD in Business Director</p>	
9.45 - 10.45	<p><b>Seminar</b> Agustí Canals (Universitat Oberta de Catalunya): “Social Capital in Online Environments: Effects of Social Structure on Academic Performance in an Online University”</p>	
10:45 - 11:45	<p><b>Seminar</b> Ricardo Chiva (Universitat Jaume I): “Organizational learning, innovation and internationalization: a qualitative research”</p>	
11:45 – 12:00	Break	
12:00 – 14:00	<p><b>Qualitative Research Workshop (only for students!)</b> Ricardo Chiva (Universitat Jaume I)</p>	
14:00 – 15:00	Break	
15:00 – 16:30	<b>Paper presentations</b>	
	<p><b>Session 1A**</b>. Assessment Committee: R. Chiva, M. Crespi and E. Vizquete.</p>	<p><b>Session 1B</b>. Assessment Committee: J. Calleja, A. Canals and A. Hernández.</p>
	<p>Luis Francisco Miranda “Collaboration for Sustainability-Oriented Innovation: A Systematic Literature Review and Insights for Future Research”. <i>Advisor: C. Cruz.</i></p>	<p>Albert Pitarque “Interpolation of Quantile Regression to Estimate Driver’s Risk of Traffic Accident Based on Excess Speed”. <i>Advisor: M. Guillén</i></p>
	<p>Xiaochen Chang “Subsidiary Autonomy and Network Embeddedness: A Systematic Review”. <i>Advisors: F. Achcaoucaou and E. Shijaku</i></p>	<p>Laura Arenas “BIZUM: How did the stock market react?”. <i>Advisor: A. M. Gil</i></p>
	<p>Natalia Muñoz “Cómo se deben reinventar las Industrias Creativas para sostenerse ante la llegada de la pandemia del covid 19. Revisión literaria y modelos propuestos”. <i>Advisor: M. Pareja.</i></p>	<p>José Facundo García “The relevance of Self Concept in a Social Exchange model: The mediating role of Nurses’ Self Concept”. <i>Advisors: J.M. Argilés, and J. Matute.</i></p>

16:30 – 16:45	Break	
16:45 – 18:15	Paper presentations	
	Session 2A**. Assessment Committee: R. Chiva, M. Mach and A. Somoza.	Session 2B. Assessment Committee: R. Armstrong, M. Bernardo and A. Canals.
	<p>Tabitha Ilboudo “Relationship between Corporate Social Responsibility and Labour Tax Avoidance: Evidence from Spain”. <i>Advisor: J.M. Argilés</i></p> <p>Anna Roca “Foreign Subsidiaries Knowledge Sourcing: Green Innovation versus Conventional Innovation”. <i>Advisors: F. Achcaoucaou and P. Miravittles.</i></p> <p>Anabel Guzman “Twitter analytic model to measure content marketing effectiveness in government entities”. <i>Advisor: F.J. Arroyo.</i></p>	<p>Caesar Marga Putri “An Empirical Analysis of The Effects of Village Governance on Corruption Prevention and Detection: An Indonesian Perspective”. <i>Advisors: J.M. Argilés and D. Ravenda.</i></p> <p>Mario Mendocilla “Drivers of actual purchase behaviour in an international quick-service restaurant franchise”. <i>Advisors: P. Miravittles and J. Matute.</i></p>

\*Central European Summer Time [CEST]

\*\*Room 1037