

Master Thesis Public Presentations 2022

June 21, 2022

| Session | Time* | Room | Presentation |
|---------|---|------|---|
| 1 | 10:30 - 11:30 | 1037 | Xingyu Zhao: "Historical cost or fair value for biological assets and earnings management" Advisor: Josep Maria Argilés |
| | | | Miao Yu: "Disentangling the relationship between R&D internationalization and corporate's innovation performance - evidence from Chinese MNEs" Advisor: Paloma Miravittles |
| | | | Mengmeng Zhang: "The moderating role of innovation capability on the relationship between slack and firm performance" Advisor: Josep Maria Argilés |
| | Assessment Committee: Claudio Cruz [Chair], Yuliya Karsperskaya and Martí Sagarra | | |
| 2A | 16:00 - 17:00 | 1037 | Kuan Ling Chiu: "The relationship between environmental, social and governance pillars and financial performance in the era of financial technology and Covid-19. The case of the banking industry" Advisor: Alfonso Antonio Hernández |
| | | | Miguel Guillén: "El consumidor del transporte de viajeros en vehículos de turismo: TAXI - VTC" Advisors: David Alaminos and Emilio Vizuete |
| | | | Joseph Jerrold Krutz: "Digitalization's Impact on the Internationalization Strategies of Latin American Companies" Advisor: Paloma Miravittles |
| | Assessment Committee: Sefa Boria, Mercè Mach and Javier Romaní [Chair] | | |

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| 2B | 16:00 - 17:00 | ERE Seminar Room 2 | Darley Biviana Pacheco: "Transforming the organizational structure: challenges and opportunities" Advisor: Elio Shijaku |
| | | | Liuyi Chen: "The moderating role of internationalization of innovation between innovation and firm performance: evidence of US pharmaceutical industry" Advisor: Javier Romani |
| | | | Qianyu Liu: "Research on the impact of environmental strategy of Spanish enterprises on performance" Advisor: Josep Maria Argilés |
| | Assessment Committee: Patricia Elgoibar [Chair], Xavier Garcia and Jonatan Calleja | | |
| 3A | 17:00 - 18:00 | 1037 | Manuel Diter Sánchez: "Third-party logistics providers and strategic outsourcing in the context of supply chain disruptions: Peruvian agricultural case study" Advisor: Paloma Miravittles |
| | | | Yuqing Xiao: "Scores on the field? Or the profits off the field? The objectives of professional football clubs in various divisions" Advisor: David Alaminos |
| | | | Feng Xu: "FinTech and Bank Performance in Europe: A Text-mining Analysis" Advisor: Martí Sagarra |
| | Assessment Committee: Óscar Clavería [Chair], Antonio Somoza and Pilar Curós | | |
| 3B | 17:00 - 17:40 | ERE Seminar Room 2 | Liu Tianyu: "Sostenibilidad y digitalización de las pymes" Advisor: Sefa Boria |
| | | | Hongyu Wu: "The study of the organizational impact of HRM practices and job satisfaction on employees' OCB performance: The intervening effect of organizational support" Advisor: Mercè Mach |
| | Assessment Committee: Ryan Armstrong, Emilio Vizcuete and Elio Shijaku [Chair] | | |

*Central European Summer Time [CEST]