

| Master Thesis Defence Schedule

July 13th [Room: Sala de Graus of the Faculty of Economics and Business]

Session 1				
Assessment committee: Montse Crespi , Jonathan Calleja, Emilio Vizuete Substitute: Ryan Armstrong				
Defence	Student	Title		Tutor
10.00-10.20h	Face-to-face	He Ma	Analysis of motivation and performance of enterprise merger and acquisition: Case study of e-commerce companies	E. Shijaku
10.20-10.40h	Face-to-face	Parvaz Islam	Digital Finance and FinTech: A structured Literature Review	J. Morrós
10.40-11.00h	Face-to-face	Frank Bijl de Vroe	Managerial Decision-Making in International Business: Effectual Logics in the Context of the MNC	F. Achcaoucaou P. Miravittles
11.00-11.20h	Break			
11.20-11.40h	Face-to-face	Tim Laurin Spieth	Innovation in service multinationals: the role of network embeddedness	F. Achcaoucaou
11.40-12.00h	Online	Maxime Julia Linsen	Multinational Corporations and COVID-19: Compiling lessons from the pandemic crisis	F. Achcaoucaou

Session 2				
Assessment committee: Paloma Miravittles , Fariza Achcaoucaou, Javier Romani Substitute: Martí Sagarra				
Defence	Student	Title		Tutor
15.00-15.20h	Face-to-face	Robert Crowley	Blockchain Adoption Gains. Consumers' Willingness to Pay for Transparency in the Coffee Sector	J. Calleja
15.20-15.40h	Face-to-face	Sean Cook Castaño	The emotional invalidation from performance management and measurement tools in organizations	R. Armstrong
15.40-16.00h	Break			
16.00-16.20h	Face-to-face	Corinna Springart	Paradox management through causal mapping in the workshop setting	R. Armstrong
16.20-16.40h	Face-to-face	Yasmine El Ouahi Hajji	A Decade of Rightshoring in the EU-27. From the Offshoring Map to the Reshoring Reasons	J. Calleja

* Presentations highlighted in grey contained confidential information

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July 14th [Room: Sala de Graus of the Faculty of Economics and Business]

Session 3				
Assessment committee: Fariza Achcaoucaou , Patricia Elgoibar, Martí Sagarra				
Substitute: Jonathan Calleja				
	Defence	Student	Title	Tutor
10.00-10.20h	Face-to-face	Niels Dogterom	The Implementation of Sustainable Performance Measurement Systems	E. Shijaku
10.20-10.40h	Face-to-face	Adam Hammoud	Commercialization of a Gas Turbine Blower in Municipal and Industrial Markets	E. Shijaku
10.40-11.00h	Face-to-face	Sheila Ilia	Investments of international hotel chains in Albania	E. Shijaku
11.00-11.20h	Break			
11.20-11.40h	Face-to-face	Ysabelle Martinez	Growth strategies in women-owned businesses: insights from Canada	E. Shijaku
11.40-12.00h	Face-to-face	Rumsha Siddiqui	A systematic literature review of the impact of organizational structure on firm performance	E. Shijaku

Session 4				
Assessment committee: Rubén Huertas , Ryan Armstrong, Michele Giroto				
Substitute: Fariza Achcaoucaou				
	Defence	Student	Title	Tutor
15.00-15.20h	Face-to-face	Michelle Schwarz	Augmented Reality in Online Retail: Generational Differences between Millennials and Generation Z Using Virtual Try-On's	R. Montanera
15.20-15.40h	Face-to-face	Matilde Lissa	Digitalization of notes: An action plan	R. Montanera
15.40-16.00h	Break			
16.00-16.20h	Face-to-face	Julia Orda	The use of social media in fashion luxury industry. Recommendation of the best strategies.	R. Montanera
16.20-16.40h	Face-to-face	Natalia Orda	The power of influencer marketing	R. Montanera

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July 14th [Room: Adam Smith of the Faculty of Economics and Business]

Session 5				
Assessment committee: Josep M. Argilés , David Alaminos, Barbara LLacay				
Substitute: Yuliya Kasperskaya				
	Defence	Student	Title	Tutor
15.00-15.20h	Face-to-face	Leon Leinweber	Cryptocurrencies vs. Stocks. A comparison of risk attitudes, risk management approaches, and the drivers behind financial decision-making between cryptocurrency investors and stock market investors	G. Riambau
15.20-15.40h	Face-to-face	Jimena Torre Eugui	Impact of ESG data on future financial performance: energy sector based on EUR600 companies.	S. Ajour
15.40-16.00h	Break			
16.00-16.20h	Face-to-face	Zuzana Forrest	Comparative analysis of two tech giants under the financial perspective: Microsoft versus Alphabet	M. Sagarra
16.20-16.40h	Online	Benedek A. Nagy	Supporting Female Entrepreneurs through Female-Centric Investment Advisory Services and a Gender-Based ETF.	M. Sagarra

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| Master Thesis Defence Schedule

July 15th (Room: Sala de Receptions of the Faculty of Economics and Business)

Session 6				
Assessment committee: Elio Shijaku , Mercè Mach, Keivan Amirbagheri Substitute 1: Karla Hernandez (until 11.40h) Substitute 2: Fariza Achcaoucaou (from 11.40h - 5 th MT)				
	Defence	Student	Title	Tutor
10.00-10.20h	Face-to-face	Adila Aierken	Risks Management in The Wine Supply Chain During The Global Pandemic	X. Rius
10.20-10.40h	Face-to-face	Patrick Köhler	Challenges and possibilities of the implementation of EU-wide electric mobility	X. Rius
10.40-11.00h	Face-to-face	David Marten	The implications of the German supply chain due diligence law and the European corporate sustainability reporting directive for supplier of German companies and how they can use these as a business opportunity	X. Rius
11.00-11.20h	Break			
11.20-11.40h	Face-to-face	Aylin Vogelgesang	Multifactor analysis on gender (in)equality. The case of Germany.	P. Elgoibar
11.40-12.00h	Online	Patricia Nagy	Adopting the inclusive culture in the beauty industry – Case study Analysis	P. Elgoibar K. Hernandez

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