

Abstract

Entrepreneurship is an important driver of economic activity, change, and well-being. Globally, there are worldwide ambitions to “promote well-being for all at all ages” (United Nations, Sustainable Development Goal #3) and to track well-being in assessing a nation’s level of development alongside economic performance (European Commission, 2016; Stiglitz et al., 2009). Similarly, the interest in mental health and well-being in entrepreneurship is growing (Stephan, 2018; Torrès & Thurik, 2019; Wiklund et al., 2019). This includes, among other issues, understanding entrepreneurship as a career choice for those with mental health conditions (e.g., Attention Deficit/Hyperactivity (ADHD)), as well as exploring entrepreneurship’s potential for both great stress and fulfilment, and thus for both mental illbeing and well-being. Finally, there is a consensus that creativity is a crucial driving force for innovation and progress, and entrepreneurs are often seen as creative and innovative individuals. They are good at producing novel and useful ideas (Amabile, 1986).

The Covid-19 pandemic, the current energy crisis, the rising cost of living, and armed conflict have further fueled the research interest on mental health, well-being, and creativity in entrepreneurship. Entrepreneurial action in the face of adversity can help individuals and communities to safeguard their well-being and build resilience, while the challenges of crises have also highlighted how precarious entrepreneurs’ mental health and well-being is (Stephan, et al., 2022). Even more, creativity could be seen as a way to adapt and successfully navigate crises and could be used to find better ways of working, overcoming obstacles in new ways, and identifying new business opportunities. Therefore, creativity could reinforce innovation and economic competitiveness (Weinberger et al., 2018), and also entrepreneurs’ well-being.

Short Bio:

Ana Pérez-Luño is a Full Professor in Business Management of the Business Organization and Marketing Department, Universidad Pablo de Olavide (Seville, Spain). She has been a visiting research scholar at King’s Business School (UK), Jönköping University (Sweden), Syracuse University (USA) and New Jersey Institute of Technology (USA), where she also taught a graduate and undergraduate course. During her career she has participated and led a large number of competitive research projects at international (Financed by the European Commission), national, regional and local level. As a result, she has more than 30 publications in scientific journals: *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *International Journal of Operations and Production Management*, *Family Business Review*, *Human Resource Management*, *Int. J. Entrepreneurship and Innovation Management*, *Technovation*, *British Journal of Management*, *Journal of Engineering and Technology Management*, *Technology Analysis & Strategic Management*, *Journal of Business Research*, among others; several book chapters and more than 100 presentation of papers at major national and international scientific conferences.