

## Programme syllabus and outline 2022-2023

Last update: June 28<sup>st</sup>, 2022

### Structure

Compulsory courses 32.5 ECTS	Elective courses 17.5 ECTS	Master thesis 10 ECTS
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### First semester

Lectures from September 19<sup>th</sup> to December 20<sup>th</sup>, 2022

Evaluation period: From January 9<sup>th</sup> to January 20<sup>th</sup>, 2023

Retake exams: From January 30<sup>st</sup> to February 10<sup>th</sup>, 2023

### | Compulsory subjects

Subject title	Subject Area	Lecturer(s)	ECTS
<a href="#"><u>Global Supply Chain Management</u></a> 573217	Global Supply Chain Management	F. Achcaoucaou	5
<a href="#"><u>Multinational Financial Management</u></a> 573215	Multinational Legal, Accounting and Financial Management	Martí Sagarra	5
<a href="#"><u>Multinational Accounting</u></a> 573216		Jordi Morros	2.5
<a href="#"><u>Legal Aspects of Global Business</u></a> 573229		Josep Galvez	2.5
<a href="#"><u>Global Marketing</u></a> 573218	Global Marketing	Esteban Zuluaga	5
<a href="#"><u>International Human Resource Management</u></a> 573219	International Human Resource Management	Patricia Elgoibar	5
<a href="#"><u>International Business Strategy</u></a> 573214	International Strategy	Elio Shijaku	5
<a href="#"><u>Research Methods for International Business</u></a> 573220		Paloma Miravittles Fariza Achcaoucaou Oriol Garces	2.5

### | Elective subjects of the MSc International Business

Subject title	Subject Area	MSC	Lecturer[s]	ECTS
<a href="#"><u>Doing Business in Europe</u></a> 573478	Economic Social and Politic Environment, of the International Business	MIB	Guillem Riambau	2.5

### | Elective subjects offered by other Master's programmes

Subject title	Subject Area	MSC	Lecturer[s]	ECTS
<a href="#"><u>Creative Cities I: Intervention Models and Entrepreneurial Dynamics</u></a> 570106	Economic Social and Politic Environment, of the International Business	MCMITBC	Montserrat Pareja	2.5
<a href="#"><u>Creative Cities II: Intervention Models and Entrepreneurial Dynamics</u></a> 572145		MCMITBC	Montserrat Pareja	2.5
<a href="#"><u>Multivariate Financial Analysis*</u></a> 568970	Global Financial Markets	MFAS	Helena Chulia	2.5
<a href="#"><u>Cooperation and Strategy in Finance and Insurance*</u></a> 568971		MFAS	Pedro Calleja	2.5
<a href="#"><u>Corporate Innovation and Competitiveness</u></a> 568303	Technology and Operations Management	MBR	Claudio Cruz & Vesna Savic	2.5

\* In case of being interested in this subject contact: [business.school@ub.edu](mailto:business.school@ub.edu)

MBR: Master in Business Research

MCMITB: Master in Creation and Management of Innovative Technology-Based Companies

MFAS: Master in Financial and Actuarial Sciences

### Second semester

Lectures from February 13<sup>th</sup> to March 31<sup>st</sup>, 2023

Evaluation period: From April 12<sup>th</sup> to April 21<sup>st</sup>, 2023

Retake exams: From May 2<sup>nd</sup> to May 12<sup>th</sup>, 2023

Master Thesis Submission: June 30<sup>th</sup>

Master Thesis Defence: July 12<sup>th</sup>, 13<sup>th</sup> and 14<sup>th</sup>

### | Compulsory subjects

Subject title	Course title	Lecturer(s)	ECTS
<u>Master Thesis</u> 573240	Master Thesis		10

### | Elective subjects of the MSc International Business

Subject title	Subject Area	MSC	Lecturer(s)	ECTS
<u>Corporate Social Responsibility and Business Ethics</u> 573222	Organisational Government	MIB	Daniel Luiz De Mattos Nascimento	2.5
<u>Digital Business Management: Information Systems, Big Data and E-Commerce</u> 573230		MIB	Ramon Montanera	2.5
<u>Conflict Management in Negotiation</u> 573231		MIB	Patricia Elgoibar	2.5
<u>Organisational Behaviour and Corporative Government</u> 573221		MIB	Vesna Savic	2.5
<u>Quantitative Analysis applied to the International Business</u> 573238		MIB	Javier Manuel Romani	2.5
<u>Global Financial Markets</u> 573226	Global Financial Markets	MIB	Samer Ajour	2.5

<a href="#">Doing Business in Asia</a> 573476	Economic Social and Politic Environment, of the International Business	MIB	Maria Angels Pelegrin	2.5
<a href="#">Business Placements**</a>	Business Placements	MIB	Paloma Miravittles	5

\*\*Students will be able to enrol to this subject once they have an agreement with a company. More information will be provided in the beginning of the course.

### | Elective subjects offered by other Master's programmes

Subject title	Subject Area	MSC	Lecturer[s]	ECTS
<a href="#">Global Health*</a> 570436	Global Economy	MINT	Nuria Casamitjana	5
<a href="#">Topics in International Economics*</a> 570425		MINT	Elisenda Paluzie	5
<a href="#">Topics in International Policy*</a> 570427		MINT	Sonia Andolz	5
<a href="#">Business Management Systems*</a> 568294	Organisational Government	MBR	Mercè Bernardo	2.5

\*Study plan pending to be updated

MBR: Master in Business Research

MCMITB: Master in Creation and Management of Innovative Technology-Based Companies

MFAS: Master in Financial and Actuarial Sciences

MINT: Master in Internationalization