



Research Plan Public Presentations 2023

June 14, 2023

Session 1: Sala de Recepcions, 690 Building

Time	Presentation
15:30 – 16:00	Herick Morales: ‘Studies in gender diversity and environmental innovation in foreign subsidiaries’ Advisors: Paloma Miravittles and Fariza Achcaoucaou Assessment committee: Mercè Bernardo, Karla Hernández, and Alfonso Hernández
16:00 – 16:30	Yiyan Chen: ‘Measuring the integration of management system’ Advisors: Mercè Bernardo and Alfonso Hernández Assessment committee: Ryan Armstrong, Daniel De Mattos, and Jonathan Calleja
16:30 – 17:00	Marta Rodríguez: ‘Innovaciones y desafíos en la implementación del reclutamiento ciego para fomentar la diversidad e igualdad en el proceso de selección de personal’ Advisors: Montserrat Pareja and Mercè Carreras Assessment committee: Mercè Bernardo, Laura Guitart, and Paloma Miravittles

Session 2: Room 1037, 690 Building

Time	Presentation
15:00 – 15:30	Mariuxy I. Jaramillo: ‘The role of technology for achieving transparency in Sustainable Supply Chain Management [SSCM]’ Advisors: Laura Guitart, Cristina Sancha, and Mercè. Bernardo Assessment committee: Natalia Jaría, Ana Núñez, and Alfonso Hernández
15:30 – 16:00	Miguel Guillén: ‘The Role of Urban Mobility Services in Sustainable Urban Development: Economic and Social Perspectives’ Advisors: Emilio Vizuete and David Alaminos Assessment committee: Josep Maria Argilés, Antonio Somoza, and Agustín Torres

June 15, 2023

Session 1: Sala de Recepcions, 690 Building

Time	Presentation
15:00 – 15:30	Oktay Guzel : ‘From Free to Fair: How ‘Pay What You Want’ Is Transforming Business Models’ Advisor: Emili Vizuet Assessment committee: Jaume Gil, Michele Girotto, and Javier Arroyo
15:30 – 16:00	Yuqing Xiao : ‘Essays about firms’ CSR disclosure and ESG performance in different contexts’ Advisor: Antoni Somoza Assessment committee: Josep Maria Argilés, Xavier Garcia Marimon, and Pilar Curós
16:00 – 16:30	Marc Cortés : ‘Rethinking the international financial system. The case of the financial’ Advisor: Jordi Martí Assessment committee: Josep Maria Argilés, Bàrbara Llacay, and Pilar Curós

Session 2: Room 1037, 690 Building

Time	Presentation
14:30 – 15:00	Feng Xu : ‘The impact of Fintech on bank performance’ Advisors: Martí Sagarra and Yulia Kasperskaya Assessment committee: Bàrbara Llacay, Agustín Torres, and David Alaminos
15:00 – 15:30	Oscar Cruz : ‘Business Model Innovation in startups through Dynamic Capabilities lenses’ Advisors: Claudio Cruz and Alfonso Hernández Assessment committee: Vesna Savic, Yelena Smirnova, and Jonathan Calleja
15:30 – 16:00	D. Biviana Pacheco : ‘Transformation in organizational structures: uncertain in the context’ Advisors: Jaume Gil and Josefa Bòria Assessment committee: Rubén Huertas, David Alaminos, and Santiago Forgas
16:00 – 16:30	L. Enrique Céspedes : ‘The effect of population dispersion and age in crash injuries’ Advisors: Mercedes Ayuso and Miguel Angel Santolino Assessment committee: Montserrat Guillén, Catalina Bolancé, and Ana Maria Perez-Marín