



UNIVERSITAT DE
BARCELONA

BUILDING A SUCCESSFUL AND SUSTAINABLE ENTREPRENEURIAL ECOSYSTEM

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Short Bio



Christina Theodoraki is an Associate professor (HDR¹) in entrepreneurship at TBS Education. She is elected Assistant Program Chair (aka PDW Chair) at the [Academy of Management, Entrepreneurship Division](#). She is also affiliate professor at the International University of Monaco, Advisory Board Member at the Institute for Development Strategies at Indiana University and Business Development Manager at the Entrepreneurial Ecosystem Research Network. She also co-leads the Babson Collaborative Research Group on Entrepreneurial Ecosystems. She is Editor of *Small Business Economics*, Associate Editor of *Journal of Small Business Management* and *Revue internationale PME* and member of the associate editorial boards of *Review of Managerial Science*, *Entrepreneurship Research Journal*, *Journal of Enterprising Communities* and *Journal of the Knowledge Economy*. Her research interests include entrepreneurial ecosystems, entrepreneurial support, and interorganizational strategies with a focus on business incubators. Her research has been published in journals such as *Small Business Economics*, *Journal of Business Research*, *Technological Forecasting and Social Change*, *Entrepreneurship & Regional Development*, *European Management Review*, *M@n@gement*, *IEEE Transactions on Engineering Management*, *The Journal of Technology Transfer*, *International Journal of Entrepreneurship and Small Business* etc. Her research, contribution and commitment to the scientific society received international recognition: 2 Best Dissertations Awards from the AEI academy and the AIREPME research association, the Babson Collaborative Member of the Year 2021 Award, 2 Best webinar and Best Article Resiliency Awards, and a Best Policy Paper Award from ICSB.

Description

While the concept of an ecosystem is increasingly attracting the attention of researchers, practitioners, and governments, there is still partial (and even limited) knowledge about how building a sustainable entrepreneurial ecosystem fits different contexts, countries, populations, or industries. The objective of this seminar is to shed light on this little-known concept in order to advance the discussion on ecosystem dynamics based on current publications and share best practices that could be useful in building a successful and sustainable entrepreneurial ecosystem. In this seminar will take a closer look at the research, learnings, and practices that help define an entrepreneurial ecosystem as you discover the composition, characteristics, configurations and boundaries. The seminar will also provide best practices in publishing papers in top journals.

¹ HDR (Habilitation to Conduct Research) is the highest academic qualification that a person can receive and corresponds to the highest level of French diploma (BAC+10)

Selected articles/ books & chapters/ videos

-  Theodoraki, C., Dana, L.P., Caputo, A. (2022), Building sustainable entrepreneurial ecosystems: A holistic approach, *Journal of Business Research*, 140, 346-360. [Early access](#).
-  Theodoraki, C., Messeghem, K., Rice M.P. (2018), A Social Capital Approach to the Development of Sustainable Entrepreneurial Ecosystems: An Explorative Study, *Small Business Economics*, 51(1), 153-170. [Access](#).
-  Theodoraki, C., Messeghem K. (2017), Exploring the entrepreneurial ecosystem in the field of entrepreneurial support: a multi-level approach, *International Journal of Entrepreneurship and Small Business*, 31(1), 47-66. [Access](#).
-  Huggins, R., Kitagawa, F., Prokop, D., Theodoraki C., Thompson P. (2024), [Entrepreneurial Ecosystems in Cities and Regions: Emergence, Evolution, and Future](#), Oxford University Press.
-  Theodoraki, C. (2019), The Development of Sustainable Entrepreneurial Ecosystems through Social Capital: The Cases of Academic Incubators, [TBSearch](#), p.5
-  Entrepreneurial Ecosystems in Cities and Regions, **FNEGE Media** – [Video](#), [Youtube](#)
-  [Understanding Entrepreneurial Ecosystems](#), International Council for Small Business - ICSB, April 2nd. *ICSB Resiliency Award 2020*