

Research Plan Public Presentations 2025 | May 28 and 29, 2025

May 28, 2025 | Room 1037, 690 Building

Time	Presentation
10:30 – 11:00	Gabriela Kisol: 'The Role of Entrepreneurship Education in Gendered Sustainable Entrepreneurial Activity' Advisor: Vesna Savic Assessment committee: Claudio Cruz , Elio Shijaku and Karla Paola Hernández
11:00– 11:30	Maite Ugalde Enriques: 'Completing the reshoring journey: Insights from Implementation and Post-Implementation phases' Advisor: Fariza Achcaoucaou Assessment committee: Claudio Cruz , Elio Shijaku and Karla Paola Hernández
16:00 – 16:30	Mays Dahadha: 'The Narcissistic Subordinate: Idiosyncratic Deals and Career Management' Advisors: Ryan Armstrong and Patricia Elgoibar Assessment committee: Montse Crespi , Jonathan Calleja and Pilar Aparicio
16:30 – 17:00	Ana Diana Domuta: 'The Transformative Impact of Artificial Intelligence on Organizations' Advisor: Mercè Mach Assessment committee: Montse Crespi , Jonathan Calleja and Pilar Aparicio
17:00 – 17:30	Mariam Sargsyan: 'Essays on Firm Financial Performance' Advisors: Mercè Bernardo and Raúl Ramos Assessment committee: Montse Crespi , Jonathan Calleja and Pilar Aparicio

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Time	Presentation
10:00 – 10:30	Brina Maria Antúnez Pineda: 'Three Essays on Applied Business Research in Hospitality' Advisors: Mercè Bernardo and Oriol Anguera-Torrell Assessment committee: Ana M^a Núñez , Daniel de Mattos and Doriana Nicoara
10:30 – 11:00	Giorgia Cifarelli: 'ESG on firm performance: The effect of customer and employee perceptions' Advisors: Mercè Bernardo and Johana Sierra Assessment committee: Ana M^a Núñez , Daniel de Mattos and Doriana Nicoara
11:00 – 11:30	Roger Longarón Sorigué: 'Digital platforms based on dropshipping: Business model, perspectives and scope for improvement through sustainable value solutions' Advisors: Natalia Jaría Assessment committee: Ana M^a Núñez , Daniel de Mattos and Doriana Nicoara
11:30 – 12:00	Jorge Andrés Muñoz Mendoza: 'Essays on Tail Risk in Banking Markets' Advisors: Helena Chuliá and Jorge Mario Uribe Assessment committee: Catalina Bolancé , Miguel A. Santolino, Eva Boj
12:00 – 12:30	Nora Jomaa: 'From Liquidity Risk Factors to Resilience: Basel III's Impact on Financial Stability in the Euro Area and Pathways for Improvements' Advisors: David Alaminos and Bàrbara Llacay Assessment committee: Catalina Bolancé , Miguel A. Santolino, Eva Boj
12:30 – 13:00	Sofía Pedrajas: 'Application of OWA Operator Extensions in the Evaluation of the CAPM, the APT and the Three-Factor Model of Fama and French under Fuzzy Logic' Advisors: Ana M ^a Gil and Josep M ^a Merigó Assessment committee: Catalina Bolancé , Miguel A. Santolino, Eva Boj

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10:30 – 11:00	Artan Sulejmani: 'Bank risk determinants: lessons from pandemic' Advisor: Miguel A. Antolino Assessment committee: Pere Calleja , Bàrbara Llacay and Martí Sagarra
11:00 – 11:30	Genís Gómez Campoy: 'Penalized machine learning models for private cars insurance pricing' Advisors: Eva Boj and Mercè Claramunt Assessment committee: Pere Calleja , Bàrbara Llacay and Martí Sagarra
11:30 – 12:00	Jaqueline Mastrocola Carneiro Kerber: 'Regenerative and restorative practices towards supply chain resilience: a digital framework proposal' Advisors: Daniel de Mattos and Marina Bouzon Assessment committee: Mercè Bernardo , Ryan Armstrong and David Alaminos
12:00 – 12:30	Denise Feldmann: 'Integrating AI and Digital Twins for Circular and Efficient Construction: Optimizing the Building Lifecycle' Advisors: Daniel de Mattos and Yelena Smirnova Assessment committee: Mercè Bernardo , Ryan Armstrong and David Alaminos