

Master Thesis Public Presentations 2025

June 20, 2025

Session	Time	Room	Presentation
1	11:30 – 13:00	1033	Yihao Yu : “Entre nodos y metales críticos: cartografías financieras y riesgo sistémico en las cadenas de valor del litio y el cobre.” Advisor: Jordi Martí
			Mariia Iankelovich :“Strategic Location, Investor Access, and Funding Outcomes: An Empirical Study of Spanish FinTech Firms.” Advisor: Yuliya Kasperskaya Riabenko
			Zheng Zhang : “The impact of ESG factors on corporate financial performance and Excess Stock Returns: Evidence from China’s A-Share Market.” Advisor: Bárbara Llacay
	Assessment Committee: Xavier Romani (Chair), David Alaminos and Miguel Guillen		
2	11:30 – 13:00	Sala de Recepcions	Carlos Andrés Encalada Arévalo : “The Impact of University Support on Entrepreneurial Intentions: A Structural Equation Modeling Approach.” (Online presentation) Advisors: Maria Esther Hormiga y Lizbeth Elaine Arroyo
			Huang Shimei : “Cultural Dimensions as Cultural Determinants of Corporate ESG Practices: A Comparative study.” Advisor: Ryan Christopher Armstrong
			Marco Antonio Cruzado Ribeyro : “Evaluación de la satisfacción laboral y su impacto en la innovación, retención del talento, compromiso y desempeño empresarial: aplicación del método del expertón.” Advisor: Josefa Boria
	Assessment Committee: Elio Shijaku, Fariza Achcaoucaou (Chair) and Merce Mach		

Session	Time	Room	Presentation
3	11:30 – 13:00	1034	Jie Chen: “Evolución de las barreras a la innovación en las PYMEs (2004-2024): Un análisis bibliométrico.” Advisor: Josefa Boria
			Rocio Ayelen Luque: “Quality-by-Design as an enabler of pharmaceutical innovation: mapping the ecosystem.” Advisor: Vesna Savic
			Ziyuan Wang: “¿Cómo pueden las empresas chinas mejorar su competitividad en el mercado europeo? Un estudio sobre la interacción entre la toma de decisiones del consumidor y las estrategias de marketing de marca.” Advisor: Gil Lafuente
	Assessment Committee: Claudio Cruz [Chair], Jonathan Calleja and Johana Sierra		
4	17:00 – 18:30	1037	Yunqiong Cai: “Does Earnings Management Drive ESG? An Empirical Study in the European Pharma Sector” Advisor: Antonio Somoza
			Zhuoran Yao: “Dynamic Sustainable Supplier Selection Using Fuzzy MCDM: Evidence from China's NEV Battery Supply Chain.” Advisor: Ana Maria Gil
	Assessment Committee: Josep Maria Argilés [Chair], Augustin Torres and Yuliya Kasperskaya		