



PhD in Business Workshop 2026

February 2, 2026 | Room Sala de Recepcions, 690 Building

9:15 – 9:30	Welcoming remarks Pere Calleja , Vice-Dean of Research and Doctorate of the Faculty of Economics and Business [TBC] Josep Maria Argilés , PhD in Business Director.
9:30– 10:30	Seminar by Carla Antonini [Universidad Autónoma de Madrid], alumnus of our PhD programme . “Accounting mediation and sustainability. The case of modern slavery statements”
10:30– 12:00	Session 1. Assessment committee: Montserrat Crespi , Martí Sagarra, Tugce Naray Saka Luis Enrique Céspedes : “Severity of traffic accidents by the population density of the territory: a counterfactual analysis” Advisors: Mercedes Ayuso and Miguel Angel Santolino. Commenter: Herick Morales Andrea Patricia Iglesias : “From Technology Adoption to Digital Transformation: A Strategic Framework for Responsive Operations and Supply Chain Management” Advisors: Daniel de Mattos and Rodrigo Guyannes Commenter: Luis Enrique Céspedes Herick Morales : “Hidden figures: Women in R&D Teams and the Environmental Product and Process Innovations of the Foreign Subsidiaries” Advisors: Fariza Achacaoucaou and Paloma Miravittles Commenter: Andrea Patricia Iglesias
12:00 – 12:30	Coffee Break and Networking

12:30 – 14:00	Session 2. Assessment committee: Antonio Somoza , Laura Sáez, Pilar Curós
	Elena Jordá: “Do sharp global shocks weaken the relationship between Integrated Reporting Quality [IRQ] and Firms’ Cost of Debt [kd]?” Advisor: Josep Maria Argilés Commenter: Xènia Bellet
	Jose Luis Sola “An empirical evidence of the influence of the Spanish labor reforms on firms’ labor costs and employment” Advisor: Josep Maria Argilés Commenter: Elena Jordà
	Xènia Bellet: “Coaching and Networking Synergy for Women's Leadership in Catalanian Hotels” Advisor: Montserrat Crespi Commenter: Jose Luis Sola

14:00 – 16:00	Lunch Break
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16:00 – 17:00	Session 3. Assessment committee: Doriana Nicoara , Daniel de Mattos, Miguel Guillén
	Hongyu Wu: “AI-Augmented Organizational Sustainability Goals: Advancing HRM Towards the Common Good – A Systematic Review” Advisor: Mercè Mach Commenter: Marta Rodríguez
	Marta Rodríguez: “From human bias to AI bias: New context, same problem: How LLMs reconstruct demographics from neutral hiring data” Advisors: Montserrat Pareja and Mercè Carreras Commenter: Hongyu Wu