



### PhD in Business Workshop 2026

February 2, 2026 | Room Sala de Recepcions, 690 Building

9:15 – 9:30	Welcoming remarks <a href="#">Pere Calleja</a> , Vice-Dean of Research and Doctorate of the Faculty of Economics and Business <a href="#">Josep Maria Argilés</a> , PhD in Business Director.
9:30– 10:30	Seminar by <a href="#">Carla Antonini</a> [Universidad Autónoma de Madrid], <a href="#">alumnus of our PhD programme</a> . “Accounting mediation and sustainability. The case of modern slavery statements”
10:30– 12:00	<b>Session 1.</b> Assessment committee: <b>Montserrat Crespi</b> , Martí Sagarra, Tugce Naray Saka  <a href="#">Luis Enrique Céspedes</a> : “Severity of traffic accidents by the population density of the territory: a counterfactual analysis” Advisors: Mercedes Ayuso and Miguel Angel Santolino. Commenter: Herick Moralles  <a href="#">Andrea Patricia Iglesias</a> : “From Technology Adoption to Digital Transformation: A Strategic Framework for Responsive Operations and Supply Chain Management” Advisors: Daniel de Mattos and Rodrigo Guyannes Commenter: Luis Enrique Céspedes  <a href="#">Herick Moralles</a> : “Hidden figures: Women in R&D Teams and the Environmental Product and Process Innovations of the Foreign Subsidiaries” Advisors: Fariza Achacaoucaou and Paloma Miravittles Commenter: Andrea Patricia Iglesias
12:00 – 12:30	Coffee Break and Networking

12:30 – 13:30	<p><b>Session 2.</b> Assessment committee: <b>Antonio Somoza</b>, Laura Sáez, Pilar Curós</p> <p><b>Jose Luis Sola</b> “An empirical evidence of the influence of the Spanish labor reforms on firms’ labor costs and employment”  Advisor: Josep Maria Argilés  Commenter: Xènia Bellet</p> <p><b>Xènia Bellet:</b> “Coaching and Networking Synergy for Women’s Leadership in Catalanian Hotels”  Advisor: Montserrat Crespi  Commenter: Jose Luis Sola</p>
13:30 – 15:30	Lunch Break
15:30 – 16:30	<p><b>Session 3.</b> Assessment committee: <b>Doriana Nicoara</b>, Daniel de Mattos, Miguel Guillén</p> <p><b>Hongyu Wu:</b> “AI-Augmented Organizational Sustainability Goals: Advancing HRM Towards the Common Good – A Systematic Review”  Advisor: Mercè Mach  Commenter: Marta Rodríguez</p> <p><b>Marta Rodríguez:</b> “From human bias to AI bias: New context, same problem: How LLMs reconstruct demographics from neutral hiring data”  Advisors: Montserrat Pareja and Mercè Carreras  Commenter: Hongyu Wu</p>