

A light gray world map is visible in the background, showing the outlines of continents and countries. The map is centered on the Atlantic Ocean.

Mobility Management:

**Working towards to
improve the exchange
experience**



CONTINGUT

- 1. Mobility Management. Basics**
- 2. Improving the experience of exchange students.**
Key actions
 - 1. Incoming Students**
 - 2. Outgoing Students**
- 3. Other actions to increase the number of international partners and agreements**



MOBILITY MANAGEMENT. BASICS

Incoming students: International exchange students at your institution:

1. Procedure of acceptance
2. Check in and Registration/enrollment to courses
3. Sending of transcripts of records

Outgoing students: Students from your institution going on exchange abroad

1. Mobility call and fair selection of students
2. Recognition of the courses and grades obtained abroad

Very important! A good feedback, answering the questions students may have, before and during their exchange, being able to solve the possible problems that may appear, etc. is basic in order to give a good service to both, incoming and outgoing students.

The same applies to feedback with partner institutions!



MOBILITY MANAGEMENT. BASICS

Success in international mobility can be assessed by:

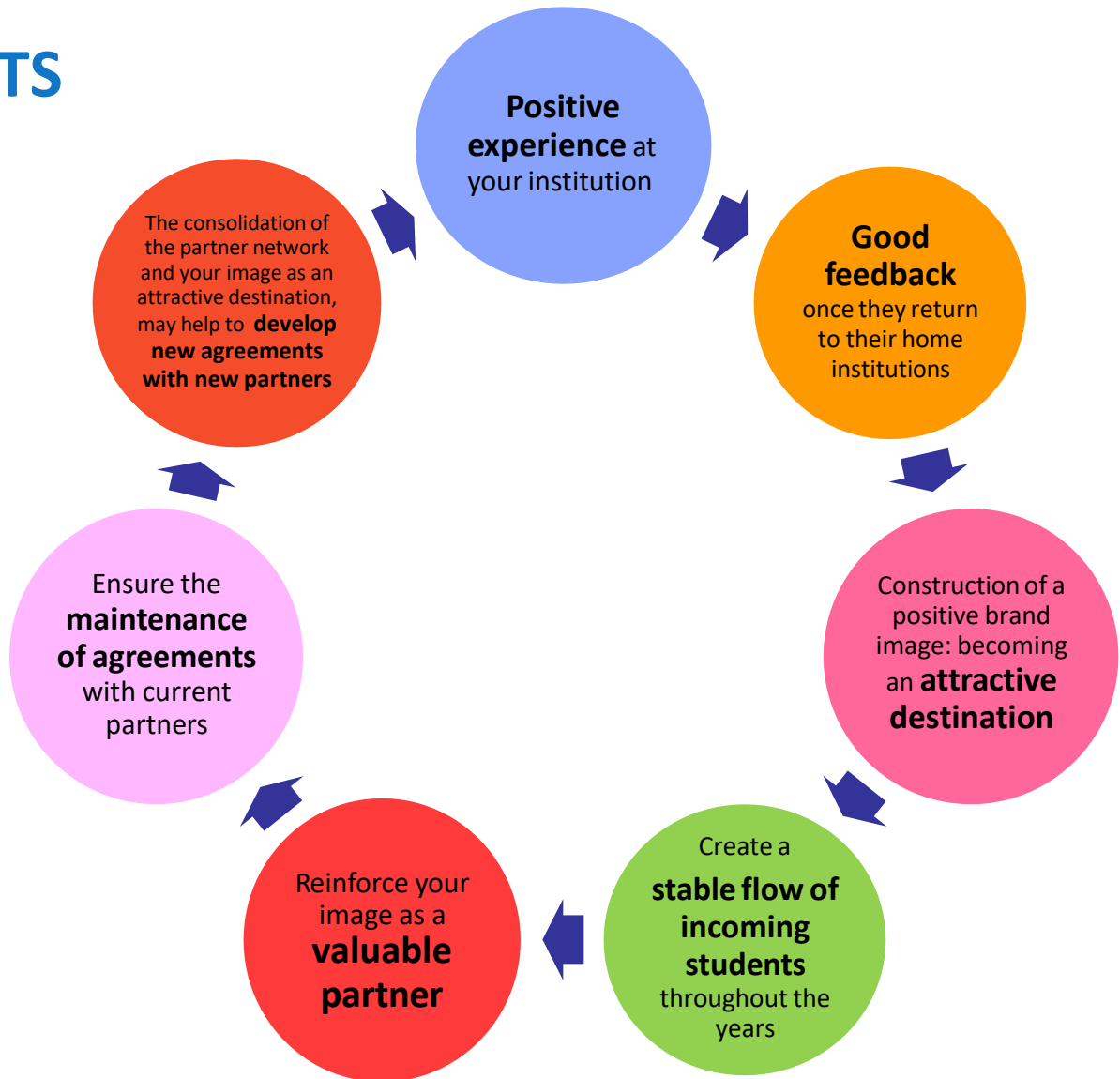
- **The number of agreements and its quality (reputation of partner institutions, attractiveness of destinations, positive experience of students at the partner institution, etc.).**
- **Number of exchange students (Incoming and Outgoing).**
- **Experience of incoming and outgoing students during their exchange.**

The management of the mobility plays a major role in this success!

 **MOBILITY MANAGEMENT. BASICS**

INCOMING STUDENTS

How a positive exchange experience of international students at your university makes of your institution a reliable and attractive partner.



IMPROVING THE EXPERIENCE OF EXCHANGE STUDENTS. KEY ACTIONS

What to focus?

Outgoing:

- 1) Promotion.
- 2) Improvement of the decision making.

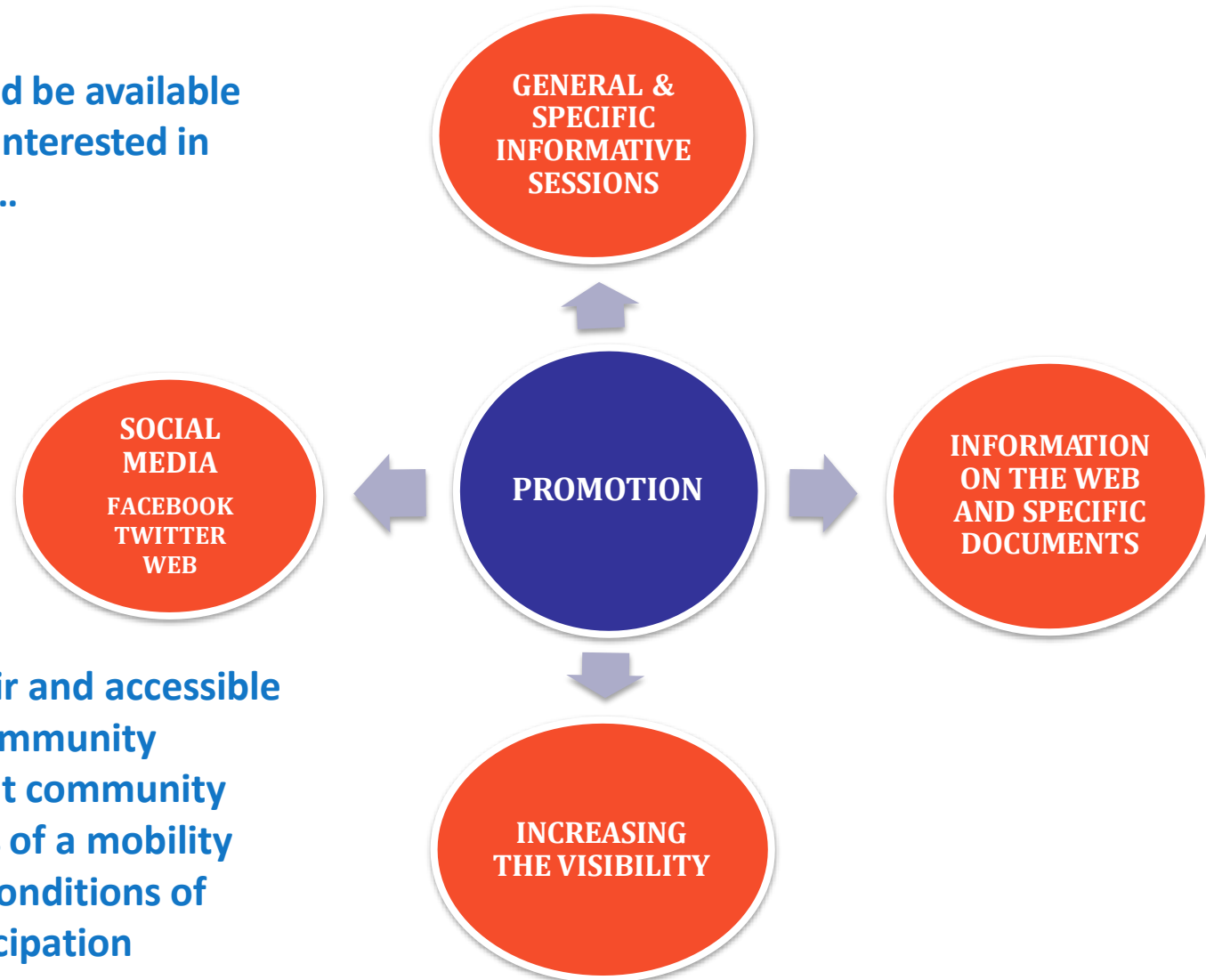
Incoming:

- 1) Access to information.
- 2) Arrival and stay at your institution.
- 3) Buddy programme.

IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: PROMOTION

Recommendations:

- The information should be available for everybody who is interested in mobility programmes...
- ...But also:
 - Be proactive!
 - Go out and look for those students who are not aware of these fantastic opportunities!
 - Increase your target!



The aims:

- Make mobility calls fair and accessible for all your student community
- Ensure all your student community can enjoy the benefits of a mobility programme in equal conditions of information and participation



IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: PROMOTION

GENERAL & SPECIFIC INFORMATIVE SESSIONS

- Include mobility programmes in all general presentations about university services (freshman students, etc.)
- Do specific presentations about the mobility programmes: when the mobility call opens, to the whole group of first or second year students, etc.
- Do specific presentations to specific target groups (master students, best GPA students, etc.)

SOCIAL MEDIA FACEBOOK TWITTER WEB

- Work with the experiences of your students who currently are or have been on exchange.
- Create specific campaigns with brief impact messages and images (videos, pictures, etc.)
- Present your partners, the experience of specific exchange students, etc.
- Constant throughout the year but more intense during the opening of the mobility calls.

INFORMATION ON THE WEB AND SPECIFIC DOCUMENTS

- All the information a student needs about the mobility programmes shall be on the web, updated & complete (calendar, requirements, application documents and procedures, selection criteria, etc.)
- Creating specific documents about the mobility programmes to summarize all the information and inform your students may help the mobility programmes to become known.

INCREASING THE VISIBILITY

- Go to the main corridor once a month or once per term... let all your student know you exist and mobility programmes are a great opportunity.
- An international fair or an specific event with students who have been on exchange may help
- Make mobility programmes visible in all the main events organized by your institution.



IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: PROMOTION



NÚRIA
SAN DIEGO STATE UNIVERSITY
ESTATS UNITS



MAX
CITY UNIVERSITY OF HONG KONG
XINA

**Media campaign
released during
the last
mobility call**

**Twitter
Instagram
Facebook**



CLÀUDIA
UNIVERSITAT DU QUÉBEC À MONTRÉAL
CANADA



JESÚS
NHH BERGEN
NORUEGA



UNIVERSITAT DE BARCELONA
Facultat d'Economia i Empresa
Oficina de Relacions Internacionals



IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: DECISION MAKING

Help your students to do their best choice when selecting the destinations: what's good for one student may not be good for another one...

...The more they know, the better.

The decision making of the destination is one of the most important things:

- **BASIC INFORMATION:** Partner university name, country, study areas covered by the agreement, number of spots, exchange language and level required.
- **INFORMATION THAT ENSURES THE IMPROVEMENT OF THE DECISION MAKING:**
- ✓ **Main links:**
 - ✓ Link to the webpage of the foreign university.
 - ✓ Link of the specific faculty with which the agreement is signed.
 - ✓ Link of the international relations office of the foreign institution: they can find all the information that partners want their incoming students to know, from application procedures, to courses, academic calendar, accommodation, in some universities the information is so complete students can even know the cost of a coffee in the university cafeteria!
- ✓ **Evaluation:**
 - ✓ Iagora.
 - ✓ Specific surveys with the opinion of former outgoing students about the foreign partner institution: advantages, disadvantages, recommendations, etc.
 - ✓ Position in national and international rankings.

IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: DECISION MAKING

IMPORTANT! CALENDARI ACADÈMIC:

IMPORTANT! NIVELL D'IDIOMA:

IMPORTANT! VISATS:

IMPORTANT! CURSOS:

Mostrant **186** ofertes

 Cercador

	Universitat	Pais	Ens.	Places	Idioma	Niv. idioma Important
	A INNSBRU01 LEOPOLD - FRANZENS - UNIVERSITÄT INNSBRUCK Rànquing QS: 286	ÀUSTRIA	ADE GEI	1 (2)	Anglès Alemany	 
	A WIEN01 UNIVERSITÄT WIEN Rànquing QS: 154	ÀUSTRIA	ADE GEI	1 (2)	Anglès Alemany	 
	A WIEN66 MODUL UNIVERSITY VIENNA	ÀUSTRIA	ADE GEI	1 (2)	Anglès	 
	A WIENER01 FACHHOCHSCHULE WIENER NEUSTADT FÜR WIRTSCHAFT UND TECHNIK GMBH	ÀUSTRIA	ADE GEI	2 (4)	Anglès Alemany	 
	B ANTWERP01 UNIVERSITEIT ANTWERPEN Rànquing QS: 210	BÈLGICA	ADE ECO GEI	2 (4)	Anglès	 
	B BRUXEL04 UNIVERSITÉ LIBRE DE BRUXELLES Rànquing QS: 205	BÈLGICA	ADE ECO GEI	1 (2)	Anglès Francès	 
	B BRUXEL82 HAUTE ÉCOLE EPHEC	BÈLGICA	ADE GEI	2 (4)	Anglès Francès	 



IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: DECISION MAKING



Curs: 2018/2019

Nota de tall: 6,6

Places: 1 (2)

[Universitat](#)

[Facultat](#)

[Oficina de Relacions Internacionals](#)

[Agora](#)

[QS General Ranking: 153](#)

[QS Business: 151-200](#)

[ED Universal, posici  al pa s: 1](#)

[Financial Times, posici  al pa s: 4](#)

[QS General, posici  al pa s: 3](#)

UNIVERSITE CATHOLIQUE DE LOUVAIN

B LOUVAIN01 B LGICA

Ensenyaments

- Grau d'Administraci  i Direcci  d'Empreses (G1072)
- Grau d'Empresa Internacional (G1080)

Idioma

- Angl s
- Franc s

MANDATORY: B2

Consulta el procediment d'acreditaci  ling stica per assegurar-te que acredites correctament el nivell d'idioma.

Quan hi ha dues possibilitats pel que fa a l'idioma de l'intercanvi, recorda que per a presentar la sol·licitud nom s cal acreditar una de les dues, tot i aix   s important que tinguis en compte:

1)  s possible que l'oferta de cursos sigui m s  mplia en un dels idiomes que en l'altre (normalment l'oferta m s  mplia acostuma a ser la de l'idioma del pa s respecte a la d'angl s). Tot i que abans d'obrir la mobilitat als dos idiomes sempre ens assegurem que hi ha prou oferta en els dos idiomes per poder cursar almenys 30 ECTS per semestre, tingues en compte que l'oferta en algun dels dos idiomes pot ser molt m s limitada que en l'altre.

2) Si acredites un dels dos idiomes, no tens garantit l'acc s als cursos en l'altre idioma. Tindr s la pla a assignada i podr s cursar assignatures en l'idioma acreditat per  donat que cada universitat t  unes caracter stiques diferents,  s possible que la universitat estrangera et demani acreditar t mb  l'altre idioma amb un nivell determinat per a realitzar cursos en aquest altre idioma.

Cursos

[Cursos 1](#)



IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: DECISION MAKING

La nostra experiència



Accés a cursos de màster: SÍ

Es pot accedir als cursos de màster, a Louvain i en anglès, si en el moment de sol·licitar la plaça es disposa d'una mitjana acadèmica de l'expedient igual o superior a 7 i en el moment de realitzar l'intercanvi es disposa de més de 180 ECTS superats. En cas que no es compleixi amb aquests requisits, s'haurà d'acreditar el francès i es tindrà accés als cursos de grau, que es donen al campus de Mons.

Disability friendly: SÍ

En funció del tipus de necessitat, sobretot les que afecten a la mobilitat o a les capacitats sensorials, caldrà avisar a la universitat amb antel·lació per tal de poder garantir la correcta adaptació de les seves instal·lacions i infraestructures. En cas que tinguis una necessitat especial d'aquest o similar tipus, contacta'ns abans de fer la tria de places, per tal que et puguem aconsellar a l'hora d'elegir la plaça. També pots posar-te en contacte amb la universitat estrangera en cas que tinguis dubtes concrets que els vulguis adreçar.



Altra informació

Es pot trobar més informació per als estudiants d'intercanvi a la següent pàgina web:
<https://ucdouvain.be/en/study/etudiant-exchange.html>
 L'elecció de la plaça és molt important, tingues en compte totes les indicacions que trobaràs a la pàgina web de l'Oficina de Relacions Internacionals de la Facultat pel que fa als diferents elements que et recomanem tenir en compte a l'hora d'escolir destinació, com el calendari acadèmic, les despeses econòmiques, etc.

També és molt important tenir en compte que en cas que no tinguis la nacionalitat d'algun dels països membres de la Unió Europea o que vulguis realitzar l'intercanvi a algun dels països associats és possible que hakis de tramitar un visat d'estudiant. En aquest cas, això implica un cost econòmic, a més de la presentació de documentació extra per l'expedició del visat. Aquesta documentació extra pot ser molt variada, podent incloure des de títols específics d'anglès, a justificants bancaris conforme es disposa d'una

Oferta de cursos en anglès només a nivell de Màster. Si es vol sol·licitar l'intercanvi en anglès cal tenir superats més de 180 ECTS en el moment de l'intercanvi i una mitjana de l'expedient acadèmic igual o superior a 7. Si s'acredita el francès es podrà accedir als cursos de grau, i per tant no hi ha un requisit de mínim de crèdits ni de mitjana de l'expedient acadèmic. Els cursos de grau es realitzen al campus de Mons.



IMPROVING THE EXPERIENCE OF OUTGOING STUDENTS: DECISION MAKING

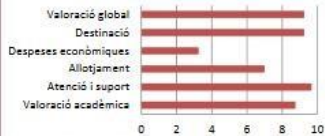


F PARIS009

Université de Paris-Dauphine, PARIS IX

Ocupa el lloc 356 al QS World University Ranking 2015/2016 entre totes les universitats del món. Dauphine is renowned for its teaching in finance, economics, law, finance and mathematics and business strategy. It is a selective university with the status of a 'major establishment'; this unique legal status within the French higher education system allows Dauphine to make an entrance selection of its students. On average, 90-95% of the accepted students received either high distinctions or the highest distinctions at their French High School National Exam results.

Valoració de l'intercanvi*



*Valoracions en escala del 0 al 10, sent 0 la pitjor valoració i 10 l'excel·lent. En l'apartat "Despeses econòmiques" 0 és molt car i 10 molt econòmic.

"Han sigut els millors mesos de la meua vida. La gent que coneixes allí es converteix en la teua família. Surts al carrer al final sentint-te un "Parisien" més i coneixent tots els carrers i els millors llocs on menjar i sortir". - I.U.

"Ha sigut una gran experiència. París és una ciutat increïble. Paris-Dauphine forma part de les Grands Écoles, té molt de prestigi i tothom que estudia allí troba feina fàcilment". - I.U.

AVANTATGES

- Nivell d'estudis molt alt i aprenentatge assegurat amb classes molt dinàmiques i reduïdes. El treball continuu és molt important amb treballs i projectes que fan que el pes de l'examen final es redueixi.
- Classes amb grups d'estudiants erasmus facilitant la integració d'estudiants de diferents països.
- París és una ciutat increïble, cada barri és un món diferent. Ho tens tot a l'abast, tant culturalment (museus gratuïts per menors de 25) com en l'ambient de festa.
- Tens l'oportunitat de millorar/aprendre tant l'anglès com el francès.
- Menjar barat i bo a la Universitat, bona localització i moltes activitats erasmus.



INCONVENIENTS

- Trobar allotjament és complicat i car.
- Places limitades dins de cada assignatura. Has de ser-hi el primer dia per confirmar la plaça. Per qualsevol problema parla amb els professors.
- No hi ha exàmens de recuperació al nivell Bachelor 3 i 5. Sí que n'hi ha per assignatures de màster.
- Duració dels semestres diferent. És probable que alguna assignatura comenci quan aquí a la UB es fan encara finals.
- Classes de duració molt llarga 9h i 30' i d'assistència obligatòria.



- Ciutat molt cara però d'altra banda gimnàs universitari per 70 euros anuals i residències CROUS públiques a través de la Universitat per, com a màxim 325 euros/mes.
- És recomanable matricular-se a les assignatures el primer dia per poder-hi accedir i apuntar-se a viatges i activitats erasmus ja que estan molt bé de preu i és un bon recurs per conèixer molta gent.
- És important relacionar-se amb la gent del país, és la clau de l'experiència universitària.

ALTRES

Aquest document reflecteix les valoracions i opinions dels estudiants de la facultat que han anat d'intercanvi a aquesta universitat. L'ORI no es fa responsable de les opinions expressades pels estudiants, essent aquest document únicament un mitjà per fer-les públiques.

Survey about our partner foreign institutions



answered by our outgoing students who have been there on exchange



Creation of an informative document

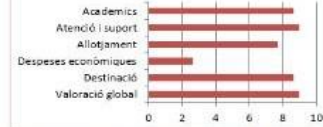


DK KOBENHA05

Copenhagen Business School

"CBS is one of the largest business schools in Europe with close to 20,000 students. Since 2000 CBS has been accredited by EQUIS, and since 2007 also by AMBA. In 2011 CBS received accreditation by AACSB (Association to Advance Collegiate Schools of Business) as the first school in Scandinavia. CBS has thus acquired 'The Triple Crown', an acknowledgement only shared by around 30 business schools worldwide. These schools all belong to the absolute top business schools."

Valoració de l'intercanvi*



*Valoracions en escala del 0 al 10, sent 0 la pitjor valoració i 10 l'excel·lent. En l'apartat "Despeses econòmiques" 0 és molt car i 10 molt econòmic.

"Quan penso en la meua estància viscuda a Copenhagen se'm posen els pels de punta. Totes les amistats que han nascut del meu Erasmus segueixen sent amics meus avui dia, i ho seguiran sent tota la vida. Fins i tot tinc alguns amics que han trobat feina gràcies a amics de l'Erasmus."

"Recomano l'experiència a tothom. Copenhagen és una ciutat molt organitzada on tot funciona bé. Tot està net i la gent és molt respectuosa. A la ciutat hi ha moltes coses a fer" - A. P.

AVANTATGES

- La qualitat de les classes és molt bona.
- És una ciutat molt estudiantil i amb gran varietat d'esdeveniments culturals.
- Excepcional tasca d'atenció i provisió de serveis a l'estudiant per part de l'oficina de relacions internacionals.
- La universitat és molt moderna i ben organitzada.
- La part de la ciutat on es troba la universitat és molt bona i còmoda per viure-hi.
- La cultura danesa és molt interessant.



INCONVENIENTS

- Ciutat molt cara.
- Pot costar trobar allotjament.
- Fa mal temps.

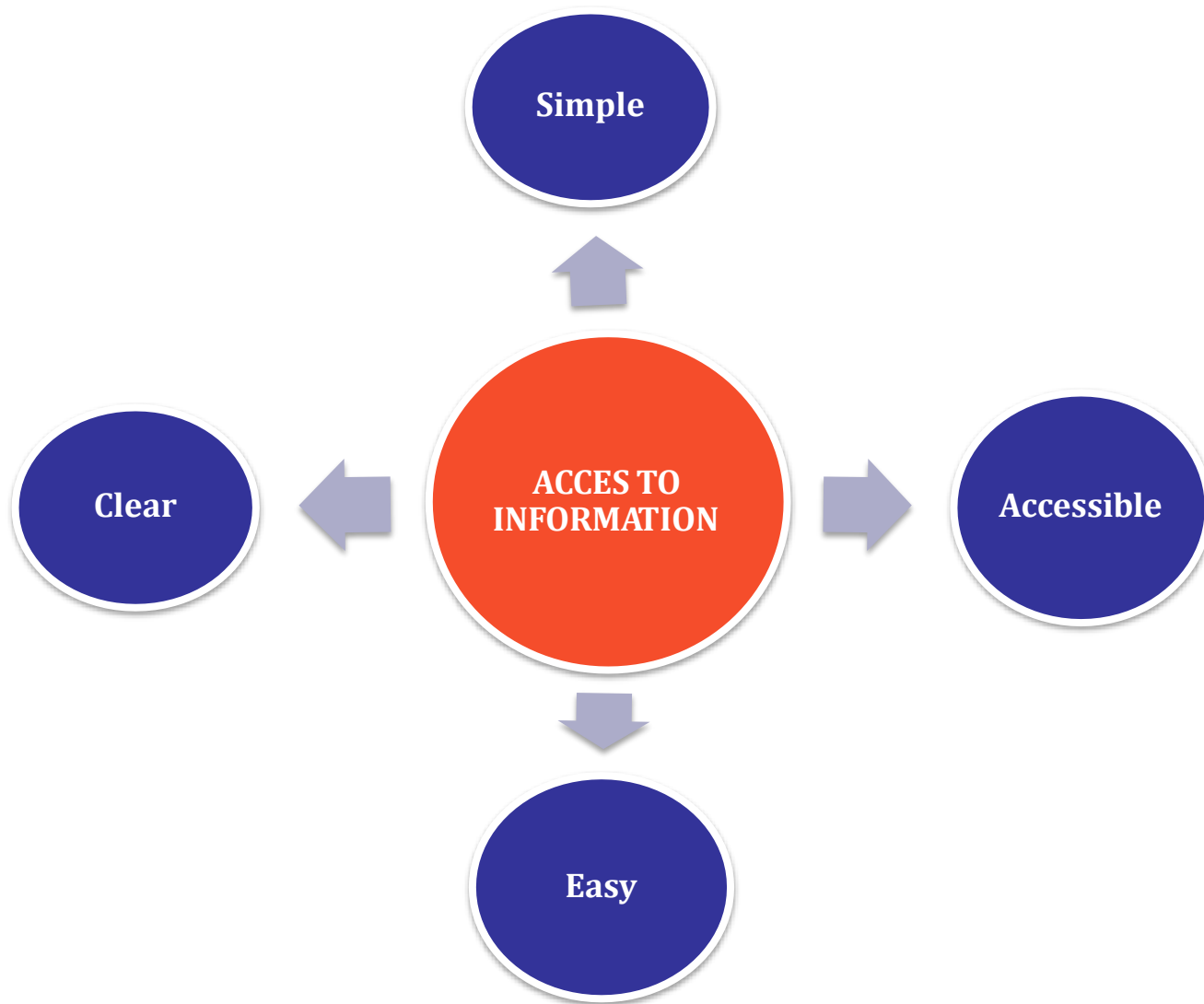


- Recomano allotjar-se en una residència, ja que és més fàcil conèixer gent. Feu-ho amb temps per no quedar-vos sense plaça.
- Aconsello comprar la bicicleta a la universitat, ja que la diferència de preu amb les del carrer és mínim i considero que no surt a compte.
- Segons el meu punt de vista, les classes són molt completes i d'un nivell molt alt, però a l'hora els exàmens finals són assequibles.

ALTRES

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IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION





IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION



UNIVERSITAT DE BARCELONA



Facultat d'Economia i Empresa Català Español English

Oficina de Relacions Internacionals

Welcome

- Home
- Contact
- UB Students
 - UB Students
- International students
 - Exchange students
 - Regular students
- Professors and staff
 - PDI UB
 - Foreign Professors and Researchers
 - Administrative Staff
- Others
 - IRO's events
 - IRO's numbers
 - IRO Reports
 - Regulations ORI
- Altres
 - Buddy Programme
 - Partner Universities

International exchange students

<div style="background-color: #f4a460; padding: 5px; font-weight: bold; color: white;">Welcome</div>  <div style="background-color: #f4a460; border-radius: 15px; padding: 5px; display: inline-block; margin-top: 10px;">Access</div>	<div style="background-color: #f4a460; padding: 5px; font-weight: bold; color: white;">Application procedure</div>  <div style="background-color: #f4a460; border-radius: 15px; padding: 5px; display: inline-block; margin-top: 10px;">Access</div>	<div style="background-color: #f4a460; padding: 5px; font-weight: bold; color: white;">Courses & academic calendar</div>  <div style="background-color: #f4a460; border-radius: 15px; padding: 5px; display: inline-block; margin-top: 10px;">Access</div>
<div style="background-color: #f4a460; padding: 5px; font-weight: bold; color: white;">Exchange information</div>  <div style="background-color: #f4a460; border-radius: 15px; padding: 5px; display: inline-block; margin-top: 10px;">Access</div>	<div style="background-color: #f4a460; padding: 5px; font-weight: bold; color: white;">International students' guide</div>  <div style="background-color: #f4a460; border-radius: 15px; padding: 5px; display: inline-block; margin-top: 10px;">Access</div>	<div style="background-color: #f4a460; padding: 5px; font-weight: bold; color: white;">Barcelona</div>  <div style="background-color: #f4a460; border-radius: 15px; padding: 5px; display: inline-block; margin-top: 10px;">Access</div>



IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION

Welcome



Access

Welcome

- Relevant information about the UB and the Faculty
- Get to know the UB and the Faculty
- Languages and language policy of the Faculty

Courses & academic calendar



Access

Application procedure

- How to apply to our Faculty
- Language requirements
- Applicants within an Exchange Program
- Individual applicants

IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION

LANGUAGE REQUIREMENTS



The language certificate has to be submitted together with the application form. If the certificate is not provided with the application form, the application will be rejected. Remember that the deadlines to submit your application are 15th of June for first semester or annual applications and 15th of November for second semester applications.

For students applying under the framework of an **exchange programme**, the level requested is: **B2 in English and/or B1 in Spanish or Catalan.**

For students applying as individual applicants, the level requested is: **B2 in English and B1 in Spanish or Catalan.**

English B2 Level

Students should submit one of the following as proof of **English proficiency**:

- IELTS score of at least 5.5 on average.
- TOEFL scores of at least 80 (Internet-based).
- University of Cambridge Certificates (FCE, CAE or CPE).

Certificates from the home institution stating the students have a B2 in English will also be accepted.

Students who have followed the previous years of their Bachelor Degree with English as the sole language of instruction are exempt of sending an English certificate but they have to prove their Bachelor Degree is fully taught in English.

Spanish B1 Level

Students should submit one of the following as proof of **Spanish proficiency**:

- DELE score, minimum of B1.
- CELU score, minimum of B1.

Certificates from the home institution stating the students have a B1 in Spanish will also be accepted.

Students who have followed the previous years of their Bachelor Degree with Spanish as the sole language of instruction are exempt of sending a Spanish certificate but they have to prove their Bachelor Degree is fully taught in Spanish.

Students who have attended high school in Spain and taken the courses in Spanish are exempt of sending a Spanish certificate but they have to prove they attended high school in Spain.

Catalan B1 Level

Students should submit one of the following as proof of **Catalan proficiency**:

- Institut Ramon Llull Certificate, minimum of B1.

Certificates from the home institution stating the students have a B1 in Catalan will also be accepted.

Students who have followed the previous years of their Bachelor Degree with Catalan as language of instruction are exempt of sending a Catalan certificate but they have to prove their Bachelor Degree is taught in Catalan.

Students who have attended high school in Spain and taken the courses in Catalan are exempt of sending a Catalan certificate but they have to prove they attended high school in Spain.

If students fail to prove the mentioned level of language when submitting the application forms their exchange period at our institution will not be approved.



APPLICATION PROCEDURE for Exchange Students

Faculty of Economics and Business, 2017/2018

Congratulations for being selected by your home university to study at the Faculty of Economics and Business of the University of Barcelona! In order to be accepted at our Faculty, you will need to check all the information about the following aspects (which you will find detailed later on at this document):

- ✓ Application procedure and Language Requirements (to be sent by email before the deadlines)
- ✓ Mandatory Insurance for Health, Accidents and Repatriation (to be shown at your arrival to Barcelona)

Application Deadlines for submitting the application:

First Semester or Annual Students: June 15th

Second Semester Students: November 15th

At the next page you will find all the information about the application procedure. Please read everything carefully.



IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION

Courses & academic calendar



Access

Course & academic calendar

- Academic Calendar 2017-18
- List of courses
- Abstract Courses



IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION



Oficina de Relacions Internacionals
 Facultat d'Economia i Empresa
 Universitat de Barcelona
 Avinguda Diagonal, 696
 E-08034 Barcelona



Facultat
 d'Economia
 i Empresa
 Universitat de Barcelona

TAKE INTO ACCOUNT:

Make sure that you meet the requirements or have sufficient knowledge to take the courses you choose. For example, do not choose Microeconomics III if you have never taken a course about Microeconomics.

Don't enroll the same courses with different difficulty levels in the same semester. If you do so, you will only be enrolled to the course with a lesser level. For example, if you choose Macroeconomics IV and Macroeconomics III for the first semester, we will only enroll you to Macroeconomics III.

The Faculty of economics and Business of the UB has a high mathematic level; we recommend that you **DO NOT** choose those courses with a strong mathematic component (for instance, advanced levels of Microeconomics and Macroeconomics, Econometrics).

Please be aware that the following subjects are the same (or very similar) but have different names since they are offered in different degrees. Since they have the same content, you are only allowed to choose **ONE** of the two when selecting courses. The subjects are:

- Principles of Marketing (Business) - International Commercial Management (International Business)
- Tax System I (ECO) - Principles of Taxation (Business)
- Tax System II (ECO) - Business Taxation (Business)
- Analytic Accounting (Business) - Management Accounting (International Business)

Once you have entered in the "Schedule" link, you have to take into account that groups **Z** and **Y** are not offered to exchange students as these groups are for students who repeat the course or they do a double degree.

The semester students are allowed to choose **MAXIMUM 5** courses in the online enrolment, which will provide them 30 ECTS credits.

The annual students are allowed to choose **MAXIMUM 10** courses in the online enrolment, which will provide them 60 ECTS credits.

Although it is not recommended, if the student needs to enroll up to 6 courses per semester, this option will be evaluated in the modification period that will take place after the beginning of the semester.

We do not request students to take a minimum amount of credits.



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Facultat
 d'Economia
 i Empresa
 Universitat de Barcelona

IDIOMAS PARA LOS NEGOCIOS (Languages for Business)					
Código (Code)	Nombre de la asignatura (Name of Subject)	First Term	Second Term	Año Year	Créditos (ECTS)
364261	Alemán para los Negocios (German for Business)	No	Schedule	4	6
364260	Francés para los Negocios (French for Business)	Schedule	No	4	6
364262	Italiano para los Negocios (Italian for Business)	Schedule	No	4	6
364860	Ruso para los Negocios (Russian for Business)	No	Schedule	4	6

Please note that if you are native in one of these languages or you come from a university from a country native of one of these languages you won't be allowed to enroll it.

ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (Business Administration and Management)					
Código (Code)	Nombre de la asignatura (Name of subject)	First Term	Second Term	Año Year	Créditos (ECTS)
Asignaturas de la mención de: Contabilidad y Fiscalidad Courses of the Specialization in: Accounting and Taxation					
363716	Fiscalidad Internacional** (International Taxation)	Schedule	Schedule	4	6
363701	Consolidación de los Estados Contables (Consolidation of Financial Statements)	No	Schedule	4	6
363719	Auditoria Interna (Internal Auditing)	No	Schedule	4	6
363699	Procedimientos Tributarios (Tax Procedures)	No	Schedule	4	6
363703	Valoración de Empresas (Business Valuation)	Schedule	No	4	6
363720	Normas de Contabilidad y Auditoria (Legislation of Accounting and Auditing)	No	Schedule	4	6
Asignaturas de la mención de: Finanzas y Seguros Courses of the Specialization in: Finance and Insurance					
363681	Fundamentos de los Seguros (Principles of Insurance)	No	Schedule	4	6
363687	Estadística de los Seguros (Insurance Statistics)	Schedule	No	4	6
363682	Planes Públicos de Previsión (Social Insurance Plans)	No	Schedule	4	6
363728	Economía de la Incerteza (Economics of Uncertainty)	No	Schedule	4	6
363683	Gestión de la Empresa Financiera y Aseguradora (Management of Financial and Insurance Companies)	Schedule	No	4	6
Asignaturas de la mención de: Marketing y Investigación de Mercado Courses of the Specialization in: Marketing and Market Research					
363689	Estadística Aplicada I (Applied Statistics I)	No	Schedule	4	6
363694	Investigación de Mercados I (Market Research I)	Schedule	No	4	6
363692	Dirección del Producto (Product Management)	No	Schedule	4	6
363691	Estrategias y Técnicas de Comunicación (Communication Strategies and Techniques)	Schedule	No	4	6



IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION

Exchange information

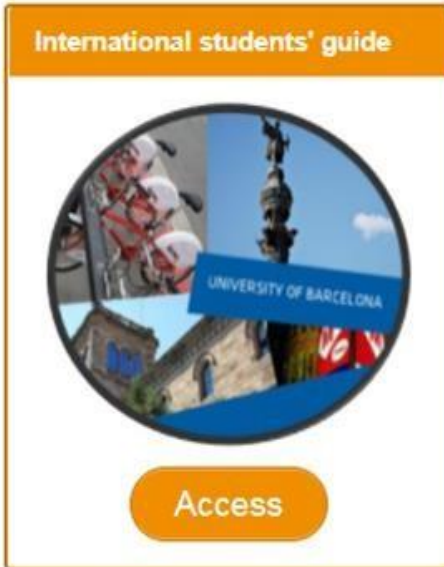
Exchange information



Access

- Accomodation
- Enrolment to courses
- Arrival Check in
- Catalan and Spanish Language Courses
- Esports UB
- BCU-Barcelona University Center

IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: INFORMATION



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IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: ARRIVAL & STAY



WELCOME SESSION



BUDDY PROGRAMME

COMPREHENSIVE WELCOME PROGRAM

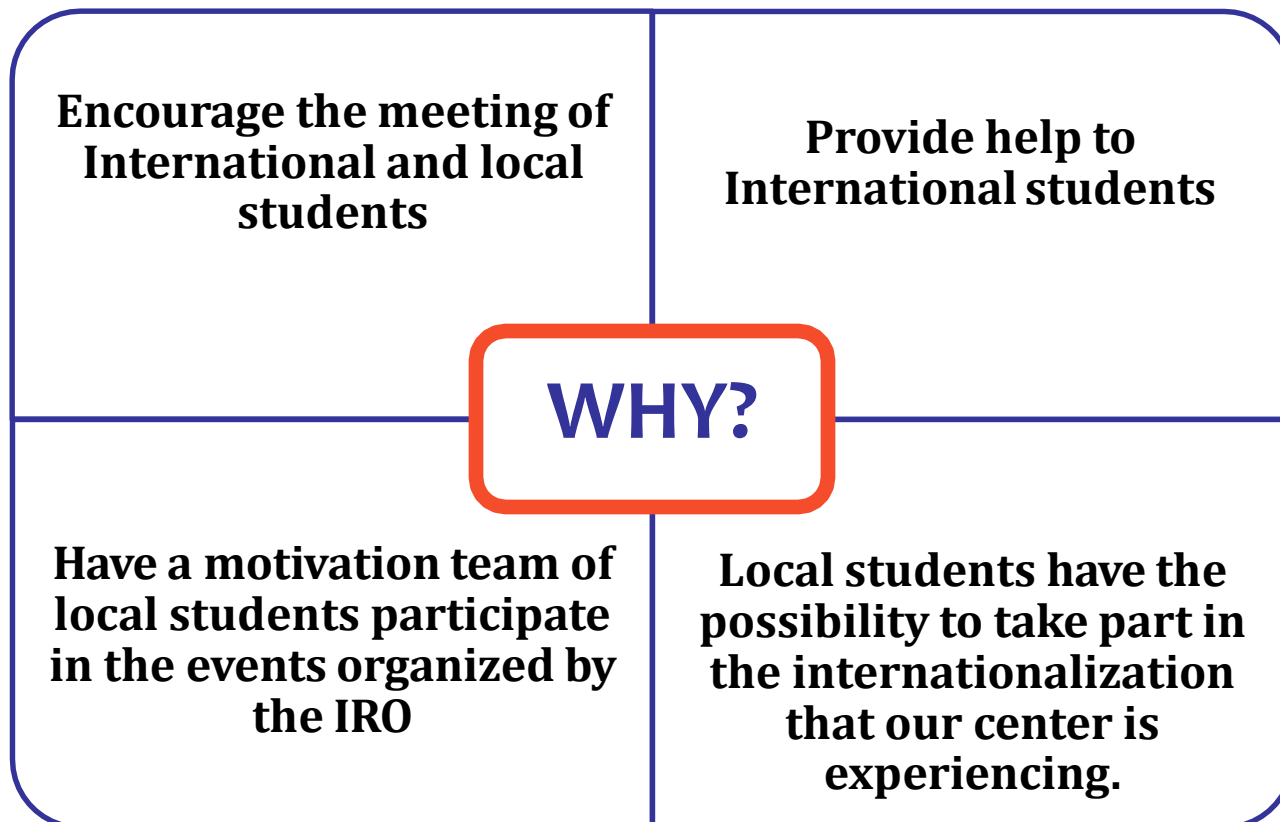
WELCOME DINNER





IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: BUDDY PROGRAMME

Launched the Academic Course 2010-2011





IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: BUDDY PROGRAMME

- ❖ The Buddy Programme has been rearranged over the years.
- ❖ In the Academic Course 2013-14, we re-launched it, learning from the past. Since then:
 - ❖ We look for a small group of quality buddies.
 - ❖ With a high level of commitment.
 - ❖ They have to participate mandatorily in some activities the IRO organizes.
 - ❖ They are given 3 ECTS credits.
 - ❖ Group of buddies working since July → They are able to help international students before their arrival, and also during the IRO summer break.



IMPROVING THE EXPERIENCE OF INCOMING STUDENTS: BUDDY PROGRAMME

7 years of Buddy Programme, what have we learnt?

Personal contact is needed to establish links.

Giving rewards helps to have more motivated local buddies.

The sooner, the better! International students need help and look for orientation mainly before the arrival and just during the first days.



IMPROVING THE EXPERIENCE OF EXCHANGE STUDENTS. GENERAL

If you want to assess the processes and service offered by your international relations office...

...Surveys can play an important role!

- ✓ They permit you to assess the level of **satisfaction of students**, incoming and outgoing.
- ✓ They permit you to detect the most **problematic elements**.

It is valuable diagnostic tool that helps you to detect the own strengths and weaknesses and so, to be able to work on them!

Don't be afraid of knowing the students' opinions, they are your main target and the better service you offer, the bigger possibility to boost your exchanges!

It can play a major role in order to orient the international relations office and implement new processes and strategies!



OTHER ACTIONS TO INCREASE THE NUMBER OF INTERNATIONAL PARTNERS AND AGREEMENTS

If you want to increase your net of partners there are other important things that may help:

- **Offer of courses in English: increasing the offer of courses in English is vital!**
- **Marketing strategy:**
 - ✓ Identification of your own strengths (touristic area? Great offer of courses in English? Great position in national or international rankings?).
 - ✓ Identification of the target: possible partners, what to take into account (there are a lot of possible partners out there!).
 - ✓ Identification of the actions (emailing, professors contact networks, international conferences –EAIE, NAFSA, etc-, staff weeks, etc.)
 - ✓ The webpage, documents and information related to mobility programmes, testimonials, etc. play a major role! If a partners looks at your international office/exchanges/study abroad webpage and it is difficult to find the information, it is not updated, etc. may automatically discard a possible partnership. On the contrary, and attractive, accessible and complete webpage will sure give you extra points when deciding to establish a partnership or not!

 ALTRES



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Thank you!!!