



Institut de Desenvolupament Professional UNIVERSITAT DE BARCELONA



2nd International Conference in Experiences in Active Learning in Higher Education

Programme

Friday 5th November 2021

Faculty of Economics and Business, University of Barcelona, Virtual conference

9:00 – 9:15	Welcome Ramon Alemany (Dean, Faculty of Economics and Business, UB)
	SESSION 1
9:15 – 11:00	Chair: Gloria Rubert (UB, Economics) Flipped classroom adaptation to an online format. The positive effects of the Covid-19 pandemic on learning Jordi López-Tamayo, Ana María Pérez-Marín, Manuela Alcañiz (UB, Statistics) Does flipped-classroom affect students perceived self-learning ability and responsibility? Sergi Lozano, Nabil El Bachiri, Yolanda Blasco-Martel (UB, Economic History) Experiences in flipped classroom in Advanced Macroeconomics Gemma Abio, Concepció Patxot, Montse Vilalta (UB, Economics) Econometrics can be learned by playing Rebeca Jiménez (USAL, Econometrics) Consolidation of educational innovation at the university level: COVID19 and new technologies David Cantarero, Marta Pascual, Paloma Lanza, Javier Lera (UNICAN, Economics)
11:00 – 11:15	Break
11.00 - 11.15	KEYNOTE TALK
11:15 – 12:30	Chair: Luis Ortiz-Gracia (UB, Finance) What are the barriers to active-learning in economics? Steven Proud (Director of Undergraduate Studies and Reader in Economics Education, School of Economics, University of Bristol)

	SESSION 2
12:30 – 14:00	Chair: Alexandrina Stoyanova (UB, Economics)
	Impact of peers in educational outcomes in economics Gemma Abio, Manuela Alcañiz, Marta Gómez-Puig, Luis Ortiz-Gracia, Vicente Royuela , Glòria Rubert, Mònica Serrano, Alexandrina Stoyanova (UB, Economics)
	The use of an online peer feedback system to develop teamwork skills Mercè Mach, Magda Donia (UB, Business)
	Implementation of problem-based learning (PBL) methodology in the subject of international marketing within a hybrid teaching context: an assessment of the students' perspective Michele Girotto (UB, Business)
	Experiences of project based learning at corporate finance (undergraduate level) Yuliya Kasperskaya (UB, Business)
14:00 - 15:00	Lunch
15:00 – 16:30	SESSION 3
	Chair: Marta Gómez-Puig (UB, Economics)
	Optional homework rewarded with extra credit: a successful experience Juan Equiza-Goñi, Isabel Rodríguez-Tejedo (UNAV, Economics)
	Learning qualitative social research methods through the development of a research project Alberto Martín (UB, Sociology)
	The service-learning methodology as a facilitating tool towards education for sustainable development (ESD) Rocío González-Sánchez, Sonia Medina-Salgado, Sara Alonso-Muñoz, María Torrejón-
	Ramos (URJC, Economics)
	Toward a participative and dynamic method in teaching Business Administration María José Sánchez-Bueno, Fernando Muñoz-Bullón, Hugo Taracido (UC3M, Business)
16:30	Closing

Scientific Committee:

Luis Ortiz-Gracia (President) Gemma Abio Manuela Alcañiz Marta Gómez-Puig Alexandrina Stoyanova

Organizing Committee

Marta Gómez-Puig (President) Manuela Alcañiz Luis Ortiz-Gracia Vicente Royuela Glòria Rubert Mònica Serrano

The organizers belong to the Consolidated Group of Research in Teaching Innovation in Economics (Grup d'Innovació Docent en Tècniques d'Aprenentatge Actiu i Vivencial en Economia -GIDTAAVE-GINDOC-UB/160) and the Consolidated Group of Research in Data Analysis in Economics and Business (Grup d'Innovació Docent en Anàlisi de Dades en Economia i Empresa – GIDANDES-GINDOC-UB/051) of the University of Barcelona.