



# ACCOMPLISSH Co-creACTION Summit

*Social Sciences and Humanities & Co-creation at the core of the solutions for the 21st century challenges*

**30 January 2019, Barcelona, Spain**



# ACCOMPLISSH

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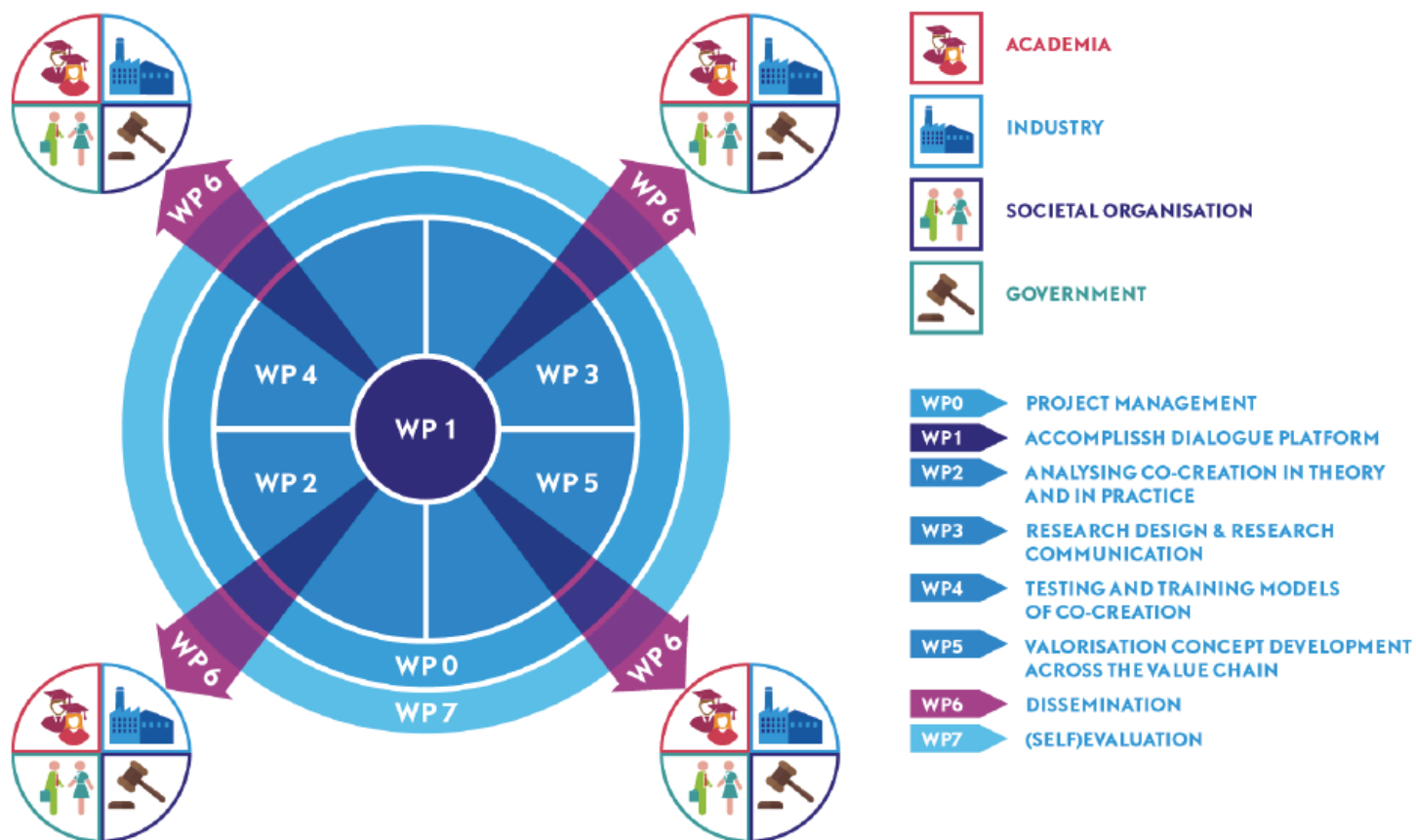
**Accelerate co-creation by setting up a multi-actor platform for social sciences and humanities**



- EU Flagship project SSH Research impact
- 1.900.000 euro
- 3 years
- 12 EU countries
- 14+2 Universities, 50 non-university partners

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# Activities ACCOMPLISSH consortium

## 2016

- ACCOMPLISSH Core meeting – Groningen, The Netherlands
- ACCOMPLISSH Opening conference – Wide meeting – Rome, Italy

## 2017

- ACCOMPLISSH Core meeting – Zagreb, Croatia
- ACSIS 2017 – Wide meeting – Tallinn, Estonia

## 2018

- ACCOMPLISSH Core meeting – Newcastle, UK

## 2019

- ACCOMPLISSH Co-creACTION Summit – Wide meeting – Barcelona, Spain
- Co-creating Horizon Europe – (Core) meeting – Brussels, Belgium

And multiple steering committee meetings & presentations



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# Extra activities from Groningen

## In 2016:

- **ACCOMPLISSH Impact Award**

## In 2017:

- **ACCOMPLISSH roadshow**
- **Impact preparation Day**
- **PhD training on impact**
- **European Parliament session**

## In 2018:

- **#SSHare social media campaign**
- **ACCOMPLISSH Impact Award**

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# Announcement Impact Award 2019

The graphic features a large, stylized letter 'M' composed of two overlapping triangles, one yellow and one blue. A banner across the middle of the 'M' reads 'IMPACT AWARD'. To the left of the 'M', the word 'ACCOMPLISSH' is written in a bold, sans-serif font, with 'ACCOM' in yellow and 'PLISSH' in blue. Below this, a small text block states: 'This award is part of the Horizon 2020 project ACCOMPLISSH which is coordinated by Sustainable Society at the University of Groningen'. To the right of this text is the University of Groningen logo, which consists of a crest and the text 'university of groningen'.

**ACCOMPLISSH Impact Award**

**...to stimulate societal impact from scientific research**

**For who?**  
PhD students at the University of Groningen.

**How to enter?**  
To win this award, PhD's are challenged to demonstrate their research and its impact on society in a 60-second video.

**What's the prize?**  
The winner will be given the opportunity to present his/her research in a poster presentation at the ACCOMPLISSH co-creACTION Summit in Barcelona on 31 January 2019.

**Closing date is 6 January 2019.**

**For more information, visit [www.rug.nl/sustainablesociety](http://www.rug.nl/sustainablesociety)**

This award is part of the Horizon 2020 project ACCOMPLISSH which is coordinated by Sustainable Society at the University of Groningen

university of groningen

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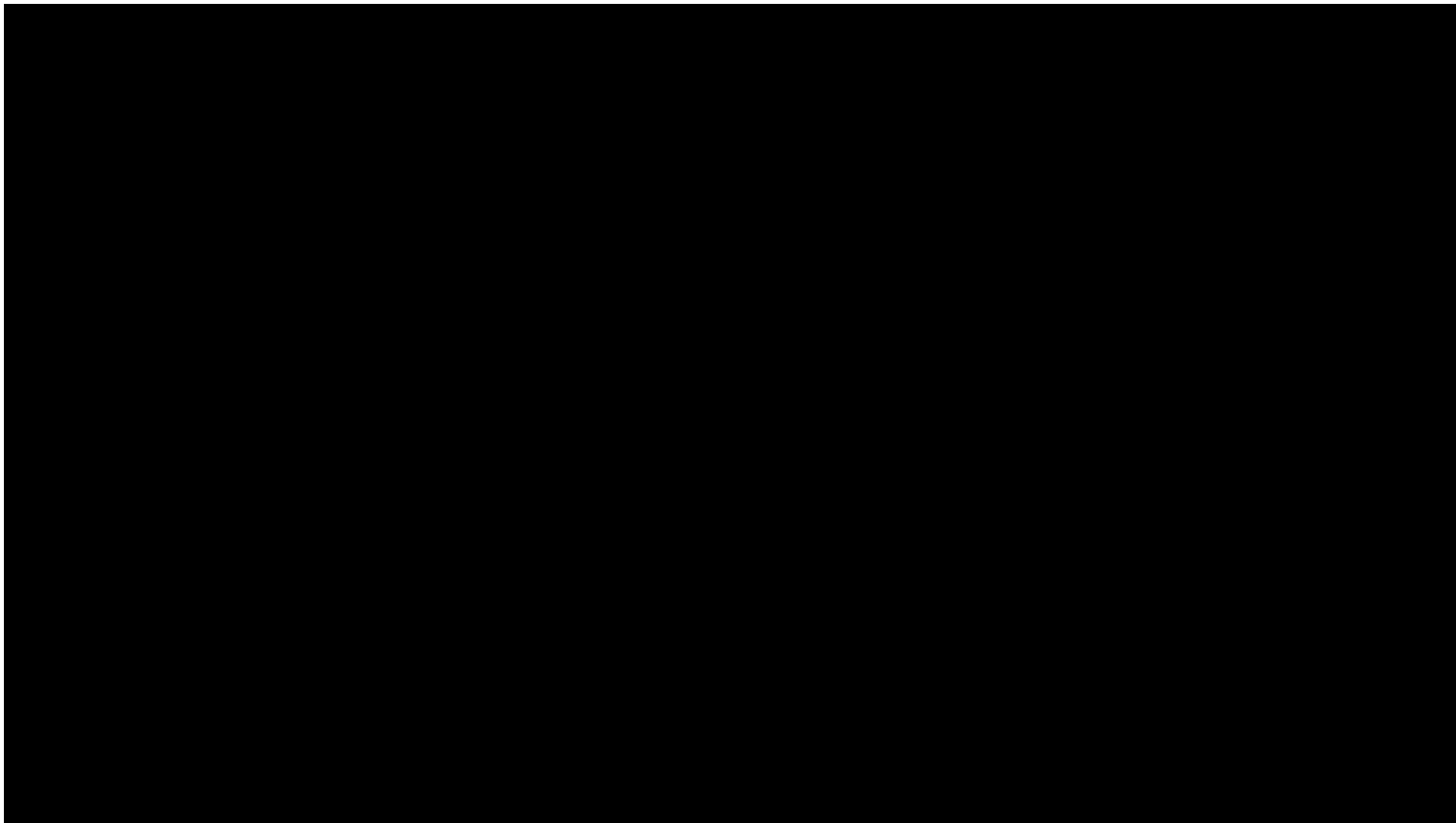
# Winner Impact Award 2016

Prize handed over by Mayor of Groningen



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## Video winner Impact Award 2019



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# #SSHare your contribution

## Social media campaign

Faculteit GMW - University of Groningen and 1 other Retweeted  
**Sustainable Society - University of Groningen** @SuSoRUG · 7 Mar  
I support the Social Sciences and the Humanities! #SSHare @univgrc @rug\_gmw @FacultyofArtsUG @babetkanis @justinannen @Tom\_Pc



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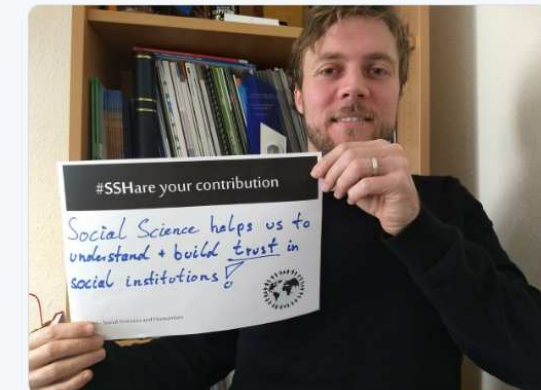
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alexis dewaele and 1 other Retweeted  
**Parc Humanitats i CS** @ParcHumanitats · 23 Mar 2018  
@nserrat1 from @UniBarcelona @Fodip\_UB @ACCOMPLISSH supporting the Social Sciences and the Humanities with the #SSHare campaign promoted by @SuSoRUG bit.ly/2CvzK7V



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**D Kaiser** @leinand\_resiak · 27 Mar 2018  
Why we need the Social Sciences and Humanities? #TrustingScience #SSHare your contributions @SuSoRUG #AlleaGA2018



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# Lessons learned

From a coordinator perspective

- Co-creation is hard work!
- You need key-informants/ambassadors in different communities
- Difficult to have a hybrid position
  
- BUT: times are changing!

# The Future

- Co-creating Horizon Europe. The impact of Social Sciences and Humanities on future generations.

# The Future

## Closing workshop Brussels 27/2

Program	
13.30	Walk in with coffee and tea
14.00	Opening by <b>Peter Meister-Broekema</b> , Coordinator ACCOMPLISSH
14.10	<b>Jean David Malo</b> - Director for Open Innovation and Open Science, European Commission on co-creation, impact and SSH research
14.30	<b>Frank Siebern-Thomas</b> , Deputy Head at Directorate-General for Employment, Social Affairs and Inclusion, European Commission on co-creation for policy research, the role of SSH research
14.45	<b>Krzysztof Kania</b> , Directorate-General for Research and Innovation European Commission on the monitoring of SSH integration
15.00	Coffee break
15.30	<b>Sean McCarthy</b> , Workshop: Getting ready for Horizon Europe
17.00	Concluding remarks
17.15	Goodbye by <b>Peter Meister-Broekema</b> , end of session, time for drinks and networking
18.00	End of program

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# The Future is bright

- Co-creating
- Horizon Europe
- Impact of SSH
- On Future Generations

# The Future is bright

- Co-creating => *emerging*
- Horizon Europe
- Impact of SSH
- On Future Generations

# The Future is bright

- Co-creating => *emerging*
- Horizon Europe => *coming*
- Impact of SSH
- On Future Generations

# The Future is bright

- Co-creating => *emerging*
- Horizon Europe => *coming*
- Impact of SSH => *integrating*
- On Future Generations



# The Future is bright

- Co-creating => *emerging*
- Horizon Europe => *coming*
- Impact of SSH => *integrating*
- On Future Generations => *are here now*

# The Future is bright

But we have to be aware not to “hollow out” co-creation

- Everybody is using the word but have different ideas what it means (product innovation vs society etc.)
- Communities are sometimes co-creating without focus, without structure and without guidance
- Chance that it will loose its appeal and turns into talking and taking without progress making !
- So use tools, guidance and expertise.



**Thank you**

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