



WP5 - Development of the valorisation concept across the value chain

Alexis Dewaele – Nicol Keith – Ann Buysse - Kristof Vandael – Dewi Hannon - Stefan Meysman – Julie Carlier – Saskia Westerduin – Esther Desmet – Tom Broeks – Team Groningen

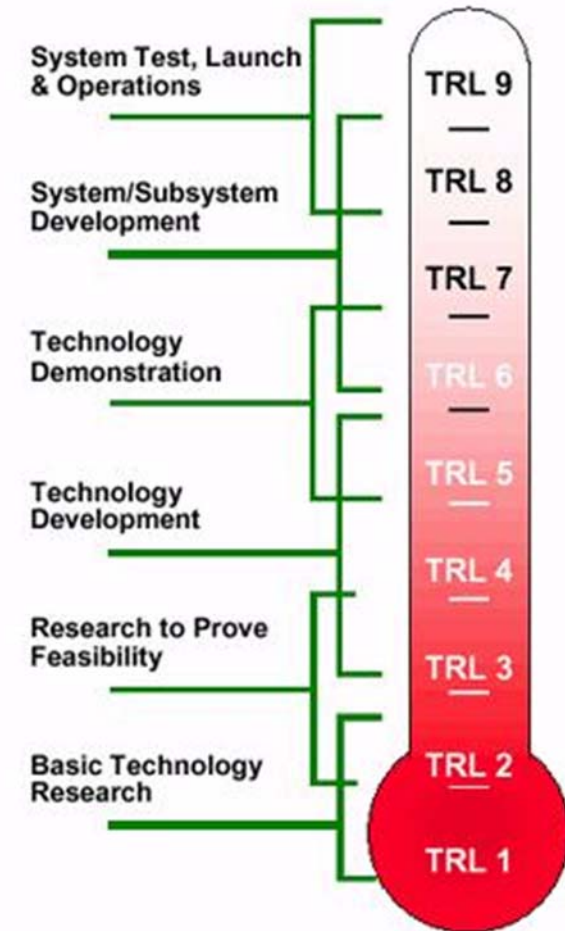


ACCOMPLISSH



Value chain?

1. Linear models = inadequate
2. They confirm boundaries between SH and academia
3. Co-creation = complex, iterative
4. We do not discard the idea of TRL/SRL



ACCOMPLISSH



What has been delivered?



- 1. Guide to co-creation + co-creation tool**
- 2. Meta-ethnography: catalysts of co-creation**
3. Citizen science 'chatterbox': draft paper
4. Regional Impact Development Plans
- 5. Online course (MOOC), Research Impact: making a Difference**
6. Case matrix (N=26): projects from ACCOMPLISSH partners that involve active co-creation processes
- 7. State of the art on impact planning tools**

ACCOMPLISSH



1. Guide to co-creation + tool

Need for a more systematic and self-critical approach

1. Suitable for diverse collaborations
2. Brief and easy to use
3. No focus on outcomes but proces (group dynamic)
4. Improved co-creation = better outcomes
5. Assessment on different time moments (evolution)
6. Open up discussion

ACCOMPLISSH

ACCOMPLISSH

GUIDE TO CO-CREATION



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 693477

CORRESPONDING AUTHORS

Ghent University (Faculty of Psychology and Educational Sciences)
Kristof Vandael (kristof.vandael@gmail.com)
Prof. Alexis Dewaele (alexis.dewaele@ugent.be)
Prof. Ann Buysse (ann.buysse@ugent.be)

Ministry of Makers
Saskia Westerduin (saskia@ministryofmakers.be)



1. Guide to co-creation + tool

Tool assesses three dimensions

1. Cognitive-intellectual: the cognitive substance of the work-the problem under study and the meanings individuals attach to it.
2. Emotional dimension: how participants emotionally engage with the shared project and with its ideas, as well as with other participants.
3. Socio-interactive dimension: ways in which individuals' relationships with each other weave the symbolic fabric that maintains the network together and give rise to the emerging customary rules-rituals, expectations, standards, habits and artifacts.

ACCOMPLISSH



Country	Germany	The Netherl	Belgium
MentAlly day 1	Peter	Dirk	Elisa
1. Opennes to new ideas and opinions	5	2	5
2. Exchangeof useful information	4	3	4
3. Equal level of involvement	5	4	3
4. Climate of trust and openness	5	4	4
5. Relevant discussions	5	2	4
6. Positive atmosphere	5	4	5
7. Generation of new insights	3	3	5
8. Experience of joy	4	3	4
9. Effecive leadership	3	3	4
10. Clear collective mission	5	4	3
11. Equal influence over decisions	4	4	4
12. Respectful interactions	5	4	5
13. Efficient decision making and problem sc	5	2	5
14. Satisfaction with the progress	5	3	5
15. Use of understandable language	5	4	5
Somscore Cognitief (items 2, 5, 7, 10, 15)	17	16	21
Somscore Emotioneel (items 4, 6, 8, 12, 14)	24	18	23
Somscore Interactioneel (items1, 3, 9, 11, 13)	22	15	21

Mentally: two-day facilitated user group meeting

MentAlly day 2	Peter	Dirk	Elisa
1. Opennes to new ideas and opinions	5	1	4
2. Exchangeof useful information	5	2	5
3. Equal level of involvement	4	2	5
4. Climate of trust and openness	5	2	4
5. Relevant discussions	5	3	5
6. Positive atmosphere	5	3	5
7. Generation of new insights	5	2	5
8. Experience of joy	5	2	5
9. Effecive leadership	4	3	4
10. Clear collective mission	4	4	5
11. Equal influence over decisions	5	2	5
12. Respectful interactions	5	3	4
13. Efficient decision making and problem sc	5	3	5
14. Satisfaction with the progress	4	2	5
15. Use of understandable language	4	4	5
Somscore Cognitief (items 2, 5, 7, 10, 15)	23	15	25
Somscore Emotioneel (items 4, 6, 8, 12, 14)	24	12	23
Somscore Interactioneel (items1, 3, 9, 11, 13)	23	11	23



Analysing catalysts of co-creation: A meta-ethnography

- Phase 1 - Selection based on search term: 1098 articles
- Phase 2 - Title analysis ($N=1098$) based on exclusion criteria (e.g. no SSH disciplines, no stakeholders)
- Phase 3 – Evaluation of abstract ($N=125$) based on criteria such as topic, not in English,...
- Phase 4 – Evaluation of full text ($N = 45$)

→ In depth analysis of six qualitative studies (204 interviews)

Analysing catalysts of co-creation: A meta-ethnography

1. Trustful relationships have to be managed actively
2. The importance of knowing your stakeholders
3. The absorptive capacity of institutions
4. Successful co-creation means that all participants experience benefits

→ Submitted

ACCOMPLISSH



3. Impact Planning Toolkit

A Guide to Impact Planning Tools for Social Sciences and Humanities (SSH)

1. Introduction
2. What is impact?
 1. Terminology
 2. Assessing, planning and measuring impact
3. Co-creation
 1. Stakeholder mapping
 2. Methods of inclusive research
4. Overview of impact planning tools

ACCOMPLISSH



3. Impact Planning Toolkit

Pathways to Impact & Impact Summary

1. Impact Planning Toolkits (UK Universities)
2. Co-produced Pathway to Impact
3. Research Impact: Making a Difference (Future Learn)
4. Fast Track Impact
5. Real Impact: Impact Literacy Workbook
6. How to Guide: Engaged Research Planning for Impact
7. Knowledge Mobilization (KMb) Toolkit
8. Knowledge Translation Roadmap
9. Knowledge Translation Training and Tools
10. Research Leaders Impact Toolkit

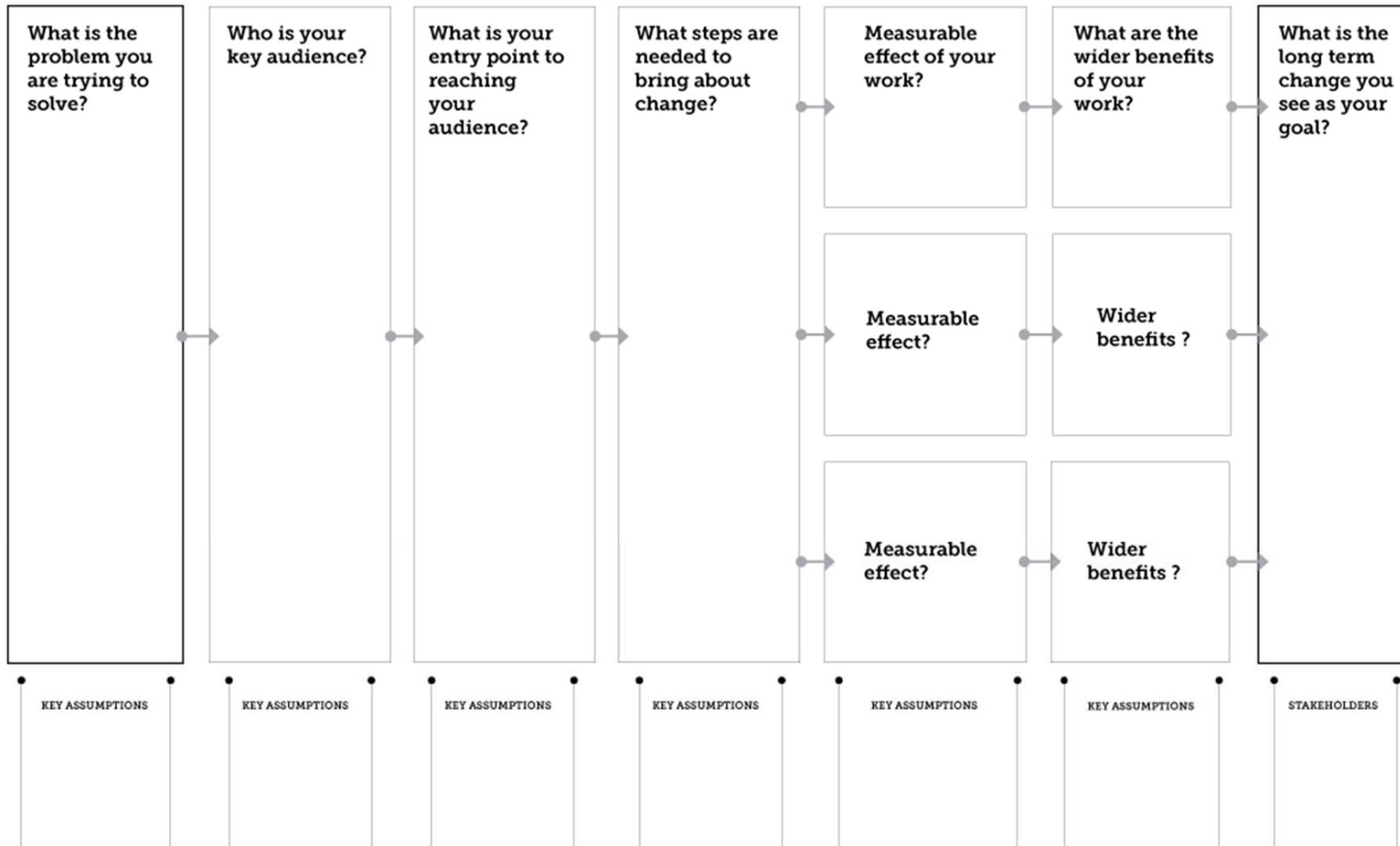


ACCOMPLISSH



I want to clarify my priorities
by defining my goals and the path to reach them

THEORY OF CHANGE



3. Impact Planning Toolkit

1) Impact Planning toolkits (UK Universities) - guidelines

- REF 2014 - Research Council
- Pathways to Impact
- Impact Summary
- Templates



- Primary, secondary and tertiary SHs
→ (1) informing, (2) consulting, (3) collaborating.

3. Impact Planning Toolkit

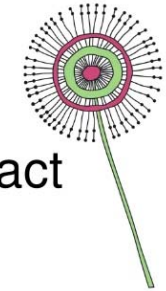


2) Research Impact: Making a Difference – online course

- Interactive & encouraging
- Own pace (preferable in three weeks)
- For diverse SHs
- Topics
 - What is research impact and why is it important?
 - How to communicate research impact
 - Co-creating research impact with stakeholders
 - Success stories of stakeholder-researcher interaction
 - Shaping policy
 - Training and education in research impact skills

ACCOMPLISSH





Fast Track Impact

Training by researchers for
researchers

3. Impact Planning Toolkit

3) Fast Track Impact (Mark Reed) - website with blog, podcast, video's

- Online and face-to-face training
- Huge amount of tools (including handbook)
- Constantly updated
- Evidence-based
- 5 steps: design, represent, engage, impact, reflect & sustain

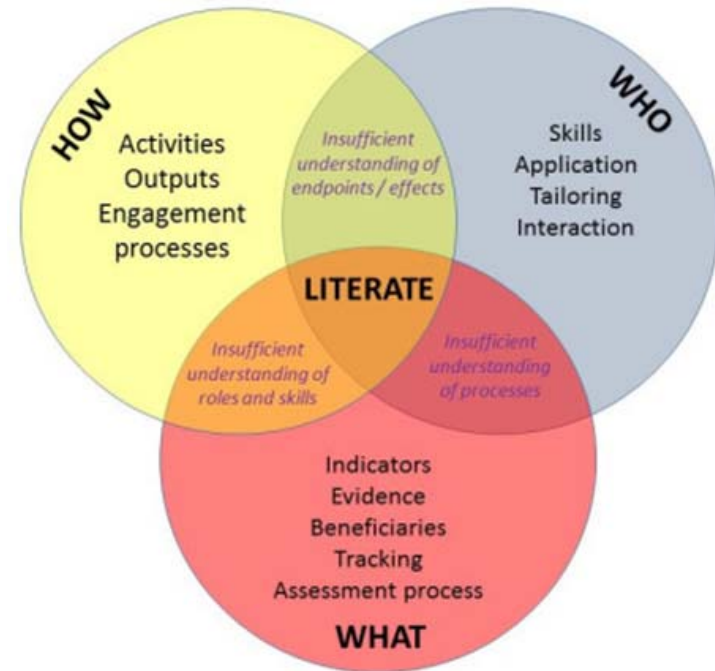
ACCOMPLISSH



3. Impact Planning Toolkit

4) Impact Literacy Workbook (Julie Bayley & David Phipps)

- Less skills learning, rather 'best practice'
- Takes you through the process step by step





ACCOMPLISSH

