

WP6. Dissemination

January 30 and 31, 2019 Barcelona



ACCOMPLISSH

WP6. Dissemination

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- Not just dissemination but also communication







Publications and presentations

Next-generation leadership roles and public service: incorporating a culture of co-creation at quadruple helix institutions

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PART II

Diversity of Institutional Support for Research Impact Implementation

W. Nicol Keith, Xinzi Yu and Rose-Marie Barbeau

Introduction

The importance of encouraging research impact on the economy and wider society has been recognised across the European higher education arena. Governments and funding agencies are increasingly focused on the generation of economic, societal, cultural and policy-related impacts arising from university research. Embedding the "impact agenda" into research infrastructure has become an important and immediate priority. Therefore, mechanisms to support the generation of research impact have begun to be introduced at various levels in many higher education institutions (HEIs). Using the H2020 ACCOMPLISSH network as a test (ACCOMPLIESH 2016; Smit et al. 2018), we explored current levels of embedrt mechanisms in 14 European HEIs. Specifically, we looked at three

The impact agenda and critical social research in education: Hitting the target but missing the spot?

Karen Laing, Laura Mazzoli Smith, Liz Todd

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Article information ~







Abstract

This paper considers whether the impact agenda that has developed over the last decade in UK universities is likely to help create the conditions in which critical educational research makes a more visible difference to society. The UK audit of university research quality (the research excellence framework (REF) now includes an assessment of impact. Impact pathways are requirements of both national and European Union research funding bodies and the Australian Research Council. Issues in the assessment of the social impact of research are explored by the European projects Evaluating the impact of EU SSH, social science humanities, research (IMPACT-EV) and ACcelerate CO-creation by setting up a Multi-actor Platform for Impact from Social Sciences ietal impact from social sciences

tting up a multi-actor platform for impact from social sciences ngagement platform focused on societal, cultural, economic or ial sciences and humanities research. It is funded through the EU gramme. The Accomplissh consortium consists of 14 universities be. For a geographic overview of the partners see Figure 1 below.

and the theory of co-creation and impact will be developed and , scalable and customised for academia, industry, governments Europe. The overall Accomplissh approach is shown in Figure 2.









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Health & Place

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Inpatients' and outpatients' satisfaction: The mediating role of perceived quality of physical and social environment



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ARTICLE INFO ABSTRACT

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Keywords: Hospital Inpatients versus outpatients Physical environment Environmental quality perception Satisfaction This study analyses the processes through which the physical environment of health care settings impacts on patients' well-being. Specifically, we investigate the mediating role of perceptions of the physical and social environments, and if this process is moderated by patients' status, that is, if the objective physical environment impacts inpatients' and outpatients' satisfaction by different social-psychological processes. Patients (N=206) evaluated the physical and social environments of the care unit where they were receiving treatment, and its objective physical conditions were independently evaluated by two architects. Results showed that the objective environmental quality affects satisfaction through perceptions of environmental quality, and that patients' status moderates this relationship between objective environmental quality and satisfaction, whereas for outpatients it is the perception of quality of the physical environment. This moderated mediation is discussed in terms of differences on patients' experiences of health care environments.

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IN A NUTSHELL

Patients are happier in a beautiful and friendly hospital

Summary

The research found that patients are more satisfied in health care settings with higher quality physical conditions (e.g. quietness, views and lighting). This is especially important when coming to hospital for a short doctor's visit. When having to stay in the hospital, patients' satisfaction is also affected by the way they perceive relationships with staff and organization of the care unit.

Perception of the quality of the hospital's physical and social environments are crucial for patients' satisfaction with the hospital experience and predict patients' well-being. These findings confirm that patients' satisfaction can be enhanced by improving the hospital physical conditions, which has important implications for health care services planning, design, and maintenance.

Why is this important? How did the researchers come to this conclusion?

The researchers interviewed 206 people in four different hospitals, asking about their perception of the quality of hospital environment. 110 people from the sample were hospitalized in an orthopedic care unit, and 96 patients were waiting for a consultation in the waiting room.

C. Campos Andrade et al. (2013). Inpatients' and outpatients' satisfaction: The mediating role of perceived quality of physical and social environment. Health & Place, 21, 122-132.















- Achieving initial contact is one of the major hurdles in the process of communicating research results
- Short formats (e.g. memes) provide an entry point that can be followed by further engagement and communication activities.
- As the audience becomes more familiarized with the topic they can be provided with more in-depth information, have facilitated knowledge transfer in both directions and, finally, a point can be reached where communication processes have delivered the impact, whether in the form of co-creation processes, valorisation of research or other similar deliverables.







Communicating the core concepts

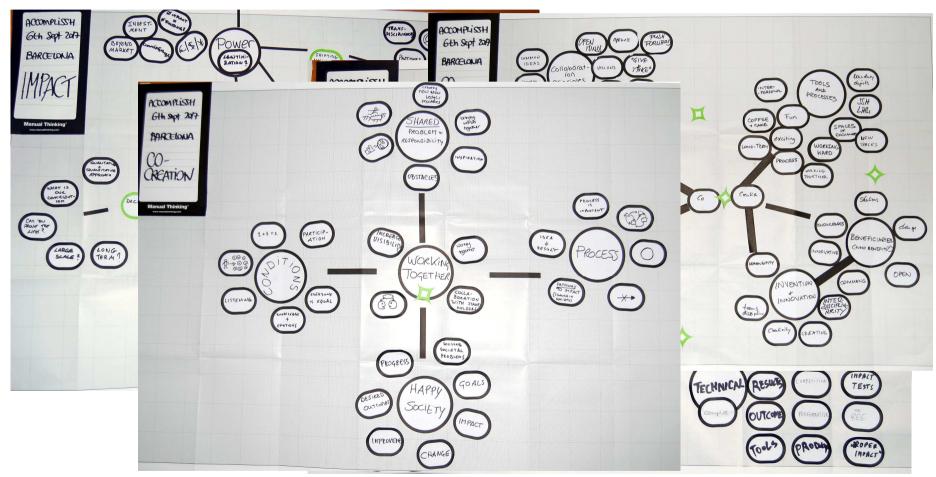
- Within the consortium
- To 4H partners
- Identifying barriers
- Developing communication principles (communication plan)
- Workshops and exercises (Barcelona, Tallinn)







Barcelona Communication Workshop (September 2017)









Dissemination - videos

https://youtu.be/3ogqXWb58No





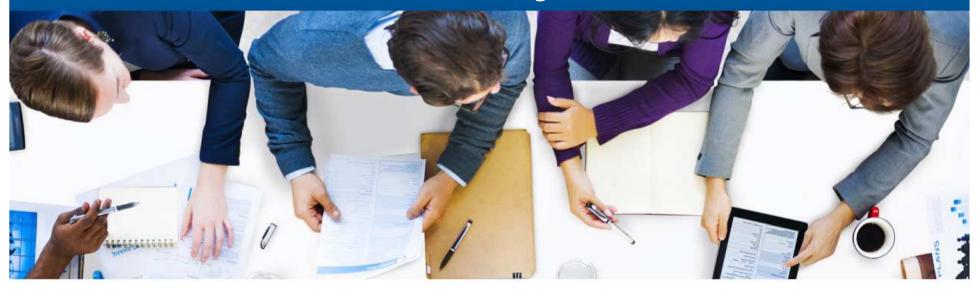






WP6. Dissemination. Thank you!

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