

# EDPR UNIVERSITY CHALLENGE

14<sup>th</sup> edition | 2022

## EDP RENEWABLES

EDP Renewables is a global leader in the renewable energy sector and the world's fourth largest producer.

EDPR has experienced exceptional development in recent years and is currently present in 26 international markets in Europe, Latin America, North America and Asia\*.

EDP, EDPR's main shareholder, is a global energy company and a leader in value creation, innovation and sustainability. EDP has been included in the Dow Jones Sustainability Index for 14 consecutive years.



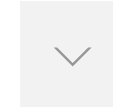
## CORPORATE SOCIAL RESPONSIBILITY



| 800 projects | 330 universities



| 400 professors | 1.850 students



EDPR aims to promote the well-being and development not only of the communities in which it operates but also of society in general. In order to have a positive impact on society, EDPR's Social Investment Policy is expressed in Social Responsibility programmes.

A clear example is the EDPR University Challenge in its 13 editions.

# CORPORATE SOCIAL RESPONSIBILITY





01

WHAT IS EDPR  
UNIVERSITY  
CHALLENGE?



## WHAT IS EDPR UNIVERSITY CHALLENGE?



EDPR University Challenge is an academic challenge that aims to stimulate the university community by giving students the opportunity to apply their academic knowledge to the business practices of a topic or project in the fields of Engineering, Management, Economics, Marketing...

It is international in scope and allows the participation of university students of various nationalities. Students from universities in: Spain, France, Italy and Belgium can apply.

## WHAT IS EDPR UNIVERSITY CHALLENGE?

### OBJECTIVES



Identify and reward the best academic projects in the area of renewable energy and sustainability

Encourage a closer approach to business reality among university students

Supporting leading research in the renewable energy sector

Stimulate creativity and innovation



## WHAT IS EDPR UNIVERSITY CHALLENGE?

All projects to be developed must be oriented towards renewable energies and sustainability.

Here are some examples of topics:

- Hydrogen as an energy source of the future;
- Development of new storage systems: Storage;
- Potential use of offshore wind energy;
- Development of microgeneration equipment: Improvement of existing systems in the market;
- Development of projects related to sustainability in all its scope, and how this concept can be applied to companies;
- Study of innovative technological solutions or in the process of development for the most efficient use of renewable energy sources;
- Preparation of a business model for the launch of new products associated with renewable energies (Biomass, Wind, Hydric, Solar);
- Preparation of a communication plan for awareness campaigns on the benefits of renewable energies;
- Development of the “sustainable city” concept;
- Study and development of mobility solutions that involve the use of vehicles powered by renewable energies (projects may include a component of engineering, administration and management of companies (Business), marketing or just some of the components mentioned);
- Stakeholders management.



## WHAT IS EDPR UNIVERSITY CHALLENGE?

### EVALUATION CRITERIA

1. Methodology applied in the development of the project (the use of the Canvas model is valued, although it is not mandatory);
2. Innovation and creativity;
3. Adaptation of the project to the reality of EDP Renewables and the objectives of the contest;
4. Implementation plan and actual viability;
5. Formal report of the project;
6. Exhibition of the project at the Ceremony (Elevator pitch).

\*Some of the criteria may not be applicable.

# WHAT IS EDPR UNIVERSITY CHALLENGE?

## PROJECT MONITORING PROCEDURE

The operational team of the competition supports the groups in the development of their projects through a monitoring procedure.

Submission of  
Registration



**1**

Follow-up  
questionnaire

**2**

The support team  
will give feedback  
if necessary  
and is available for  
questions

**3**

Final Project  
Submission

**4**

Final Project  
Summary and  
Optional Video

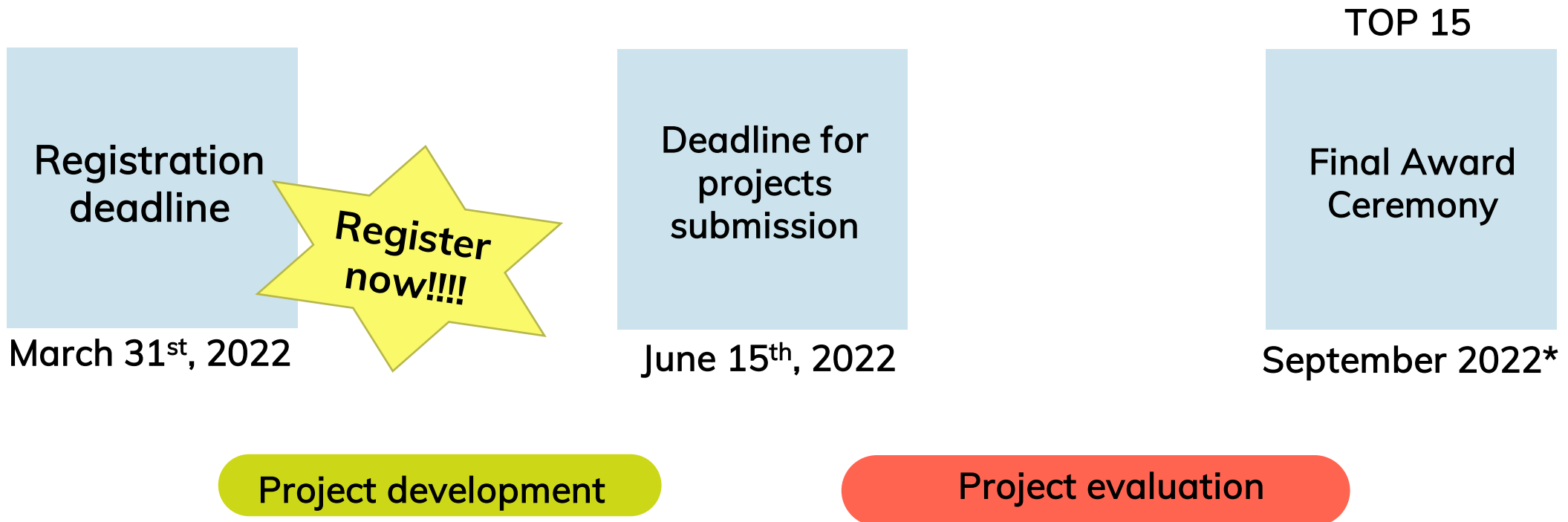


Project development

# WHAT IS EDPR UNIVERSITY CHALLENGE?

## CALENDAR & IMPORTANT DATES

EDPR UC 2022 will take place during the second semester of the 2021/2022 academic year.



## WHAT IS EDPR UNIVERSITY CHALLENGE?

### FINAL CEREMONY AWARDS

	Group of students	Supervising professor
First place	<b>6.000 EUR</b>	<b>+ 3.000 EUR</b>
Second place	<b>3.000 EUR</b>	<b>+ 1.500 EUR</b>
Third place	<b>2.000 EUR</b>	<b>+ 1.000 EUR</b>

All other groups will receive a certificate of participation or finalist certificate (if applicable) in order to recognise their commitment and effort to the projects.



## WHAT IS EDPR UNIVERSITY CHALLENGE?

### AWARDS - FINAL CEREMONY

In addition, students participating in the EDPR University Challenges programme will have the opportunity to:

- Access to some of the scholarships coordinated by EIT InnoEnergy to study any of its masters in energy (valued at more than €30,000).
- More information at: <https://www.innoenergy.com/for-students-learners/master-school>



## WHY PARTICIPATE?

Valorisation of  
the Curriculum  
Vitae

Possibility of  
implementation of the  
project in the EDP  
Group

Contact with the  
main representatives  
of the energy sector

Financial compensation and the  
possibility to participate in an EIT  
InnoEnergy acceleration programme

Opportunity to carry out projects with an  
approach as close as possible to the  
business environment/reality



# WHAT IS EDPR UNIVERSITY CHALLENGE?

## FINAL CEREMONY

10

best projects  
from Spain

5

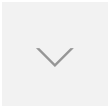
best projects from  
Belgium, France  
and Italy

### Elevator Pitch

**2 minutes:** the 15 finalist groups will give a 2-minute presentation of their projects at the Final Award Ceremony - the final stage of the competition.

**5 minutes:** TOP5 groups will have the possibility to make a more detailed 5 minutes presentation.





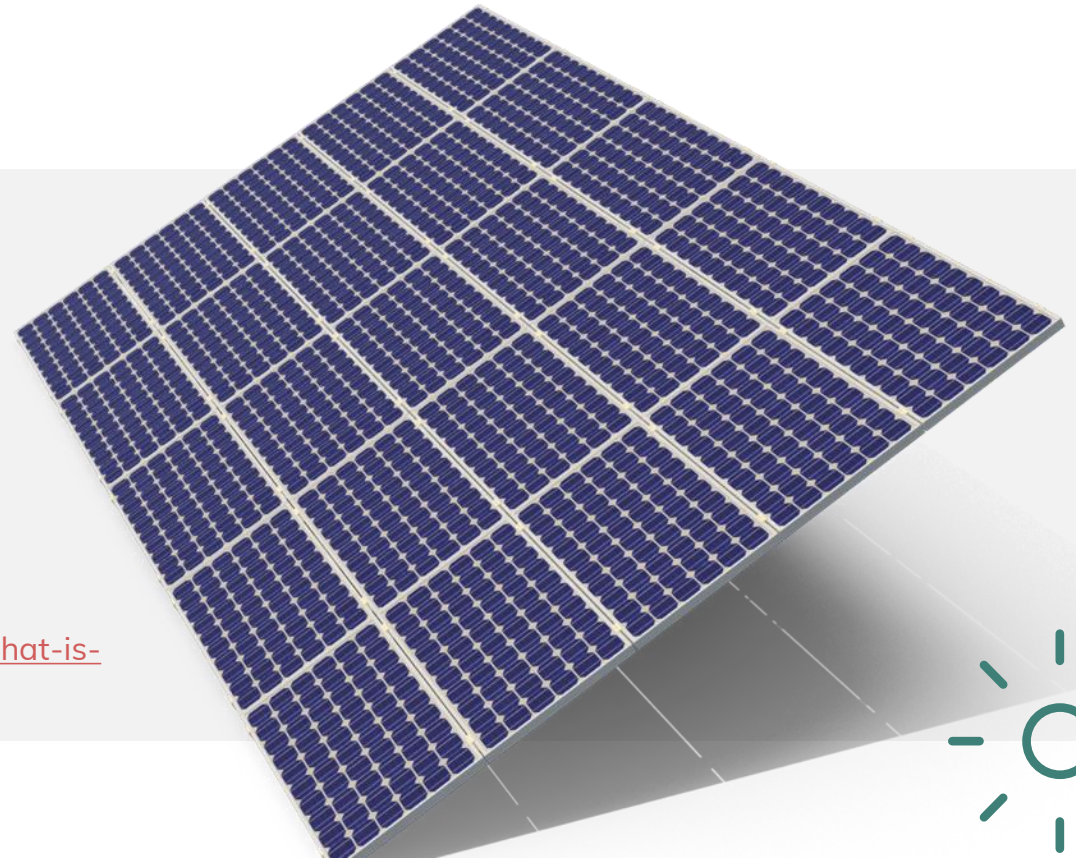
## REGISTER A TEAM

Groups of 2/3 students, optionally with a supervising professor.

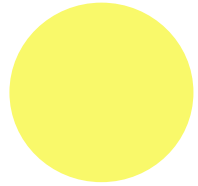


### REGISTRATION FORM

<https://www.edpr.com/en/edpruniversitychallenge#what-is->

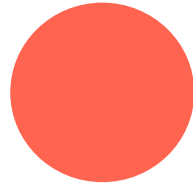


## CONTACTS



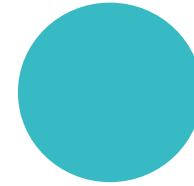
WEBSITE

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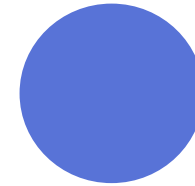
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*edp*

renewables