

Title: **Another way of doing science: Scientific outreach and its importance.**

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This final project has been divided into two sections. The first one has a more bibliographic nature. A study on scientific dissemination was made in which is presented its importance to society, its historical evolution, the current situation of the scientific outreach, different channels of dissemination and more relevant definitions according to the European Commission in order to contextualize the second part of the work.

The second part also has two sub-sections. The first one focused on the dissemination among the general public through the publication of two scientific dissemination articles in the newspaper "Ara" respectively titled: "La importància del Sistema internacional." And "De què estem fets.". More publications have already been agreed because of the good results of this firsts publications and the good relationship with the editorial staff of the newspaper.

The second one is addressed to young people in their formative period and explains the development of an evaluative activity to the students of the 2nd year of ESO at the Institut Pompeu Fabra in Badalona. A small presentation of the first article published and a subsequent reading comprehension activity of it were made. With the dual purpose of preparing an educational activity at the school level, having to adapt its content, and disseminate an article published.

Keywords: Scientific divulgation, publication, press, news paper, learning channels, science, Internationals System of Units, history of science, education, elements in the human body.