

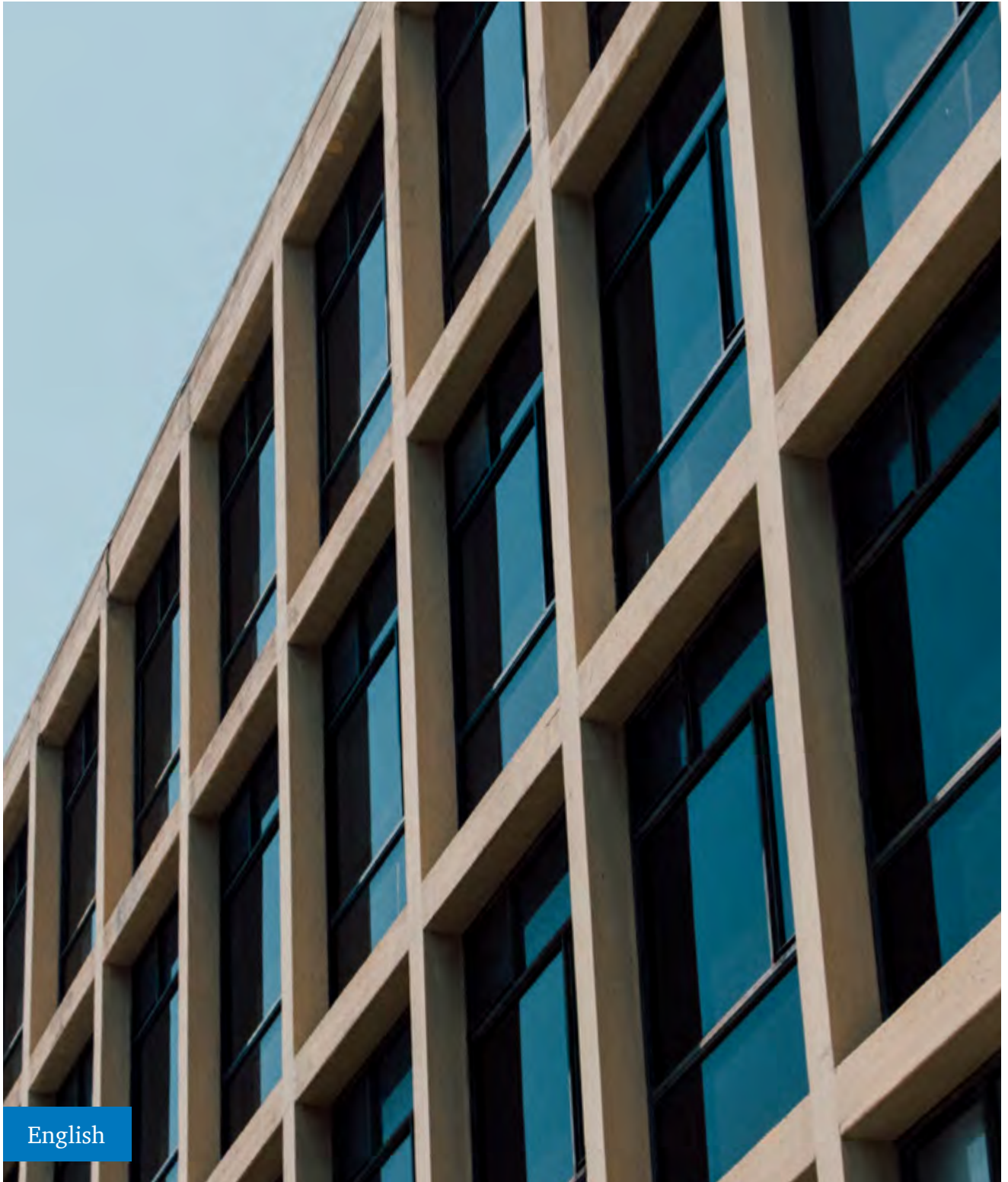


UNIVERSITAT DE
BARCELONA

Facultat d'Economia
i Empresa

Masters
& Executive
Education

2024 | 2025



English



Ramon Alemany

*Dean of the Faculty of Economics and Business
University of Barcelona*

The University of Barcelona's Faculty of Economics and Business is a leading centre in southern Europe for teaching economics, business, sociology and statistics. It was the first faculty to train economists in Catalonia, and combines the historical tradition of the UB with its strong commitment to modernity and internationalisation in recent years.

The UB is the national leader in the main international league tables. The Faculty makes an important contribution to maintaining this position. More specifically, our university is the top university in the country in rankings such as the The Times Higher Education, the Best Global Universities, the CWUR World University Rankings and the Academic Ranking of World Universities, and is ranked second in the QS World University Rankings.

This position was obtained because of the quality of the courses on offer and the quality of the research. The UB School of Economics, the UB Business School and the UB School of Sociology bring together research and international postgraduate studies in economics, business and sociology. The Faculty has an important number of groups recognised as established research groups in their field by the Government of Catalonia, with hundreds of active researchers.

The Faculty offers a wide range of quality postgraduate courses for the academic year 2024-2025. These include both university master's degrees and Executive Education (Lifelong learning master and postgraduate degrees). Situated on the Barcelona Knowledge Campus (BKC) at Pedralbes, a campus of international excellence, the Faculty of Economics and Business offers the opportunity to receive excellent training, provided by academics who are experts in their fields. A wide range of university services are available to students, such as the chance to undertake professional placements.

The Faculty of Economics and Business



The University of Barcelona was founded in 1450 and is the most formidable public institution of higher education in Catalonia today, catering to the needs of the greatest number of students and delivering the broadest and most comprehensive range of courses. The UB is also the principal centre of university research in Spain and has become a European benchmark for research activity, both in terms of the number of research programmes it conducts and the excellence these have achieved.

University of Barcelona

The top university in Spain

According to Best Global Universities 2023, CWUR World University Rankings 2024 and Academic Ranking of World Universities 2023

Barcelona

31st best city in the world to study

According to QS Best Student Cities 2023

Faculty of Economics and Business

42nd in Europe for social sciences and business management

According to QS World University Rankings by Subject 2023

The UB is one of the few Spanish universities ranked among the top 200 in the world in the main international rankings. It is considered the 86th best university according to the Best Global Universities Rankings. In addition, it is ranked 134th worldwide according to the latest edition of the ranking published by Center for World University Rankings (CWUR) and ranked 164th according to the QS World University Rankings. Finally, it is ranked in the top 200 best universities according to the Academic Ranking of World Universities (ARWU), also known as the Shanghai Ranking.

In the QS World University Rankings by Subject 2023, the University of Barcelona was placed 107th for social sciences and business management, the branch of knowledge in which the Faculty of Economics and Business is registered. With regard to specific disciplines, the UB has been ranked among the top 150 universities in the world for Sociology, among the top 200 for Statistics & Operational Research, Economics & Econometrics and Accounting & Finance, and among the top 300 for Business & Management Studies. The QS ranking is based on three key indicators: academic reputation, employer reputation, and citations per faculty.

The faculty in figures

6,820 Undergraduate students

626 Lecturers

1.577 Postgraduate students

Extensive range of postgraduate training options for prospective doctoral students and researchers, and for specialised and professional training.

Focus in placements, professional integration and entrepreneurship, with a wide range of agreements and placements available and a co-working space for entrepreneurial projects.

Quality research with a high number of publications in academic journals of international prestige, and leadership of research projects both nationally and internationally.

Internationalisation

The University of Barcelona is involved in various international university networks, including the Charm-EU alliance, the Coimbra Group and the League of European Research Universities (LERU), in which the UB is the only Spanish institution.

The Faculty of Economics and Business has an extensive range of international mobility agreements with other institutions, both under the Erasmus programme and other programmes, which include a wide variety of destinations, as well as some of the most prestigious universities in the world.

International programmes

Some of the Erasmus agreements that have been signed under the framework of the faculty's master's programmes:

- University of Göttingen (Germany)
- Université catholique de Louvain (Belgium)
- Copenhagen Business School (Denmark)
- University of Copenhagen (Denmark)
- EDHEC Business School (France)
- Toulouse School of Economics (France)
- ENSAE (France)
- Sapienza University of Rome (Italy)
- University of Bologna (Italy)
- University of Amsterdam (Netherlands)
- University of Groningen (Netherlands)
- University of Lisbon (Portugal)

In addition to the agreements under the Erasmus programme, there are also agreements with other universities at the faculty and UB level, such as:

- Zhejiang University (China)
- Kyoto University (Japan)
- Waseda University (Japan)
- University of Toronto (Canada)
- University of Ottawa (Canada)
- Amrita University (India)
- Indian Institute of Technology Madras (India)





University Master's Degrees

The University of Barcelona's Faculty of Economics and Business offers a wide range of professional and research-oriented university master's degrees in the fields of economics, business, statistics, sociology and interdisciplinary studies. These programmes have a strong international dimension, and some are taught entirely in English.

The aim of official university master's degrees is to introduce a compatible system of credits, criteria and methodology with a similar duration to that of European qualifications, in order to facilitate and promote the mobility of students, and their incorporation into the European job market.

All tuition fees for the university master's degrees for the academic year 2024-2025 are indicative and subject to approval by the Government of Catalonia.

In addition, students must pay administrative fees with the enrollment. Further information about the tuition fees:

<http://www.ub.edu/acad/matricula/preus.html>

Further information on University master's degrees:

Master's and Doctoral office
Faculty of Economics and Business
University of Barcelona
Av. Diagonal 696 | 08034 Barcelona
+34 93 403 98 38
omd.eco@ub.edu

<https://www.ub.edu/portal/web/economics-business/university-master-s-degrees>

Economics

Master's degree in Economic History

This is an interuniversity programme between the University of Barcelona (coordinator) and the Autonomous University of Barcelona.

60
Credits

€1,660.2

Spanish

Language of instruction

Coordinator:
Javier San Julián Arrupe

4,920 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To provide advanced training in research skills, techniques and methods so that students can study the field of economic history, through an integrated programme with a multidisciplinary, global approach. The programme provides advanced tools to analyse historic and economic problems. Its aim is to familiarise students with the latest practices in economic history in leading academic institutions worldwide.

Career opportunities:

Students will develop the general and specific skills required in professionals who can undertake quality research tasks in public and private research centres and universities. Graduates who do not wish to continue with doctoral studies and prefer to work as professionals in public administration, companies, or the third sector will be capable of undertaking projects with a considerable research component, such as those carried out in consultancies or research services, and will be able to provide economic advisory services for governments, non-governmental organisations for economic cooperation, and public and private institutions.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

Master's degree in Economics

Seal of excellence and internationalisation by the Catalan University Quality Assurance Agency (AQU)

120
Credits

€1,660.2
per academic year
(60 credits)

English

Language of instruction

Coordinator:
Vahagn Jerbashian

4,920 euros per academic year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To train and prepare students with the theoretical and empirical tools to analyse real economic problems and conduct independent research. The Master's degree in Economics is particularly suitable for students who have just graduated and want to develop their analytical skills through a wide range of courses taught in English by our best researchers. As this is a two-year programme, students have the opportunity to learn very solid methodological principles, and specialise in the areas that are of most interest to them.

Career opportunities:

Students who complete the programme could enter a wide range of professional sectors, including higher education or economic consultancy. Graduates who are particularly interested in research could apply to the doctoral programme in Economics, and continue to do advanced research.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

Master's degree in Economics, Regulation and Competition in Public Services

60
Credits

€1,660.2

Spanish

Language of instruction
*Optionally up to 40% in
English

Coordinator:
Joan Ramon Borrell
Arqué

5,994 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To prepare students for professional work in the area of economics and law in relation to the provision of public services, which are also known in the European Union as services of general interest or universal services. In particular, the programme trains students to address problems related to the liberalisation of economic public services, leading to freedom of establishment and competition among service providers.

Career opportunities:

Students who complete the programme will be able to take on management and technical responsibilities in the following areas:

- Management of regulations, corporate strategy, institutional relations and general management of public and private operators who provide services of general interest.
- Directorate-generals and sectorial directorates for instruction and research in public organisations for market regulation and supervision, or authorities that promote and defend competition.
- Legal advisors for public and private operators, supervisory and regulatory organisations, and competition authorities.
- Directorate-generals and technical directorates of ministries responsible for public service planning and regulation.

Business

Master's degree in Accounting and Taxation

60
Credits

€1,660.2

80% Spanish
20% Catalan

Language of instruction

Coordinator:
Javier Osés García

5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To provide the practical training required to become a specialist in the fields of accounting, taxation and auditing. The course will enable graduates to use sound knowledge to effectively manage tasks associated with these areas in companies of any kind and size.

Career opportunities:

In the public sector, the skills that graduates gain on the master's degree will qualify them for management posts in any area of accountancy or taxation in public entities and companies. In the private sector, the analytical and planning skills developed during the course will enable graduates to undertake highly analytical tasks with a mid-term perspective in the areas of accountancy, taxation and auditing.

Independent work is one of the most promising areas for career development in these fields: the specialised training in accountancy and taxation will give graduates the skills required to solve problems in these areas in any organisation. Students who successfully complete this specialised master's degree will be exempt from the first stage of access to the Official Register of Accounting Auditors (ROAC), which is the starting point for the auditing profession.

Master's degree in Business Research

60
Credits

€1,660.2

55% Spanish
45% English

Language of instruction

Coordinator:
Josep Maria Argilés
Bosch

4,920 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To provide advanced training in research skills, techniques and methods that will enable graduates to carry out studies to increase knowledge of companies and business competitiveness. Students will develop the general and specific skills required to undertake quality research tasks in public and private research centres and universities. The programme is aimed at students with an academic, professional and, above all, research interest in business.

Career opportunities:

Graduates will gain the competences and skills required to start a doctoral thesis, as the master's degree is a training period that should be completed prior to the Doctoral programme in Business. Therefore, on completion of the master's degree, many graduates would continue with an academic career. However, although the master's degree does not have a professional focus, the knowledge gained by students enables them to apply for jobs with better conditions in the private sector.

Master's degree in Creation and Management of Innovative Technology - Based Companies

60
Credits

€1,660.2

87% Spanish
13% English

Language of instruction

Coordinator:
Patricia Elgoibar Esteban

5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

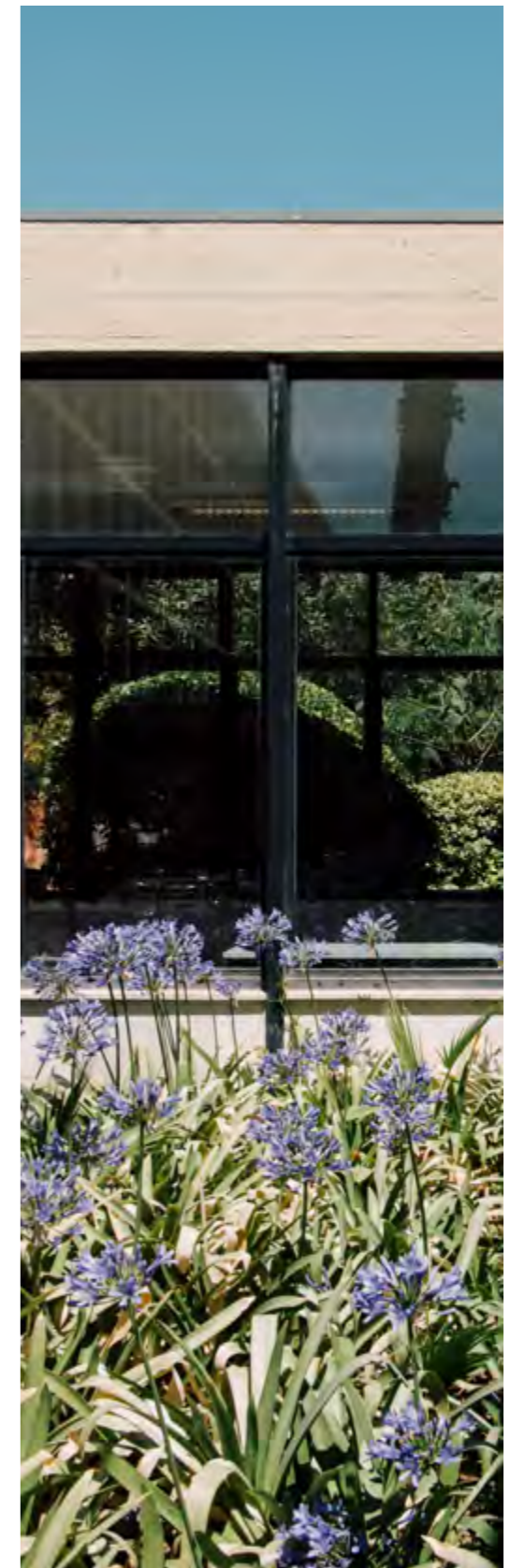
To provide advanced training in the creation of companies and the management of innovation, to train future entrepreneurs and managers of innovative companies to the highest level, and to train professionals who can manage innovation and have the tools required to start innovative business initiatives. Therefore, the aim is to provide competences and skills that enable students to manage projects and/or innovative processes, start business initiatives, begin new projects, and launch them on the market.

Career opportunities:

The competences gained on this master's degree will help professionals from different fields to undertake entrepreneurial and innovative activities that are mainly associated with the application of new technologies. These are high value-added activities, and are vital to business development. Expectations for future growth in this area are high. These activities are potential sources of business opportunities and employment growth, which is one of the main problems in the Spanish economy at present.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.



Master's degree in Financial and Actuarial Sciences

Seal of excellence by the Catalan University
Quality Assurance Agency (AQU)

120
Credits

€1,660.2
for the first year
(60 credits)

90% Spanish
10% English

Language of instruction*

*The advanced itinerary offers
30 credits in English and 60
credits in Spanish.

Coordinator:
Miguel Ángel
Santolino Prieto

4,920 euros for the first year (60 credits) for students who
do not currently reside in Spain and are not EU, Iceland,
Norway, Liechtenstein, Switzerland, Andorra or China
nationals.

Objectives:

To provide professionals with solid, quantitative training in mathematics and statistics, supported by the University of Barcelona's considerable experience in training actuaries. The UB is currently the only university in Catalonia to offer this kind of course. Actuarial studies are a fundamental requirement for joining the Catalan Association of Actuaries, and other Spanish professional associations.

Career opportunities:

Graduates in Financial and Actuarial Sciences will be experts in risk management and in uncertainty quantification. There is a high demand for these skills in banks, large companies with their own risk departments, insurance companies, brokerage firms, and other corporations that need professionals with the quantitative training required to assess risk and uncertainty. Due to their solid technical training, graduates will also be equipped to continue their studies at doctoral level.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

Master's degree in International Business

60
Credits

€1,660.2

English

Language of instruction

Coordinator:
Fariza Achcaoucaou
Iallouchen

6,600 euros for students who do not currently reside in Spain
and are not EU, Iceland, Norway, Liechtenstein, Switzerland,
Andorra or China nationals.

Objectives:

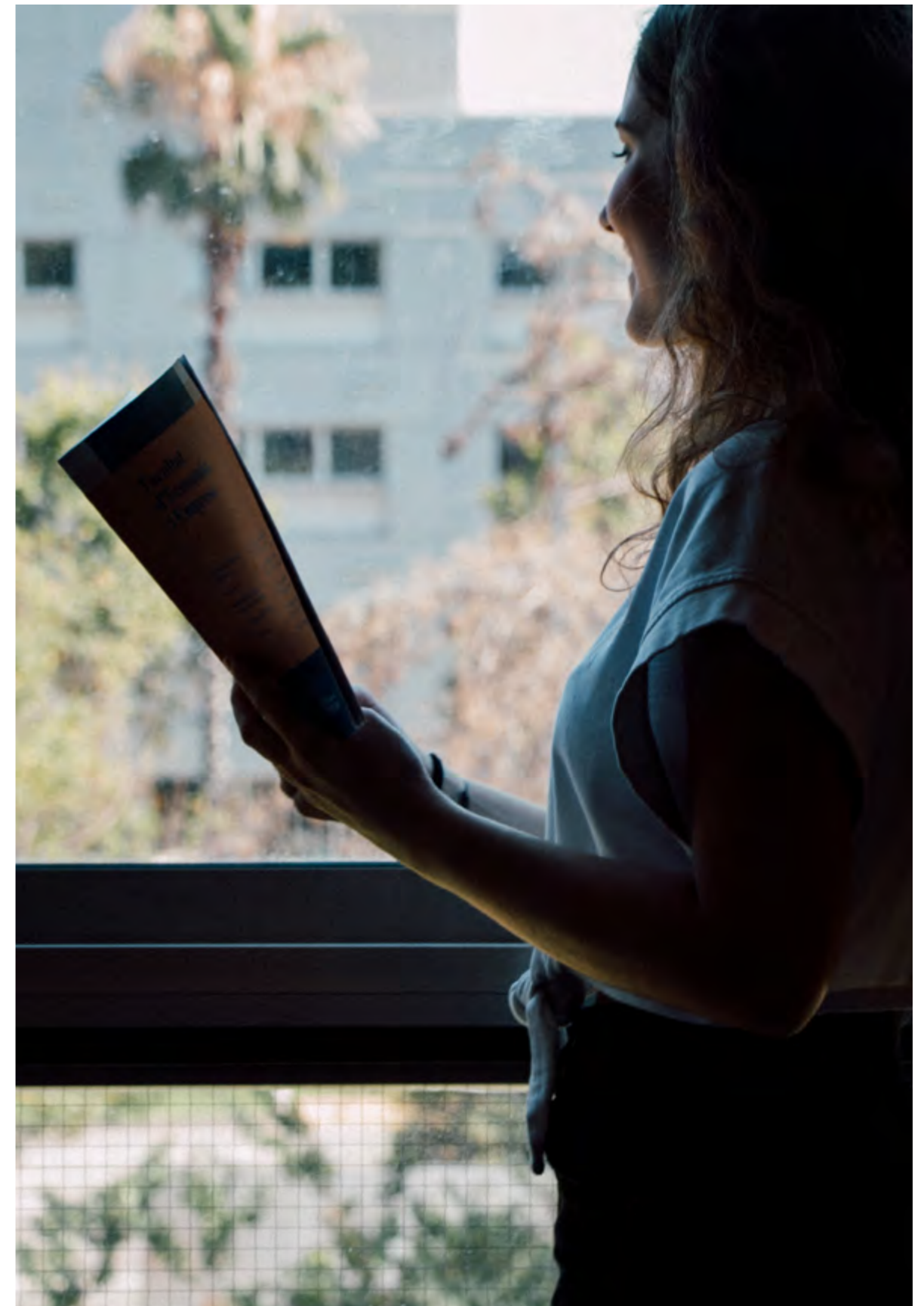
To train specialists in global business management and covers the fields of finance and accounting, marketing, operations, human resources and strategic management. Globalisation of the economy is a tangible reality nowadays. Hence the need for companies to develop a strategy for internationalisation in order to safeguard their competitiveness in global environments. This programme contributes in a decisive way to a wider specialisation for graduates in International Business, Management and Business Administration, and such like, who have acquired a more generalized training during their studies.

Career opportunities:

Students who complete this Master's degree can find employment in a wide array of positions within the business sector. The most usual jobs for students who complete the degree are posts of management, as well as specialised tasks in multinational companies, such as human resources, finances, foreign trade or international marketing. Furthermore, the MSc in International Business trains students to find employment in public organizations and NGOs dealing with international cooperation.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.



Master's degree in Marketing and Market Research

60

Credits

€1,660.2

Spanish

Language of instruction

Coordinator:
Francisco Javier
Arroyo Cañada

5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

The general objective of this master's degree is to provide specialised training in marketing and market research, to meet social and business needs. Students will learn theoretical and practical aspects of the methods and techniques of marketing management and the tools and techniques used in market research, which are essential to the development of businesses and other organisations in a highly competitive environment.

Career opportunities:

Management-level positions in marketing and market research in companies, consultancies, bureaus, research institutes and other organisations, and freelance work in this field. The master's degree will also improve the professional opportunities of graduates who already have management experience in these areas of knowledge, and want to increase or consolidate their training and technical skills in the field of marketing and market research.

Master's degree in Sport Business Management

60

Credits

€1,660.2

80% Spanish

20% English

Language of instruction

Coordinator:
María Pilar
Aparicio Chueca

4,920 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

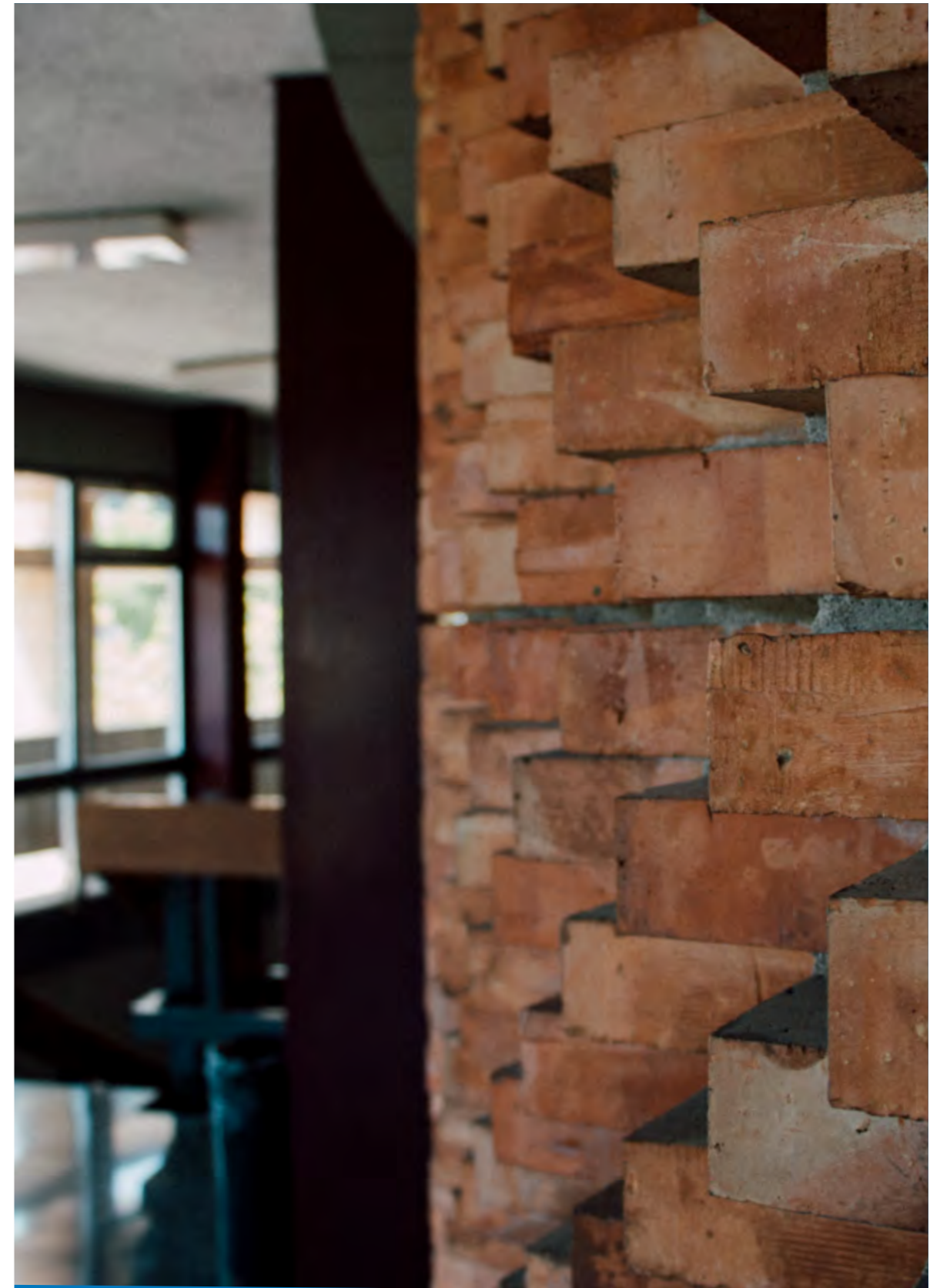
To train students from different disciplines who would like to acquire more detailed understanding of aspects related to economics and sport, which could lead to the management of sports entities and companies in a range of areas and economic sectors.

Career opportunities:

Graduates will be qualified to work in company management in the sports sector. Opportunities include: management of facilities for physical fitness and competition, technical management of federations or other entities that promote sports, and the management of companies that produce sports apparatus and equipment. Graduates could also work in the areas of sports events, club management, and the management of marketing programmes and other policies to promote products and services. The master's degree will foster an enterprising spirit and facilitate the creation of companies and services associated with the sports sector.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.



Statistics

Master's degree in Statistics and Operations Research

This is an interuniversity programme, between the Polytechnic University of Catalonia (coordinator) and the University of Barcelona.

90
Credits

50% Spanish
50% English

Language of instruction

€1,660.2
for the first year
(60 credits)

Coordinators:
Marta Pérez Casany (UPC)
Helena Chuliá Soler (UB)

4,150.20 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU members nationals.

Objectives:

To provide advanced knowledge of the latest theory and methods in the fields of statistics and operations research. To train expert professionals who, as members of interdisciplinary teams, can apply the knowledge they acquire to the areas of health, services, industry, companies, science and administration

Career opportunities:

Graduates of this master's degree will be experts who can work in the health field, services, industry and companies. They will apply the theory and methods of statistics and operations research from different perspectives such as biostatistics, data engineering, marketing and finance.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

Sociology

Master's degree in Sociology: Social Transformations and Innovation

Seal of excellence by the Catalan University Quality Assurance Agency (AQU)

90
Credits

75% Spanish
25% English

Language of instruction

€1,660.2
for the first year
(60 credits)

Coordinator:
Jordi Mundó Blanch

4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

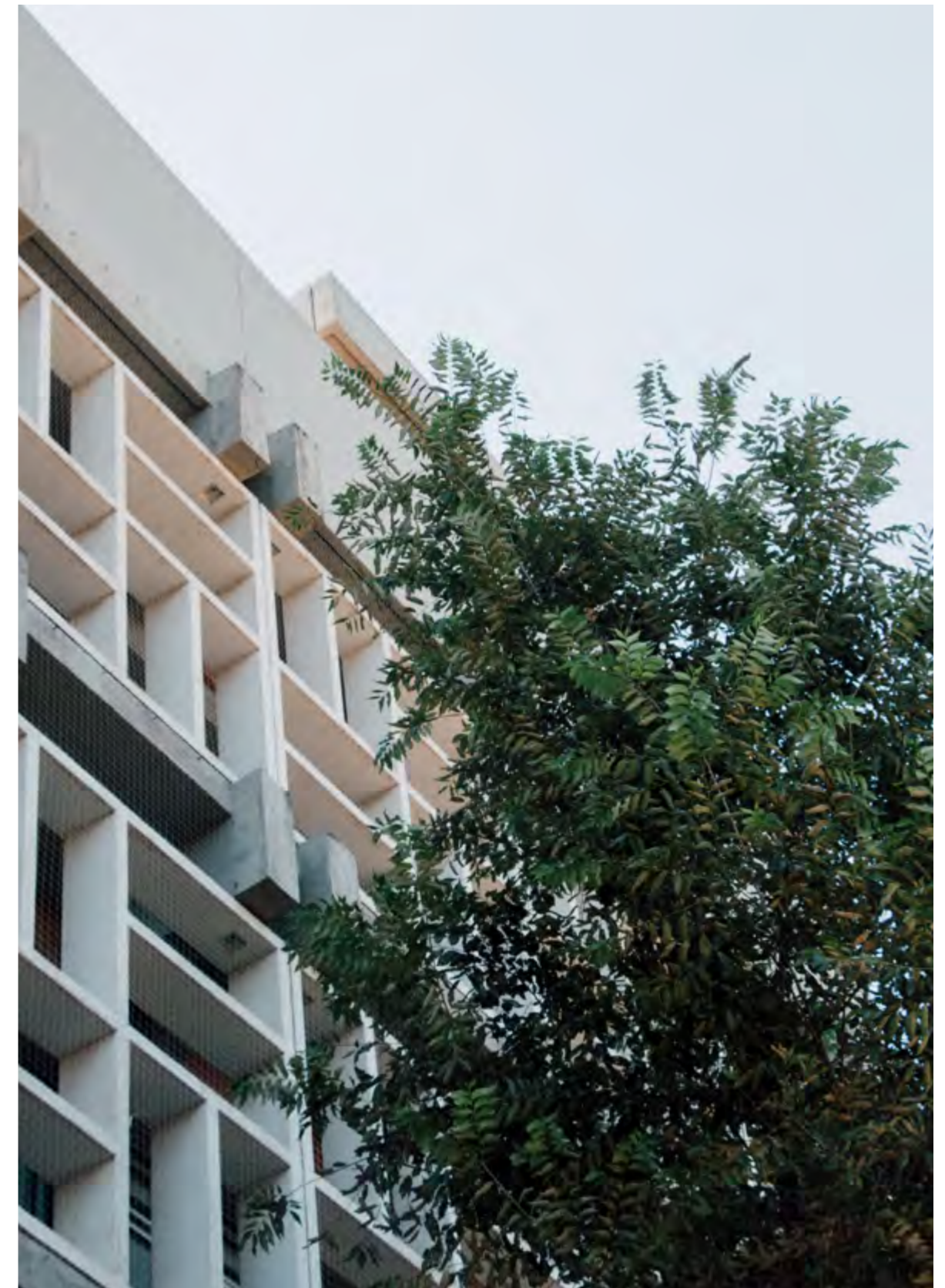
To train scientists and professionals to become leaders in the study of social change and the creation of social technologies, who can find new solutions to collective challenges, and improve institutions and societies. The master's degree aims to provide an overview of current social change and the resulting strategic challenges. Students will learn general skills to conduct scientific analyses of processes of social transformation and innovation, and will gain the ability to design and assess intervention models.

Career opportunities:

In the private sector, graduates can work as technical experts in strategic planning, in consultancies or engineering companies, or as marketing and market research specialists, among other jobs. In the public and third sector, graduates can work as experts in strategic planning and in the design and assessment of public policies, among other jobs.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.



Interdisciplinary

Erasmus Mundus: Global Markets, Local Creativities

Erasmus Mundus programme, between the University of Glasgow (coordination), the Erasmus University Rotterdam, the University of Göttingen, the University of Barcelona, Uppsala University, the University of Los Andes and Kyoto University.

120
Credits

€9,320
per academic year
(60 credits)

18,372 euros per academic year
(60 credits) for students who
are not UK and EU nationals.

English

Language of instruction

Coordinator:
Elisenda Paluzie i Hernández

Objectives:

The programme aims to examine how local places (clusters, cities and regions) and local actors (entrepreneurs, firms and policymakers) generate local competitiveness under global market conditions. The “Global History & Creative Cities” pathway stresses economic orders, creative cities and industries, and the history of international relations and globalisation. On the other hand, the “Global Markets & Development” pathway focus on global political economy, immigrant entrepreneurship, and global marketing and mass consumption.

Career opportunities:

The degree is ideal for highly talented students seeking a career in urban or public policy organisations, multinational corporations, international consultancies, cultural and creative industries, media or other non-profit organisations. Graduates will have high-level critical, analytical and practical skills, thus enhancing their employability in the global marketplace. The programme also includes the opportunity to acquire additional languages and key employability skills through work placements.

More information: https://www.eacea.ec.europa.eu/scholarships/erasmus-mundus-catalogue_en

Master's degree in Cultural Management

90
Credits

€1,660.2
for the first year
(60 credits)

78% Catalan
12% Spanish
10% English
Language of instruction

Coordinator:
Montserrat Pareja
Eastaway

4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To train professionals who are highly qualified in cultural management, administration, mediation and research, who can hold positions of responsibility in the public and private arena in a range of cultural sectors, including audio-visual production, literature, dramatic arts, music, heritage services and the visual arts. The objective is also to help to develop theoretical and applied research in this field, and to collaborate to increase the professional level, efficiency and internationalisation of the sector.

Career opportunities:

The master's degree in Cultural Management provides professional opportunities as managers, technical experts or administrators of services, facilities and cultural projects that are public, civic or corporate, planners and/or producers of cultural events (artistic, humanistic, festive, heritage, tourist and cultural), regional cultural managers, planners and promoters of intercultural dynamics and sociocultural activities, and researchers in cultural policy management.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

Master's Degree in Institutions And Political Economy

120
Credits

€1,660.2
per academic year
(60 credits)

English

Language of instruction

Coordinator:
Pilar Sorribas
Navarro

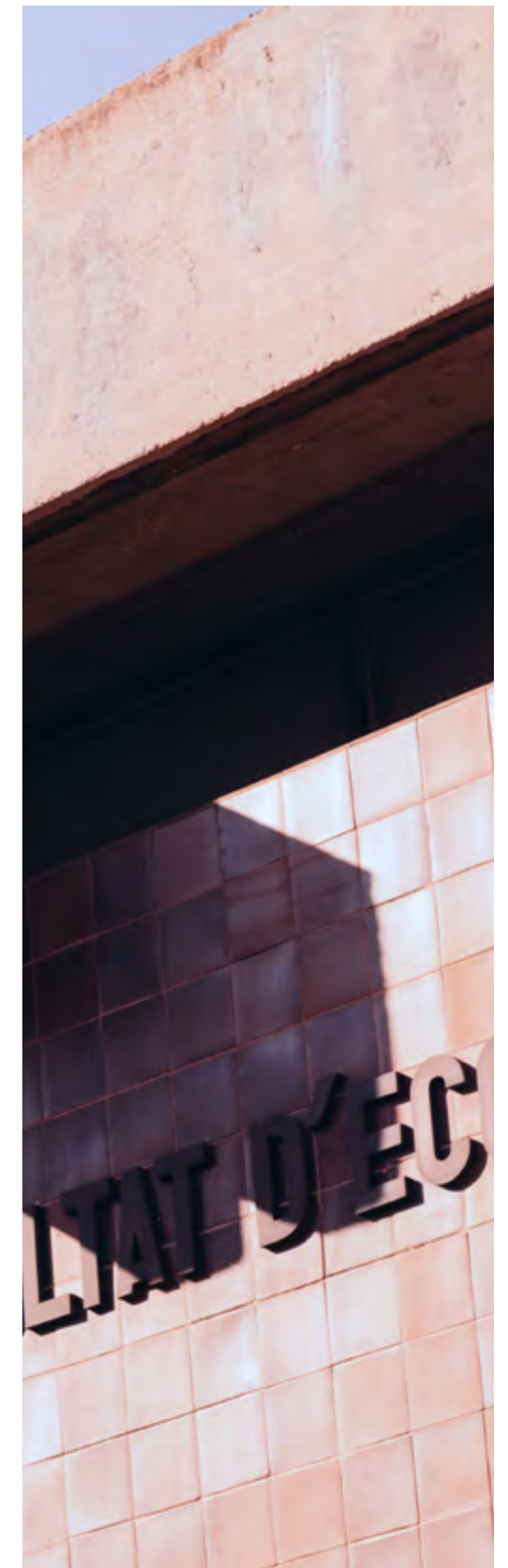
4,920 euros per academic year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To train and prepare students with the theoretical and empirical tools to carry out research in the fields of political institutions and political change. The Master's Degree in Institutions and Political Economy is an interdisciplinary research program at the intersection of Political Science, Economics and Economic History, that offers advanced training in quantitative and qualitative research methods, and combines solid theoretical foundations with empirical applications and a deep understanding of current social science debates. It is a collaborative project by three research groups based at University of Barcelona with a strong international reputation, focused on Comparative Politics, Political Economy and Economic History, and reflects on the current gradual convergence between those three fields, both in research and policy-making.

Career opportunities:

The master's goal is training students to conduct their own research and preparing them to apply to high-level PhD programs. This master's graduates will also acquire skills that are highly sought outside academia. Political Science and Economics are unequivocally intertwined in the analysis of the most pressing current issues, from immigration and international trade to environmental protection, financial regulation and digital rights. MIPE graduates will acquire the skills to thrive in these fields by working in international agencies, research centers, consulting firms, regulatory authorities and public administrations.



Master's degree in Internationalisation: Economic, Commercial, Legal and Political Aspects

90
Credits

90% Spanish
10% English
Language of instruction

€1,660.2
for the first year
(60 credits)

Coordinator:
Patricia Garcia-duran Huet

4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To respond to the growing demand for knowledge and professionals who can manage the complexities of globalisation. The programme is strongly interdisciplinary: it combines the economic, business, legal and political aspects required to understand and manage new realities and new game rules.

Career opportunities:

Graduates will have interdisciplinary training in internationalisation. They could work in internationalised companies, which may be Spanish companies with a global reach or international companies that operate on Spanish or global markets, companies with internationalisation projects and initiatives, public institutions at regional or state level with powers to promote, foster and support internationalisation, organisations for intercompany or public-private cooperation that support and promote internationalisation, organisations and institutions at supranational or international level, as well as institutions focused on analysing and assessing internationalisation and enhancing the global position of companies and countries.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

Master's degree in Public Management

Seal of excellence by the Catalan University Quality Assurance Agency (AQU)

This is an interuniversity programme involving the Autonomous University of Barcelona (coordinator), the University of Barcelona, and Pompeu Fabra University.

60
Credits

35% Spanish
35% Catalan
30% English
Language of instruction

€1,660.2

Coordinators:
Ixchel Perez Durán (UAB),
Maite Vilalta Ferrer (UB)

4,500 euros for students who do not currently reside in Spain and are not EU nationals.

Objectives:

To provide advanced, specialised training for graduates in all fields of the social sciences, and for graduates from any area of training who have a specific interest in public management. Students who successfully complete a master's degree in Public Management in the established period of one academic year are guaranteed access to the Government of Catalonia's pool of temporary staff. Students who wish to follow a research career could enter a doctoral programme.

Career opportunities:

Career opportunities for graduates are mainly in the public and semipublic areas: different levels and areas of public administrations, public companies, private companies that provide services for the public sector, non-governmental organisations, political institutions or parties, consultancies, research institutes, teaching institutes or units of analysis, among others.

More information: <https://www.uab.cat/web/estudiar/la-oferta-de-masteres-oficiales/informacion-general-1096480309770.html?param1=1096482868874>

Master's degree in Public Policy

This is an interuniversity programme, between Pompeu Fabra University - IBEI (coordinator) and the University of Barcelona.

60
Credits

English
Language of instruction

€12,240

Coordinator:
Laia Maynou Pujolràs

Objectives:

Educate future professionals in the area of public policy-making. The coursework combines rigorous training in both economics and political science, and it aims to provide students with a comprehensive set of practical, quantitative, qualitative, and analytical skills. Students develop in-depth understanding of key issues such as policy design, policy evaluation, the interplay of policy and politics, administrative capacity-building, inter-organizational relations, and the way quantitative and qualitative techniques can be used to improve the tangible results of public interventions in the economy and society.

Career opportunities:

This master's will prepare you to work in various fields such as governments and public administrations, research and study services, non-governmental organizations, international institutions and organizations, as well as in companies with economic activities that are usually in continuous contact with governments and administrations.

Mobility:

Students are offered the opportunity to participate in an exchange program. Participation in the program involves extending the master's programme to 18 months.



Executive Education

Lifelong Learning Master's Degrees

The University of Barcelona's Faculty of Economics and Business offers a wide range of UB-specific postgraduate programmes across various disciplines. The programmes are designed for degree-holders who would like to pursue a particular specialisation or develop an area of their academic or professional skills in greater depth.

Prices for lifelong learning master's degrees correspond to the academic year 2024-2025 and may be increased by a maximum of 70 euros to cover administrative fees.

Further information on Executive Education:

Lifelong Learning Office

Faculty of Economics and Business
University of Barcelona
Av. Diagonal, 696 | 08034 Barcelona
+34 93 402 44 67

Executive MBA

60
Credits

€12,000

Spanish
Language of instruction

Directors:
Xavier Garcia Marimon
Laura Guitart Tarrés

Objectives:

The main aims of this programme are to train executives in the administration and management of companies, and to improve the professional careers of the new business leaders that society needs. The MBA is taught by recognised university lecturers, and active, successful professionals with extensive experience. The teaching methodology is practical, active and highly participative. The programme includes case studies, debates, tutorial sessions, expert talks and simulations. This demanding Executive MBA is divided into nine modules that lead students to draw up a successful business plan.

Career opportunities:

The Executive MBA is designed to consolidate and enhance the professional career of its participants, who will generally be executives, managers or senior managers with an innovative, enterprising spirit. The programme will offer knowledge and skills to help participants to carry out their work at an optimum level, with a higher degree of personal satisfaction. It will also provide them with a professional network that enables them to plan for their future in terms of personal life and work, with more guarantees of success.

Further information on the Executive MBA programme:

UB Business School
John M. Keynes, 1-11
08034 Barcelona
+34 93 403 49 76
business.school@ub.edu

<http://www.ub.edu/business-school/executive-mba/>



Lifelong Learning Master's Degrees

Administrative and Financial Management

Director: Jordi Martí Pidelaserra
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face
Enrolment fee: 4,800 euros

Accounting and Information for Business Administration

Director: Máximo Losilla Ramírez
Credits: 60
Duration in academic years: 2
Mode of Delivery: Face-to-face
Enrolment fee:
- First year: 4,000 euros
- Second year: 2,600 euros

Commercial Management, Sales and E-Commerce

Director: M^a Luisa Solé Moro
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face
Enrolment fee: 5,450 euros

Commercial Management, Sales and E-Commerce

Directors: Maria Luisa Solé Moro and Emilio Vizuete Luciano
Credits: 60
Duration in academic years: 1
Mode of delivery: Distance
Enrolment fee: 4,250 euros

Customer Experience, Retail and E-Commerce Management

Directors: Francisco Javier Arroyo Cañada and Michele Giroto
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face
Enrolment fee: 6,450 euros

Financial Management of Sports Organisations

Directors: Xavier M. Triadó Ivern and Pilar Aparicio Chueca
Credits: 60
Duration in academic years: 2
Mode of delivery: Face-to-face
Enrolment fee:
- First year: 2,050 euros
- Second year: 2,050 euros

Fintech, Blockchain and Financial Markets

Director: Damià Rey Miró
Credits: 60
Duration in academic years: 1
Mode of delivery: Blended
Enrolment fee: 5,300 euros

Financial Markets

Director: Joan Tugores Ques
Credits: 60
Duration in academic years: 2
Mode of delivery: Face-to-face
Enrolment fee:
- First year: 2,900 euros
- Second year: 2,900 euros

Postgraduate courses that make up the master's degree and can be taken separately:

- Financial Economics
- Financial Products

Globalisation, Development and Cooperation

Director: Irene Maestro Yarza
Credits: 60
Duration in academic years: 2
Mode of delivery: Face-to-face
Enrolment fee:
- First year: 1,350 euros
- Second year: 1,350 euros

International Trade and Finance

Director: Emilio Vizuete Luciano
Credits: 90
Duration in academic years: 2
Mode of delivery: Blended
Enrolment fee:
- First year: 2,900 euros
- Second year: 2,900 euros

Postgraduate courses that make up the master's degree and can be taken separately:

- Foreign Trade, E-Commerce and International Economy
- Foreign Trade, International Finance and Fintech

Internationalisation of Small and Medium-sized Businesses

Directors: Joan Tugores Ques and Òscar Mascarilla Miró
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face
Enrolment fee: 4,930 euros

Postgraduate courses that make up the master's degree and can be taken separately:
- Trade and International Marketing
- International Business Administration

Management in E-Commerce and Digital Marketing

Directors: M^a Luisa Solé Moro and Jordi Campo Fernandez
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face or distance
Enrolment fee: 6,450 euros

Management of Digital Business (E-Business & E-Commerce)

Directors: Montse Crespi Vallbona and Víctor de Francisco Cotorruelo
Credits: 60
Duration in academic years: 1
Mode of delivery: Blended
Enrolment fee: 3,930 euros

Management of Foundations and Associations

Director: Jordi Martí Pidelaserra
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face
Enrolment fee: 4,800 euros

Management of Insurance and Financial Organisations

Director: Mercedes Ayuso Gutiérrez
Credits: 90
Duration in academic years: 1
Mode of delivery: Face-to-face
Enrolment fee: 9,800 euros

Marketing, Branding, Digital Environment and Sustainability Management

Directors: Ana Argila Irurita and Jordi Campo Fernandez
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face or distance
Enrolment fee: 6,450 euros

Real Estate Consultancy, Management and Promotion

Director: Gonzalo Bernardos Dominguez
Credits: 60
Duration in academic years: 1
Mode of delivery: Face-to-face or distance
Enrolment fee: 4,430 euros

Regional and Local Finance: Economics and Advanced Management

Directors: Maite Vilalta Ferrer
Credits: 60
Duration in academic years: 2
Mode of delivery: Face-to-face
Enrolment fee:
- First year: 3,200 euros
- Second year: 4,000 euros

Postgraduate courses that make up the master's degree and can be taken separately:

- Regional and Local Finance: Funding, Budgets and Accounting
- Local Finance: Advanced Economic Management

Other courses...

<https://www.ub.edu/portal/web/economics-business/ub-specific-master-s-degrees-and-postgraduate-programmes>

Faculty and UB services

Careers Service

The Faculty of Economics and Business offers access to the Careers Service, which oversees in-company placements, provides careers guidance services, and manages the co-working space for students involved in business-creation projects. It also organises talks, workshops and other events with major employers and a wide range of organisations of interest to every possible student profile.

Further information:

www.ub.edu/CarreresProfessionalsFEE/web/en

International Relations Office

The International Relations Office oversees the management of international mobility programmes in which the Faculty of Economics and Business is involved, seeks new agreements with universities around the world, and actively pursues the on-going internationalisation of the Faculty and its student community.

Further information:

www.ub.edu/economiaempresa-internacional/?lang=en

Languages

*** Language Services**

The UB's Language Services are responsible for promoting the Catalan language and for building a multilingual university community. They offer advice on linguistic matters to all members of the university community.

Further information:

www.ub.edu/sl/en/

*** School of Modern Languages**

The School of Modern Languages (EIM) offers courses in foreign languages to the whole university community, aiming for quality and formal rigorousness. The school offers ordinary courses, extraordinary introductory courses, oral fluency courses, exam preparation courses and courses aimed at students from different university disciplines in face-to-face, online and blended formats.

Further information:

<http://www.eim.ub.edu/>

Libraries

The Economics and Business CRAI Library has two library spaces and provides comprehensive materials for teaching and research, computer rooms, group work rooms, self-service photocopiers and other services. Its opening hours allow for students to study at different hours and during examination periods the library remains open throughout the night.

Further information:

<http://crai.ub.edu/en/about-crai/libraries/economics-business>

UB Sports

UB Sports provides 100,000 sq m of facilities for a wide range of directed activities and offers members of the university community a range of installations – swimming pools, tennis and padel courts, a football pitch and rugby pitch, etc. – that are only five minutes away from the Faculty!

Further information:

<http://www.ub.edu/esports/>



Study in Barcelona

Barcelona is one of the most prosperous cities in Europe and a fantastic place to live, with a sunny climate and a cosmopolitan cultural life. The cost of living is not very high, particularly when compared to cities such as London and Paris, offering an excellent quality of life and a diverse student mix.

The University of Barcelona offers students the chance to study and undertake research at an institution that is fully integrated into the city around it. Lying on the Mediterranean coast, and with a population of over 1.5 million, Barcelona is one of the most economically, socially and culturally important cities in Europe and is characterised by its extraordinary diversity. Graduates of the UB enjoy an excellent reputation among international employers. In fact, Barcelona ranks as the 31st best university city in the world According to QS Best Student Cities 2023, which combines data on universities, student population, affordability, quality of life and reputation with employers.

General advising and housing search assistance

The University of Barcelona offers students several types of accommodation so that they can choose the one that best suits their needs and expectations:

- UB halls of residence
- UB university residence
- Affiliated halls of residence
- Private university residences

Likewise, students admitted to the UB can address the Barcelona Centre Universitari (BCU), where information and advice are provided.

Further information:

<https://www.ub.edu/allotjament/en>

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UNIVERSITAT DE
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08034 Barcelona

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