



UNIVERSITAT DE  
BARCELONA

Facultat d'Economia  
i Empresa

Masters  
& Executive  
Education

2020 | 2021



English



## Ramon Alemany

*Dean of the Faculty of Economics and Business  
University of Barcelona*

The University of Barcelona's Faculty of Economics and Business is a leading centre in southern Europe for teaching economics, business, sociology and statistics. It was the first faculty to train economists in Catalonia, and combines the historical tradition of the UB with its strong commitment to modernity and internationalisation in recent years.

The UB is the national leader in the main international league tables and the most innovative university in Spain. The Faculty makes an important contribution to maintaining this position. More specifically, our university is the top university in the country in rankings such as the QS World University Rankings and the Academic Ranking for World Universities.

This position was obtained because of the quality of the courses on offer and the quality of the research. The UB School of Economics, the UB Business School and the UB School of Sociology bring together research and international postgraduate studies in economics, business and sociology. The Faculty has an important number of groups recognised as established research groups in their field by the Government of Catalonia, with hundreds of active researchers.

The Faculty offers a wide range of quality postgraduate courses for the academic year 2020-2021. These include both university master's degrees and Executive Education (UB-specific master's degrees and postgraduate courses). Situated on the Barcelona Knowledge Campus (BKC) at Pedralbes, a campus of international excellence, the Faculty of Economics and Business offers the opportunity to receive excellent training, provided by academics who are experts in their fields. A wide range of university services are available to students, such as the chance to undertake professional placements.

# The Faculty of Economics and Business



The University of Barcelona was founded in 1450 and is the most formidable public institution of higher education in Catalonia today, catering to the needs of the greatest number of students and delivering the broadest and most comprehensive range of courses. The UB is also the principal centre of university research in Spain and has become a European benchmark for research activity, both in terms of the number of research programmes it conducts and the excellence these have achieved.

University of Barcelona

## The top and the most innovative

According to the Academic Ranking of World Universities and Reuters Top 100 of 2019

Barcelona

## 31st best city in the world to study

Faculty of Economics and Business

## 60th in Europe for social sciences and business management

According to QS World University Rankings by Subject 2020

According to QS Best Student Cities 2019

The UB is one of the few Spanish universities ranked among the top 200 in the world in the main international rankings. It is considered the 98th best university according to the Best Global Universities Rankings. In addition, it is ranked 165th worldwide according to the latest edition of the ranking published by QS World University Rankings. Finally, the university is ranked 151-200 according to the Academic Ranking of World Universities (ARWU), also known as the Shanghai Ranking.

In the QS World University Rankings by Subject 2020, the University of Barcelona was placed 142nd for social sciences and business management, the branch of knowledge in which the Faculty of Economics and Business is registered. With regard to specific disciplines, the UB has been ranked among the top 150 universities in the world for Sociology and Statistics & Operational Research, among the top 200 for Economics & Econometrics and Accounting & Finance, and among the top 300 for Business & Management Studies. The QS ranking is based on three key indicators: academic reputation, employer reputation, and citations per faculty.

## The faculty in figures

**6,908**  
Undergraduate students

**593**  
Lecturers

**1,242**  
Postgraduate students

Extensive range of postgraduate training options for prospective doctoral students and researchers, and for specialised and professional training.

Focus in placements, professional integration and entrepreneurship, with a wide range of agreements and placements available and a co-working space for entrepreneurial projects.

Quality research, with 23 groups recognised as established research groups in their field by the Government of Catalonia and three specific research ecosystems: UB Business School, UB School of Economics and UB School of Sociology.

# Internationalisation

The University of Barcelona is involved in various international university networks, including the Coimbra Group and the League of European Research Universities (LERU), in which the UB is the only Spanish institution.

The Faculty of Economics and Business has an extensive range of international mobility agreements with other institutions, both under the Erasmus programme and other programmes, which include a wide variety of destinations, as well as some of the most prestigious universities in the world.

International programmes

Some of the Erasmus agreements that have been signed under the framework of the faculty's master's programmes:

University of Amsterdam (Netherlands)  
University of Copenhagen (Denmark)  
University of Helsinki (Finland)  
University of Groningen (Netherlands)  
Ghent University (Belgium)  
Aarhus University (Denmark)  
Université catholique de Louvain (Belgium)  
University of Bologna (Italy)  
Toulouse School of Economics (France)  
Copenhagen Business School (Denmark)

In addition to the agreements under the Erasmus programme, the master's degrees also have agreements with other universities, such as:

Kyoto University (Japan)  
University of Toronto (Canada)  
Heidelberg University (Germany)



# University Master's Degrees

The University of Barcelona's Faculty of Economics and Business offers a wide range of professional and research-oriented university master's degrees in the fields of economics, business, statistics, sociology and interdisciplinary studies. These programmes have a strong international dimension, and some are taught entirely in English.

The aim of official university master's degrees is to introduce a compatible system of credits, criteria and methodology with a similar duration to that of European qualifications, in order to facilitate and promote the mobility of students, and their incorporation into the European job market.

All tuition fees for the university master's degrees for the academic year 2020-2021 are indicative and subject to approval by the Government of Catalonia. In addition, students must pay administrative fees with the enrollment. Further information about the tuition fees:

<http://www.ub.edu/acad/matricula/preus.html>

## Further information on University master's degrees:

**Master's and Doctoral office**  
Faculty of Economics and Business  
University of Barcelona  
Av. Diagonal 696 | 08034 Barcelona  
+34 93 403 98 38  
omd.eco@ub.edu

<https://www.ub.edu/portal/web/economics-business/university-master-s-degrees>

## Economics

### Master's degree in Economics

Seal of excellence and internationalisation by the Catalan University Quality Assurance Agency (AQU)

**120**  
Credits

**English**  
Language of instruction

**€2,790**  
per academic year  
(60 credits)

Coordinator:  
Vicente Royuela Mora

*3,952 euros per academic year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To train and prepare students with the theoretical and empirical tools to analyse real economic problems and conduct independent research. The Master's degree in Economics is particularly suitable for students who have just graduated and want to develop their analytical skills through a wide range of courses taught in English by our best researchers. As this is a two-year programme, students have the opportunity to learn very solid methodological principles, and specialise in the areas that are of most interest to them.

#### Career opportunities:

Students who complete the programme could enter a wide range of professional sectors, including higher education or economic consultancy. Graduates who are particularly interested in research could apply to the doctoral programme in Economics, and continue to do advanced research.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

### Master's degree in Labour Economics

#### New!

This is an interuniversity programme between the University of Barcelona (coordinator), the Autonomous University of Barcelona and the University of Girona.

**60**  
Credits

**English**  
Language of instruction

**2.790 €**

Coordinator:  
Antonio Di Paolo

*4,920 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To train and prepare students to meet the growing demand for analysts and researchers with a thorough knowledge of the theories, methodologies and quantitative tools that allow for the study of the different aspects of the labour market. The programme also offers the necessary training to understand the design and study the impact of economic and social policies aimed at improving the functioning and welfare of society.

#### Career opportunities:

Graduates of this master's degree can find employment in public and private institutions both international and local that analyse phenomena related to the labour market, as well as human resources departments at large multinational companies. It can also constitute a gateway to research through doctoral studies.

### Master's degree in Economic History

This is an interuniversity programme between the University of Barcelona (coordinator) and the Autonomous University of Barcelona.

**60**  
Credits

**Spanish**  
Language of instruction

**€2,790**

Coordinator:  
Javier San Julián Arrupe

*3,952 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To provide advanced training in research skills, techniques and methods so that students can study the field of economic history, through an integrated programme with a multidisciplinary, global approach. The programme provides advanced tools to analyse historic and economic problems. Its aim is to familiarise students with the latest practices in economic history in leading academic institutions worldwide.

#### Career opportunities:

Students will develop the general and specific skills required in professionals who can undertake quality research tasks in public and private research centres and universities. Graduates who do not wish to continue with doctoral studies and prefer to work as professionals in public administration, companies, or the third sector will be capable of undertaking projects with a considerable research component, such as those carried out in consultancies or research services, and will be able to provide economic advisory services for governments, non-governmental organisations for economic cooperation, and public and private institutions.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

# Master's degree in Economics, Regulation and Competition in Public Services

60  
Credits

€3,300

Spanish

Language of instruction

\*Optionally up to 40% in English

Coordinator:  
Joan Ramon Borrell Arqué

5,994 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

## Objectives:

To prepare students for professional work in the area of economics and law in relation to the provision of public services, which are also known in the European Union as services of general interest or universal services. In particular, the programme trains students to address problems related to the liberalisation of economic public services, leading to freedom of establishment and competition among service providers.

## Career opportunities:

Students who complete the programme will be able to take on management and technical responsibilities in the following areas:

-Management of regulations, corporate strategy, institutional relations and general management of public and private operators who provide services of general interest.

-Directorate-generals and sectorial directorates for instruction and research in public organisations for market regulation and supervision, or authorities that promote and defend competition.

-Legal advisors for public and private operators, supervisory and regulatory organisations, and competition authorities.

-Directorate-generals and technical directorates of ministries responsible for public service planning and regulation.

## Business

# Master's degree in Business Research

60  
Credits

€2,790

55% Spanish  
45% English

Language of instruction

Coordinator:  
Josep Maria Argilés Bosch

3,952 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

## Objectives:

To provide advanced training in research skills, techniques and methods that will enable graduates to carry out studies to increase knowledge of companies and business competitiveness. Students will develop the general and specific skills required to undertake quality research tasks in public and private research centres and universities. The programme is aimed at students with an academic, professional and, above all, research interest in business.

## Career opportunities:

Graduates will gain the competences and skills required to start a doctoral thesis, as the master's degree is a training period that should be completed prior to the Doctoral programme in Business. Therefore, on completion of the master's degree, many graduates would continue with an academic career. However, although the master's degree does not have a professional focus, the knowledge gained by students enables them to apply for jobs with better conditions in the private sector.

# Master's degree in Financial and Actuarial Sciences

Seal of excellence by the Catalan University  
Quality Assurance Agency (AQU)

90  
Credits

€2,790  
for the first year  
(60 credits)

85% Spanish  
15% English

Language of instruction\*

\*The advanced itinerary offers  
30 credits in English and 60  
credits in Spanish.

Coordinator:  
Manuela Bosch Príncipe

4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

## Objectives:

To provide professionals with solid, quantitative training in mathematics and statistics, supported by the University of Barcelona's considerable experience in training actuaries. The UB is currently the only university in Catalonia to offer this kind of course. Actuarial studies are a fundamental requirement for joining the Catalan Association of Actuaries, and other Spanish professional associations.

## Career opportunities:

Graduates in Financial and Actuarial Sciences will be experts in risk management and in uncertainty quantification. There is a high demand for these skills in banks, large companies with their own risk departments, insurance companies, brokerage firms, and other corporations that need professionals with the quantitative training required to assess risk and uncertainty. Due to their solid technical training, graduates will also be equipped to continue their studies at doctoral level.

## Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

# Master's degree in Accounting and Taxation

60  
Credits

€3,960

80% Spanish  
20% Catalan

Language of instruction

Coordinator:  
Javier Osés García

5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

## Objectives:

To provide the practical training required to become a specialist in the fields of accounting, taxation and auditing. The course will enable graduates to use sound knowledge to effectively manage tasks associated with these areas in companies of any kind and size.

## Career opportunities:

In the public sector, the skills that graduates' gain on the master's degree will qualify them for management posts in any area of accountancy or taxation in public entities and companies. In the private sector, the analytical and planning skills developed during the course will enable graduates to undertake highly analytical tasks with a mid-term perspective in the areas of accountancy, taxation and auditing.

Independent work is one of the most promising areas for career development in these fields: the specialised training in accountancy and taxation will give graduates the skills required to solve problems in these areas in any organisation. Students who successfully complete this specialised master's degree will be exempt from the first stage of access to the Official Register of Accounting Auditors (ROAC), which is the starting point for the auditing profession.

## Master's degree in Creation and Management of Innovative Technology- Based Companies

60  
Credits

€3,600

75% Spanish  
25% English

**Language of instruction**

Coordinator:  
Natalia Jaria Chacón

*5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

### Objectives:

To provide advanced training in the creation of companies and the management of innovation, to train future entrepreneurs and managers of innovative companies to the highest level, and to train professionals who can manage innovation and have the tools required to start innovative business initiatives. Therefore, the aim is to provide competences and skills that enable students to manage projects and/or innovative processes, start business initiatives, begin new projects, and launch them on the market.

### Career opportunities:

The competences gained on this master's degree will help professionals from different fields to undertake entrepreneurial and innovative activities that are mainly associated with the application of new technologies. These are high value-added activities, and are vital to business development. Expectations for future growth in this area are high. These activities are potential sources of business opportunities and employment growth, which is one of the main problems in the Spanish economy at present.

### Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

## Master's degree in International Business

60  
Credits

€3,600

English

**Language of instruction**

Coordinator:  
Mercè Bernardo Vilamitjana

*5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

### Objectives:

To train specialists in global business management and covers the fields of finance and accounting, marketing, operations, human resources and strategic management. Globalisation of the economy is a tangible reality nowadays. Hence the need for companies to develop a strategy for internationalisation in order to safeguard their competitiveness in global environments. This programme contributes in a decisive way to a wider specialisation for graduates in International Business, Management and Business Administration, and such like, who have acquired a more generalized training during their studies.

### Career opportunities:

Students who complete this Master's degree can find employment in a wide array of positions within the business sector. The most usual jobs for students who complete the degree are posts of management, as well as specialised tasks in multinational companies, such as human resources, finances, foreign trade or international marketing. Furthermore, the MSc in International Business trains students to find employment in public organizations and NGOs dealing with international cooperation.

### Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

## Master's degree in Marketing and Market Research

60  
Credits

€3,600

Spanish

**Language of instruction**

Coordinator:  
Francisco Javier Arroyo Cañada

*5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

### Objectives:

The general objective of this master's degree is to provide specialised training in marketing and market research, to meet social and business needs. Students will learn theoretical and practical aspects of the methods and techniques of marketing management and the tools and techniques used in market research, which are essential to the development of businesses and other organisations in a highly competitive environment.

### Career opportunities:

Management-level positions in marketing and market research in companies, consultancies, bureaus, research institutes and other organisations, and freelance work in this field. The master's degree will also improve the professional opportunities of graduates who already have management experience in these areas of knowledge, and want to increase or consolidate their training and technical skills in the field of marketing and market research.

## Master's degree in Sport Business Management

60  
Credits

€2,790

80% Spanish  
20% English

**Language of instruction**

Coordinator:  
María Pilar Aparicio Chueca

*4,920 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

### Objectives:

To train students from different disciplines who would like to acquire more detailed understanding of aspects related to economics and sport, which could lead to the management of sports entities and companies in a range of areas and economic sectors.

### Career opportunities:

Graduates will be qualified to work in company management in the sports sector. Opportunities include: management of facilities for physical fitness and competition, technical management of federations or other entities that promote sports, and the management of companies that produce sports apparatus and equipment. Graduates could also work in the areas of sports events, club management, and the management of marketing programmes and other policies to promote products and services. The master's degree will foster an enterprising spirit and facilitate the creation of companies and services associated with the sports sector.

### Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

## Statistics

### Master's degree in Statistics and Operations Research

This is an interuniversity programme, between the Polytechnic University of Catalonia (coordinator) and the University of Barcelona.

**90**  
Credits

**€3,087**  
for the first year  
(60 credits)

50% Spanish  
50% English

**Language of instruction**

Coordinators:  
Marta Pérez Casany (UPC)  
Helena Chuliá Soler (UB)

*4,631 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU members nationals.*

#### Objectives:

To provide advanced knowledge of the latest theory and methods in the fields of statistics and operations research. To train expert professionals who, as members of interdisciplinary teams, can apply the knowledge they acquire to the areas of health, services, industry, companies, science and administration

#### Career opportunities:

Graduates of this master's degree will be experts who can work in the health field, services, industry and companies. They will apply the theory and methods of statistics and operations research from different perspectives such as biostatistics, data engineering, marketing and finance.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

## Sociology

### Master's degree in Sociology: Social Transformations and Innovation

Seal of excellence by the Catalan University Quality Assurance Agency (AQU)

**90**  
Credits

**€2,790**  
for the first year  
(60 credits)

75% Spanish  
25% English

**Language of instruction**

Coordinator:  
Anna Escobedo Caparrós

*3,952 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To train scientists and professionals to become leaders in the study of social change and the creation of social technologies, who can find new solutions to collective challenges, and improve institutions and societies. The master's degree aims to provide an overview of current social change and the resulting strategic challenges. Students will learn general skills to conduct scientific analyses of processes of social transformation and innovation, and will gain the ability to design and assess intervention models.

#### Career opportunities:

In the private sector, graduates can work as technical experts in strategic planning, in consultancies or engineering companies, or as marketing and market research specialists, among other jobs. In the public and third sector, graduates can work as experts in strategic planning and in the design and assessment of public policies, among other jobs.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

## Interdisciplinary

### Master's degree in Internationalisation

**90**  
Credits

**€2,790**  
for the first year  
(60 credits)

75% Spanish  
25% English  
**Language of instruction**

Coordinator:  
Patricia Garcia-duran Huet

*4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To respond to the growing demand for knowledge and professionals who can manage the complexities of globalisation. The programme is strongly interdisciplinary: it combines the economic, business, legal and political aspects required to understand and manage new realities and new game rules.

#### Career opportunities:

Graduates will have interdisciplinary training in internationalisation. They could work in internationalised companies, which may be Spanish companies with a global reach or international companies that operate on Spanish or global markets, companies with internationalisation projects and initiatives, public institutions at regional or state level with powers to promote, foster and support internationalisation, organisations for intercompany or public-private cooperation that support and promote internationalisation, organisations and institutions at supranational or international level, as well as institutions focused on analysing and assessing internationalisation and enhancing the global position of companies and countries.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

### Erasmus Mundus: Global Markets, Local Creativities

Erasmus Mundus programme, between the University of Glasgow (coordination), the Erasmus University Rotterdam, the University of Göttingen, the University of Barcelona, Uppsala University, the University of Los Andes and Kyoto University.

**120**  
Credits

**€7,511**  
per academic year  
(60 credits)

*16,141 euros per academic year (60 credits) for students who are not UK and EU nationals.*

## English

**Language of instruction**

Coordinator:  
Elisenda Paluzie i Hernández

#### Objectives:

The programme aims to examine how local places (clusters, cities and regions) and local actors (entrepreneurs, firms and policymakers) generate local competitiveness under global market conditions. The "Global History & Creative Cities" pathway stresses economic orders, creative cities and industries, and the history of international relations and globalisation. On the other hand, the "Global Markets & Development" pathway focus on global political economy, immigrant entrepreneurship, and global marketing and mass consumption.

#### Career opportunities:

The degree is ideal for highly talented students seeking a career in urban or public policy organisations, multinational corporations, international consultancies, cultural and creative industries, media or other non-profit organisations. Graduates will have high-level critical, analytical and practical skills, thus enhancing their employability in the global marketplace. The programme also includes the opportunity to acquire additional languages and key employability skills through work placements.

# Master's degree in Cultural Management

90  
Credits

60% Catalan  
30% Spanish  
10% English

**Language of instruction**

€3,162  
for the first year  
(60 credits)

Coordinator:  
Montserrat Pareja Eastaway

3,952 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

## Objectives:

To train professionals who are highly qualified in cultural management, administration, mediation and research, who can hold positions of responsibility in the public and private arena in a range of cultural sectors, including audio-visual production, literature, dramatic arts, music, heritage services and the visual arts. The objective is also to help to develop theoretical and applied research in this field, and to collaborate to increase the professional level, efficiency and internationalisation of the sector.

## Career opportunities:

The master's degree in Cultural Management provides professional opportunities as managers, technical experts or administrators of services, facilities and cultural projects that are public, civic or corporate, planners and/or producers of cultural events (artistic, humanistic, festive, heritage, tourist and cultural), regional cultural managers, planners and promoters of intercultural dynamics and sociocultural activities, and researchers in cultural policy management.

## Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

# Master's degree in Public Management

Seal of excellence by the Catalan University Quality Assurance Agency (AQU)

This is an interuniversity programme involving the Autonomous University of Barcelona (coordinator), the University of Barcelona, and Pompeu Fabra University.

60  
Credits

35% Spanish  
35% Catalan  
30% English

**Language of instruction**

€2,766

Coordinators:  
Ismael Blanco Fillola (UAB)  
Maite Vilalta Ferrer (UB)

4,500 euros for students who do not currently reside in Spain and are not EU nationals.

## Objectives:

To provide advanced, specialised training for graduates in all fields of the social sciences, and for graduates from any area of training who have a specific interest in public management. Students who successfully complete a master's degree in Public Management in the established period of one academic year are guaranteed access to the Government of Catalonia's pool of temporary staff. Students who wish to follow a research career could enter a doctoral programme.

## Career opportunities:

Career opportunities for graduates are mainly in the public and semipublic areas: different levels and areas of public administrations, public companies, private companies that provide services for the public sector, non-governmental organisations, political institutions or parties, consultancies, research institutes, teaching institutes or units of analysis, among others.

# Executive Education

## UB-Specific Master's Degrees

The University of Barcelona's Faculty of Economics and Business offers a wide range of UB-specific postgraduate programmes across various disciplines. The programmes are designed for degree-holders who would like to pursue a particular specialisation or develop an area of their academic or professional skills in greater depth.

Prices for UB-specific master's degrees correspond to the academic year 2020-2021 and may be increased by a maximum of 70 euros to cover administrative fees.

## Further information on Executive Education:

### Lifelong Learning Office

Faculty of Economics and Business  
University of Barcelona  
Av. Diagonal, 696 | 08034 Barcelona  
+34 93 402 44 67

# Executive MBA

60  
Credits

€11,700

Spanish  
**Language of instruction**

Directors:  
Xavier Garcia Marimon  
Laura Guitart Tarrés

## Objectives:

The main aims of this programme are to train executives in the administration and management of companies, and to improve the professional careers of the new business leaders that society needs. The MBA is taught by recognised university lecturers, and active, successful professionals with extensive experience. The teaching methodology is practical, active and highly participative. The programme includes case studies, debates, tutorial sessions, expert talks and simulations. This demanding Executive MBA is divided into nine modules that lead students to draw up a successful business plan. The Executive MBA has been running for many years. In the academic year 2020-2021, the twenty-eight edition of the programme will be offered.

## Career opportunities:

The Executive MBA is designed to consolidate and enhance the professional career of its participants, who will generally be executives, managers or senior managers with an innovative, enterprising spirit. The programme will offer knowledge and skills to help participants to carry out their work at an optimum level, with a higher degree of personal satisfaction. It will also provide them with a professional network that enables them to plan for their future in terms of personal life and work, with more guarantees of success.

## Further information on the Executive MBA programme:

UB Business School  
John M. Keynes, 1-11  
08034 Barcelona  
+34 93 403 49 76  
business.school@ub.edu

[www.ub.edu/business-school/executive-mba/](http://www.ub.edu/business-school/executive-mba/)



# UB-Specific Master's Degrees

## **Administrative and Financial Management**

Director: Antoni García Castellví  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,600 euros

## **Creation, Management and Development of Franchises**

Director: Gonzalo Bernardos Dominguez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,190 euros

## **Customer Experience, Retail and E-Commerce Management**

Director: Francisco Javier Arroyo Cañada  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 6,450 euros

## **E-Business Administration**

Directors: Montse Crespi Vallbona and Víctor de Francisco Cotorruelo  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Blended  
Enrolment fee: 3,940 euros

## **European Financial Financial Management of Sports Organisations**

Directors: Xavier M. Triadó Ivern and Pilar Aparicio Chueca  
Credits: 60  
Duration in academic years: 2  
Mode of delivery: Face-to-face

Enrolment fee:  
- First year: 2,050 euros  
- Second year: 2,050 euros

*Postgraduate courses that make up the master's degree and can be taken separately:*

- Basic Concepts in Sports Organisation Management
- Management and Administration of Sports Organisations

## **Financial Markets**

Director: Joan Tugores Ques  
Credits: 60  
Duration in academic years: 2  
Mode of delivery: Face-to-face

Enrolment fee:  
- First year: 2,900 euros  
- Second year: 2,900 euros

*Postgraduate courses that make up the master's degree and can be taken separately:*

- Financial Markets
- Financial Products

## **Globalisation, Development and Cooperation**

Director: Irene Maestro Yarza  
Credits: 60  
Duration in academic years: 2  
Mode of delivery: Face-to-face

Enrolment fee:  
- First year: 1,350 euros  
- Second year: 1,350 euros

## **International Trade and Finance**

Director: Salvador Torra Porrás  
Credits: 80  
Duration in academic years: 3  
Mode of delivery: Blended

Enrolment fee:  
- First year: 2,600 euros  
- Second year: 2,200 euros  
- Third year: 1,000 euros

*Postgraduate courses that make up the master's degree and can be taken separately:*

- Foreign Trade and the International Economy
- Foreign Trade and International Finance

## **Internationalisation of Small and Medium-sized Businesses**

Directors: Joan Tugores Ques and Òscar Mascarilla Miró  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face or blended  
Enrolment fee: 4,840 euros

*Postgraduate courses that make up the master's degree and can be taken separately:*

- International Business Administration
- Trade and International Marketing

## **Management and Direction of Fashion Businesses**

Directors: Jordi Bachs Ferrer and Silvia Viudas Bernabeu  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Place where the course is taught:  
LCI Barcelona, Higher Education Design School  
Enrolment fee: 9,180 euros

## **Management in E-Commerce and Digital Marketing**

Director: M<sup>a</sup> Luisa Solé Moro and Jordi Campo Fernandez  
Credits: 60  
Duration in academic year: 1  
Mode of delivery: Face-to-face or distance  
Enrolment fee: 6,450 euros

## **Management of Foundations and Associations**

Director: Antoni García Castellví  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,200 euros

## **Management of Insurance and Financial Organisation**

Director: Mercedes Ayuso Gutiérrez  
Credits: 75  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 9,500 euros

## **Marketing, Branding, Digital Environment and Sustainability Management**

Directors: Ana Argila Irurita and Jordi Campo Fernandez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 6,450 euros

## **Marketing Management and Sales**

Director: M<sup>a</sup> Luisa Solé Moro  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,980 euros

## **Real Estate Consultancy, Management and Promotion**

Director: Gonzalo Bernardos Dominguez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,190 euros

## **Regional and Local Finance: Economics and Advanced Management**

Directors: Joaquim Solé Vilanova and Maite Vilalta Ferrer  
Credits: 70  
Duration in academic years: 3  
Mode of delivery: Face-to-face

Enrolment fee:  
- First year: 3,100 euros  
- Second year: 3,300 euros  
- Third year: 800 euros

*Postgraduate courses that make up the master's degree and can be taken separately:*

- Regional and Local Finance: Funding, Budgets and Accounting
- Local Finance: Advanced Economic Management

Other courses...

<https://www.ub.edu/portal/web/economics-business/ub-specific-master-s-degrees-and-postgraduate-programmes>

# Faculty and UB services

## Careers Service

The Faculty of Economics and Business offers access to the Careers Service, which oversees in-company placements, provides careers guidance services, and manages the co-working space for students involved in business-creation projects. It also organises talks, workshops and other events with major employers and a wide range of organisations of interest to every possible student profile.

Further information:

[www.ub.edu/CarreresProfessionalsFEE/web/en](http://www.ub.edu/CarreresProfessionalsFEE/web/en)

## International Relations Office

The International Relations Office oversees the management of international mobility programmes in which the Faculty of Economics and Business is involved, seeks new agreements with universities around the world, and actively pursues the on-going internationalisation of the Faculty and its student community.

Further information:

[www.ub.edu/economiaempresa-internacional/?lang=en](http://www.ub.edu/economiaempresa-internacional/?lang=en)

## Languages

### \* Language Services

The UB's Language Services are responsible for promoting the Catalan language and for building a multilingual university community. They offer advice on linguistic matters to all members of the university community.

Further information:

[www.ub.edu/sl/en/](http://www.ub.edu/sl/en/)

### \* School of Modern Languages

The School of Modern Languages (EIM) offers courses in foreign languages to the whole university community, aiming for quality and formal rigorousness. The school offers ordinary courses, extraordinary introductory courses, oral fluency courses, exam preparation courses and courses aimed at students from different university disciplines in face-to-face, online and blended formats.

Further information:

<http://www.eim.ub.edu/>

## Libraries

The Economics and Business CRAI Library has two library spaces and provides comprehensive materials for teaching and research, computer rooms, group work rooms, self-service photocopiers and other services. Its opening hours allow for students to study at different hours and during examination periods the library remains open throughout the night.

Further information:

<http://crai.ub.edu/en/about-crai/libraries/economics-business>

## UB Sports

UB Sports provides 100,000 sq m of facilities for a wide range of directed activities and offers members of the university community a range of installations – swimming pools, tennis and padel courts, a football pitch and rugby pitch, etc. – that are only five minutes away from the Faculty!

Further information:

<http://www.ub.edu/esports/>



# Study in Barcelona

Barcelona is one of the most prosperous cities in Europe and a fantastic place to live, with a sunny climate and a cosmopolitan cultural life. The cost of living is not very high, particularly when compared to cities such as London and Paris, offering an excellent quality of life and a diverse student mix.

The University of Barcelona offers students the chance to study and undertake research at an institution that is fully integrated into the city around it. Lying on the Mediterranean coast, and with a population of over 1.5 million, Barcelona is one of the most economically, socially and culturally important cities in Europe and is characterised by its extraordinary diversity. Graduates of the UB enjoy an excellent reputation among international employers. In fact, Barcelona ranks as the 21st best university city in the world According to QS Best Student Cities 2019, which combines data on universities, student population, affordability, quality of life and reputation with employers.

## General advising and housing search assistance

The University of Barcelona offers students several types of accommodation so that they can choose the one that best suits their needs and expectations:

- UB halls of residence
- UB university residence
- Affiliated halls of residence
- Private university residences

Likewise, students admitted to the UB can address the Barcelona Centre Universitari (BCU), where information and advice are provided.

Further information:

<https://www.ub.edu/allotjament/en>

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