



UNIVERSITAT DE  
BARCELONA

Facultat d'Economia  
i Empresa

Masters  
& Executive  
Education

2021 | 2022



English



## Ramon Alemany

*Dean of the Faculty of Economics and Business  
University of Barcelona*

The University of Barcelona's Faculty of Economics and Business is a leading centre in southern Europe for teaching economics, business, sociology and statistics. It was the first faculty to train economists in Catalonia, and combines the historical tradition of the UB with its strong commitment to modernity and internationalisation in recent years.

The UB is the national leader in the main international league tables. The Faculty makes an important contribution to maintaining this position. More specifically, our university is the top university in the country in rankings such as the QS World University Rankings and the Academic Ranking for World Universities.

This position was obtained because of the quality of the courses on offer and the quality of the research. The UB School of Economics, the UB Business School and the UB School of Sociology bring together research and international postgraduate studies in economics, business and sociology. The Faculty has an important number of groups recognised as established research groups in their field by the Government of Catalonia, with hundreds of active researchers.

The Faculty offers a wide range of quality postgraduate courses for the academic year 2021-2022. These include both university master's degrees and Executive Education (UB-specific master's degrees and postgraduate courses). Situated on the Barcelona Knowledge Campus (BKC) at Pedralbes, a campus of international excellence, the Faculty of Economics and Business offers the opportunity to receive excellent training, provided by academics who are experts in their fields. A wide range of university services are available to students, such as the chance to undertake professional placements.

# The Faculty of Economics



The University of Barcelona was founded in 1450 and is the most formidable public institution of higher education in Catalonia today, catering to the needs of the greatest number of students and delivering the broadest and most comprehensive range of courses. The UB is also the principal centre of university research in Spain and has become a European benchmark for research activity, both in terms of the number of research programmes it conducts and the excellence these have achieved.

University of Barcelona

The top university in Spain

According to the QS World University Rankings 2021, Academic Ranking of World Universities 2020 and World University Rankings 2020-21

Barcelona

21st best city in the world to study

Faculty of Economics and Business

60th in Europe for social sciences and business management

According to QS World University Rankings by Subject 2020

According to QS Best Student Cities 2019

The UB is one of the few Spanish universities ranked among the top 200 in the world in the main international rankings. It is considered the 90th best university according to the Best Global Universities Rankings. In addition, it is ranked 133rd worldwide according to the latest edition of the ranking published by Center for World University Rankings (CWUR) and ranked 165th according to the QS World University Rankings. Finally, the university is ranked 151-200 according to the Academic Ranking of World Universities (ARWU), also known as the Shanghai Ranking.

In the QS World University Rankings by Subject 2020, the University of Barcelona was placed 142nd for social sciences and business management, the branch of knowledge in which the Faculty of Economics and Business is registered. With regard to specific disciplines, the UB has been ranked among the top 150 universities in the world for Sociology and Statistics & Operational Research, among the top 200 for Economics & Econometrics and Accounting & Finance, and among the top 300 for Business & Management Studies. The QS ranking is based on three key indicators: academic reputation, employer reputation, and citations per faculty.

## The faculty in figures

6,802 Undergraduate students

603 Lecturers

589 Postgraduate students

Extensive range of postgraduate training options for prospective doctoral students and researchers, and for specialised and professional training.

Focus in placements, professional integration and entrepreneurship, with a wide range of agreements and placements available and a co-working space for entrepreneurial projects.

Quality research, with 23 groups recognised as established research groups in their field by the Government of Catalonia and three specific research ecosystems: UB Business School, UB School of Economics and UB School of Sociology.

# Internationalisation

The University of Barcelona is involved in various international university networks, including the Coimbra Group and the League of European Research Universities (LERU), in which the UB is the only Spanish institution.

The Faculty of Economics and Business has an extensive range of international mobility agreements with other institutions, both under the Erasmus programme and other programmes, which include a wide variety of destinations, as well as some of the most prestigious universities in the world.

## International programmes

Some of the Erasmus agreements that have been signed under the framework of the faculty's master's programmes:

- Université catholique de Louvain (Belgium)
- University of Copenhagen (Denmark)
- Copenhagen Business School (Denmark)
- University of Helsinki (Finland)
- Toulouse School of Economics (France)
- University of Göttingen (Germany)
- Sapienza University of Rome (Italy)
- University of Bologna (Italy)
- University of Amsterdam (Netherlands)
- University of Groningen (Netherlands)
- University of Lisbon (Portugal)

In addition to the agreements under the Erasmus programme, the master's degrees also have agreements with other universities, such as:

- Kyoto University (Japan)
- Universidad de Guadalajara (Mexico)





# University Master's Degrees

The University of Barcelona's Faculty of Economics and Business offers a wide range of professional and research-oriented university master's degrees in the fields of economics, business, statistics, sociology and interdisciplinary studies. These programmes have a strong international dimension, and some are taught entirely in English.

The aim of official university master's degrees is to introduce a compatible system of credits, criteria and methodology with a similar duration to that of European qualifications, in order to facilitate and promote the mobility of students, and their incorporation into the European job market.

All tuition fees for the university master's degrees for the academic year 2021-2022 are indicative and subject to approval by the Government of Catalonia. In addition, students must pay administrative fees with the enrollment. Further information about the tuition fees:

<http://www.ub.edu/acad/matricula/preus.html>

**Further information on University master's degrees:**

**Master's and Doctoral office**  
Faculty of Economics and Business  
University of Barcelona  
Av. Diagonal 696 | 08034 Barcelona  
+34 93 403 98 38  
[omd.eco@ub.edu](mailto:omd.eco@ub.edu)

<https://www.ub.edu/portal/web/economics-business/university-master-s-degrees>

## Economics

### Master's degree in Economic History

This is an interuniversity programme between the University of Barcelona (coordinator) and the Autonomous University of Barcelona.

60

Credits

€2,766

Spanish

Language of instruction

Coordinator:

Javier San Julián Arrupe

*3,952 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To provide advanced training in research skills, techniques and methods so that students can study the field of economic history, through an integrated programme with a multidisciplinary, global approach. The programme provides advanced tools to analyse historic and economic problems. Its aim is to familiarise students with the latest practices in economic history in leading academic institutions worldwide.

#### Career opportunities:

Students will develop the general and specific skills required in professionals who can undertake quality research tasks in public and private research centres and universities. Graduates who do not wish to continue with doctoral studies and prefer to work as professionals in public administration, companies, or the third sector will be capable of undertaking projects with a considerable research component, such as those carried out in consultancies or research services, and will be able to provide economic advisory services for governments, non-governmental organisations for economic cooperation, and public and private institutions.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements.

### Master's degree in Economics

Seal of excellence and internationalisation by the Catalan University Quality Assurance Agency (AQU)

120

Credits

€2,766

per academic year  
(60 credits)

English

Language of instruction

Coordinator:

Vicente Royuela Mora

*3,952 euros per academic year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To train and prepare students with the theoretical and empirical tools to analyse real economic problems and conduct independent research. The Master's degree in Economics is particularly suitable for students who have just graduated and want to develop their analytical skills through a wide range of courses taught in English by our best researchers. As this is a two-year programme, students have the opportunity to learn very solid methodological principles, and specialise in the areas that are of most interest to them.

#### Career opportunities:

Students who complete the programme could enter a wide range of professional sectors, including higher education or economic consultancy. Graduates who are particularly interested in research could apply to the doctoral programme in Economics, and continue to do advanced research.

#### Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

### Master's degree in Economics, Regulation and Competition in Public Services

60

Credits

€2,766

Spanish

Language of instruction

*\*Optionally up to 40% in English*

Coordinator:

Joan Ramon Borrell Arqué

*5,994 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.*

#### Objectives:

To prepare students for professional work in the area of economics and law in relation to the provision of public services, which are also known in the European Union as services of general interest or universal services. In particular, the programme trains students to address problems related to the liberalisation of economic public services, leading to freedom of establishment and competition among service providers.

#### Career opportunities:

Students who complete the programme will be able to take on management and technical responsibilities in the following areas:  
-Management of regulations, corporate strategy, institutional relations and general management of public and private operators who provide services of general interest.  
-Directorate-generals and sectorial directorates for instruction and research in public organisations for market regulation and supervision, or authorities that promote and defend competition.  
-Legal advisors for public and private operators, supervisory and regulatory organisations, and competition authorities.  
-Directorate-generals and technical directorates of ministries responsible for public service planning and regulation.

# Master’s degree in Labour Economics

This is an interuniversity programme between the University of Barcelona (coordinator), the Autonomous University of Barcelona and the University of Girona.

60  
Credits

€2,766

Coordinator:  
Antonio Di Paolo

4,920 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

**Objectives:**  
To train and prepare students to meet the growing demand for analysts and researchers with a thorough knowledge of the theories, methodologies and quantitative tools that allow for the study of the different aspects of the labour market. The programme also offers the necessary training to understand the design and study the impact of economic and social policies aimed at improving the functioning and welfare of society.

**Career opportunities:**  
Graduates of this master’s degree can find employment in public and private institutions both international and local that analyse phenomena related to the labour market, as well as human resources departments at large multinational companies. It can also constitute a gateway to research through doctoral studies.

# Business

## Master’s degree in Accounting and Taxation

60  
Credits

€2,766

Coordinator:  
Javier Osés García

5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

**Objectives:**  
To provide the practical training required to become a specialist in the fields of accounting, taxation and auditing. The course will enable graduates to use sound knowledge to effectively manage tasks associated with these areas in companies of any kind and size.

**Career opportunities:**  
In the public sector, the skills that graduates gain on the master’s degree will qualify them for management posts in any area of accountancy or taxation in public entities and companies. In the private sector, the analytical and planning skills developed during the course will enable graduates to undertake highly analytical tasks with a mid-term perspective in the areas of accountancy, taxation and auditing.

Independent work is one of the most promising areas for career development in these fields: the specialised training in accountancy and taxation will give graduates the skills required to solve problems in these areas in any organisation. Students who successfully complete this specialised master’s degree will be exempt from the first stage of access to the Official Register of Accounting Auditors (ROAC), which is the starting point for the auditing profession.

# Master’s degree in Business Research

60  
Credits

€2,766

Coordinator:  
Josep Maria Argilés Bosch

3,952 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

**Objectives:**  
To provide advanced training in research skills, techniques and methods that will enable graduates to carry out studies to increase knowledge of companies and business competitiveness. Students will develop the general and specific skills required to undertake quality research tasks in public and private research centres and universities. The programme is aimed at students with an academic, professional and, above all, research interest in business.

**Career opportunities:**  
Graduates will gain the competences and skills required to start a doctoral thesis, as the master’s degree is a training period that should be completed prior to the Doctoral programme in Business. Therefore, on completion of the master’s degree, many graduates would continue with an academic career. However, although the master’s degree does not have a professional focus, the knowledge gained by students enables them to apply for jobs with better conditions in the private sector.

# Master’s degree in Creation and Management of Innovative Technology- Based Companies

60  
Credits

€2,766

Coordinator:  
Natalia Jaria Chacón

5,700 euros for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

**Objectives:**  
To provide advanced training in the creation of companies and the management of innovation, to train future entrepreneurs and managers of innovative companies to the highest level, and to train professionals who can manage innovation and have the tools required to start innovative business initiatives. Therefore, the aim is to provide competences and skills that enable students to manage projects and/or innovative processes, start business initiatives, begin new projects, and launch them on the market.

**Career opportunities:**  
The competences gained on this master’s degree will help professionals from different fields to undertake entrepreneurial and innovative activities that are mainly associated with the application of new technologies. These are high value-added activities, and are vital to business development. Expectations for future growth in this area are high. These activities are potential sources of business opportunities and employment growth, which is one of the main problems in the Spanish economy at present.

**Mobility:**  
The degree offers students the chance to take up Erasmus mobility placements.

# Master’s degree in Financial and Actuarial Sciences

Seal of excellence by the Catalan University  
Quality Assurance Agency (AQU)

90  
Credits

85% Spanish  
15% English

Language of instruction\*

\*The advanced itinerary offers  
30 credits in English and 60  
credits in Spanish.

4,920 euros for the first year (60 credits) for students who  
do not currently reside in Spain and are not EU, Iceland,  
Norway, Liechtenstein, Switzerland, Andorra or China  
nationals.

Objectives:

To provide professionals with solid, quanti-  
tative training in mathematics and statistics,  
supported by the University of Barcelona’s  
considerable experience in training actuaries.  
The UB is currently the only university in  
Catalonia to offer this kind of course. Actua-  
rial studies are a fundamental requirement for  
joining the Catalan Association of Actuaries,  
and other Spanish professional associations.

Career opportunities:

Graduates in Financial and Actuarial Scien-  
ces will be experts in risk management and  
in uncertainty quantification. There is a high  
demand for these skills in banks, large compa-  
nies with their own risk departments, insu-  
rance companies, brokerage firms, and other  
corporations that need professionals with the  
quantitative training required to assess risk  
and uncertainty. Due to their solid technical  
training, graduates will also be equipped to  
continue their studies at doctoral level.

Mobility:

The degree offers students the chance to take  
up Erasmus mobility placements.

# Master’s degree in International Business

60  
Credits

English  
Language of instruction

5,700 euros for students who do not currently reside in Spain  
and are not EU, Iceland, Norway, Liechtenstein, Switzerland,  
Andorra or China nationals.

Objectives:

To train specialists in global business mana-  
gement and covers the fields of finance and  
accounting, marketing, operations, human  
resources and strategic management. Globa-  
lisation of the economy is a tangible reality  
nowadays. Hence the need for companies to  
develop a strategy for internationalisation in  
order to safeguard their competitiveness in  
global environments. This programme contri-  
butes in a decisive way to a wider specialisa-  
tion for graduates in International Business,  
Management and Business Administration,  
and such like, who have acquired a more ge-  
neralized training during their studies.

Career opportunities:

Students who complete this Master’s degree  
can find employment in a wide array of  
positions within the business sector. The most  
usual jobs for students who complete the  
degree are posts of management, as well as  
specialised tasks in multinational companies,  
such as human resources, finances, foreign  
trade or international marketing. Furthermo-  
re, the MSc in International Business trains  
students to find employment in public organi-  
zations and NGOs dealing with international  
cooperation.

Mobility:

The degree offers students the chance to take  
up Erasmus mobility placements as well as  
other specific student exchange placements.

€2,766

Coordinator:  
Fariza Achcaoucaou  
Iallouchen

# Master’s degree in Marketing and Market Research

60  
Credits

Spanish  
Language of instruction

5,700 euros for students who do not currently reside in  
Spain and are not EU, Iceland, Norway, Liechtenstein, Swit-  
zerland, Andorra or China nationals.

Objectives:

The general objective of this master’s degree  
is to provide specialised training in marke-  
ting and market research, to meet social and  
business needs. Students will learn theoreti-  
cal and practical aspects of the methods and  
techniques of marketing management and the  
tools and techniques used in market research,  
which are essential to the development of  
businesses and other organisations in a highly  
competitive environment.

Career opportunities:

Management-level positions in marketing and  
market research in companies, consultancies,  
bureaus, research institutes and other organi-  
sations, and freelance work in this field. The  
master’s degree will also improve the profes-  
sional opportunities of graduates who already  
have management experience in these areas of  
knowledge, and want to increase or consolida-  
te their training and technical skills in the field  
of marketing and market research.

€2,766

Coordinator:  
Francisco Javier  
Arroyo Cañada

# Master’s degree in Sport Business Management

60  
Credits

80% Spanish  
20% English

Language of instruction

4,920 euros for students who do not currently reside in  
Spain and are not EU, Iceland, Norway, Liechtenstein, Swit-  
zerland, Andorra or China nationals.

Objectives:

To train students from different disciplines who  
would like to acquire more detailed understand-  
ing of aspects related to economics and sport,  
which could lead to the management of sports  
entities and companies in a range of areas and  
economic sectors.

Career opportunities:

Graduates will be qualified to work in company  
management in the sports sector. Opportunities  
include: management of facilities for physical  
fitness and competition, technical management  
of federations or other entities that promote  
sports, and the management of companies that  
produce sports apparatus and equipment. Gra-  
duates could also work in the areas of sports  
events, club management, and the management  
of marketing programmes and other policies  
to promote products and services. The master’s  
degree will foster an enterprising spirit and  
facilitate the creation of companies and services  
associated with the sports sector.

Mobility:

The degree offers students the chance to take  
up Erasmus mobility placements.

€2,766

Coordinator:  
María Pilar Aparicio Chueca



# Statistics

## Master’s degree in Statistics and Operations Research

This is an interuniversity programme, between the Polytechnic University of Catalonia (coordinator) and the University of Barcelona.

90  
Credits

50% Spanish  
50% English

Language of instruction

€2,766

for the first year  
(60 credits)

Coordinators:  
Marta Pérez Casany (UPC)  
Helena Chuliá Soler (UB)

4,150 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU members nationals.

- Objectives:**  
To provide advanced knowledge of the latest theory and methods in the fields of statistics and operations research. To train expert professionals who, as members of interdisciplinary teams, can apply the knowledge they acquire to the areas of health, services, industry, companies, science and administration
- Career opportunities:**  
Graduates of this master’s degree will be experts who can work in the health field, services, industry and companies. They will apply the theory and methods of statistics and operations research from different perspectives such as biostatistics, data engineering, marketing and finance.
- Mobility:**  
The degree offers students the chance to take up Erasmus mobility placements.

# Sociology

## Master’s degree in Sociology: Social Transformations and Innovation

Seal of excellence by the Catalan University Quality Assurance Agency (AQU)

90  
Credits

75% Spanish  
25% English

Language of instruction

€2,766

for the first year  
(60 credits)

Coordinator:  
Anna Escobedo Caparrós

3,952 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

- Objectives:**  
To train scientists and professionals to become leaders in the study of social change and the creation of social technologies, who can find new solutions to collective challenges, and improve institutions and societies. The master’s degree aims to provide an overview of current social change and the resulting strategic challenges. Students will learn general skills to conduct scientific analyses of processes of social transformation and innovation, and will gain the ability to design and assess intervention models.
- Career opportunities:**  
In the private sector, graduates can work as technical experts in strategic planning, in consultancies or engineering companies, or as marketing and market research specialists, among other jobs. In the public and third sector, graduates can work as experts in strategic planning and in the design and assessment of public policies, among other jobs.
- Mobility:**  
The degree offers students the chance to take up Erasmus mobility placements.



# Interdisciplinary

## Erasmus Mundus: Global Markets, Local Creativities

Erasmus Mundus programme, between the University of Glasgow (coordination), the Erasmus University Rotterdam, the University of Göttingen, the University of Barcelona, Uppsala University, the University of Los Andes and Kyoto University.

120  
Credits

€8,606  
per academic year  
(60 credits)

English  
Language of instruction

Coordinator:  
Elisenda Paluzie i Hernández

**Objectives:**  
The programme aims to examine how local places (clusters, cities and regions) and local actors (entrepreneurs, firms and policymakers) generate local competitiveness under global market conditions. The “Global History & Creative Cities” pathway stresses economic orders, creative cities and industries, and the history of international relations and globalisation. On the other hand, the “Global Markets & Development” pathway focus on global political economy, immigrant entrepreneurship, and global marketing and mass consumption.

**Career opportunities:**  
The degree is ideal for highly talented students seeking a career in urban or public policy organisations, multinational corporations, international consultancies, cultural and creative industries, media or other non-profit organisations. Graduates will have high-level critical, analytical and practical skills, thus enhancing their employability in the global marketplace. The programme also includes the opportunity to acquire additional languages and key employability skills through work placements.

## Master’s degree in Cultural Management

90  
Credits

€2,766  
for the first year  
(60 credits)

78% Catalan  
12% Spanish  
10% English  
Language of instruction

Coordinator:  
Montserrat Pareja Eastaway

4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

**Objectives:**  
To train professionals who are highly qualified in cultural management, administration, mediation and research, who can hold positions of responsibility in the public and private arena in a range of cultural sectors, including audio-visual production, literature, dramatic arts, music, heritage services and the visual arts. The objective is also to help to develop theoretical and applied research in this field, and to collaborate to increase the professional level, efficiency and internationalisation of the sector.

**Career opportunities:**  
The master’s degree in Cultural Management provides professional opportunities as managers, technical experts or administrators of services, facilities and cultural projects that are public, civic or corporate, planners and/or producers of cultural events (artistic, humanistic, festive, heritage, tourist and cultural), regional cultural managers, planners and promoters of intercultural dynamics and sociocultural activities, and researchers in cultural policy management.

**Mobility:**  
The degree offers students the chance to take up Erasmus mobility placements.

## Master’s Degree in Institutions And Political Economy

### New!

120  
Credits

€2,766  
per academic year  
(60 credits)

English  
Language of instruction

Coordinator:  
Alfonso Herranz Loncán

3,952 euros per academic year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

**Objectives:**  
To train and prepare students with the theoretical and empirical tools to carry out research in the fields of political institutions and political change. The Master’s Degree in Institutions and Political Economy is an interdisciplinary research program at the intersection of Political Science, Economics and Economic History, that offers advanced training in quantitative and qualitative research methods, and combines solid theoretical foundations with empirical applications and a deep understanding of current social science debates. It is a collaborative project by three research groups based at University of Barcelona with a strong international reputation, focused on Comparative Politics, Political Economy and Economic History, and reflects on the current gradual convergence between those three fields, both in research and policy-making.

**Career opportunities:**

The master’s goal is training students to conduct their own research and preparing them to apply to high-level PhD programs. This master’s graduates will also acquire skills that are highly sought outside academia. Political Science and Economics are unequivocally intertwined in the analysis of the most pressing current issues, from immigration and international trade to environmental protection, financial regulation and digital rights. MIPE graduates will acquire the skills to thrive in these fields by working in international agencies, research centers, consulting firms, regulatory authorities and public administrations.





# Master’s degree in Internationalisation

90

Credits

90% Spanish  
10% English

Language of instruction

4,920 euros for the first year (60 credits) for students who do not currently reside in Spain and are not EU, Iceland, Norway, Liechtenstein, Switzerland, Andorra or China nationals.

Objectives:

To respond to the growing demand for knowledge and professionals who can manage the complexities of globalisation. The programme is strongly interdisciplinary: it combines the economic, business, legal and political aspects required to understand and manage new realities and new game rules.

Career opportunities:

Graduates will have interdisciplinary training in internationalisation. They could work in internationalised companies, which may be Spanish companies with a global reach or international companies that operate on Spanish or global markets, companies with internationalisation projects and initiatives, public institutions at regional or state level with powers to promote, foster and support internationalisation, organisations for intercompany or public-private cooperation that support and promote internationalisation, organisations and institutions at supranational or international level, as well as institutions focused on analysing and assessing internationalisation and enhancing the global position of companies and countries.

Mobility:

The degree offers students the chance to take up Erasmus mobility placements as well as other specific student exchange placements.

€2,766

for the first year  
(60 credits)

Coordinator:  
Patricia Garcia-duran Huet

# Master’s degree in Public Management

Seal of excellence by the Catalan University Quality Assurance Agency (AQU)

This is an interuniversity programme involving the Autonomous University of Barcelona (coordinator), the University of Barcelona, and Pompeu Fabra University.

60

Credits

35% Spanish  
35% Catalan  
30% English

Language of instruction

4,500 euros for students who do not currently reside in Spain and are not EU nationals.

Objectives:

To provide advanced, specialised training for graduates in all fields of the social sciences, and for graduates from any area of training who have a specific interest in public management. Students who successfully complete a master’s degree in Public Management in the established period of one academic year are guaranteed access to the Government of Catalonia’s pool of temporary staff. Students who wish to follow a research career could enter a doctoral programme.

Career opportunities:

Career opportunities for graduates are mainly in the public and semipublic areas: different levels and areas of public administrations, public companies, private companies that provide services for the public sector, non-governmental organisations, political institutions or parties, consultancies, research institutes, teaching institutes or units of analysis, among others.

€2,766

Coordinators:  
Ismael Blanco Fillola (UAB)  
Maite Vilalta Ferrer (UB)

# Executive Education

## UB-Specific Master’s Degrees

The University of Barcelona’s Faculty of Economics and Business offers a wide range of UB-specific postgraduate programmes across various disciplines. The programmes are designed for degree-holders who would like to pursue a particular specialisation or develop an area of their academic or professional skills in greater depth.

Prices for UB-specific master’s degrees correspond to the academic year 2021-2020 and may be increased by a maximum of 70 euros to cover administrative fees.

Further information on Executive Education:

Lifelong Learning Office

Faculty of Economics and Business  
University of Barcelona  
Av. Diagonal, 696 | 08034 Barcelona  
+34 93 402 44 67

# Executive MBA

60

Credits

Spanish

Language of instruction

€11,700

Directors:  
Xavier Garcia Marimon  
Laura Guitart Tarrés

Objectives:

The main aims of this programme are to train executives in the administration and management of companies, and to improve the professional careers of the new business leaders that society needs. The MBA is taught by recognised university lecturers, and active, successful professionals with extensive experience. The teaching methodology is practical, active and highly participative. The programme includes case studies, debates, tutorial sessions, expert talks and simulations. This demanding Executive MBA is divided into nine modules that lead students to draw up a successful business plan. The Executive MBA has been running for many years. In the academic year 2021-2022, the twenty-ninth edition of the programme will be offered.

Career opportunities:

The Executive MBA is designed to consolidate and enhance the professional career of its participants, who will generally be executives, managers or senior managers with an innovative, enterprising spirit. The programme will offer knowledge and skills to help participants to carry out their work at an optimum level, with a higher degree of personal satisfaction. It will also provide them with a professional network that enables them to plan for their future in terms of personal life and work, with more guarantees of success.

Further information on the Executive MBA programme:

UB Business School  
John M. Keynes, 1-11  
08034 Barcelona  
+34 93 403 49 76  
business.school@ub.edu

www.ub.edu/business-school/executive-mba/

# UB-Specific Master’s Degrees

## Administrative and Financial Management

Directors: Antoni García Castellví and Jordi Martí Pidelaserra  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,600 euros

## Certification in Non-Financial Information (ESG)

Director: Jordi Martí Pidelaserra  
Credits: 60  
Duration in academic years: 1  
Modality: Face-to-face  
Price: 9,000 euros

Postgraduate courses that make up the master’s degree and can be taken separately:

- Certification in Environmental Information
- Certification in Social Information
- Certification in Information to the Corporate Governance

## Creation, Management and Development of Franchises

Director: Gonzalo Bernardos Dominguez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Blended  
Enrolment fee: 4,190 euros

## Customer Experience, Retail and E-Commerce Management

Director: Francisco Javier Arroyo Cañada  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face or distance  
Enrolment fee: 6,450 euros

## E-Business & E-Commerce Administration

Directors: Montse Crespi Vallbona and Víctor de Francisco Cotorruelo  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Blended  
Enrolment fee: 3,940 euros

## Economic-financial Management in Health Centers (One Health)

Director: Antoni Garcia Castellví  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 15,000 euros

## European Financial Management of Sports Organisations

Directors: Xavier M. Triadó Ivern and Pilar Aparicio Chueca  
Credits: 60  
Duration in academic years: 2  
Mode of delivery: Face-to-face

Enrolment fee:

- First year: 2,050 euros
- Second year: 2,050 euros

*Postgraduate courses that make up the master’s degree and can be taken separately:*

- Basic Concepts in Sports Organisation Management
- Administration of Sports Organisations

## Financial Markets

Director: Joan Tugores Ques  
Credits: 60  
Duration in academic years: 2  
Mode of delivery: Face-to-face

Enrolment fee:

- First year: 2,900 euros
- Second year: 2,900 euros

*Postgraduate courses that make up the master’s degree and can be taken separately:*

- Financial Markets
- Financial Products

## Globalisation, Development and Cooperation

Director: Irene Maestro Yarza  
Credits: 60  
Duration in academic years: 2  
Mode of delivery: Face-to-face

Enrolment fee:

- First year: 1,350 euros
- Second year: 1,350 euros

## International Trade and Finance

Director: Emilio Vizuete Luciano  
Credits: 80  
Duration in academic years: 3  
Mode of delivery: Blended

Enrolment fee:

- First year: 2,600 euros
- Second year: 2,200 euros
- Third year: 1,000 euros

*Postgraduate courses that make up the master’s degree and can be taken separately:*

- Foreign Trade and the International Economy
- Foreign Trade and International Finance

## Internationalisation of Small and Medium-sized Businesses

Directors: Joan Tugores Ques and Òscar Mascarilla Miró  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,840 euros

*Postgraduate courses that make up the master’s degree and can be taken separately:*

- Trade and International Marketing
- International Business Administrationg

## Management and Direction of Fashion Businesses

Directors: Jordi Bachs Ferrer and Sílvia Viudas Bernabeu  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Place where the course is taught: LCI Barcelona, Higher Education Design School  
Enrolment fee: 4,590 euros

## Management in E-Commerce and Digital Marketing

Directors: Mª Luisa Solé Moro and Jordi Campo Fernandez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face or distance  
Enrolment fee: 6,450 euros

## Management of Foundations and Associations

Directors: Antoni García Castellví and Jordi Martí Pidelaserra  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,200 euros

## Management of Insurance and Financial Organisation

Director: Mercedes Ayuso Gutiérrez  
Credits: 75  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 9,500 euros

## Marketing, Branding, Digital Environment and Sustainability Management

Directors: Ana Argila Irurita and Jordi Campo Fernandez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 6,450 euros

## Marketing, Sales and E-Commerce Management

Director: Mª Luisa Solé Moro  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face  
Enrolment fee: 4,980 euros

## Real Estate Consultancy, Management and Promotion

Director: Gonzalo Bernardos Dominguez  
Credits: 60  
Duration in academic years: 1  
Mode of delivery: Face-to-face or distance  
Enrolment fee: 4,190 euros

## Regional and Local Finance: Economics and Advanced Management

Directors: Joaquim Solé Vilanova and Maite Vilalta Ferrer  
Credits: 70  
Duration in academic years: 3  
Mode of delivery: Face-to-face

Enrolment fee:

- First year: 3,200 euros
- Second year: 3,400 euros
- Third year: 800 euros

*Postgraduate courses that make up the master’s degree and can be taken separately:*

- Regional and Local Finance: Funding, Budgets and Accounting
- Local Finance: Advanced Economic Management

Other courses...

<https://www.ub.edu/portal/web/economics-business/ub-specific-master-s-degrees-and-postgraduate-programmes>

# Faculty and UB services

## Careers Service

The Faculty of Economics and Business offers access to the Careers Service, which oversees in-company placements, provides careers guidance services, and manages the co-working space for students involved in business-creation projects. It also organises talks, workshops and other events with major employers and a wide range of organisations of interest to every possible student profile.

Further information:  
[www.ub.edu/CarreresProfessionalsFEE/web/en](http://www.ub.edu/CarreresProfessionalsFEE/web/en)

## International Relations Office

The International Relations Office oversees the management of international mobility programmes in which the Faculty of Economics and Business is involved, seeks new agreements with universities around the world, and actively pursues the on-going internationalisation of the Faculty and its student community.

Further information:  
[www.ub.edu/economiaempresa-internacional/?lang=en](http://www.ub.edu/economiaempresa-internacional/?lang=en)

## Languages

### \* Language Services

The UB's Language Services are responsible for promoting the Catalan language and for building a multilingual university community. They offer advice on linguistic matters to all members of the university community.

Further information:  
[www.ub.edu/sl/en/](http://www.ub.edu/sl/en/)

### \* School of Modern Languages

The School of Modern Languages (EIM) offers courses in foreign languages to the whole university community, aiming for quality and formal rigorousness. The school offers ordinary courses, extraordinary introductory courses, oral fluency courses, exam preparation courses and courses aimed at students from different university disciplines in face-to-face, online and blended formats.

Further information:  
<http://www.eim.ub.edu/>

## Libraries

The Economics and Business CRAI Library has two library spaces and provides comprehensive materials for teaching and research, computer rooms, group work rooms, self-service photocopiers and other services. Its opening hours allow for students to study at different hours and during examination periods the library remains open throughout the night.

Further information:  
<http://crai.ub.edu/en/about-crai/libraries/economics-business>

## UB Sports

UB Sports provides 100,000 sq m of facilities for a wide range of directed activities and offers members of the university community a range of installations – swimming pools, tennis and padel courts, a football pitch and rugby pitch, etc. – that are only five minutes away from the Faculty!

Further information:  
<http://www.ub.edu/esports/>



# Study in Barcelona

Barcelona is one of the most prosperous cities in Europe and a fantastic place to live, with a sunny climate and a cosmopolitan cultural life. The cost of living is not very high, particularly when compared to cities such as London and Paris, offering an excellent quality of life and a diverse student mix.

The University of Barcelona offers students the chance to study and undertake research at an institution that is fully integrated into the city around it. Lying on the Mediterranean coast, and with a population of over 1.5 million, Barcelona is one of the most economically, socially and culturally important cities in Europe and is characterised by its extraordinary diversity. Graduates of the UB enjoy an excellent reputation among international employers. In fact, Barcelona ranks as the 21st best university city in the world According to QS Best Student Cities 2019, which combines data on universities, student population, affordability, quality of life and reputation with employers.

## General advising and housing search assistance

The University of Barcelona offers students several types of accommodation so that they can choose the one that best suits their needs and expectations:

- UB halls of residence
- UB university residence
- Affiliated halls of residence
- Private university residences

Likewise, students admitted to the UB can address the Barcelona Centre Universitari (BCU), where information and advice are provided.

Further information:  
<https://www.ub.edu/allotjament/en>



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