



## Programme syllabus and outline 2019-2020

### Structure

|                                 |                               |                             |
|---------------------------------|-------------------------------|-----------------------------|
| Compulsory courses<br>32.5 ECTS | Elective courses<br>17.5 ECTS | Master<br>thesis<br>10 ECTS |
|---------------------------------|-------------------------------|-----------------------------|

### First semester

Lectures from September 25<sup>th</sup> to December 20<sup>th</sup> 2019

Evaluation period: From January 7<sup>th</sup> to January 17<sup>th</sup> 2020

Retake exams: From January 20<sup>th</sup> to January 31<sup>st</sup> 2020

### | Compulsory subjects

| Subject title                                           | Subject Area                                             | Lecturer[s]                    | ECTS |
|---------------------------------------------------------|----------------------------------------------------------|--------------------------------|------|
| <a href="#">Global Supply Chain Management</a>          | Global Supply Chain Management                           | Xavier Rius<br>Guillermo Oliva | 5    |
| <a href="#">Multinational Financial Management</a>      | Multinational Legal, Accounting and Financial Management | Martí Sagarra                  | 5    |
| <a href="#">Multinational Accounting*</a>               |                                                          | TBC                            | 2,5  |
| <a href="#">Legal Aspects of Global Business</a>        |                                                          | Josep Galvez                   | 2,5  |
| <a href="#">Global Marketing</a>                        | Global Marketing                                         | Esteban Zuluaga                | 5    |
| <a href="#">International Human Resource Management</a> | International Human Resource Management                  | Patricia Elgoibar              | 5    |
| <a href="#">Corporate International Strategy</a>        | International Strategy                                   | Elio Shijaku                   | 5    |

### | Elective subjects

| Subject title                                                                     | Subject Area                                                           | MSC     | Lecturer[s]       | ECTS |
|-----------------------------------------------------------------------------------|------------------------------------------------------------------------|---------|-------------------|------|
| <a href="#">Creative Cities: Intervention Models and Entrepreneurial Dynamics</a> | Economic Social and Politic Environment, of the International Business | MCMITBC | Montserrat Pareja | 2,5  |
| <a href="#">Multivariate Financial Analysis</a>                                   | Global Financial Markets                                               | MFAS    | Helena Chulia     | 2,5  |



## Second semester

Lectures from February 4<sup>th</sup> to April 3<sup>rd</sup> 2020

Evaluation period: From April 15<sup>th</sup> to April 24<sup>th</sup> 2020

Retake exams: From April 27<sup>th</sup> to May 8<sup>th</sup> 2020

Master Thesis Submission: June 30<sup>th</sup> 2020

Master Thesis Defence: July 13<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup> 2020

## | Compulsory subjects

| Subject title                                               | Course title           | Lecturer[s]                    | ECTS |
|-------------------------------------------------------------|------------------------|--------------------------------|------|
| <a href="#">Research Methods for International Business</a> | International Strategy | Merce Bernardo<br>Oriol Garces | 2,5  |
| <a href="#">Master Thesis</a>                               | Master Thesis          |                                | 10   |

## | Elective subjects

| Subject title                                                                             | Subject Area              | MSC     | Lecturer[s]                              | ECTS |
|-------------------------------------------------------------------------------------------|---------------------------|---------|------------------------------------------|------|
| <a href="#">Corporate Social Responsibility and Business Ethics</a>                       | Organisational Government | MIB     | Rosa Ricucci                             | 2,5  |
| <a href="#">Digital Business Management: Information Systems, Big Data and E-Commerce</a> |                           | MIB     | Ramon Montanera                          | 2,5  |
| <a href="#">Conflict Management in Negotiation</a>                                        |                           | MIB     | Patricia Elgoibar<br>Matheus Provinciali | 2,5  |
| <a href="#">Organisational Behaviour and Corporate Government</a>                         |                           | MIB     | TBC                                      | 2.5  |
| <a href="#">Quantitative Analysis applied to the International Business</a>               |                           | MIB     | Javier Manuel<br>Romani                  | 2,5  |
| <a href="#">Business Management Systems</a>                                               |                           | MBR     | Merce Bernardo                           | 2.5  |
| <a href="#">Family Business, Innovation and Globalisation</a>                             |                           | MCMITBC | Paloma Fernandez                         | 2.5  |

|                                                 |                                                                                  |        |                                |     |
|-------------------------------------------------|----------------------------------------------------------------------------------|--------|--------------------------------|-----|
| <u>Business Placements**</u>                    | Business Placements                                                              | MIB    | Paloma Miravittles             | 5   |
| <u>Global Financial Markets</u>                 | Economic, Social and<br>Politic Environment,<br>of the International<br>Business | MIB    | TBC                            | 2,5 |
| <u>Doing Business in Emerging<br/>Economies</u> |                                                                                  | MIB    | Josep Lladós<br>Masllorens     | 2,5 |
| <u>Doing Business in Europe</u>                 |                                                                                  | MIB    | Ana Duch                       | 2,5 |
| <u>Doing Business in Asia</u>                   |                                                                                  | MIB    | Maria Angels<br>Pelegri        | 2,5 |
| <u>Companies in Emerging<br/>Sectors</u>        |                                                                                  | MCMITB | Esther Hormiga                 | 2,5 |
| <u>Global Health*</u>                           | Global Economy                                                                   | MINT   | Nuria Casamitjana              | 5   |
| <u>Topics in International<br/>Economics*</u>   |                                                                                  | MINT   | Elisenda Paluzie               | 5   |
| <u>Topics in International Policy*</u>          |                                                                                  | MINT   | Pedro Vilanova<br>Sonia Andolz | 5   |

\*Study Plans from 2018-19

\*\*Students will be able to enrol to this subject once they have an agreement with a company.  
More information will be provided in the beginning of the course.

MBR: Master in Business Research

MCMITB: Master in Creation and Management of Innovative Technology-Based Companies

MFAS: Master in Financial and Actuarial Sciences

MINT: Master in Internationalization